

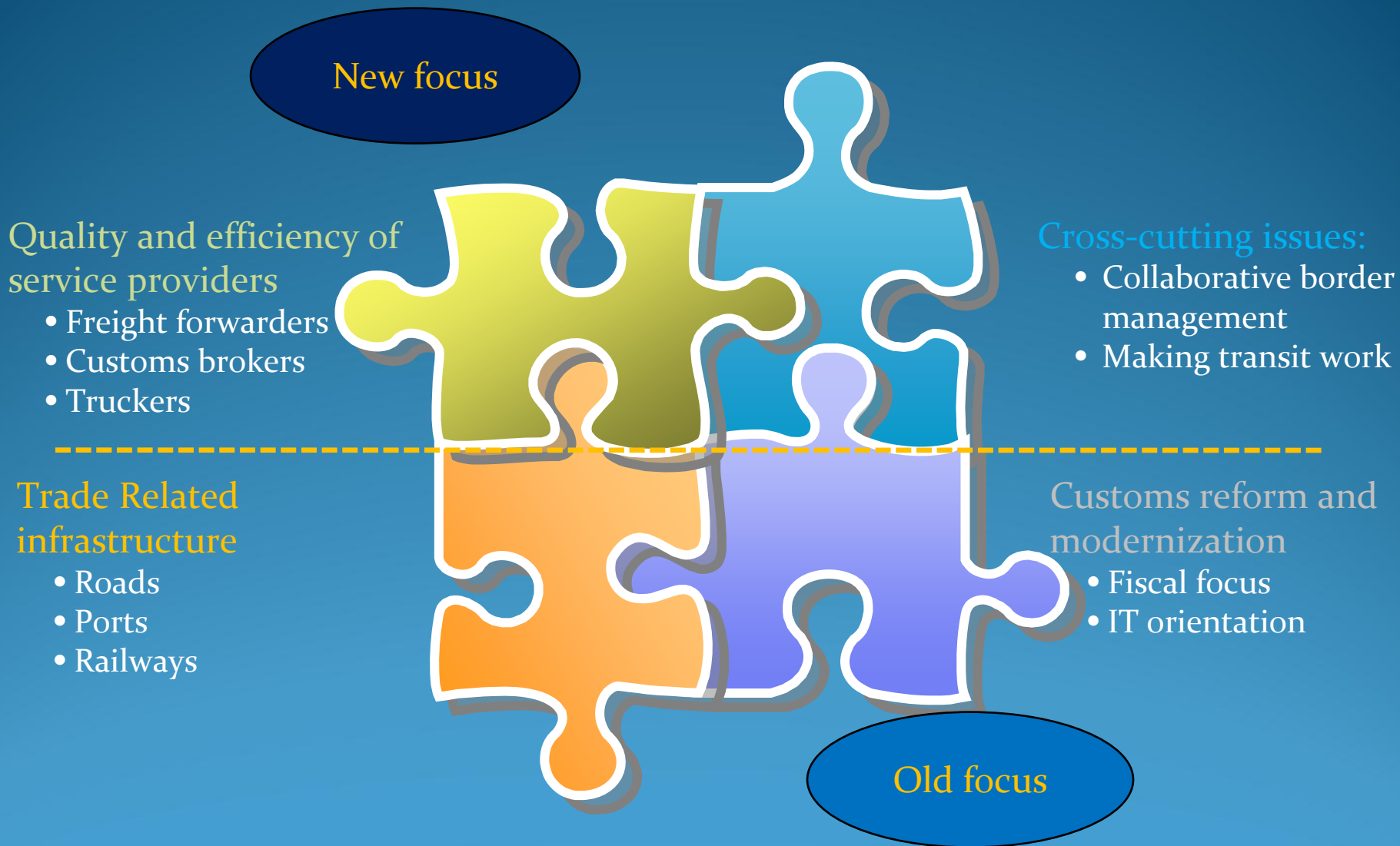
ROC-TF

# World Bank

*October 29, 2012*



# A Dynamic Environment



Both the old and new focus needed for success! <sup>2</sup>



# Advise governments on reforms

## How does the World Bank help?

### Border management

Improvement in border management in a broad sense: integration of customs, product standards, tax, rules of origin, etc.

