



清华大学全球可持续发展研究院
INSTITUTE FOR SUSTAINABLE DEVELOPMENT GOALS
TSINGHUA UNIVERSITY



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Innovation Project Lab

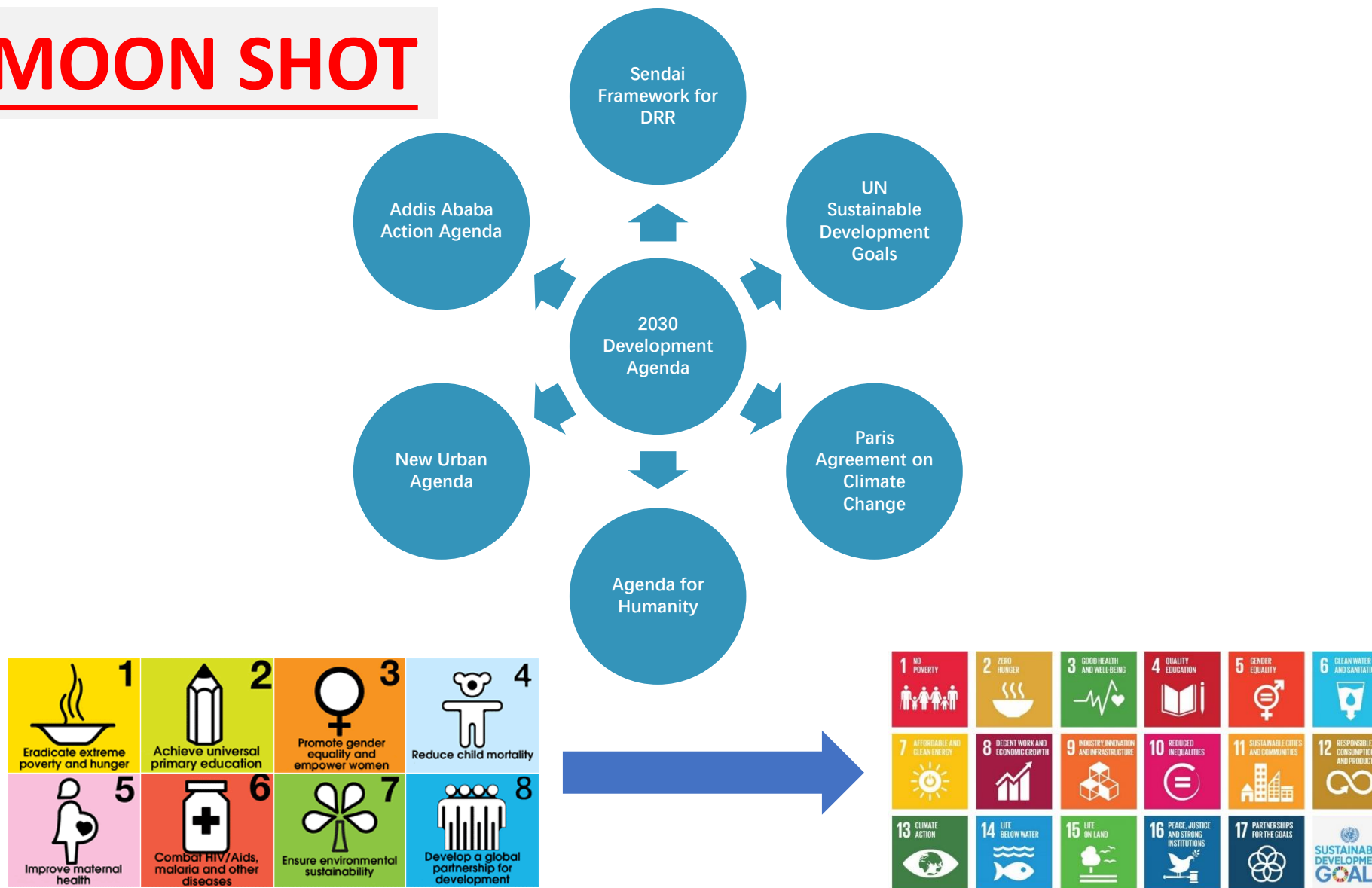
Chinese Pathway for Achieving SDGs: From Knowledge Agencies' Perspective

