

Climate Action: What's in it for your organization?

Earth Day: Learn how to take climate action in your workplace

Three ways to adopt sustainable practices



1. CSR (good start)

2. Green your **internal operations**, including supply chain (walk the talk)

3. **Corporate shared value** (apply your special sauce)

#1 Sustainable Development Goal 12.6

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



SDG 12.6

Encourage companies, especially large and transnational **companies**, to adopt sustainable **practices** and to integrate sustainability information into their reporting cycle

#2 Reputation



Sustainable practices **reduce risk exposure.**

Impacts can include drop in **share value**, decrease in **profitability** as customer and staff loyalty drops, decrease in **opportunities** as potential partners question trustworthiness, decrease in new **investment**, and even increased **insurance premiums.**

#3 Happy employees

Employees, especially millennials, are trying to find purpose in their work.

Sustainable practices increase employee retention, especially those that leverage employees' expertise in order to drive impact and develop talent.



#4 Reduce costs



Move from CAPEX to
life cycle costing.
Energy and water
efficient appliances,
paper smart operations,
low waste events, flying
less, food waste
prevention reduce
costs.

#5 Attract money



Investors increasingly consider sustainability in their **investment decisions**.

Not only due to risk reduction, but to align with their own sustainability commitments.

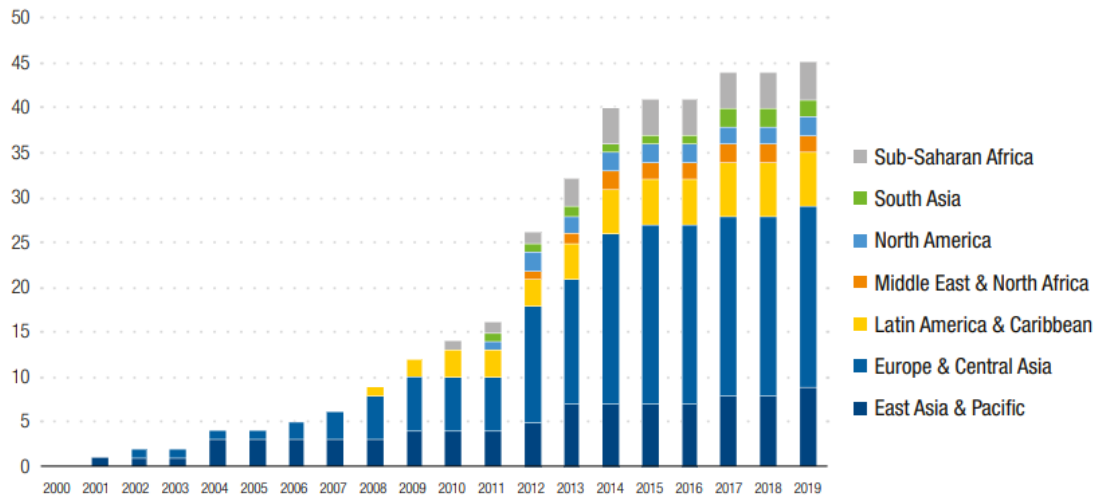
#6 Sustainable Stock Exchange

World Federation of
Exchanges
Sustainability
Principles:

1. Educate exchange participants
2. Promote ESG reporting
3. Advance sustainable finance
4. Provide markets that support sustainability
4. Internal greening of operations.

Figure 13 Growth and coverage of sustainability reporting by exchanges

Number of
exchanges



Source: SSE.

#7 University ranking



QS Stars ratings

1. Community investment and development
2. Charity, disaster relief
3. Regional human capital development
4. Environmental impact.

To be awarded full points for environmental impact, universities must offer each of the following: a sustainability [webpage](#), an [energy](#) conservation program, a [water](#) conservation program, a [recycling](#) program and a [transportation](#) policy.

Thank you
