



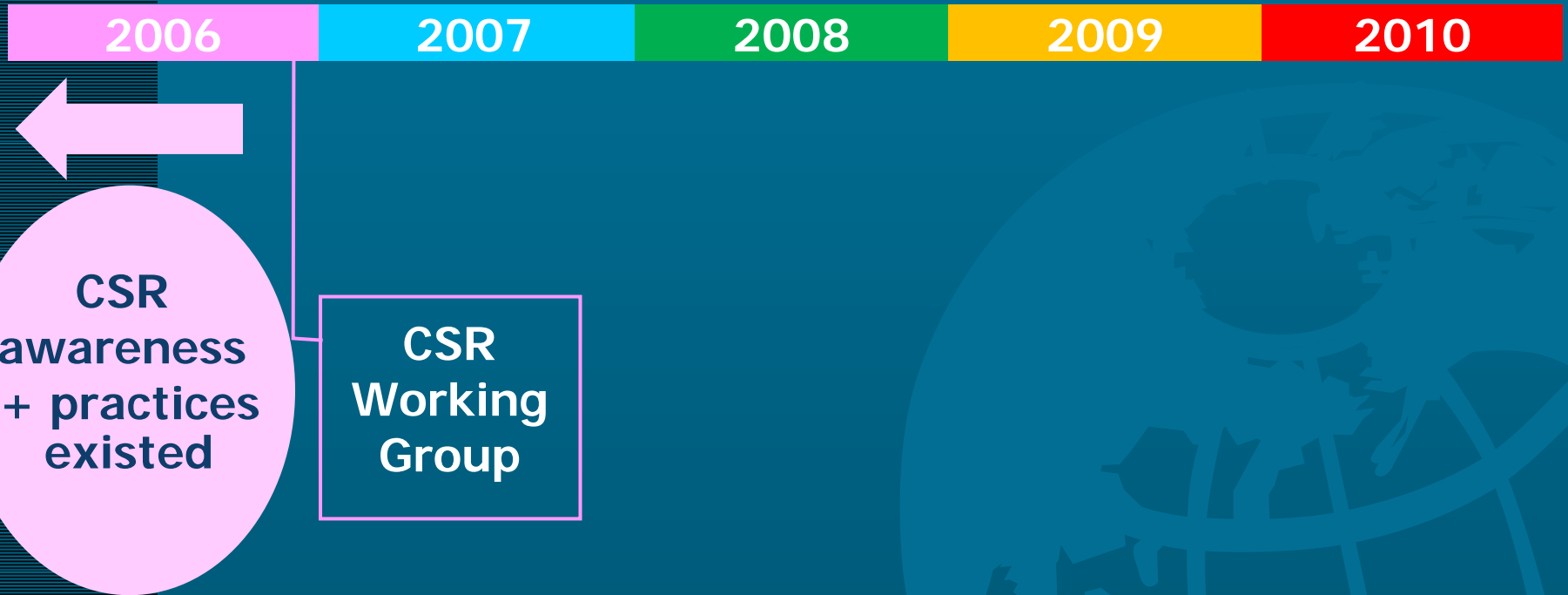
# ***“What governments can do”***

**3 November 2009**

**Nataya Niyamanusorn**  
**Securities and Exchange Commission, Thailand**



# CSR in Thai Capital Market



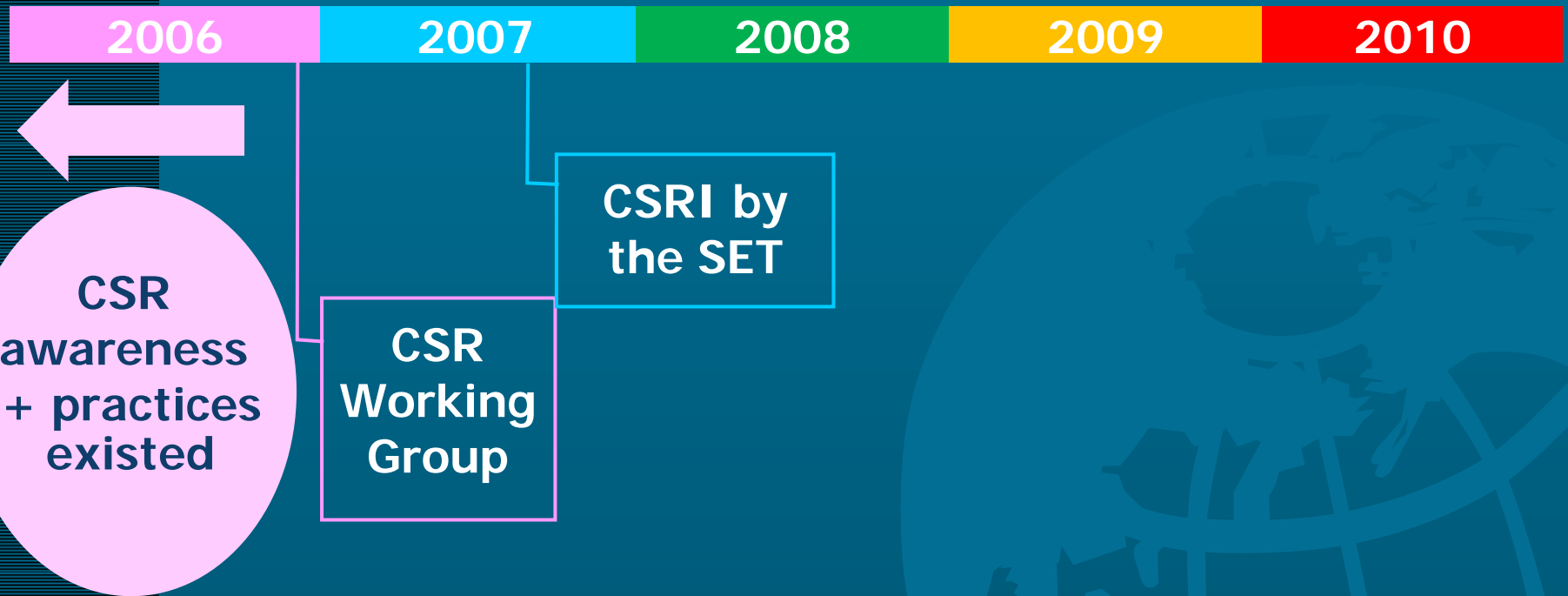
# CSR Working Group

- **Chairman** – Mr. Kittirat Na Ranong
- **4 CSR Experts**
- **Representatives from related organizations:**
  - Securities and Exchange Commission
  - Stock Exchange of Thailand
  - Government Pension Fund
  - Thai Institute of Directors
  - Kenan Institute Asia
  - Revenue Department
  - Fiscal Policy Office
  - Office of the Consumer Protection Board
  - Ministry of Social Development and Human Security
  - Ministry of Industry
  - Ministry of Natural Resources and Environment
  - Ministry of Labour
  - Ministry of Tourism & Sports
  - Ministry of Education
  - Association of Securities Companies
  - Association of Investment Management Companies
  - Thai Listed Companies Association
  - Thai Bankers' Association



**Work on policies to create awareness and promote activities on social and environmental issues in the Thai capital market.**

# CSR in Thai Capital Market





- About CSRI
- How can we help?
- CSR Knowledge Center
- CSR Consultants
- Upcoming CSR Events
- CSR Hall of Fame
- News
- Links
- Contact Us