Prof. Dr. Qiang (Braven) ZHANG

On behalf of SDSN China

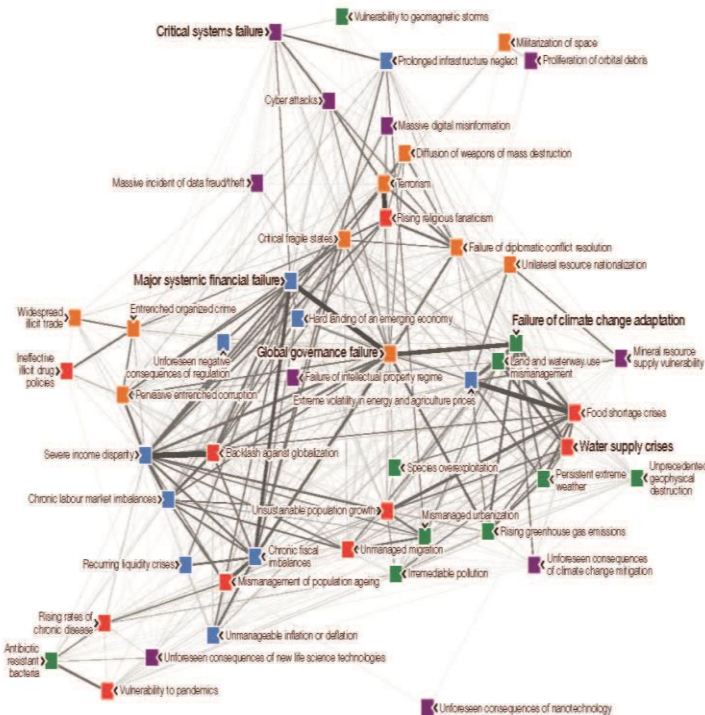
Institute for Sustainable Development Goals, Tsinghua University
Innovation Center for Risk Governance, Beijing Normal University
September 6, 2018

A MOON SHOT



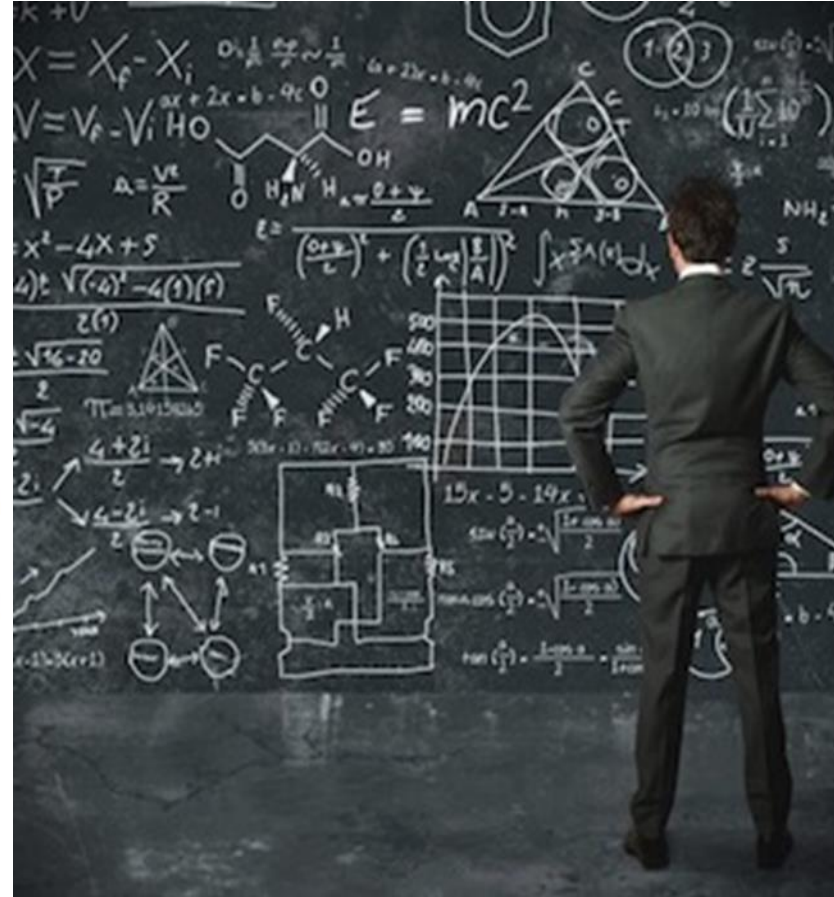
Wicked Problem: a changing World with ...