### Trade Infrastructure

Improvement in the management of key trade related infrastructure, especially gateways and multimodal facilities

### Logistics services

Improvement of the quality/professionalism of private logistics services, through technical/economic regulation and capacity building

### Regional

Regional trade facilitation including transit systems

### Indicators

Performance monitoring and indicators: e.g., data on time, cost, and reliability along corridors

### Action plan

Development and implementation of comprehensive action plan addressing all of the above

# Global Partnerships



# Where do we work?





# THE WORLD BANK ANNUAL REPORT 2011

## Fiscal Year Highlights

In fiscal 2011, the World Bank Group committed **\$ 57.3 billion**, distributed in credits, loans, grants, and guarantees.



# Fiscal Year Highlights

In fiscal 2011, IBRD committed \$26.7 billion for 132 new operations in 43 countries.

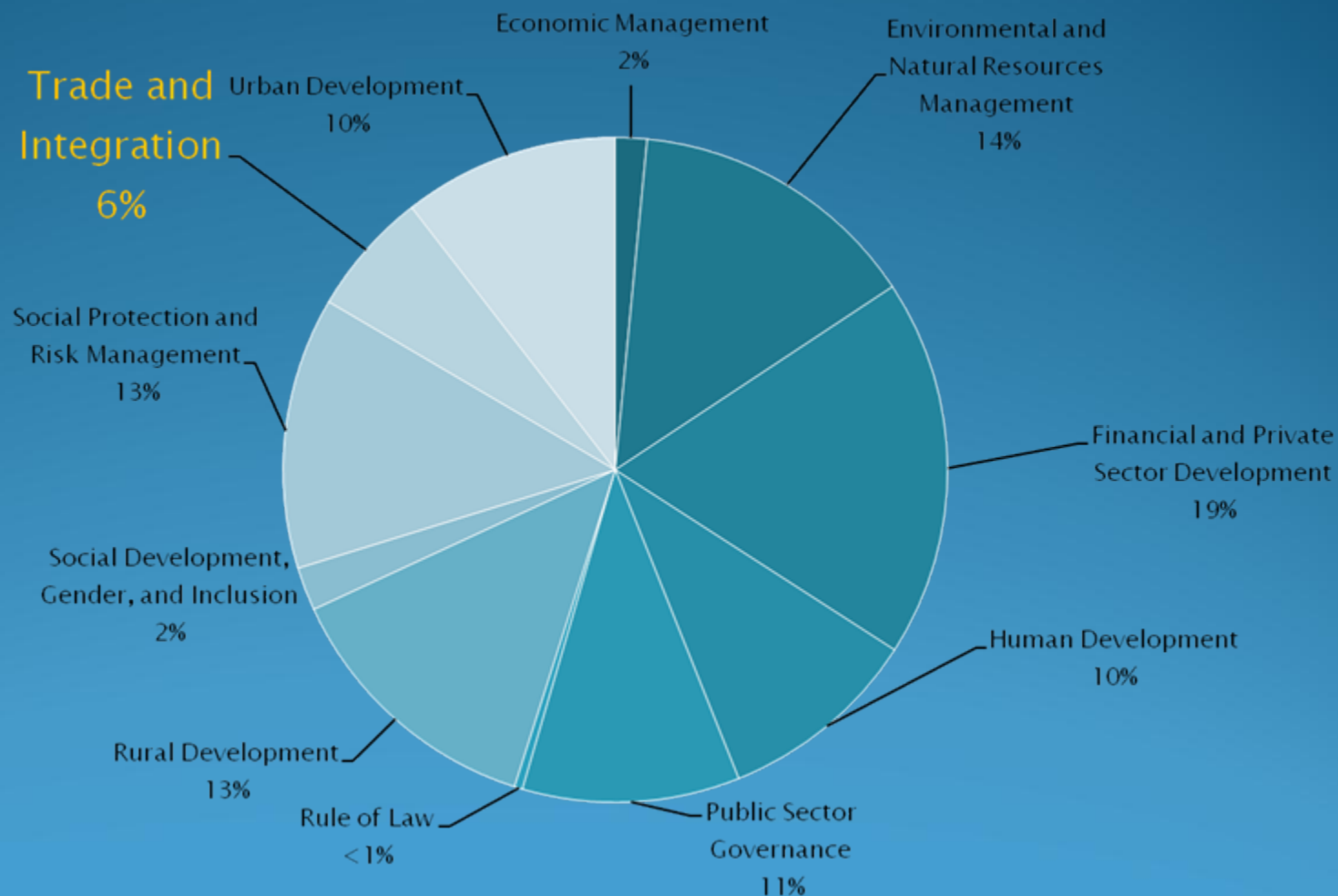
IDA committed \$16.3 billion for 230 new operations in 72 countries.