สถาบันธุรกิจเพื่อสังคม



คน - สังคม - สิ่งแวดล้อม  
ร่วมรับผิดชอบ ดูแล

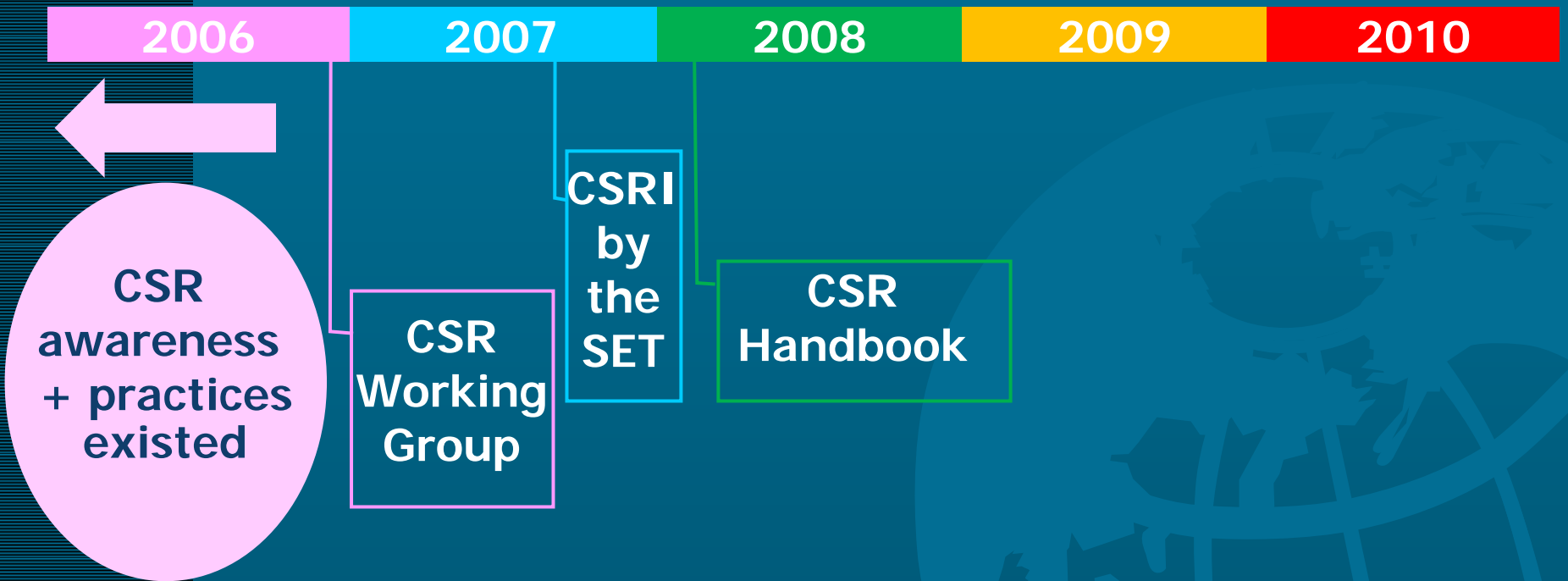
"แนวคิด CSR ก่อให้เกิดผลต่อ  
การส่งเสริมให้เกิดความน่าเชื่อถือ  
และภาพลักษณ์ที่ดีแก่องค์กร"

- CSR Knowledge Center
- CSR Intermediary between listed companies and consultants
- CSR Awards



