



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



Trade Facilitation Activities

WTO Workshop on SPS TBT Measures
Bangkok, 10-13 November, 2015

Outline

1	Inclusive & Sustainable Industrial Development
2	Building Quality Infrastructure
3	Safer Food for Better Business
4	Cross-Cutting Issues: Gender Mainstreaming
5	UNIDO in Trade Facilitation

Inclusive and Sustainable Industrial Development



SDG Goal 9



Sustainability

Industry

Inclusiveness

Development

UNIDO mandate
represented in
Sustainable
Development
Goals

Trade Capacity Building Activities



**Building Quality
Infrastructure for
Competitiveness**



**Safer Food for
Better Business**



**Standards and
Conformity
Assessment along
the Value Chain**

UNIDO's Trade Capacity Building Activities encourage **systematic trade development** and promote **growth through capacity building** to ensure informed and timely **trade-related policymaking**.

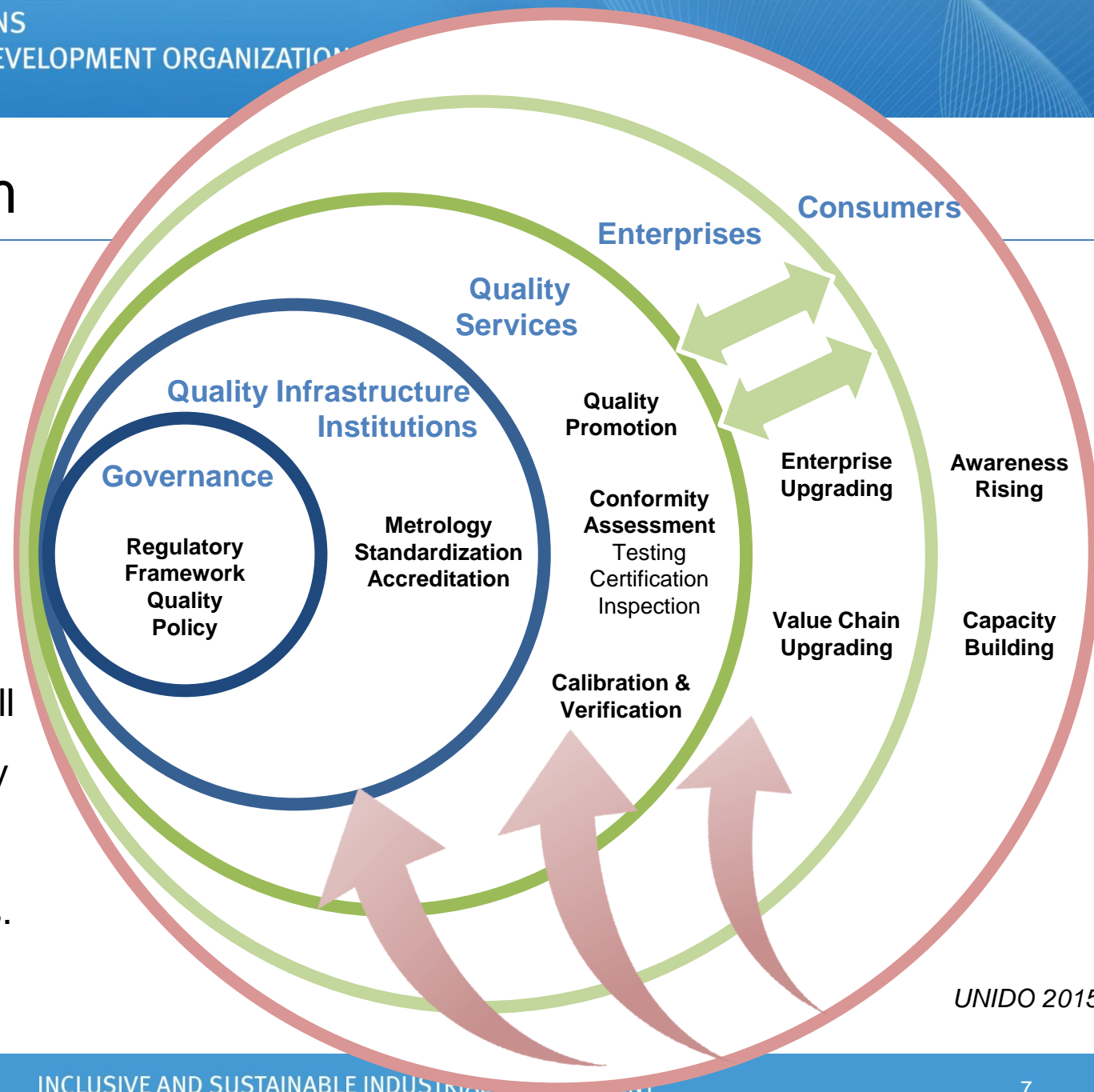


Building Quality Infrastructure Systems



The QI System

UNIDO TCB
promotes a holistic
approach to quality
infrastructure along all
spheres of the quality
system and in line
with consumer needs.



UNIDO 2015

National and Regional Quality Policy



UNIDO assisting in the development of National and Regional Quality Policy

=> Describes in detail the current international trends, the local situation, the ways of re-engineering and developing the Quality Infrastructure and the technical regulation regime.

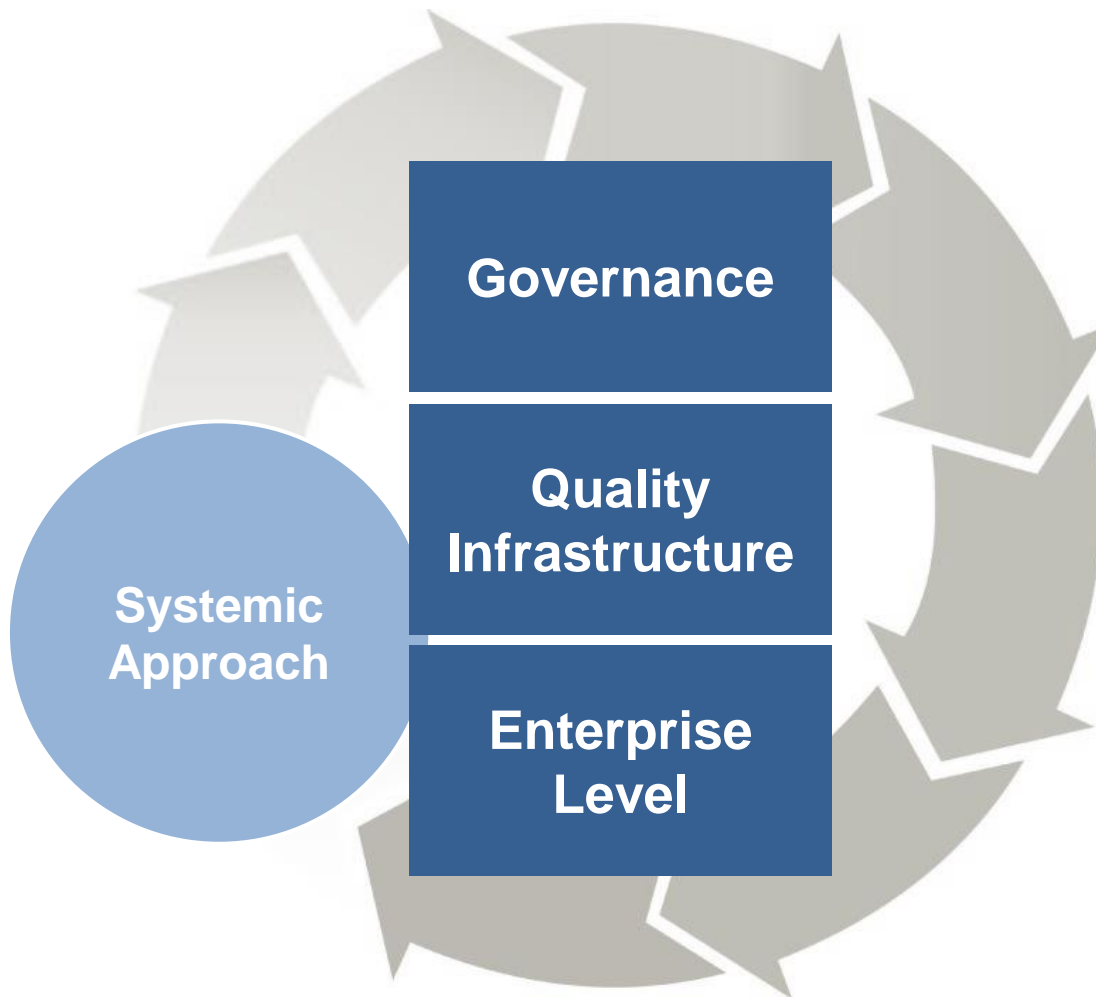
On country level, TCB has assisted the governments in **Malawi, Mozambique, Lao PDR, Myanmar, Pakistan, Nigeria, Haiti, Burkina Faso, Namibia, & Zambia** in developing their national quality policies according to international best practices.