## IBRD and IDA Lending by Theme | Fiscal 2011

Share of Total Lending of **\$43 Billion**



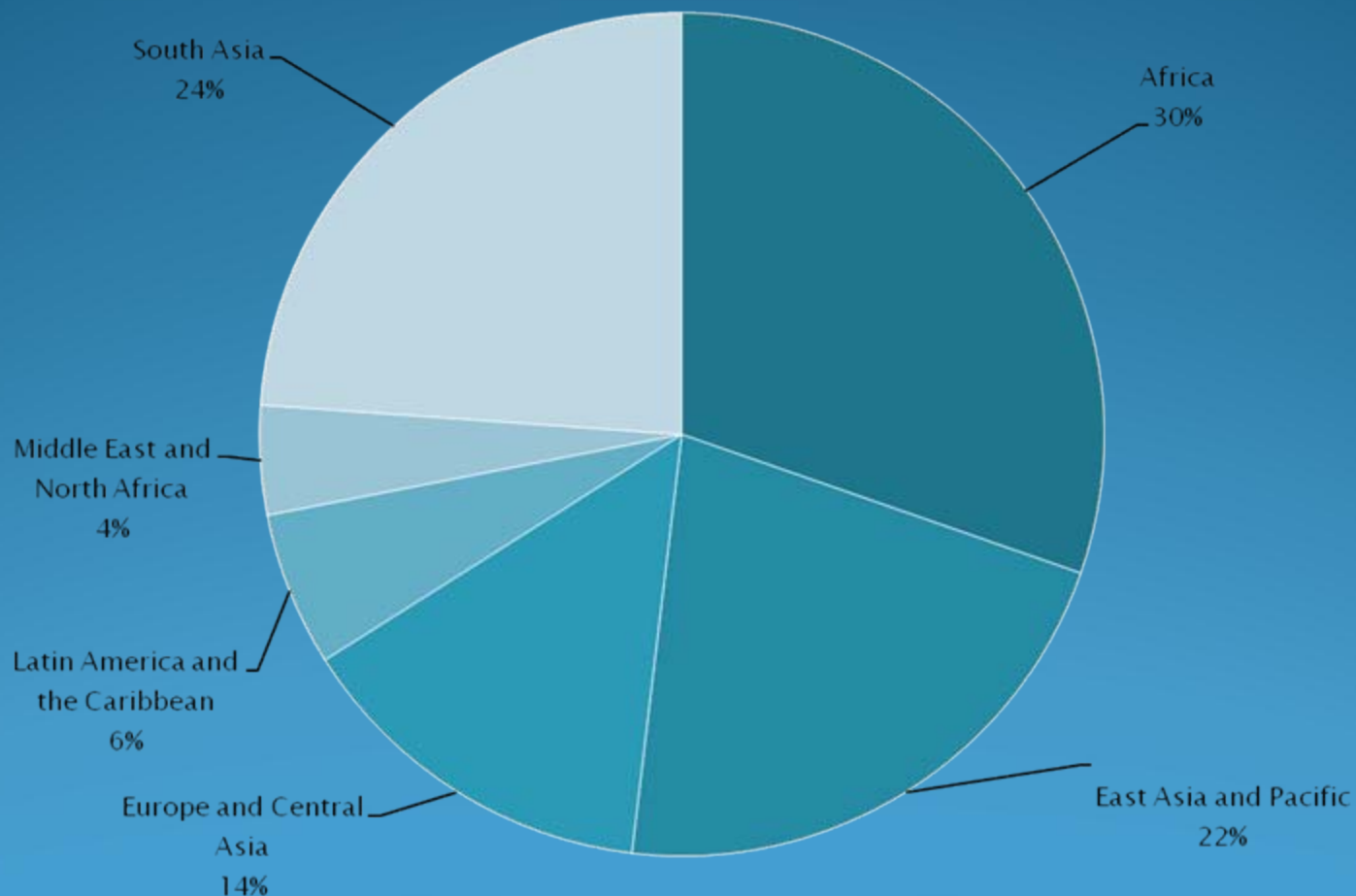




# TRADE AND INTEGRATION

IBRD and IDA Lending by Region | Fiscal 2011

Share of Total Lending of **\$2.6 Billion**



# Technical Assistance: Trade Facilitation Facility (TFF)

## TRADE FACILITATION FACILITY

Multi-donor trust fund ~ 40Mil USD

Managed by the World Bank

Support concrete improvements in TF systems

Help reduce developing countries' trade costs

Emphasis on Africa/low-income countries

Beneficiary ownership: request from countries REC

# Examples of technical assistance projects

- In-depth ***national logistics strategies***: Morocco (2006 +ongoing), Tunisia (2008), Colombia, Argentina (2008), Brazil, Indonesia (ongoing)
  - Indonesia: set up a **National Logistics Team** and developed an action plan to facilitate national and regional trade
- Regional TA:
  - The Greater Mekong Sub-region (Cambodia, China, Lao PDR, Thailand, and Vietnam): more streamlined **regional border procedures and automation of Customs**
  - Maghreb countries (ongoing)
- TFF created in 2009 to promote TA projects in this area

# Trade-related infrastructure

- A large share of World Bank portfolio (8%)
- Examples
  - Trade and Transport Facilitation in South Europe (& countries in the Balkan) targeted road infrastructure and improvement in border crossing from 2000 to 2010)
  - East Africa corridor projects (from 2005) have had dramatic impact on time to export and import from Mombasa in Kenya (reduction of border delays from 3 days to three hours).
- Other examples of sector projects:
  - Tunisia export promotion project supported TF improvement (TradeNet) from 2000, halved time to trade