<http://www.csri.or.th/>

# CSR in Thai Capital Market



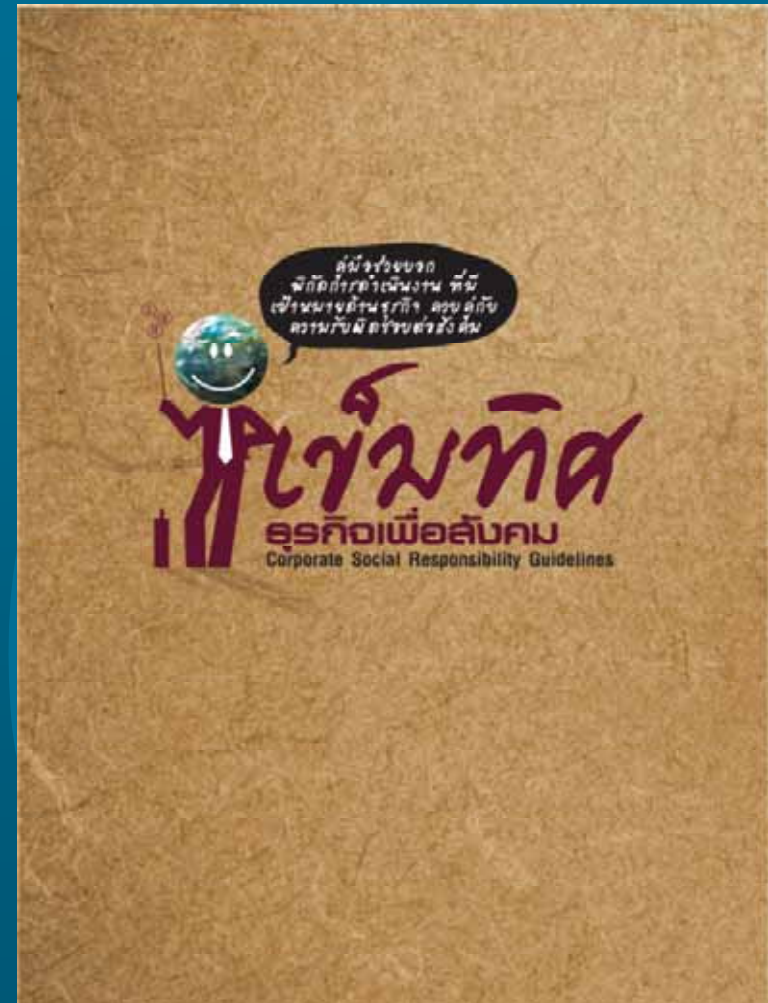
# CSR Handbook/ Guidelines



# CSR Handbook/ Guidelines

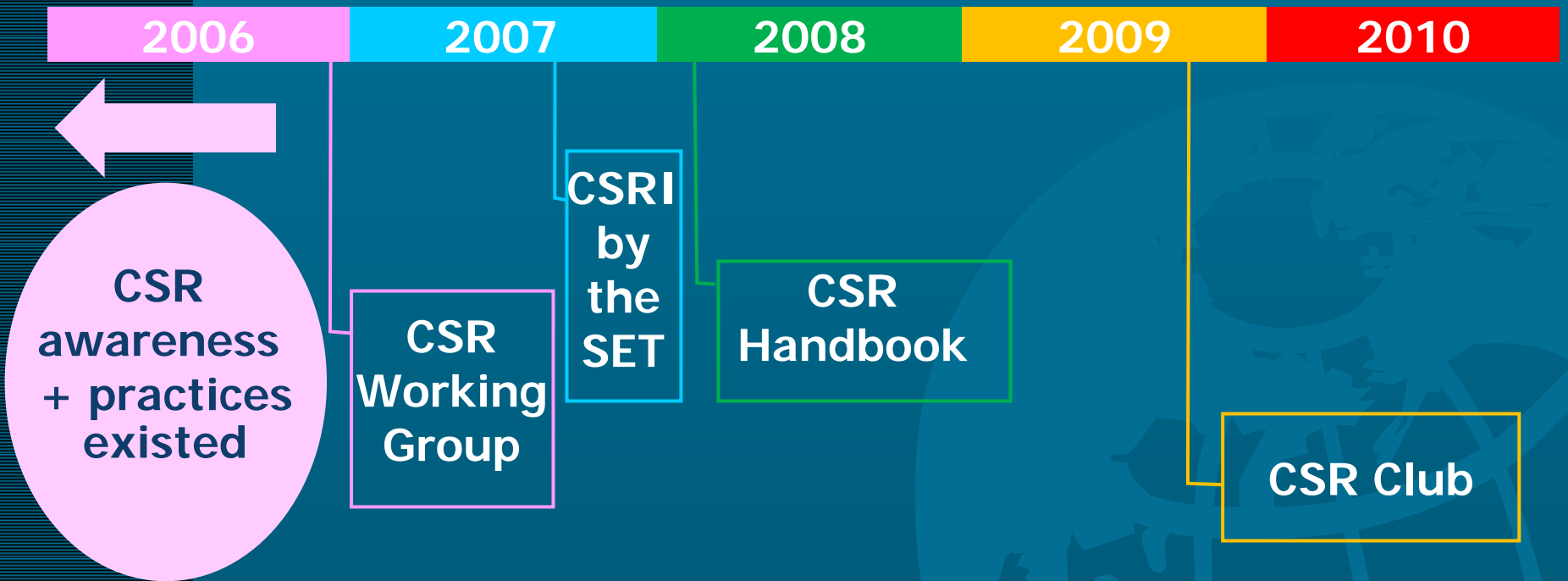
8 sections:

1. Corporate Governance
2. Fair Practice
3. Human Rights
4. Customers' Rights
5. Community Involvement/ Society Development
6. Environmental Protection
7. Innovation
8. CSR Report






# CSR in Thai Capital Market





## “Connect for Sharing”

- Established by 27 leading listed companies as founding members
- Organized by the Thai Listed Companies Association and supported by the SEC and the SET

- 
- networking to create synergy in disseminating and implementing CSR
  - collaborating and synergizing efforts to solve social and environmental issues
  - sharing CSR knowledge

# Opening of CSR Club

## September 29, 2009



# Facts and Figures

## Survey on Thai Listed Companies' CSR

(507 listed companies)

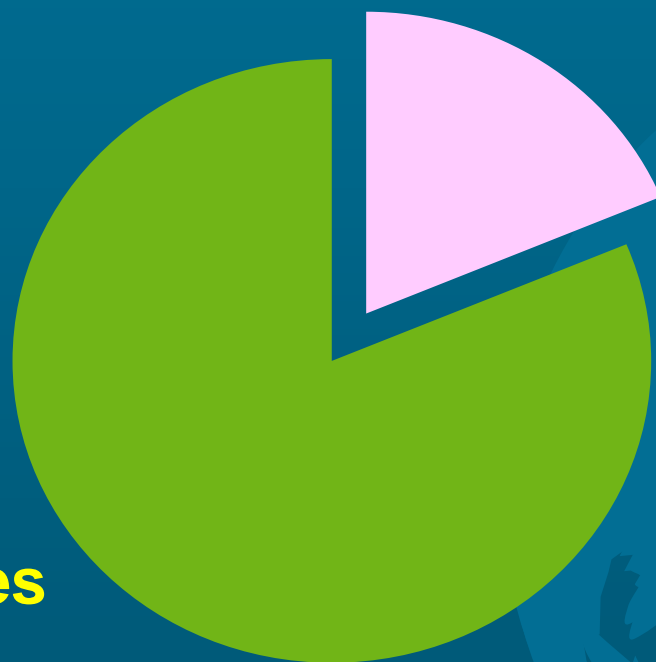
**Response**  
91 companies  
(18%)



**No response**  
416 companies  
(82%)

# CSR Policies

(91 listed companies)



**Have CSR policies**  
74 companies  
(81%)

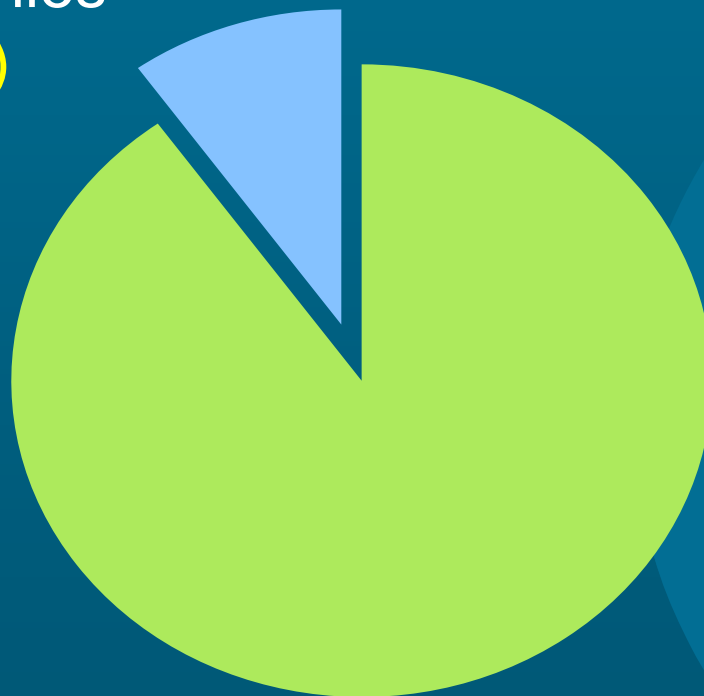
**No CSR policies**  
17 companies  
(19%)

