



## Session 4: Approaches to sustainable development - alternative development models through South-South and triangular cooperation

### Moderator



Krittinee

**NUTTAVUTHISIT**

Associate Professor, Ph.D.

*Sasin Graduate Institute of Business  
Administration of Chulalongkorn  
University*

Dr. Krittinee Nattavuthisit is an Associate Professor at the faculty of marketing at Sasin Graduate Institute of Business Administration of Chulalongkorn University, based in Bangkok, where she has joined since 2003. Her research areas involve consumer experience, consumer wellbeing, contemporary marketing and sustainability development. Dr. Nattavuthisit is also a columnist for Krungthepturakij News' "Think Marketing Weapon" column. In addition to academic work, she serves as a consultant, and a member of the committee for business and non-business organisations; for example, the Siam Health Group Co.,Ltd. (Smooth-E and Dentiste), the Premier Group of Companies, Children's World Academy foundation, and the Network for NGO-Business Partnerships. She has also been part of the research team for the Office of the National Economic and Social Development Board (NESDB) on the projects on the application of the Sufficiency Economy Philosophy (SEP) to business sector, and the drive for the SEP. Among other publications, she was a co-writer of *Participatory Community Development: Evidence from Thailand (2015)*, and *The Discourses of Marketing and Development: Towards Critical Transformative Marketing Research (2014)*. Her upcoming writings include *Vocational Education for Sustainable Community Development: Building Collaborative Efforts in Myanmar and Vietnam*, to be published in Community Development Journal.



## Panelists



**Ratu Wiliame Maivalili  
KATONIVERE**

Chairman  
*Macuata Provincial Council*  
Managing Director  
*Macuata Tikina Holdings*

Mr. Ratu Williame Katonivere is the Chairman of the Macuata Provincial Council. He concurrently serves as the Managing Director of the Macuata Tikina Holdings, responsible for the operations of the business with particular emphasis on business development. Mr. Katonivere has extensive experience on natural resources management especially in the areas of fisheries and forestry. His previous roles include, for example, a member of the Fiji Sugar Corporation, the government-owned sugar milling company with a monopoly on production of raw sugar in Fiji; a member of the Forestry Board, which is responsible for advising the Minister and Permanent Secretary of the Ministry of Fisheries and Forest on matters related to forests and forest-related policies; a member of the Commission of the New Qoliqoli Cokovata Management Committee for sustainable fisheries. He is also instrumental towards the Declaration of the Great Sea Reef as RAMSAR site.

In addition, he has taken various roles in support of the Peoples Charter, a strategic framework for change and the roadmap for democracy and sustainable socio-economic development of Fiji. He was a member of the National Peoples Advisory Board, a national team member in the formation of the Peoples Charter, and a member of the National Council for Building a Better Fiji (NCBBF) Formation of the “Peoples Charter for Peace and Prosperity”.



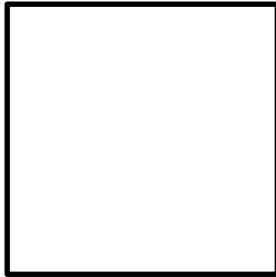
**Ambassador Jose Maria  
CARIÑO**

Chair-Alternate,  
*Technical Cooperation Council of  
the Philippines*

Ambassador Cariño is a career diplomat with postings in Madrid and London. He occupied various positions in the Economic, Cultural, ASEAN, European and United Nations and other International Organizations offices in the Department of Foreign Affairs. He currently heads the Technical Cooperation Council of the Philippines (Philippine Aid Agency). He has attended various conferences worldwide either as participant or head of the Philippine delegation in topics as diverse as tourism, climate change, maritime, aviation, culture, south-south cooperation and security. He wrote / co-authored / published / edited various books and articles on Philippine art, history, culture, cartography, piña (pineapple fabric), travel and diplomacy. His books won the Philippine National Book Award, the Alfonso Ongpin Art History Research award and the Anvil award for Excellence. He is the founder of the Museo Ac-Ac in Paete, Laguna, and the Cariño Museum in Cebu City. He is a



Miembro Numerario of the Real Academia de la Lengua Española.



**Jaesang HWANG,**

Director,  
*Planning Team, Planning and  
Coordination Department,  
Korea International Cooperation  
Agency (KOICA)*

Mr. Jaesang Hwang is Director of Planning Team, Planning and Coordination Department, Korea International Cooperation Agency (KOICA). He has joined KOICA since 2004. Mr. Hwang has previously been Director of West Africa Team from 2015-2016, and of East Africa Team from 2013-2015 under Africa Department. He also served as Deputy Resident Representative of KOICA in the Philippines from 2010-2013. He holds a Bachelor of Arts degree in History; and a Master of Arts degree in Economics from Korea university.



**Amonrat  
DET-UDOMSAP**

Advisor on Sustainable  
Development to Director of  
L.P.N. Academy  
*L.P.N. Development PCL.,  
Thai Green Building Institute  
Committee*

Mrs. Amornrut Det-Udomsap is a technical advisor on Sustainable Development to the Director of L.P.N. Academy, and a member of the Advisory Board to the President of Environmental and Social Responsibility Management and Control Sub-committee, L.P.N Development Public Company Limited. She has joined the Thai Green Building Institute Committee since 2012. Mrs. Det-Udomsap has been involved in many green building design and construction projects, aimed to reach the LEED and TREES standard. She is also a visiting lecturer in the field of green building design and project at various universities including at faculty of architecture of Silpakorn University. She is currently also part of the subject development committee for Sustainable Construction course at college of management of Sukhothai Thammathirat Open University (STOU). She holds a Master of Science degree in Advanced Sustainable Design from the University of Edinburgh, UK. Her professional credentials include the Leadership in Energy and Environmental Design Accredited Professional specialty in Building Design and Construction (LEED AP BD+C), the Thai's Rating of Energy and Environmental Sustainability Associate (TREES-A), and the German Sustainable Building Council Registered Professional Expertise in Sustainable Construction (DGNB-RP).