  - Customs reform in Russia
  - Agro-business project (ex. Mangoes in West Africa)



# Example: Customs Integrity in Cameroon

- Goal: improve efficiency, increase government revenues and reduce corruption at the Douala Port.
- How it worked:
  - Customs agents in two busy customs offices signed performance contracts that outlined best practices and set time parameters for processing goods.
  - Agents rewarded for good work with public recognition and training opportunities.
  - Poor performance sanctioned by transfers to offices where there is less opportunity to make money through a commission-like system.
- The results:
  - Within six months, the average processing time for goods dropping from 11 hours to three hours at one office.
  - Tax revenues rose by 23 percent at one office and 6.2 percent at another.
  - Private sector perception of customs agents improved five-fold, with survey respondents citing faster service and a better attitude among the customs agents.
- The program is being replicated in Togo.

# ASIA-PACIFIC REGION EXAMPLE : WORLD BANK'S TRADE PROJECTS IN CAMBODIA



- Integrated Framework in 2002, 2007
- Successful integration of trade reform into national development strategy
- Consultative approach to Aid for Trade
- Aid coordination and harmonization among donors (Paris Declaration 2005)
- Strong partnership between development partners and private sector



# ASIA-PACIFIC REGION EXAMPLE : WORLD BANK'S TRADE PROJECTS IN LAO PDR

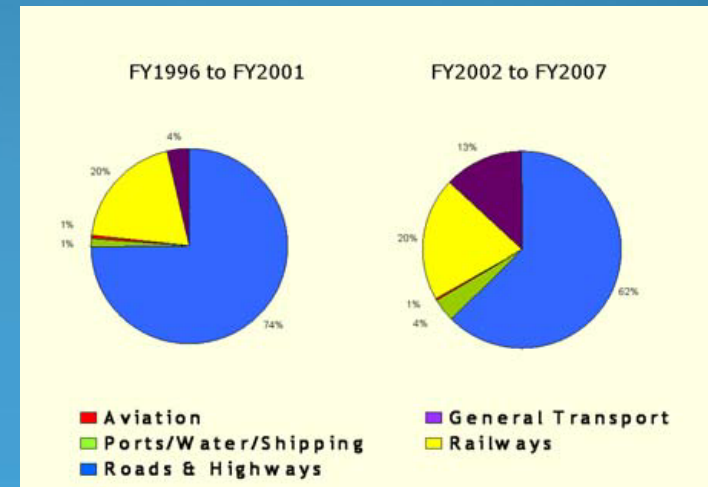
- Integrated Framework in 2006
- National Implementation Unit
- Donor and government stakeholders
- World Bank:
  - Poverty Reduction Support Operation
  - Customs and Trade Facilitation Project
  - Trade Development Facility





