

Program
Dialogue on Trade and Investment Coherence:
Enabling Thai SMEs for AEC 2015
22nd January 2013
Centara Grand, Central Plaza Ladphrao Hotel, Bangkok

08:30 – 09:00 hrs. **Registration**

Plenary session

Venue: Vipavadee Ballroom C

- 09:00 – 09:30 hrs. **Welcome Remarks by**
Mrs. Srirat Rastapana, Director General of Department of International Trade Promotion, Ministry of Commerce
Dr. Ravi Ratnayake, Director of Trade and Investment Division, United Nations ESCAP
- 09:30 – 09:50 hrs. **Session 1: Trade, Investment and Other Policy Coherence and Coordination: What, for whom and by whom?**
Dr. Ravi Ratnayake, Director of TID, ESCAP
- 09:50 – 10:15 hrs. **Discussion: Challenges and Opportunities**
Moderator: Dr. Mia Mikic, Economic Affairs Officer & ARTNET Coordinator, TID, ESCAP
Discussant: Mr. Chokdee Kaewsang, Deputy Secretary-General of the Board of Investment
- 10:15 – 10:30 hrs. **Coffee Break**
- 10:30 – 11:30 hrs. **Session 2: Trade and Investment Coherence in the context of AEC 2015**
Mr. Michael Ewing-Chow, Centre for International Law, National University of Singapore
- 11:30 – 12:00 hrs. **Discussion: How to move from rhetoric to reality?**
Moderator: Mr Marc Proksch, Chief PSDS, TID, ESCAP
Discussants: Mr. Arnaud Bialecki from EABC Cross-Sectoral Issues Working Group, and Chief Operating Officer of Sodexo Thailand;
- 12:00 – 13:00 hrs. **Lunch**

Training Session for SMEs**Venue: Ladprao Room**

- 13:00 – 16:30 hrs. **Addressing the challenges of integration into the ASEAN and global markets: Selected issues**
- **Understanding the big picture** (13.00-13.30 and 15 min Q&A)
Mr. Marc Proksch, Chief PSDS, TID, ESCAP
 - **How does the AEC 2015 matter?** (13.45-14:15 and 15 min Q&A)
Mr. Michael Ewing-Chow, Centre for International Law, National University of Singapore
 - **Understanding the Intellectual Property Rights (IPR) protection** (14:30-15.00 and 15 min Q&A)
Mr. Teerin Charoenpot, United States Patent and Trademark Office
 - **Business Opportunities in ASEAN: Branding and related issues for SMEs to consider before expansion** (15:15-15:45 and 15 min Q&A)
Ms. Say Sujintaya, Baker & McKenzie
 - **Venture-capital and SMEs** (15:45-16.15 and 15 min Q&A)
Dr. Jay Jootar, The VC Group & College of Management Mahidol University
- (Tea/coffee served in the meeting room)
- 16:30 hrs. **Closing/Wrap-up Session**
(*ESCAP and DITP*)
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