On a regional level, the TCB assisted **ECO, ECOWAS, GCC and the CEMAC Region** to develop their regional policies and provided the technical methodologies on deriving national policies in synergy with the regional objectives.

Safer Food for Better Business



UNIDO's Food Safety Approach



Considering coherence of all dimensions:

- Align quality infrastructure with food safety regulatory framework
- Improve food safety quality infrastructure services
- Introduction of QM schemes to integrate SMEs into global value chains



UNIDO's Food Safety Approach

Promoting Food Safety Standards & Schemes

Food Safety Standards
(HACCP, ISO22000, etc.)

Food Safety Schemes
(CIEH, GFSI, etc.)



Improving Quality Infrastructure

Quality Infrastructure

- Strengthening of existing **standardization** bodies
- Strengthening of laboratory capacities for industrial and legal **metrology** capacities
- Establishment or strengthening of **accreditation** bodies and assistance to obtain international recognition

Food Safety Control Services

- Upgrading the technical competence of **testing** laboratories to achieve international recognition (accreditation)
- Strengthening of **inspection** services
- Strengthening of **certification** capacities

Close to 200 food testing labs in Asia and Africa have gained international recognition!

*Tested once,
accepted
everywhere!*



Tools for Safer Food

Tools for Safer Food

Rejection Analysis

Value Chain Analysis

Partnership Building

Needs
Assessment
and
Stakeholder
Engagement



Tools for Safer Food: Rejection Analysis

What do import rejections tell us?



UNIDO since 2008 works on rejection analysis as a tool for facilitating better policy decisions

Focus:

- Import rejections by world region
- Reasons for import rejection

Analysis by commodity, sector such as fish, fruits and vegetables, nuts and seeds

Reasons and rate of rejection varies across markets

Rejections at importing border are a good rough indicator of compliance capacity and for areas where and which improvement is needed

Import rejections have persisted to be a reality for developing countries' exporters.
This indicates they continue to struggle to achieve compliance with SPS and TBT requirements in international markets.

Tools for Safer Food: Value Chain Analysis (VCA)

What does the QI-related Value Chain Analysis tell us?

TCB identifies **standardization and testing needs** for each step along the Value Chain.



VCA allows us **tackling supply side constraints**; and helping production lines become compliant with international requirements.

VCA helps **verify compliance** and thus allows producers from developing countries to **participate in global trade**.