# Transport, Logistics & Trade

- ❑ World Bank is the largest multilateral provider of Aid for Trade
  - New trade-related lending = \$3.2 billion in FY12
- ❑ Over two-thirds of Country Assistance Strategies include logistics, trade or trade-related activities
- ❑ Share of World Bank's portfolio stock for trade and integration:
  - 3 % in FY01      7.4 % in FY12Q1
- ❑ Transport = 15 to 20 % of Bank lending
- ❑ Increasingly diversified
  - More Rail
  - More Ports
  - More Multi-modal



# Logistics Central to the Bank Strategies: Trade

From *The World Bank Group Trade Strategy*, presented to the Board on June 9, 2011:

“The Trade Strategy pillar on trade facilitation and transport logistics comprises: trade corridors and regional trade facilitation frameworks; markets for logistics services; border management; and trade finance. The pillars include a mix of hard infrastructure and soft infrastructure.”



# Logistics & Bank Strategies: **Transport**

From *Transport for Development: The World Bank Group's Transport Business Strategy for 2008-12*

“As part of the transport-for-trade agenda, WBG will ... develop projects with cross-border trade impact that can promote regional economic integration. The Bank Group will encourage partner countries to adopt corridor approaches to infrastructure investment and transport services. Better transport infrastructure and services are most effective alongside other trade facilitation measures.”



# Logistics Central to the Bank Strategies: Agriculture

From *Implementing Agriculture for Development 2010-2012*,  
The WBG's *Agriculture Sector Action Plan*:

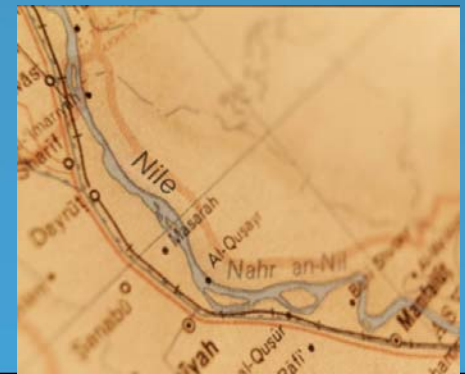
“The WBG will continue its work on global, regional and national agricultural trade reform. [...] Continued analytical support will be provided for global trade reforms discussed under the Doha round, for policies to facilitate more intraregional and intra-national trade.”



# Central to the Bank Strategies

## From *Africa's Future*, the World Bank Group's **Strategy for the Africa Region**:

“African countries are increasingly recognizing that collaborative actions and regional approaches are critical to stimulating trade by connecting markets and developing cost-effective economic infrastructure that can spur not only faster growth but also the competitiveness required to participate in the global economy. Particularly important to overcome are the physical disadvantages for 15 landlocked countries whose trade performance relies on collaborating with coastal countries.”



# The Bank's skill base

	Sustainable Development	PREM	FPD/IFC	DEC/WBI
ANCHOR	<ul style="list-style-type: none"> <li>• Sector Reform tools</li> <li>• Freight services</li> <li>• Regional integration</li> </ul>	<ul style="list-style-type: none"> <li>• Performance metric tools</li> <li>• Trade corridors</li> <li>• Regional integration</li> <li>• Logistics services</li> <li>• Custom and border management</li> <li>• Simplification of procedures</li> </ul>	<ul style="list-style-type: none"> <li>• Supply Chain</li> <li>• Export Facilitation</li> <li>• Simplification of procedures</li> </ul>	<ul style="list-style-type: none"> <li>• Performance metrics and tools</li> <li>• Information technology tools for trade and logistics</li> </ul>
REGION	<ul style="list-style-type: none"> <li>• Trade corridors</li> <li>• Logistics services</li> <li>• Performance metric tools</li> <li>• Regional integration</li> <li>• Customs and border management</li> <li>• Simplification of procedures</li> <li>• Supply chain</li> <li>• Export facilitation</li> </ul>	<ul style="list-style-type: none"> <li>• Performance metric tools</li> <li>• Trade corridors</li> <li>• Regional integration</li> <li>• Customs and border management</li> <li>• Simplification of procedures</li> <li>• Supply chain</li> <li>• Export facilitation</li> </ul>	<ul style="list-style-type: none"> <li>• Supply Chain</li> <li>• Export Facilitation</li> <li>• Simplification of procedures</li> </ul>	





