

Supporting policy makers in the Asia-Pacific region to formulate and implement effective policies and strategies to foster social enterprise and social impact investment

Background

On 27th February 2017, The **British Council** and the **United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)** signed a collaborative agreement to promote the growth of social enterprise and social impact investment across the Asia-Pacific region as a means of supporting progress on the Sustainable Development Goals (SDGs).

The aim of the agreement is to cooperate to provide research, analysis, training, policy dialogues and offer guidance to support policy makers and other stakeholders to formulate and implement policies and strategies that foster social enterprise and create enabling environments for social impact investment. The agreement builds on the existing work of the British Council particularly in East and South Asia over the past 8 years.

Under the agreement, three work streams have been identified.

- 1) Measurement and evidence
- 2) Policy dialogue and capacity building
- 3) Bespoke support to governments

As part of the policy dialogue work stream, we have joined together with the Social Enterprise World Forum (SEWF) to host the first ever Asia Pacific Policy Dialogue on social enterprise and social impact investment on September 28th 2017 in Christchurch New Zealand.

The policy dialogue is being hosted in conjunction with the SEWF, which is the global platform for the social enterprise community to come together and learn and share as well as to provide the tools to enhance knowledge and skills, build a supportive public policy environment, and create a generous network of collaboration and sharing.

The ESCAP British Council Social Enterprise and Social Impact Investment Policy Dialogue

28th September 2017
The Novotel Christchurch
Cathedral Square
Christchurch
New Zealand

The policy dialogue will bring together Premiers, Ministers, Deputy Ministers, Governors and senior government officials to:

- Learn and share approaches to building an ecosystem in support of social entrepreneurship, focusing on social enterprise and social impact investment.
- Build a community of influential government leaders across the Asia-Pacific to advocate for furthering this agenda.
- Build momentum around the role that social entrepreneurship can play in addressing the sustainable development goals (SDGs).

Draft Agenda British Council UNESCAP Policy Dialogue September 26th - 29th September

Date and Time	Activity	Additional Information
26th September		
All day	<p>All delegates arrive and check into the Novotel Christchurch</p> <p>Delegates will be free to rest and relax</p>	<p>ESCAP and British Council teams will be available to meet all delegates.</p>
1900 -	<p>Welcome and Introductions</p> <ol style="list-style-type: none"> 1) Introduction and welcome from the British Council 2) Programme overview 3) Introduction to the Powhiri 4) Collect registration passes and conference packs <p>Please meet at level 2 of the Novotel at the Conference area</p>	<p>All delegates are invited to a briefing in the Novotel. This will be a brief meeting to meet each other and learn about the programme.</p> <p>Delegates are free to make their own dinner plans, we have deliberately kept the first evening free to allow for delegates to relax and rest after travel</p> <p>N.B. Please bring all receipts to pass to Phadnalín @ UNESCAP</p>
27th September		
0630- 1045	<p>The Powhiri – The Traditional Maori Welcome</p> <p>All delegates are welcome to join the Social Enterprise World Forum board members and other dignitaries for the traditional maori welcome to SEWF 2018. A full briefing will be provided but expect a memorable experience that involves singing.</p>	<p>A coach will collect all delegates to travel to the marae (Maori Village) where the welcome ceremony will take place. This is about 15-20mins journey from the hotel.</p> <p>Please gather at 0630am. The coach will bring all delegates back to the Isaac theatre in time for the opening ceremony.</p>

