

## Agenda

### The Launch of Social Enterprise Landscape Study in Vietnam

Time	Session	Guest speakers
13:30 – 14:00	Guest registration and welcome	
14:00 – 14:15	Opening speech	<ul style="list-style-type: none"> <li>- Ms. Donna McGowan, Country Director, British Council Vietnam</li> <li>- Dr. Nguyễn Đình Cung, Head of Central Institute for Economic Management</li> </ul>
14:15 – 14:30	<b>Social Enterprises in East Asia region</b>	Mr. Tristan Ace, Global Social Enterprise Partnerships and Development Lead, British Council
14:30 – 15:00	<b>Social Enterprises in Vietnam, findings and recommendations</b>	Ms Nguyen Minh Thao, Director, Department of Business Environment and Competitiveness, Central Institute for Economic Management
15:00 – 15:15	Questions and Answers	
15:15 – 15:30	Tea break	
15:30 – 16:30	<b>Panel discussion: Condition for Social Enterprises growth in Vietnam and in South East Asia (including Q&amp;A)</b>	<p><b>Moderator:</b> Dr. Nguyễn Đình Cung – Head of Central Institute for Economic Management</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>- Ms. Nguyễn Thị Thu Hà, Programme Manager of Enterprise for Development Programme, Oxfam</li> <li>- Ms. Phạm Kiều Oanh, Director of the Center for Social Initiatives Promotion</li> <li>- Ms. Trương Thị Nam Thắng, Director of the Center for Social Innovation and Entrepreneurship, National Economics University</li> <li>- Mr. Jimmy Phạm, Founder of KOTO</li> <li>- Mr. Tristan Ace, Global Social Enterprise Partnerships and Development Lead, British Council</li> </ul>
16:30 – 16:45	Closing speech	Dr. Nguyễn Đình Cung – Head of Central Institute for Economic Management
16:45 – 17:00	Moving to BuySocial Fair	(Level 1 – CWD 20 Thuy Khue)
17:00 – 17:30	Opening ceremony of BuySocial Fair	(Level 1 – CWD 20 Thuy Khue)