# Bringing together disparate sectors, networks, skill and tools to a common cause...



TRADE FACILITATION  
AND **LOGISTICS**  
GLOBAL EXPERT TEAM

- Generate an integrated approach to knowledge management and operational support.
- Ensure that demand from countries is met with high quality knowledge inputs and expert resources.
- Facilitate knowledge transfer on TFL tools and issues across regions and networks.





# Going Forward – *in Partnership*

## Knowledge

### Generation, Networking & Implementation

#### Research

- Economic Impact of Logistics Improvements
- Emissions / CO2e from alternatives

#### Sectoral Analysis

- Port Efficiency Benchmarking
- Trucking Sector Surveys

#### Country/Corridor Analysis

- Agro-Supply Chain Analyses
- Urban Congestion Diagnostic

#### Technical Assistance

- Addressing specific logistics bottlenecks
- Establishing logistics observatories

#### Transaction Design

- Port PPPs
- Port Community System Procurement



# Going Forward – *in Partnership*

## Themes – Sustainable Logistics

### Green Logistics

- Modal and Nodal Pollution
- Country Role in a Monitored Carbon Supply Chain

### Urban Logistics

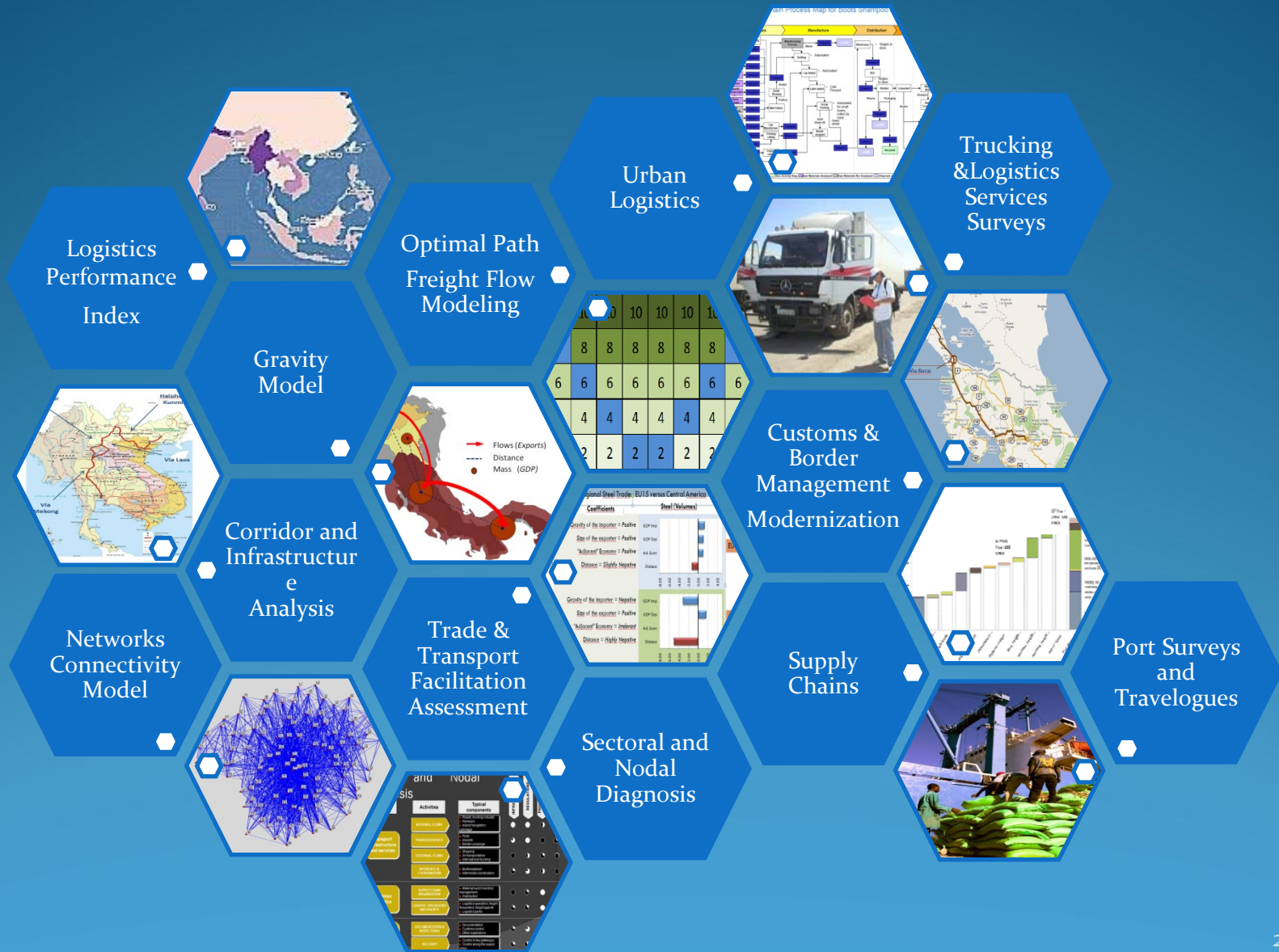
- Distribution and Congestion
- Port-City Development