1045 - 1145	Welcome and Opening Ceremony Isaac Theatre Royal Amphitheatre	ESCAP and British Council teams will be available to escort all delegates to the opening ceremony of the SEWF. The Isaac theatre is a 2minute walk from the hotel.
1145 - 1300	Plenary session one	
1300 - 1400	Lunch	
1400 - 1600	<p>Ministerial Roundtable on Social Impact Investment Level 2 of the Novotel, Conference area</p> <p>Cliff Prior – CEO, Big Society Capital</p> <ol style="list-style-type: none"> 1. The overall state of impact investment globally 2. The Global Steering Group on Impact Investment and the ecosystem building approach. Developing the National Advisory Bodies (NABs) 2. Building a Social Investment Market – The role of wholesale social investors, the experience of the UK and Big Society Capital 	<p>Cliff Prior is the CEO of Big Society Capital the UK's Social Investment Bank.</p> <p>He is also part of the on the Global Steering Group (GSG) for Impact Investment.</p>
1400 - onwards	Bilateral Ministerial meetings can be scheduled throughout the day	Meetings to be scheduled for Ministers from the Pacific islands and Asia throughout the day.
1630 - 1730	Optional welcome Drinks at the SEWF	

1845 - 2130	Welcome dinner for Ministers and government officials hosted by the British Council	Coach to depart from the Novotel at 1845
28 th September		
0815 - 0845	Registration	All delegates to arrive and gather
0845 - 0855	Welcome and introductory remarks from Hon Minister Ngaro of New Zealand	
0855 - 0905	Welcome and introductory remarks from Jonathan Wong Chief of technology and Innovation	
0905 - 0915	Welcome and introductory remarks from Regional Director, British Council, Mark Walker	
0915 - 0930	Overview of Social Entrepreneurship in the Asia Pacific Region and introduction to the events proceedings.	Each delegate to be allocated 10mins to present an overview of the current state of Social Entrepreneurship in their country or region.
0930 - 0940	Bangladesh State Minister Hon. M. A. Mannan, Ministry of Finance and Ministry of Planning	
0940 - 0950	Malaysia Minister in the Prime Ministers Department Hon. Y.B. Dato' Sri Hajah Nancy Binti Shukri	
0950 - 1000	New Zealand Hon Minister Ngaro Minister of Community and Voluntary Sector Minister for Pacific peoples	
1000 - 1010	Samoa	

	Minister Hon. Lautafi Fio Selafi Purcell Ministry for Public Enterprises	
1010 – 1020	Niue Premier Government of Niue	
1020 – 1030	Indonesia Deputy Minister Dr. Ir. Leonard VH Tampubolon, Deputy Minister, Ministry of National Development Planning	
1030 - 1040	Reflections from Scotland Hon. Angela Constance, Cabinet Secretary, Communities, Social Security and Equalities Scottish Government	In 2016, the Scottish Government launched its 10 year national social enterprise strategy. The strategy was jointly developed with the social enterprise sector in Scotland and sets out a vision for the growth of social enterprise sector to 2026.
1040 - 1050	Reflections and dialogue with the group	
1050 - 1120	Coffee Break and group photograph	All delegates to gather for a group photograph
1120 - 1140	Global Reflections on the growth of social enterprise Peter Holbrook, CEO, Social Enterprise UK and former chair of the SEWF	The SEWF is now into its 9 th year. Since its launch in Scotland in 2008, social enterprise has grown significantly around the world. The SEWF has played an important role in supporting this growth.
1140 - 1200	Group dialogue and reflections	

1200 - 1230	Financing the Sustainable Development Goals Panel discussion to launch the ESCAP/STEPI report on innovations in Finance <ul style="list-style-type: none"> - (Chair) Jonathan Wong (ESCAP) - Natasha Garcha (IIX, Singapore) - Cliff Prior (Big Society Capital, UK) - Dr. Woosung Lee (Science and technology Policy Institute, Korea STEPI) 	There has been significant growth in interest and activity in social impact investing in recent years. This panel will explore the role that social impact investing and more broadly innovations in finance can play in contributing to achieving the SGDs.
1230 - 1330	Lunch	
1330 - 1340	Summary, reflections and introduction to the afternoon session of the policy dialogue Jonathan Wong Chief of Technology and Innovation UNESCAP, Trade, Investment and Innovation Division	Continued from morning session... Each delegate to be allocated 10mins to present an overview of the current state of Social Entrepreneurship in their country or region.
1340 - 1350	Korea Chief Director Mr Song Nam Chul, Korean Social Enterprise Office (KOSEA)	
1350 - 1400	Pakistan Secretary Mr Shoaib Ahmad Siddiqui Ministry of Planning Development and Reform	Video message to be presented
1400 - 1410	The Philippines Assistant Secretary Mr Carlos Bernardo O. Abad Santos Planning and Policy, National Economic and Development Authority	
1410 - 1420	The Autonomous Region of Muslim Mindanao (ARMM) Governor Mujiv Sabbihi Hataman	

