What is Equal Measures 2030?

Compile data and evidence and provide analysis – using a range of quantitative and qualitative sources – to highlight gender gaps in outcomes, measure progress for girls and women, and identify evidence-based solutions.

Work with girls’ and women’s movements and civil society, initially in six focus countries, to influence policies and decisions and achieve the SDGs for girls and women through evidence-based advocacy.

Engage decision makers with improved data, evidence and analysis and advocate for better and more consistent data collection, analysis and use to accelerate progress towards gender equality.

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Partners

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GLOBAL DATA & ANALYSIS

Ensuring relevant, timely and disaggregated data and evidence that measures progress towards the SDGs for girls and women (and reflects their lived realities) is available, accessible and used
Data and analysis

Mapping of gender indicators in SDGs

Policymakers Survey
- assess perceptions of progress, identify sources of data and evidence used, data gaps and policy priority areas in six countries, including India and Indonesia – report will be launched in mid-September

National data analysis
- Identify themes prioritized in National Influencing Partners’ agendas (going beyond global SDG indicators)
- Use national data to see where progress is made and or is lagging
- Intersectional analysis on groups being left behind

Global/regional tools
- Index to measure Commitment to Gender Equality
- Perceptions-based measures of gender equality
- Guidelines, tools and good practices related to data use

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Country partners

Initially, Equal Measures 2030 will work with partners in six countries, to support national level advocacy, data literacy and data use (e.g., visualization, etc.) through grants and technical inputs and backstopping

- Colombia
- India
- Indonesia
- Kenya
- Nicaragua
- Senegal
How can NSSs benefit from this initiative?

- Linking producers and users of data
- Sharing good practice in using and communicating data and indicators
- Developing products that describe measurement issues and interpretation of indicators for non-technical audiences
- Adding value to NSS data – adding value through tools such as indices, dashboards and data visualizations
- Promote NSS innovations in measurement to help leverage its profile

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