



# The Commission proposes to declare: 2021 - European Year of Rail

#### What?

- 4 March 2020: Commission proposal for a decision of the EP and the Council
- Spotlight on rail's important role in achieving #EUGreenDeal objectives

### Why?

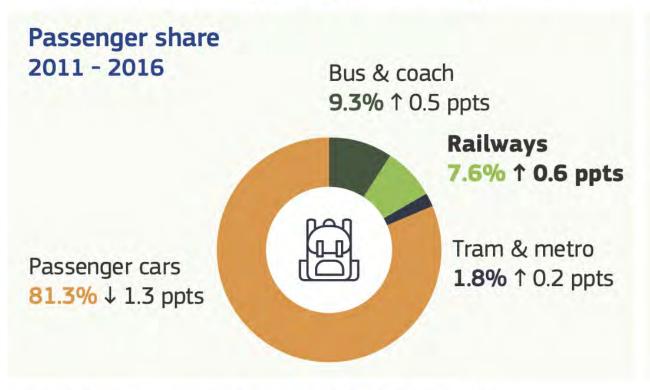
- Green Deal
- Illustrate that rail is **sustainable**, **innovative**, **energy-efficient**, **and safe**
- Significantly **increase rail's share** in transporting people and goods
- · Raise awareness of the challenges that remain to a Single European Rail Area

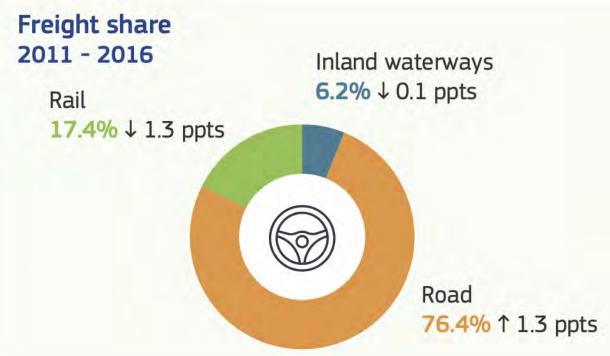


- Projects, engagement, events, debates across the EU
- Campaign to bust myths
- Eliminate obstacles and create Single European Rail Area



# We need to significantly increase rail's share in transporting people and goods!





Source: 6th Report on monitoring development of the rail market 2019



## Why rail now?

#### **Clear benefits**

- Rail is largely electrified, increasingly uses renewable energy, and emits far less CO2 than equivalent travel by road or air
- Rail is one of the **safest** transport modes and connects people, regions and businesses across the EU

#### Remaining challenges

- Need for improved quality of service, punctuality, reliability, exchange of data such as estimated time of arrival
- Cost reductions
- Work on capacity, accelerating ERTMS deployment
- Purchasing tickets must become easier





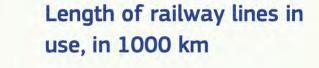
#### Rail is sustainable

# Greenhouse gas emissions from transport (EU-28, 2017)



- Road transportation
- Railways
- Navigation (including international)
- Other
- Civil aviation (including international)

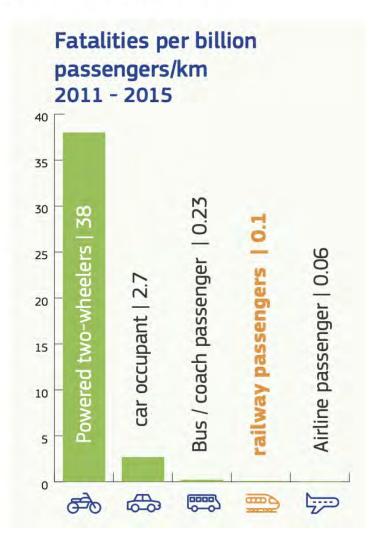
#### Rail connects people





Source: Statistical Pocketbook 2019

#### Rail is safe





## Why 2021?

#### **EU** policy developments:

- 1st year in which the 4th Railway Package is fully implemented across the EU
- Follow-up to Strategy for Sustainable and Smart Mobility
- Shift2Rail successor program
- Proposal to revise Rail Freight Corridors
- Review of the TEN-T Regulation
- Review of the Combined Transport Directive
- Results for pilot project night trains and long distance passenger trains
- 2021 should see the continuation of the Shift2Rail and the European Agency for Railways (ERA) operating as fully-fledged EU certifying body

#### **Celebrating rail:**

- EUROPALIA Arts Festival 2021: Railways
- Many anniversaries, incl. 20<sup>th</sup> anniversary of the 1<sup>st</sup> Railway Package





# What would the European Year look like?

- Raise awareness of certain topics, encourage debate and change attitudes
- For and with citizens, public authorities, the European rail community, railway museums – sector commitment is key!
- Communication campaign
- Support to projects, for instance linked to:
  - #DiscoverEU
  - European corridors
  - Freight train of the future
  - Ticketing
  - Tourism, Industrial heritage
  - 5G, Satellite for rail
  - Regions love rail
  - Hydrogen
  - Can rail be climate-neutral by 2035?

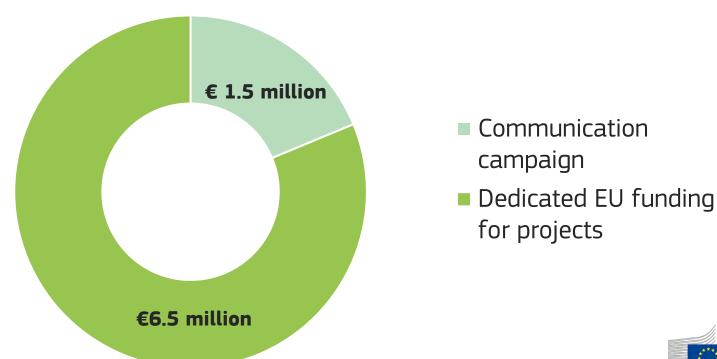




# What would the European Year look like?

Estimated budget of **€8 million**, split between:

- Communication campaign: coordination, visual identity and branding
- Dedicated EU funding opportunities: co-financing for projects



Disclaimer:

These figures are an estimation and are provided for information only.



# Thank you — we look forward to hearing your ideas and suggestions.

For questions or for suggestions, please contact:

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For more information, please see:

<u>Press Release</u> <u>Commission proposal</u>



