



# **Normative Environment Framework for the Disposal of IP-infringing Goods**

## **CONCEPT AND STRATEGY**

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## OVERVIEW

- Why a Framework is needed?
- Concept
- Strategy to develop a framework?
- Next steps!



- Any Ideas? Please look at the pictures!







## IDENTIFY DIFFERENCE!

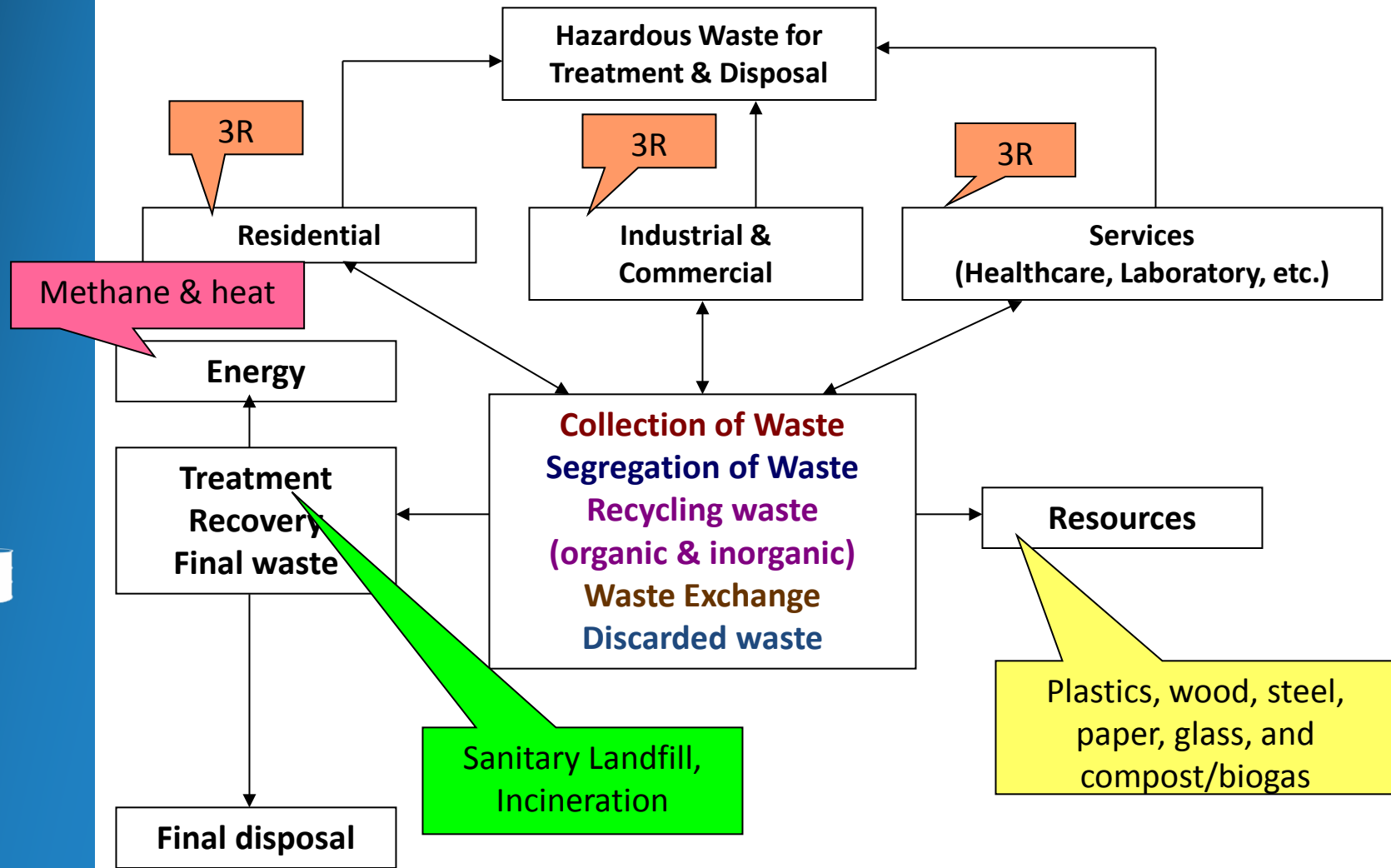
For example e-waste vs. fake electronics