Tools for Safer Food: Partnership Building

GLOBAL
PRIVATE
SECTOR



CENTRES OF
EXCELLENCE

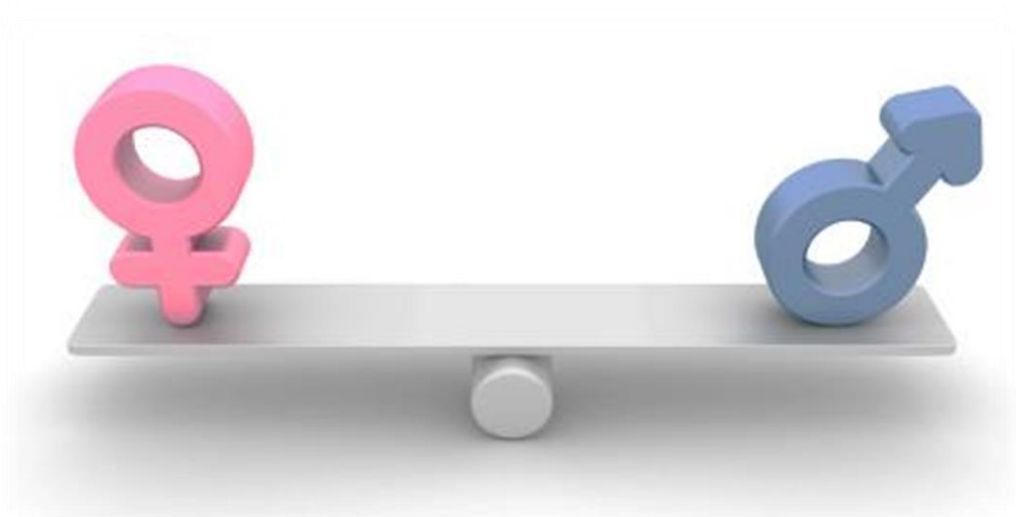
REGULATORY
AUTHORITIES



MULTI-LATERAL
DEVELOPMENT
PARTNERS

Cross-Cutting Issues

Gender Mainstreaming in Trade Facilitation



Importance of Gender Mainstreaming



Guide on Gender
Mainstreaming in Trade
Capacity Building

Inclusive

We should ensure that no person, regardless of ethnicity, **gender**, geography, disability, race or other status, is left behind.

Industrial Development

“...empowering women means a more efficient use of human talent endowment and reducing gender inequality **enhances productivity and economic growth...**”

By balancing the scales of equality, men and women will have an equal chance to contribute both in the workplace and at home, thereby **enhancing their individual well being and, in turn, that of society**

Sustainable

Gender in Food Safety and Production

Women provide **a large proportion of the labour that goes into agriculture and food production.**

2/3 of female workforce in developing economies are in the agri-food sector (FAO)

Through their responsibilities for processing food for markets or for the home, **women generally play a key role in ensuring the quality and safety of what people eat.**

Education about hygiene and sanitation needs to target the concerns and schedules of women.



UNIDO in Trade Facilitation initiatives



Advocacy of UNIDO initiatives in International platforms (2015)