1420 - 1430	Thailand Social Development Advisor Mr Mr. Chinchai Cheechoen, Ministry of Social Development and Human Security	
1430 - 1440	Tonga Deputy Chief Executive Officer (Labour) Kolotia Popaofehi Fotu Ministry of Commerce, Consumer, Trade, Innovation and Labour	
1440 - 1500	Myanmar Vice President Aung Thura Myanmar Young Entrepreneur Association (MYEA)	
1500 - 1510	Group Dialogue and reflections Facilitated by Mark Walker, East Asia Director	
1510 – 1520	Closing Remarks Jonathan Wong, Chief of Technology and Innovation, ESCAP	
1520 - 1545	Coffee Break and walk to the main conference venue	
1545 - 1715	SEWF conference session Government as a partner to Social Enterprise	All delegates to re-join the conference for this plenary conference session on the role of government as a partner to social enterprise
1715 - 1830	Free time	
1830 - 1900	Double decker bus to take delegates to The Exchange (XCHC) Christchurch	Delegates to be collected from the hotel and to be taken on a short tour of Christchurch on the way to the dinner venue.
1900 - 2100	Reception hosted by the British Council, British High Commission and the New Zealand Government Venue: The Exchange (XCHC)	Delegates to have the opportunity to engage with social enterprise and community leaders who are participants in the British Council's Active Citizens programme.

2100 -	Return to hotel	
29 th September		
Morning	Delegates to depart	

Premier's, Ministers, Regional Governors and Deputy Ministers					
Mr	Hon. M. A. Mannan	Ministry of Finance and Ministry of Planning	State Minister		Bangladesh
Ms	Hon. Y.B. Dato' Sri Hajah Nancy Binti Shukri	Office of the Prime Minister	Minister		Malaysia
Mr	Dr. Ir. Leonard VH Tampubolon	Ministry of National Development Planning	Deputy Minister		Indonesia
Mr	Hon. Alfred Ngaro	Minister of the Community and Voluntary Sector	Minister		New Zealand
Mr	Mujiv Sabbihi Hataman	the Autonomous Region in Muslim Mindanao	Governor ARMM		Philippines
Mr	Hon. Lautafi Fio Selafi Purcell	Ministry for Public Enterprises	Minister		Samoa
Ms	Hon. Angela Constance	Scottish Government	Cabinet Secretary, Communities, Social Security and Equalities		Scotland
Mr	Hon Sir Toke Tufukia Talagi KNZM	Government of Niue	Premier and Head of Government		Niue

	Mr	Hon. Nguyen Dinh Cung	Central Institute for Economic Management , Ministry of Planning and Investment	Deputy Minister of Planning and Investment	Vietnam
Government Officials and Advisors					
	Mr	Md. Mijanur Rahman	Economic Relations Division	Deputy Secretary	Bangladesh
	Mr	Leonardo AA Teguh Sambodo, SP., MS., PhD	Ministry of National Development Planning	Director for Industry, Tourism and Creative Economy	Indonesia
	Mr	Song Nam Chul	Korean Social Enterprise Office (KOSEA)	Chief Director	Korea
	Ms	Seo Jiae	Korean Social Enterprise Office (KOSEA)	Assistant Manager	Korea
	Mr	Nasser Jaafar	Agency Innovasi Malayisa (AIM)	CEO	Malaysia
	Ms	Ms Syeliza Basri	Office of the Prime Minister	Officer	Malaysia
	Mr	Aung Thura	Vice President	Myanmar Young Entrepreneurs Association (MYEA)	Myanmar
	Ms	Lisa Ramanui	Policy Manager	Department of Internal Affairs	New Zealand
	Ms	Karen Hope-Cross	Office of Hon Alfred Ngaro	Private Secretary (Community and Voluntary Sector)	New Zealand
	Ms	Pats Ma'Ake Aue	Office of Hon Sir Toke Tufukia Talagi KNZM	Advisor	Niue
	Mr	Carlos Bernardo O. Abad Santos	Planning and Policy, National Economic and Development Authority	Assistant Secretary	Philippines
	Mr	John Louie D. Balagot	EMBRACE-ARMM (Empowering the Bangsamoro Region Through Active Community Engagements)	Assistant Cabinet Secretary and Program Manager	ARMM (The Philippines)

