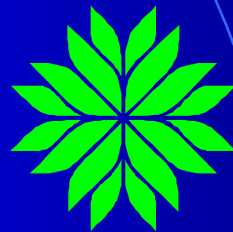


biodiversity and business you name it

**OECD-ESCAP Regional Conference on
Corporate Responsibilities,
Bangkok 2-3 November 2009**

**Gustaaf A. Lumiu
SRI KEHATI Index**



Why business need

We, business

We need biodiversity to conduct of
business

We know its impact to our business

Biodiversity without doubt is a
significant assets

Environmental Investing

The Funds offer people a way to
invest for their own future without
sacrificing their environmental
principles

What investors want

- They do not want their money to support companies that doing things they disapprove of
- They concerned about social, environmental, or labor issues may be willing to sacrifice financial return. But how much?

What is the KEHATI's doing?

The Green Funds employ a two part strategy:
invest in some companies to influence their
behavior on the environment.

And Invest in the companies **that are leading**
the way toward a greener future.

KEHATI's Green Funds strategy

1. Using Investments to Influence Corporate Behavior

The KEHATI's Green Funds works to influence decisions made in corporate boardrooms across the country. The Funds do this by organizing support among similarly pro-environmental shareholders and entering into dialogue with corporate decision makers.

As part of this strategy, the KEHATI's Green Mutual Fund may hold small positions in companies, which do not meet the Fund's environmental criteria for the express purpose of enabling the Fund to advocate for changes in unfriendly environmental corporate behavior.

KEHATI's Green Funds strategy

2. Investing in Environmentally Responsible Companies

When companies minimize their environmental risks, they also may gain a competitive advantage -- by reducing costs, improving quality, and gaining access to new markets.

First Socially Responsible Investment Index

- Indonesian Biodiversity Foundation KEHATI and Indonesian Stock Exchange IDX launch the First South East Asian Country SRI Index to track the performance of Indonesian Corporate Champions in Socially and environmentally sustainable business
- (June 8, 2009)

Objectives

- Assist investors meet long-term investment objectives
- The relationship between business and biodiversity is of strategic as well as operational importance to businesses
- Contributing part of proceeds to support the conservation of natural biodiversity resources

Movement of IASI and SRI-KEHATI Index January 2007 - 18 August 2009



Global SRI Investment Funds are big business:

UNPRI signatories US\$18 trillion AUM

Around US\$5 trillion in Global SRI Funds

US\$300-500 billion in Syariah compatible funds

More than US\$2.7 trillion in US and €1.2 trillion in Europe

Asia around US\$32.3 billion in 182 funds

KEHATI's Experiences

- KEHATI is a not-for-profit, non-governmental grant-making foundation aims to promote conservation and sustainable use of biodiversity resources in Indonesia for current & future generations of the country & the world .
- KEHATI's establishment in Jakarta on 1994 was triggered by global concern to the environment at the "Tokyo Declaration" in Tokyo and the "Earth Summit" in Rio de Janeiro in 1992.
- KEHATI funds and facilitates biodiversity conservation through efforts made by NGOs, local communities, youth, scientists, professionals and other civil society members
- The strategy of KEHATI is to achieve its objectives by raising public awareness, public education, capacity building, community empowerment, policy advocacy, and networking at local, national and international levels



THANK YOU

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