# CSR Activities

(91 listed companies)

## No CSR activities

9 companies  
(10%)



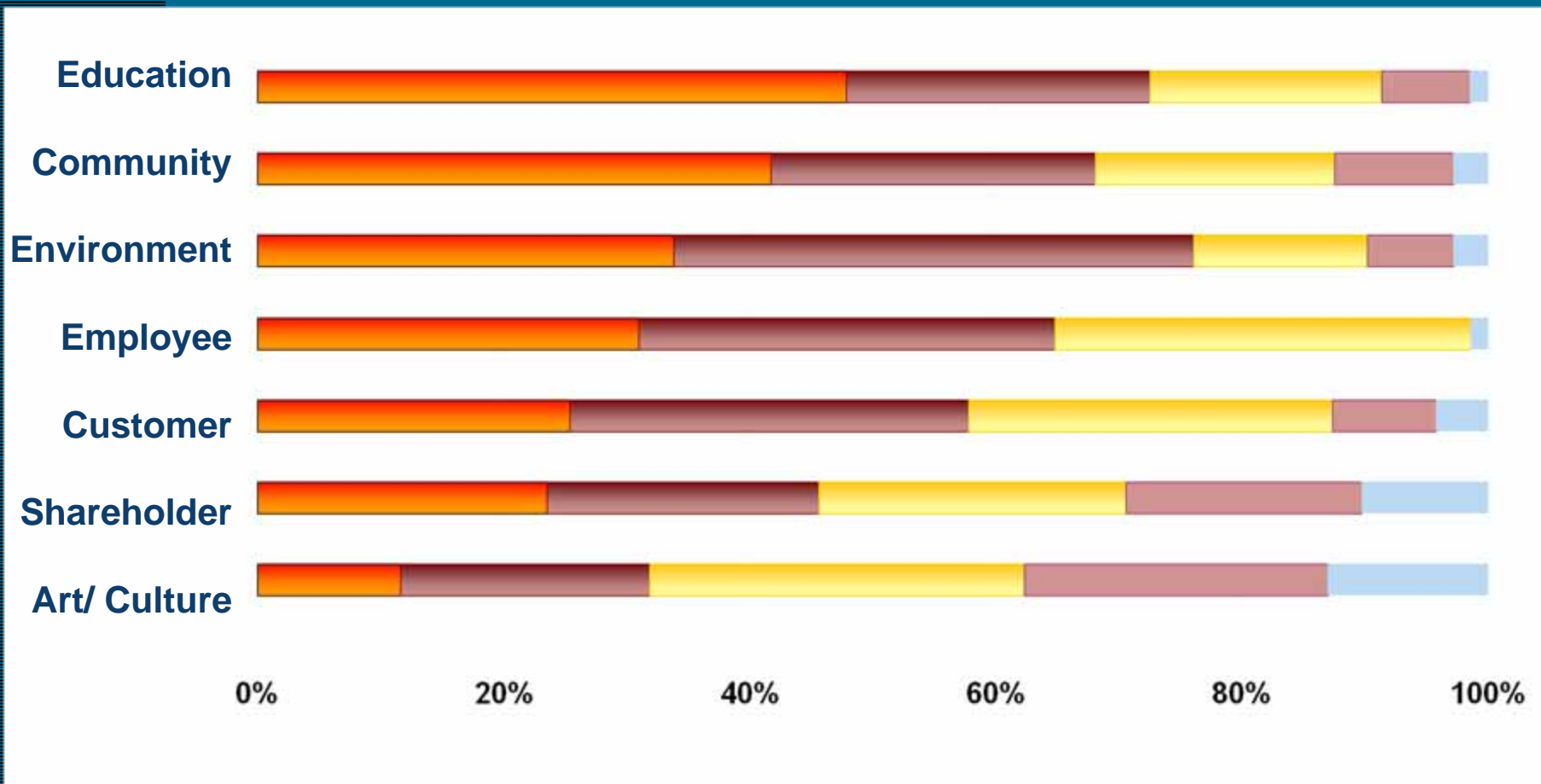