Figure 37: The Risk Interconnection Map 2013



Source: World Economic Forum

Interconnectivity



Complexity



Uncertainty

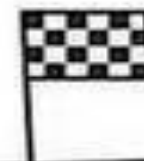


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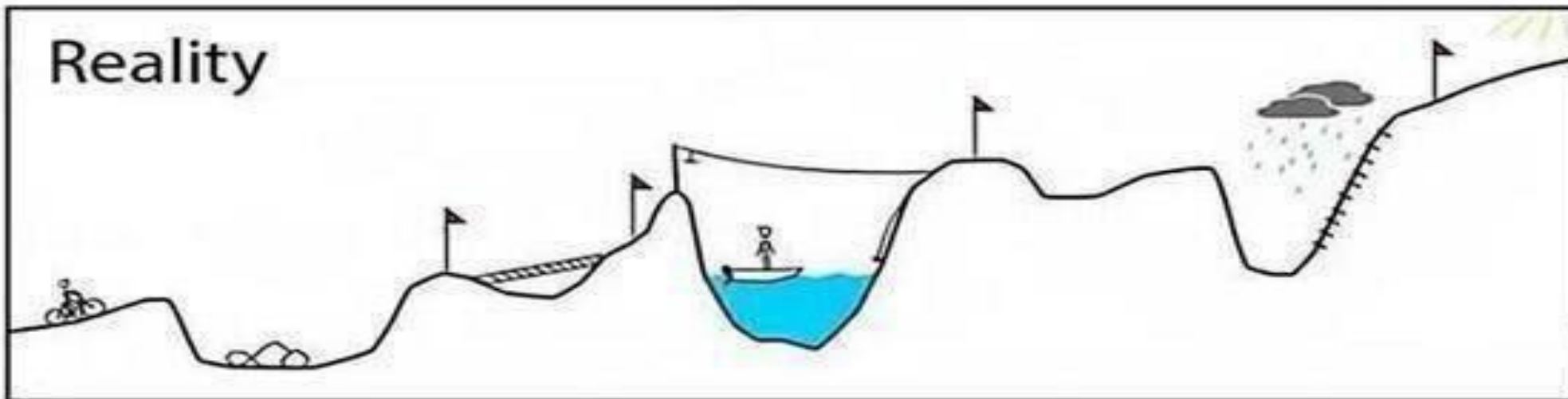


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Your plan



Reality

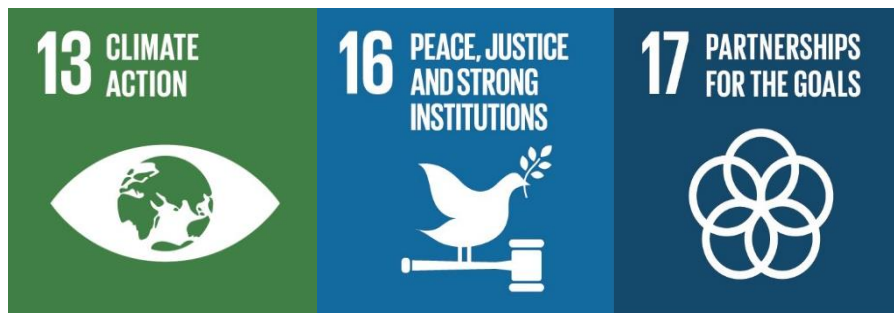
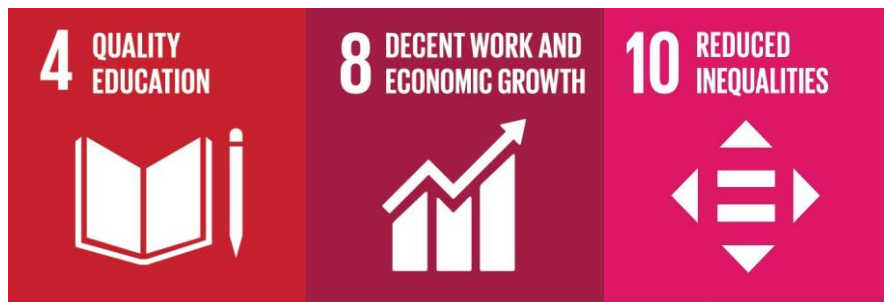


@LifeTime

Policy at the national level

- MORE attention on SDGs
To be integrated into the 13th Five-Year Plan
- MORE willingness on global development:
The Belt & Road Initiative
- MORE input on south-south cooperation:
South-south Cooperation Fund(2billion USD)





- Enhance the government capacity for making the better policy;
- Strengthen inter-sector policy coordination, review and revise relevant laws and regulations to provide policy and legislative guarantee for the implementation;
- Incentivize approaches for Private and NGOs;
- Form the domestic coordination mechanism between multi-stakeholder on SDGs;
- Enhance the global and regional cooperation...



