Brief Introduction on the Program of International Freight Forwarding Vocational Education & Occupation Development Group

Presented by Fang Jian, Training Director of China International Freight Forwarders Association on 20th of June, 2014 in Beijing, China
Aim and Feature of the Group

Mission, Vision and Value of the Group

Organizational structure of the Group

To develop Professional teaching standards and curriculum standards

To develop the courses in tie with secondary technical education, higher vocational education and undergraduate education.

To carry out various types of training on multilevel with multi parties participation.

To develop distance learning courses.

To build up talent resources database

Modern Logistics Research & Professional Training Center
1. Aim and feature of the Group

**Aim**: To promote the occupational education by combining and following the industry development in order to achieve teaching appropriate for needs, satisfying demand of employers and giving priority to employment.
Feature: To create a professional international freight forwarders occupational education; To initiate continuous study between secondary technical and higher vocational education, thru and with which, to have undergraduate education and even education on master and doctor degree of engineering be gradually docked; To encourage students to make academic progress and meet the need of enterprises for their qualified personnel echelon development and proportional structure.

Echelon personnel structure: Secondary technical education: on-post operative skill type; Higher vocational education: managing and coordinative capacity type; Undergraduate education: project and scheme design type; Master degree education: inventive mind and development consciousness type; Doctor degree education: organizational leadership capability
2. Mission, Vision and Core Value of the Group

Mission

To strengthen the demand forecast for all kinds of personnel at all levels of the industry; To participate in teaching and curriculum design and course construction of secondary technical, education, higher vocational education and undergraduate education; To promote integration between the courseware content and occupation standards; To jointly set up the training base to combine teaching with fieldwork training; To have role played earnestly within the Group on resources integration and optimization; To realize the sharing of resources and complementary on advantages; To establish and build up a combination body involving teaching chain, the industry chain and interests chain aiming mainly to undertake responsibilities for those to be educated.
2. Mission, Vision and Core Value of the Group

**Vision**

With guidance of China occupational education principles and the freight forwarding industry policy and based on mutual trust and mutual benefits to seek common development and share the fruits of results, joint efforts are made to develop top-quality courses, build up first-class teaching team and bring up high-quality ladder-type personnel by adhering to principles of open, collaborative, service and innovation with aim to gradually build up the standards on the specialized and professional curriculum to be promoted and popularized among all the vocational schools and colleges nationwide.
2. Mission, vision and core value of the Group

Core value

Double systems involving schools and enterprises;
Integration between job requirement and learning;
Merging courses with certificates;
Through-train from schools graduation to job post.
3. Organizational structure of the Group

- The establishment of the Council, the Advisory Committee, the Committee of experts involving all kinds of professionals coming from scientific research institutions, universities and the industry administrative bodies with each of whom perform their own functions and fulfill their relevant responsibilities.
- Setting up of a special administrative office attached to the Modern Logistics Research & Professional Training Center under the leadership of the Council to be responsible for daily work.
- CIFA President, Mr. Zhao Huxiang taking the position as Chairman of the Group Council.
4. To develop professional teaching standards and curriculum standards

I. To implement occupational standards and rules on the industry.

II. To promote advanced technology of the industry.

III. The international advanced concept, mode and technology on occupational education.

IV. Major in International freight forwarding linking up with secondary technical, higher vocational and undergraduate education.

V. Professional teaching standards and core curriculum standards.

VI. Unified quality standards on school student training within the Group.

VII. Training for high-skill personnel for international modern logistics.
5. To develop curriculum and courses in tie with secondary technical education, higher vocational education and undergraduate education.

- To develop and compile series of textbooks in tie with secondary technical and higher vocational education.

- Between majors and the industry demand.
- Between course content and professional standards.
- Between process of teaching and work requirements.
- Between academic certificate and occupational qualification certificate:
  - (FIATA Diploma would be introduced into Higher vocational education and FIATA higher Diploma would be introduced into undergraduate education.)
- Between vocational education and life-time study.
6. To develop various types of training on multi-level with multi-parties participation

1. To develop dual-purpose teacher’s training for vocational schools and enterprises.

2. To develop employment training for the society.

3. To develop skill-enhancement training for employees of enterprises.

4. To develop comprehensive work capabilities and advanced technology’s training for school students.

5. To develop order-type employment training for vocational schools and enterprises.
To integrate resources of experts from enterprises, undergraduate and higher vocational education; To develop flexible distance learning; To deliver timely and popularize the core know-how of modern logistics and international freight forwarding-related rules to international freight forwarders and relevant vocational schools or colleges nationwide thru distant-learning mode.
8. To build up talents resource database

<table>
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<tr>
<th>To set up talent resource database of teachers, experts, engineers, technicians and hi-skill professionals within the Group</th>
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<td>To jointly set up team of full-time and part-time teachers and promote qualified personnel exchange</td>
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<td>To organize regular academic report, seminar, one-on-one meeting and communications; To invite experts and managers of enterprises to give lessons in class; To arrange professional teachers for on-post-training in enterprises and etc.</td>
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To build up of Resources Database Centers

1. Center of the Industry Resource
2. Center of Enterprises Resource
3. Center of Teaching Resource
4. Center of Occupational Qualification Training Resource
5. Center of Information Release on qualified personnel demand
6. Center of New Logistics Technology Release

Modern Logistics Research & Professional Training Center
To initiate education and training mode with feature of three elements system to bring up top-quality and high-skill personnel specializing in int’l freight forwarding.
Thanks!

Delivered by Fang Jian, Training Director for and on behalf of China International Freight Forwarders Association on 20th of June, 2014 in Beijing, China