## Have CSR activities

82 companies  
(90%)

# CSR Activities

Unit: %

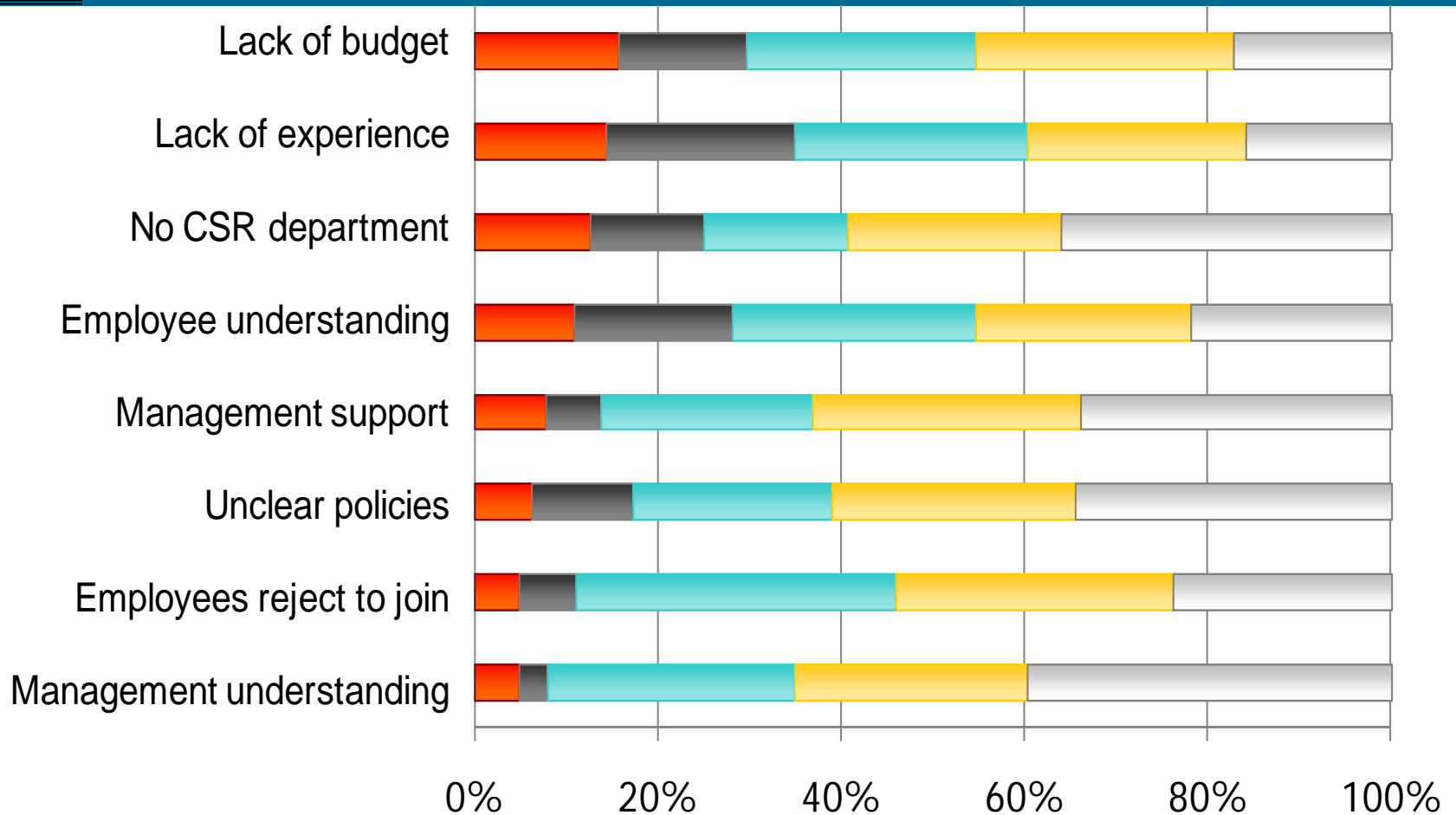
■ most 
 ■ more 
 ■ moderate 
 ■ less 
 ■ least