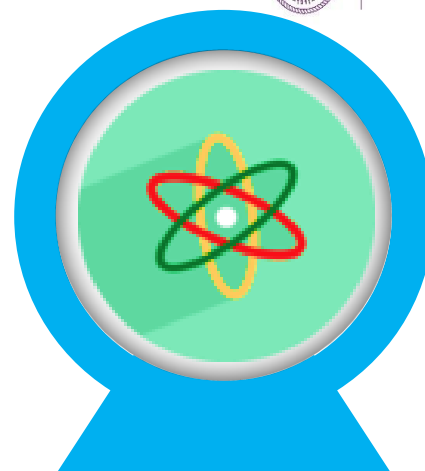
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- How to narrative the SDGs nationally and locally for people?
- How to measure the progress holistically based on different circumstances?
- How to stimulate bottom-up innovations for achieving the SDGs?

THINK GLOBALLY WHILE ACHIEVE LOCALLY?

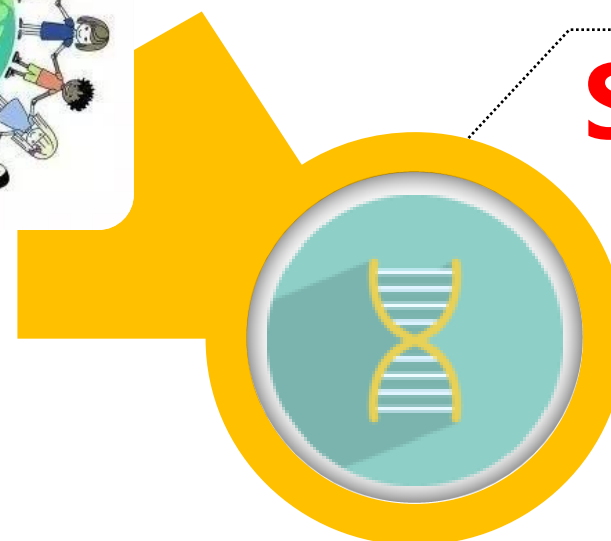
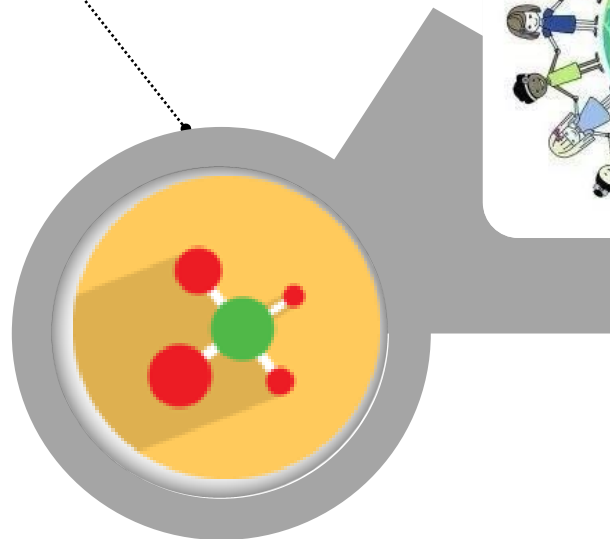


Mindset

Knowledge



Skill/Tool



The Journey of SDGs



Institute for Sustainable Development Goals, Tsinghua University (TUSDG)