Mr	Atty. Rasol Y. Mitmug Jr.,	Office of the Regional Governor	Chief of Staff	ARMM (The Philippines)
Ms	Elita Tooala	Ministry for Public Enterprises	Chief Executive Officer	Samoa
Mr	Will Tyler-Greig	Scottish Government	Head of Social Enterprise, Social Innovation and Social Investment Equalities, Human Rights and Third Sector Division	Scotland
Ms	Laura Worku	Scottish Government	Social Enterprise Policy Manager, Social Enterprise, Social Innovation & Social Investment Team	Scotland
Mr	Mr. Chinchai Cheechoen	Ministry of Social Development and Human Security	Social Development Advisor	Thailand
Ms	Kolotia Popaofehi Fotu	Ministry of Commerce, Consumer, Trade, Innovation and Labour	Deputy Chief Executive Officer (Labour)	Tonga
Mr	HE Jonathan Sinclair	British High Commission	High Commissioner	UK
Ms	Yvonne Davidis	British High Commission	Senior Political Officer	UK
UNESCAP Representatives				
Ms	Mamme Agyben	UNESCAP, Technology and Innovation Section, Trade, Investment and Innovation Division	Associate Economic Affairs Officer	Thailand
Mr	Jonathan Wong	UNESCAP, Trade, Investment and Innovation Division	Chief of Technology and Innovation	Thailand
British Council Representatives				
Ms	Ingrid Leary	British Council	Director New Zealand	New Zealand

	Mr	Marc Walker	British Council	Regional Director, East Asia	UK
	Dr (Ms)	Mairi McKay	British Council	Global Head, Social Enterprise	UK
	Mr	Tristan Ace	British Council	Global Partnerships and Development Manager, Social Enterprise	UK
	Ms	Jakira Khanam	British Council	Director, Society	UK
	Mr	Adam Pillsbury	British Council	Global Stakeholder Manager	Global
Event Management and Logistical support					
	Ms	Phadnalinn Ngerlim	UNESCAP	Programme assistant	Thailand
	Ms	Eva Maria Ghannam	British Council	Project Manager	New Zealand
Social Enterprise and Social Impact Investment Experts					
	Mr	Peter Holbrook	Social Enterprise UK	Chief Executive Officer	UK
	Mr	Cliff Prior	Big Society Capital	Chief Executive Officer	UK
	Ms	Natalia Garcha	Impact Investment Exchange	Business Development and Advisory Manager	Singapore
	Mr	Chris Blues	Akina Foundation	International Director	New Zealand
	Mr	Dr. Woosung Lee	Science and technology Policy Institute (STEPI)	Director	Korea
British Council Observers					
	Ms	Angela Maria Abad	British Council	Regional Business Manager	Philippines
	Ms	Mi Mi Myo Win	British Council	Programme Manager, Social Enterprise	Myanmar
	Ms	Ari Sutanti	British Council	Senior Programme Manager, Social Enterprise	Indonesia
	Mr	Peter Brown	British Council	Director	Ethiopia
	Ms	Wubet Girma	British Council	Regional Team Leader, Social Enterprise	Ethiopia
	Ms	Katelijan Verstraete,	British Council	Director Arts, East Asia	Singapore