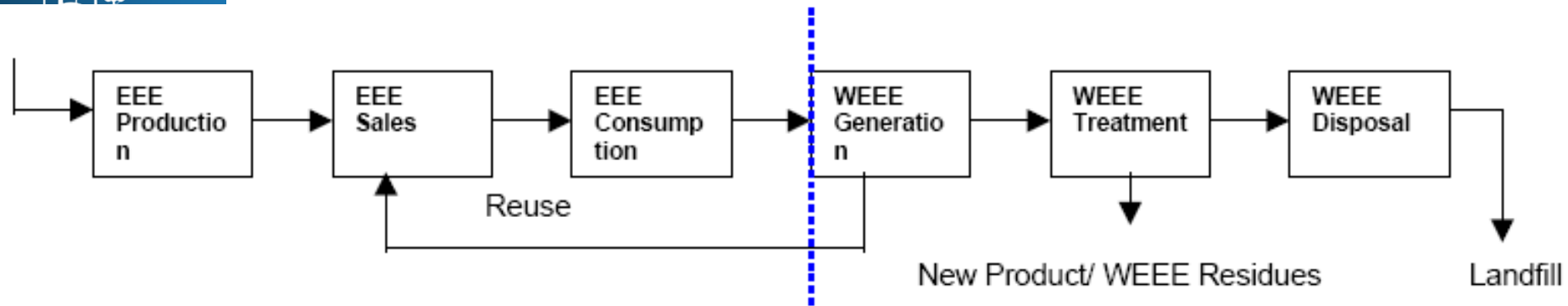
# HOW DO WE MANAGE WASTE?

UNEP's approach for integrated solid waste management (ISWM) based on 3R approach (reduce, reuse and recycle)





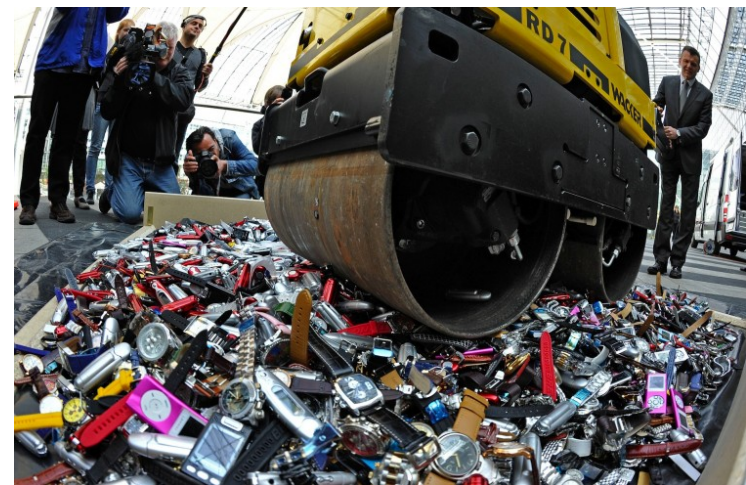
# E-WASTE MANAGEMENT





## HOW TO MANAGE FAKE GOODS?

- Reduce – addressing source
- Reuse and/or recycle? Risks and challenges
- Environmentally sound disposal!