### Agro-Logistics

- Access to Markets and Competitiveness
- Cold Chains
- Food Security
- Cost of Delivered Goods



# Analytical and conceptual tools

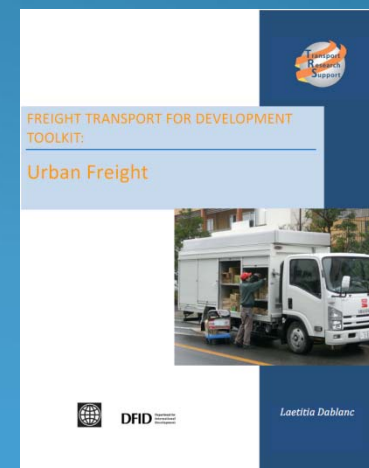
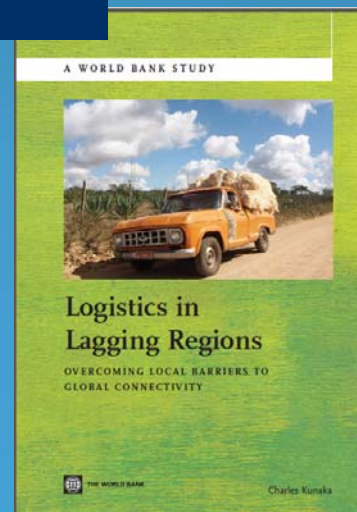
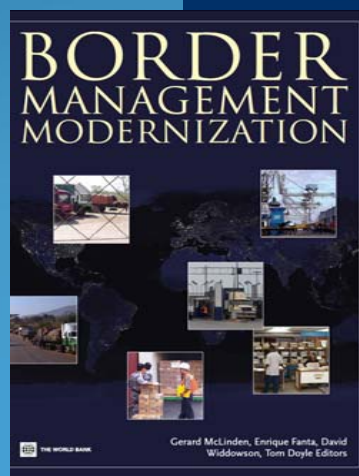
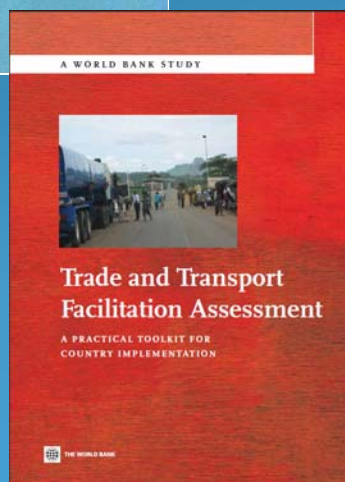
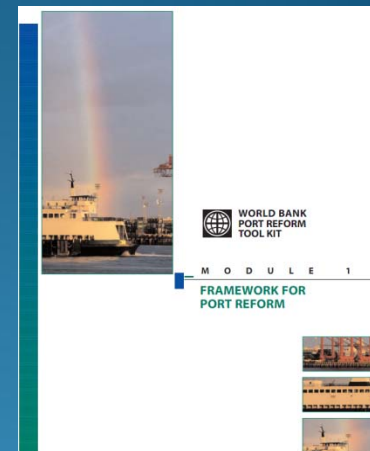
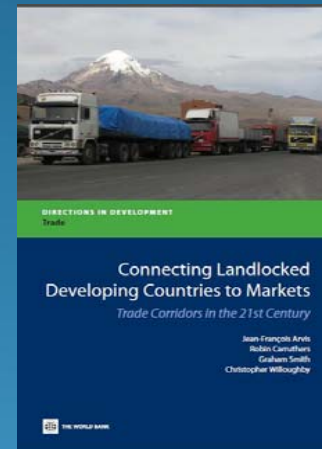
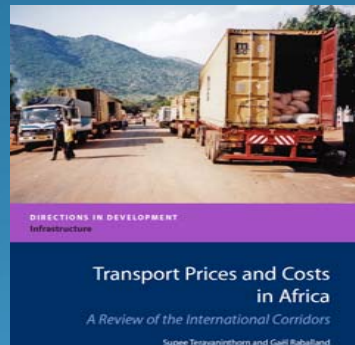
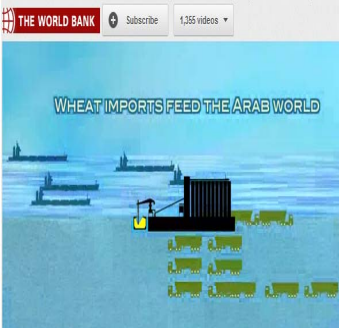