# CSR Obstacles

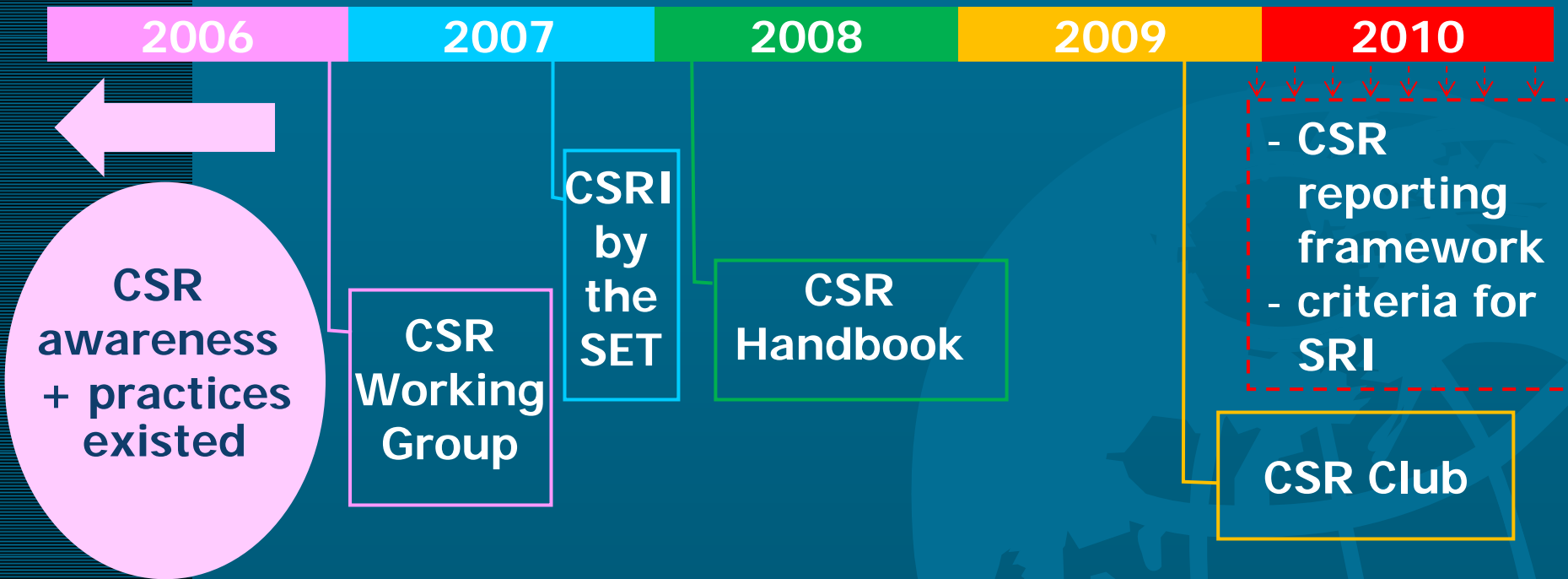
Unit: %

most more moderate less least





# What's next



# What's next

- Developing formal guidelines for Thai listed companies' CSR reporting framework.
- Considering the criteria for socially responsible investment (SRI) and the possibility for further establishment of the SRI fund and SRI index.