Chinese Pathway for Achieving SDGs: From Knowledge Agencies’ Perspective

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A MOON SHOT

Sendai Framework for DRR
UN Sustainable Development Goals
New Urban Agenda
Paris Agreement on Climate Change
Agenda for Humanity
2030 Development Agenda
Addis Ababa Action Agenda

1. Eradicating extreme poverty and hunger
2. Achieving universal primary education
3. Promoting equal opportunities and empowering women
4. Reducing child mortality
5. Improving maternal health
6. Combating AIDS, malaria and other diseases
7. Ensuring environmental sustainability
8. Building a global partnership for development
Wicked Problem: a changing World with ...

Interconnectivity

Complexity

Uncertainty
Your plan

Reality

@LifeTime
Policy at the national level

• MORE attention on SDGs
  To be integrated into the 13\textsuperscript{th} Five-Year Plan

• MORE willingness on global development:
  The Belt & Road Initiative

• MORE input on south-south cooperation:
  South-south Cooperation Fund (2 billion USD)
- Enhance the government capacity for making the better policy;
- Strengthen inter-sector policy coordination, review and revise relevant laws and regulations to provide policy and legislative guarantee for the implementation;
- Incentivize approaches for Private and NGOs;
- Form the domestic coordination mechanism between multi-stakeholder on SDGs;
- Enhance the global and regional cooperation...
• How to narrative the SDGs nationally and locally for people?

• How to measure the progress holistically based on different circumstances?

• How to stimulate bottom-up innovations for achieving the SDGs?
Knowledge

Mindset

Skill/Tool

The Journey of SDGs
Institute for Sustainable Development Goals, Tsinghua University (TUSDG)

- Global Partnership
- Think Tank
- Interdisciplinary Research
- Talent-training Base
Leadership of TUSDG

**Chairman of Board of Directors:**
YANG Bin, Vice President and Provost of Tsinghua University

**Chair of International Academic Committee:** Jeffrey D. Sachs,
Director of the Earth Institute, University Professor at Columbia University, Director of and the UN Sustainable Development Solutions Network (SDSN).

**Co-Director XUE Lan**
Dean of the School of Public Policy and Management, Tsinghua University, Co-chair of the Leadership Council of the UN Sustainable Development Solutions Network (SDSN)

**Co-Director WU Hongbo**
Former Under-Secretary-General, United Nations, President of China International Public Relations Association
Collaborative Model

· **A Whole of Society** Framework:
  - Guiding principle: “Engagement from all of society”
  - Role of non-State stakeholders:
    “ (a) Civil society, ...
    (b) Academia, ...
    (c) Business, ...
    (d) Media”  
  - International cooperation and global partnership

*SOURCE: Chris Ansell and Alison Gash, 2008.*
Retention of Learning

Barnes (1989)
LOCAL INFORMAL KNOWLEDGE
A novel solution to a social problem that is more effective, efficient, sustainable, or just than present solutions and for which the value created accrues primarily to society as a whole rather than private individuals.

—Dale Miller, et al., Center for Social Innovation, Stanford
Organisations can create "blended" social and financial value

**Cross the Boundary: Social Financing**

*Source: Adapted by AVPN from Skoll Centre, EVPA, CAF Venturesome, Noaber Foundation*
- 100 stage plays played by primary and middle school students, teachers, parents, police....

- Supported by China National School of Administration, Ministry of Education PRC, Emergency Management Expert Group of State Council PRC, Ministry of Emergency Management PRC, Beijing Normal University, UNDP etc.

- First Campus Safety-education movie (90-minutes) in China, *My Emergency Power*, will be put into cinemas in the fall of 2019.

**Art + Child-Centered Disaster Risk Reduction**
Don’t need a complicated solution! But we should …

- Understanding and enabling Social Changes
- Looking for the Tipping Point
Impact Driven—Theory of Change

What we do: Implementation
- Financial, human, material resources
- Tasks a team undertakes

What we want to achieve: Results
- Short term: e.g. products & services produced
- Medium term: effect of outputs on the target group
- Long term: widespread improvement, (usually society level)

Changes in:
- Skills & knowledge
- Behaviour, Institutions
- Living conditions
Cooperative
Formal Knowledge
Known-Unknown
Technical Innovation
Turning Point
Outcome driven

Collaborative
Informal Knowledge
Unknown-Unknown
Social Innovation
Tipping Point
Impact driven

Paradigm Shifting