# Global Data and Database

- Logistics Performance Index (LPI)
  - May 2012
  - Regional briefs, LLDCs findings in book.
- Others:
  - Doing business,
  - ICAs
- Corridor data (under development in the corridor toolkit)
- Trucking services agreements database
- Port performance and revision of “TRS”
- Revision of the compendium of SSA legal instruments
- Research Department (DEC): Trade costs, services, impact of A4T...

# Knowledge Products

The Grain Chain: Food Security and Managing Wheat Imports





# Possible steps going forward

*Information about bilateral donors' activities and projects and better coordination, including linkages with new sources of data on trade facilitation performance at country/regional level*

## GFP: News: Always Current

- Integrated a moderated news feed targeted to "Trade Facilitation" where site admins can "select" relevant News stories vs. manually publishing them. This increased efficiency promotes content additions
- Users can still post News manually
- News is displayed on the Home page map if locations are set
- News that is created from within a group can be promoted to the home page carousel with the option to add an image to the featured News Item

The screenshot shows the 'News' and 'Events' sections of the GFP website. The 'News' section has a tab for 'All News' and displays two articles. The first article, dated OCT 9, is titled 'Services Trade Talks Begin as WTO Seeks Way out of Stalemate' and mentions that countries representing 70 percent of the global economy are set to negotiate lower barriers to trade in services. The second article, dated OCT 8, is titled 'INTERVIEW-Services trade talks begin as WTO seeks way out of stalemate' and mentions that countries representing 70 percent of the global economy are set to negotiate lower barriers to trade in services. The 'Events' section has a tab for 'All Events' and displays one event, dated NOV 1, titled 'GFP Meeting: November 1-2: Trade Facilitation and Connectivity: Recent Developments and New Challenges, Colombo, Sri Lanka'. The event description mentions that the meeting is for 'Dear Partners' and that the next meeting of the Global... is being announced. There is a 'Learn More' link for the event.

The screenshot shows the 'News & Events around the World' section of the GFP website. It features a world map with several orange location pins indicating where news or events are occurring. The map includes a search bar and a 'Users: News & Events' link. The map is powered by Mapbox, and there is a 'Terms of Service' link at the bottom.

# Contact Us

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