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Interdisciplinary
Research

Talent-training
Base



Global Partnership

Think Tank



Leadership of TUSDG



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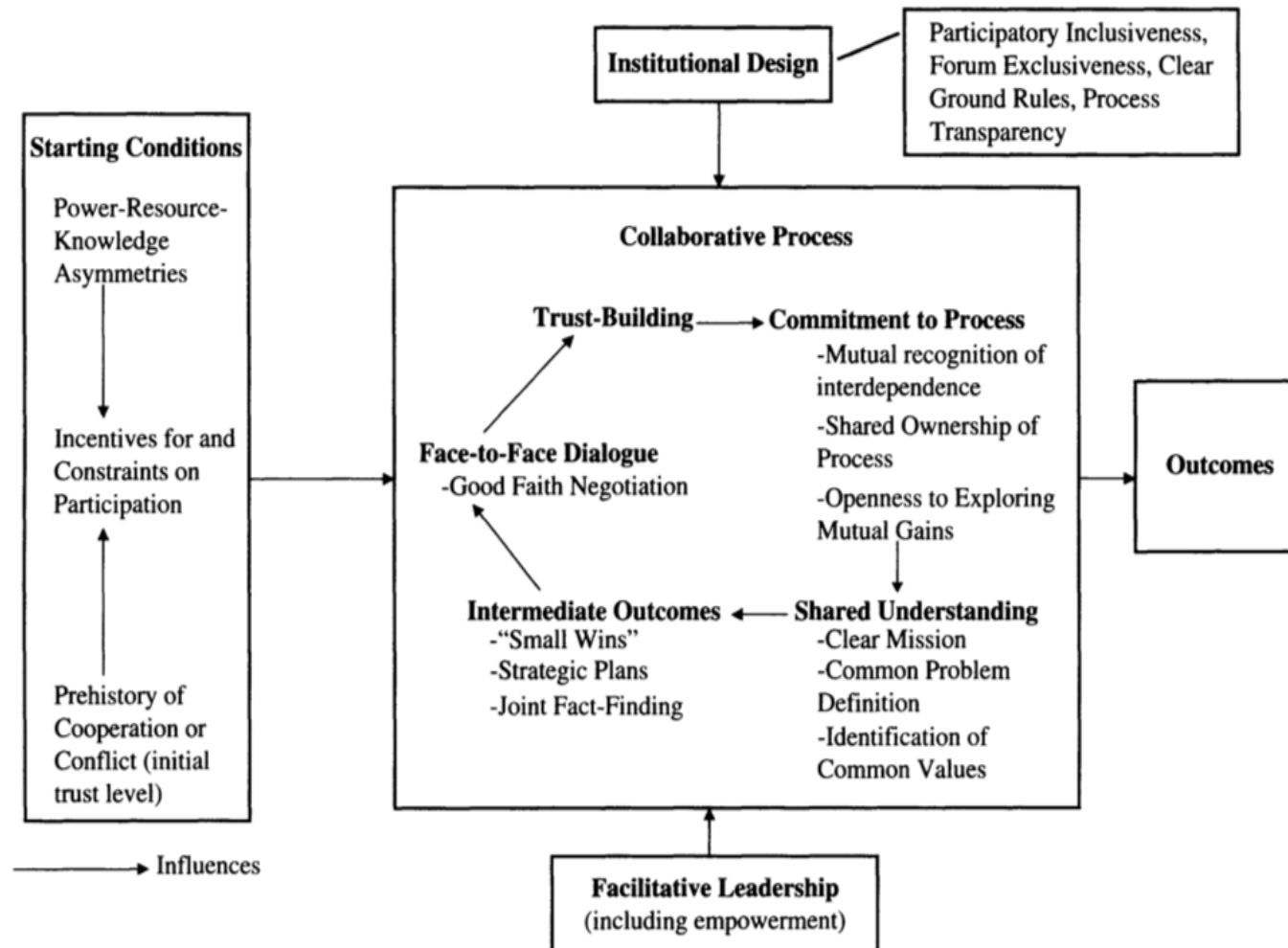
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Empowered lives.
Resilient nations.



Collaborative Model



· A Whole of Society Framework:

- Guiding principle:
“Engagement from all of society”

- Role of non-State stakeholders:

“ (a) Civil society, ...
(b) Academia, ...
(c) Business, ...
(d) Media”

- International cooperation and global partnership

SOURCE: Chris Ansell and Alison Gash, 2008.