UNIDO TF approach featured in WTO TF website

AfT initiative in Geneva

3rd ISID Forum in Ethiopia

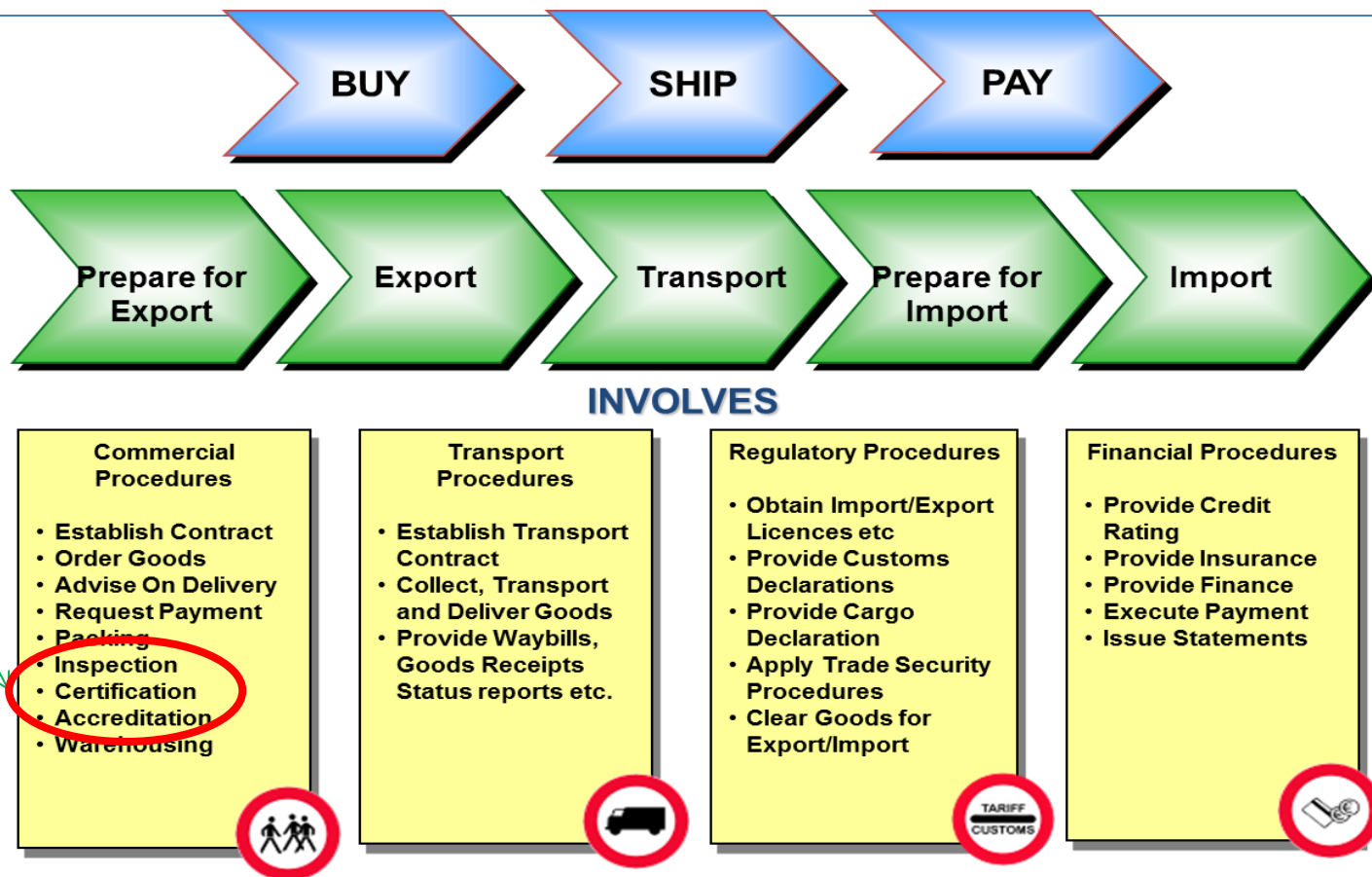
Vienna Food Safety Forum

4th ISID Forum

Where does TCB fit into Trade Facilitation?

TCB's
ENTRY
POINT in
Trade
Facilitation

+ Business
Process Analysis
+ Trade Facilitation
Strategic Roadmap



Note: UNECE Supply Chain model for TF

UNIDO Trade Facilitation

Harmonization

Harmonization of standards-regulations; and **mutual recognition of conformity** on both sides of the borders, through consultation.

Simplification

Strengthening WTO/ TBT-SPS Enquiry Points for simplification of trade.

Standardization

Standardization of practices and procedures **aligned to international market requirements.**

Transparency

Increasing transparency by strengthening QI bodies to **obtain international recognition** (MRA/ MLAs managed by BIPM, IAF, ILAC, OIML)

UNIDO Trade Facilitation Approach

The **overall objective** is to contribute to **reduce transaction costs and time** needed of flow of goods as in the context of the WTO TF agreement.

1 Conduct **analytical work** to identify the shortcomings in traded products

2 Support institutions/ National standards bodies (**NSB**) to align with international **standards**



Increase **transparency** by supporting **testing/inspection service providers**

Harmonization of compliance requirements and mutual recognition of **conformity assessment procedures**

Strengthening **WTO TBT/SPS/TF Enquiry Points** to contribute to the **simplification** of trade flows

Trade Facilitation Projects in Asia

COUNTRY	FUNDS	THEME	PROJECT
BANGLADESH	EU – 12M\$	SPS-TBT-NQI - SSC	BEST - Better Work and Standards
CAMBODIA	EIF - 1.3M\$	SPS - FS - SSC	CEDEPII: Marine Fisheries
INDONESIA	SECO - 4.4M\$	SPS - FS - SSC	Increasing trade capacities of selected value chains within the fisheries sector
INDONESIA	GEF	SPS - ENV (Residues)	Environmentally sound management and disposal system for PCBs wastes
LAOS	SECO - 0.8M\$	SPS - FS	Enhancing sustainable tourism, clean production and export capacity
PAKISTAN	EU - 13.5M\$	SPS - TBT - SSC	Trade Related Assistance
MYANMAR	NORAD - 2.4M\$	SPS - FS - TBT - NQI	Strengthening NQI for Trade
VIETNAM	-	SPS - SSC	Strengthen the supply capacity of the fruits and vegetable sector

TCB Resources & Publications

TCB Resource Guide

Trade Standards Compliance Report

Making Private Standards Work for You

Fast Forward

Building Trust

Leveraging the Impact of Business Environment Reform

Guide on Gender Mainstreaming in TCB





thank you!