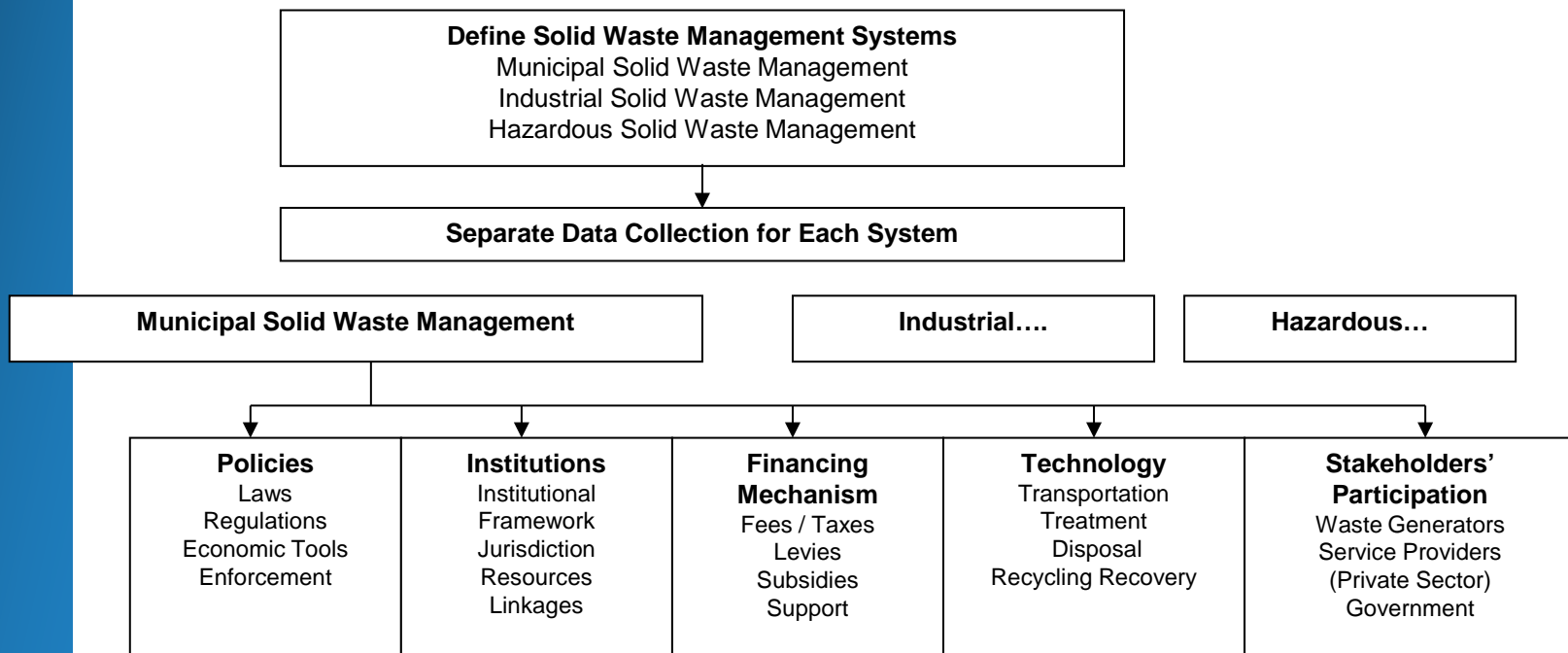
## ESSENTIAL ELEMENTS FOR MANAGING WASTE

- Policy framework – regulations
- Institutional arrangement
- Financing mechanisms
- Technologies
- Stakeholders' roles and responsibilities
- Global, regional and sub-regional frameworks / agreements





# ESSENTIAL ELEMENTS FOR MANAGING WASTE



**Source Reductions /  
"Upstream"**

**Primary Disposal by Waste  
Generators**

**Collection and Transportation**

**Treatment and Disposal**

**Reuse, Recycling and  
Recovery**





## WHERE DO WE STAND TODAY?

- Country representatives and private sector to highlight current status of managing/disposing counterfeit/fake goods!
- Do we have sufficient tools (policy framework, institutional arrangement, financing mechanism, technology and stakeholders' roles
- Is there any global, regional or sub-regional framework/agreement



## IS A FRAMEWORK NEEDED?

- Sub-regional framework to provide basis for regional/global framework
- Sub-regional framework to provide basis for countries to draw a strategy for formulating plans to control and manage/dispose the waste (infringing / counterfeit / fake goods)
- Sub-regional framework to build capacity and to create coordination among countries



## CONCEPT

Sub-regional environment framework to control and manage/dispose the goods is a mechanism to:

- Coordination at sub-regional level
- Capacity building
- Policy framework at national level
- Institutional arrangement (role of various departments) at national level
- Financing mechanisms and technologies to support the implementation
- Roles for various stakeholders (national and international)





## STRATEGY TO DEVELOP A FRAMEWORK

- Awareness raising to generate stakeholders' support
- Draft for sub-regional framework (voluntary to start with?)
- Consultations among stakeholders and among governments to finalize the draft
- Adaptation of draft
- Design implementation strategy for the framework including capacity building and support

## NEXT STEPS – FOR DISCUSSIONS ONLY!

- UNEP-UN ESCAP-WIPO to produce first draft for consultations
- UNEP and UN ESCAP to organize consultations to finalize the draft
- UN ESCAP to adapt sub-regional framework (voluntary?)
- UNEP-UN ESCAP – WIPO to design implementation strategy in consultations with governments and stakeholders
- WIPO and major donors may like to support the process





# Partnership, partnership & partnership!

## Thank you very much!

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