THE ROLE OF CORPORATE VOLUNTEERING IN ACHIEVING SUSTAINABLE DEVELOPMENT GOALS

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National Council for Corporate Volunteering (NCCV) participants:
NCCV in numbers*

*throughout Russia in 2018

NCCV is a public council of representatives of domestic and international companies

- **30,000** participants reach
- **40** events and promotions
- **120** companies
- **65** partner organizations
- **592** Facebook
- **41,641** volunteer hours
- **10** industries
NCCV geography: 16 regional branches

- Kaliningrad (PMI)
- Nizhny Novgorod (PMI)
- Moscow
- South CCV: Rostov-on-Don, Sochi, Krasnodar (PMI)
- St. Petersburg
- Kazan
- Perm (PMI)
- Yekaterinburg (PMI, T Plus)
- Ufa
- Chelyabinsk (PMI)
- Samara (PMI)
- Volgograd (RUSAL)
- Novokuznetsk (RUSAL)
- Krasnoyarsk (RUSAL)
- Novosibirsk (PMI)
- Братск (Русал)
- Иркутск (EN+ / Русал)
- South CCV geography: 16 regional branches

Opened earlier
Opened in 2018
Plan for 2019

- Vladivostok (PMI, Union “Voimyadobra”)
- Sakhalin (SAKHALIN ENERGY)
Main goals until 2020

1. To unite companies’ efforts and create opportunities for expanding the scope of intersectoral interaction and spreading best corporate volunteering practices in the country.

   #PARTNERSHIP

2. To build a system of effective regional representative branches of NCCV through the development of replicable solutions for the launch and development of volunteering programs for the social development of territories.

   #INFRASTRUCTURE

3. To create conditions under which the culture of corporate volunteering will receive active promotion, due recognition and will facilitate the involvement of people in solving societal problems.

   #LONG-TERM DEVELOPMENT

= invest 150,000 hours
Volunteering to solve societal problems until 2020

60+ COMPANIES

15+ REGIONAL OFFICES

>50000 CORPORATE VOLUNTEERS

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NCCV is included in the Russian Government “Concept of volunteering development in Russia until 2025”
NCCV Member Benefits

For companies:

- Become a part of a unique community developing Corporate volunteering (CV) in Russia
- Get the opportunity to exchange experience and knowledge
- Get access to the best practices for implementing CV programs
- Find new partners among companies and public organizations for the implementation of joint CV programs
- Take part in conferences, forums and projects organized by NCCV
- Get recommendations on the implementation of CV programs “from scratch”
- Get access to educational and methodological resources to improve the effectiveness of projects
- Contribute to the development of volunteering in Russia
- Get community information support

Corporate volunteering studies and manuals:
- КВ в России
- Pro Bono в России
- Руководство по КВ для менеджера

For society:

- Effective solution of current social problems of society
- Growth in number and development of talented volunteers
- Development of more effective interaction between business, government organizations and the non-profit sector
- Contributing to the development of territories and the growth of a shared consumption economy through partnerships of organizations
THE REGIONAL REPRESENTATIVE BRANCH OF THE NATIONAL COUNCIL FOR CORPORATE VOLUNTEERING IN THE NOVOSIBIRSK REGION WAS ESTABLISHED ON AUGUST 31, 2018 WITH THE SUPPORT OF THE MINISTRY OF NATURAL RESOURCES AND ECOLOGY OF THE NOVOSIBIRSK REGION

1. AGREEMENT ON COOPERATION WITH THE MINISTRY OF NATURAL RESOURCES OF THE NOVOSIBIRSK REGION

2. 9 VOLUNTEER ACTIONS: PLANTING TREES, CLEANING FORESTS AND PARKS, LANDSCAPING OF PARKS, CLEANING AT THE ZOO, HELPING SHELTERS FOR HOMELESS ANIMALS
120 CORPORATE VOLUNTEERS FROM 6 COMPANIES: PHILIP MORRIS SALES AND MARKETING, DHL INTERNATIONAL, MARS, COCA-COLA HBC RUSSIA, BALTIKA, CENTRE OF EFFECTIVE PRODUCTION SOLUTIONS.

ACTION WAS SUPPORTED BY MINISTRY OF NATURAL RESOURCES AND ECOLOGY OF NOVOSIBIRSK REGION WITHIN THE FRAMEWORK OF THE ALL-RUSSIAN ECOLOGICAL PROJECT "LIVE, FOREST!".

120 CUBIC METERS OF GARBAGE WERE REMOVED
35 TREES WERE PLANTED