Transforming Our World: 2030 Agenda for Sustainable Development

Department of Public Information
United Nations
Three Dimensions of Sustainable Development

- Sustainable development has been defined as development that meets the needs of the present without compromising the ability of future generations to meet their own needs.
- For sustainable development to be achieved, it is crucial to harmonize three core elements: **economic** growth, **social** inclusion and **environmental** protection.
Another Way to Look at SDGs – The Five Ps

- **PEOPLE**
  - End poverty and hunger in all forms and ensure dignity and equality

- **PLANET**
  - Protect our planet's natural resources and climate for future generations

- **PARTNERSHIP**
  - Implement the agenda through a solid global partnership

- **PEACE**
  - Foster peaceful, just and inclusive societies

- **PROSPERITY**
  - Ensure prosperous and fulfilling lives in harmony with nature
Sustainable Development Summit 2015
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SDGs: Universal
SDGs: Indivisible
SDGs: Transformative
So now it is about implementation
Goal 1: End poverty in all its forms everywhere
Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture

GOAL 2
Goal 3: Ensure healthy lives and promote well-being for all at all ages
Goal 4: Ensure inclusive and quality education for all and promote lifelong learning
Goal 5: Achieve gender equality and empower all women and girls
Goal 6: Ensure access to water and sanitation for all
Goal 7: Ensure access to affordable, reliable, sustainable and modern energy for all
Goal 8: Promote inclusive and sustainable economic growth, employment and decent work for all
Goal 9: Build resilient infrastructure, promote sustainable industrialization and foster innovation
Goal 10: Reduce inequality within and among countries
Goal 11: Make cities inclusive, safe, resilient and sustainable

GOAL 11

SUSTAINABLE CITIES AND COMMUNITIES
Goal 12: Ensure sustainable consumption and production patterns
Goal 13: Take urgent action to combat climate change and its impacts
Goal 14: Conserve and sustainably use the oceans, seas and marine resources
Goal 15: Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss
Goal 16: Promote just, peaceful and inclusive societies
Goal 17: Revitalize the global partnership for sustainable development
UN DPI Communications Campaign 2016

• SDGs: 17 Goals to Transform Our World
• Key Goals: Popularise SDGs, Spur Action and Leverage and Scale Up Partnerships
• Comprehensive communications materials in all 6 official UN languages, including the SDG icons, press releases
• Website: www.un.org/sustainabledevelopment
• Social media
  @GlobalGoalsUN  #GlobalGoals
What's the goal here?
To achieve gender equality and empower all women and girls.

Why?
Women and girls represent half of the world's population and therefore also half of its potential. But, today gender inequality persists everywhere and stagnates all social progress.

On average women earn 24% less than men globally.

What happens if gender equality is not ensured?
Inequalities faced by girls can begin right at birth. In some countries, often due to son preference, girls are deprived of access to health care or proper nutrition, leading to higher mortality for girls.

Women's and girls' empowerment is essential to expand economic growth and promote social development. The full participation of women into labor forces would add percentage points to most national growth rates – double digits in many cases.

But, why does gender equality matter to me?
Regardless of where you live, gender equality is critical to all areas of a healthy society, from reducing poverty to promoting the health, education, protection and well-being of girls and boys and future generations.

What can I do?
- If you are a girl, you can stay in school, help empower your female classmates to do the same and fight for their and your right to access sexual and reproductive health services.
- If you are a woman, you can address unconscious biases and implicit associations that can form an unintended and often an invisible barrier to equal opportunity for women and men.
- If you are a man or a boy, you can work alongside women and girls to achieve gender equality and embrace healthy, respectful relationships.
- You can fund education campaigns to curb cultural practices like female genital mutilation and change harmful laws that limit the rights of women and girls and prevent them from achieving their full potential.

For more information on this goal visit: http://www.un.org/sustainabledevelopment
Resources

- **Transforming Our World: The 2030 Agenda for Sustainable Development**
- Available in all UN official languages
Thank you!