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Global

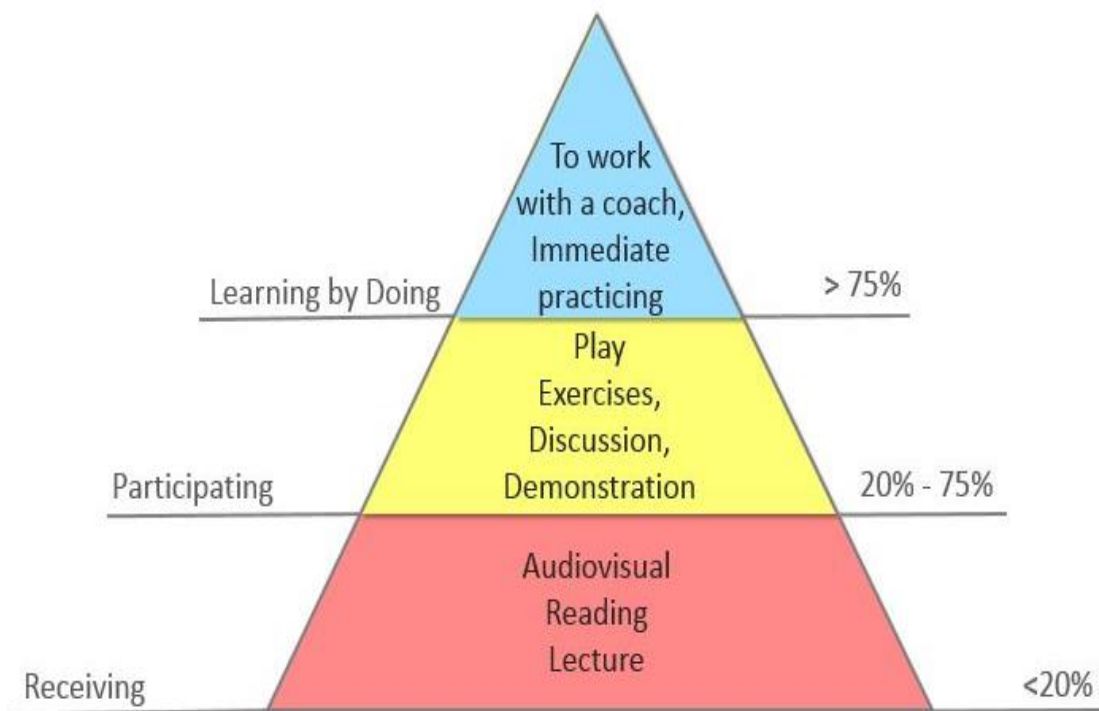
National

Province

Local/Regional

Community

Family/Indi.

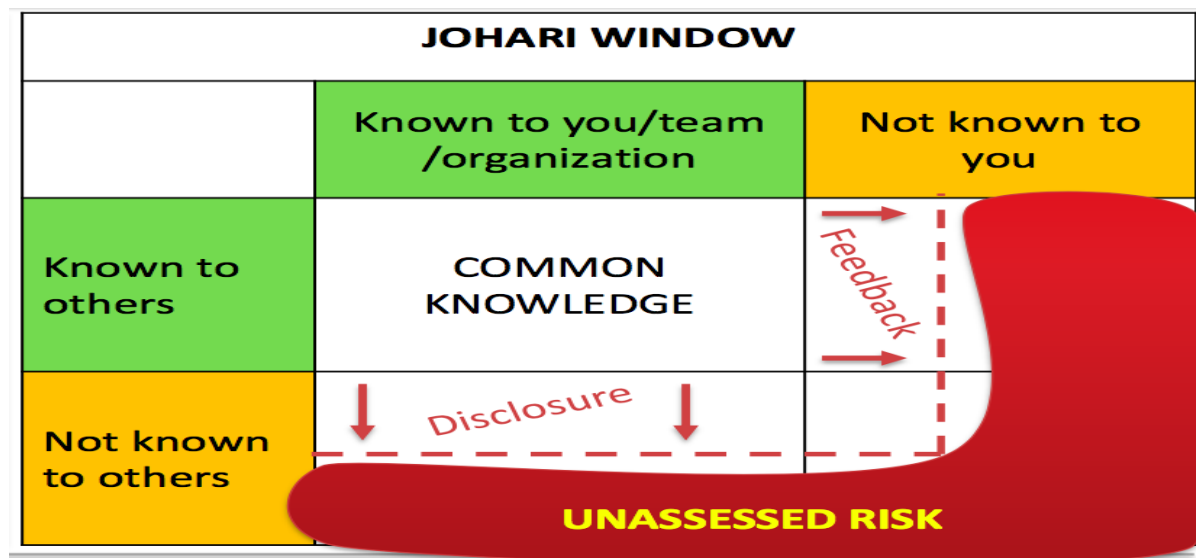


Retention of Learning

Barnes (1989)

ACTIVE LEARNING

I. Kokcharov © 2015



Unknown-Unknown



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LOCAL INFORMAL KNOWLEDGE

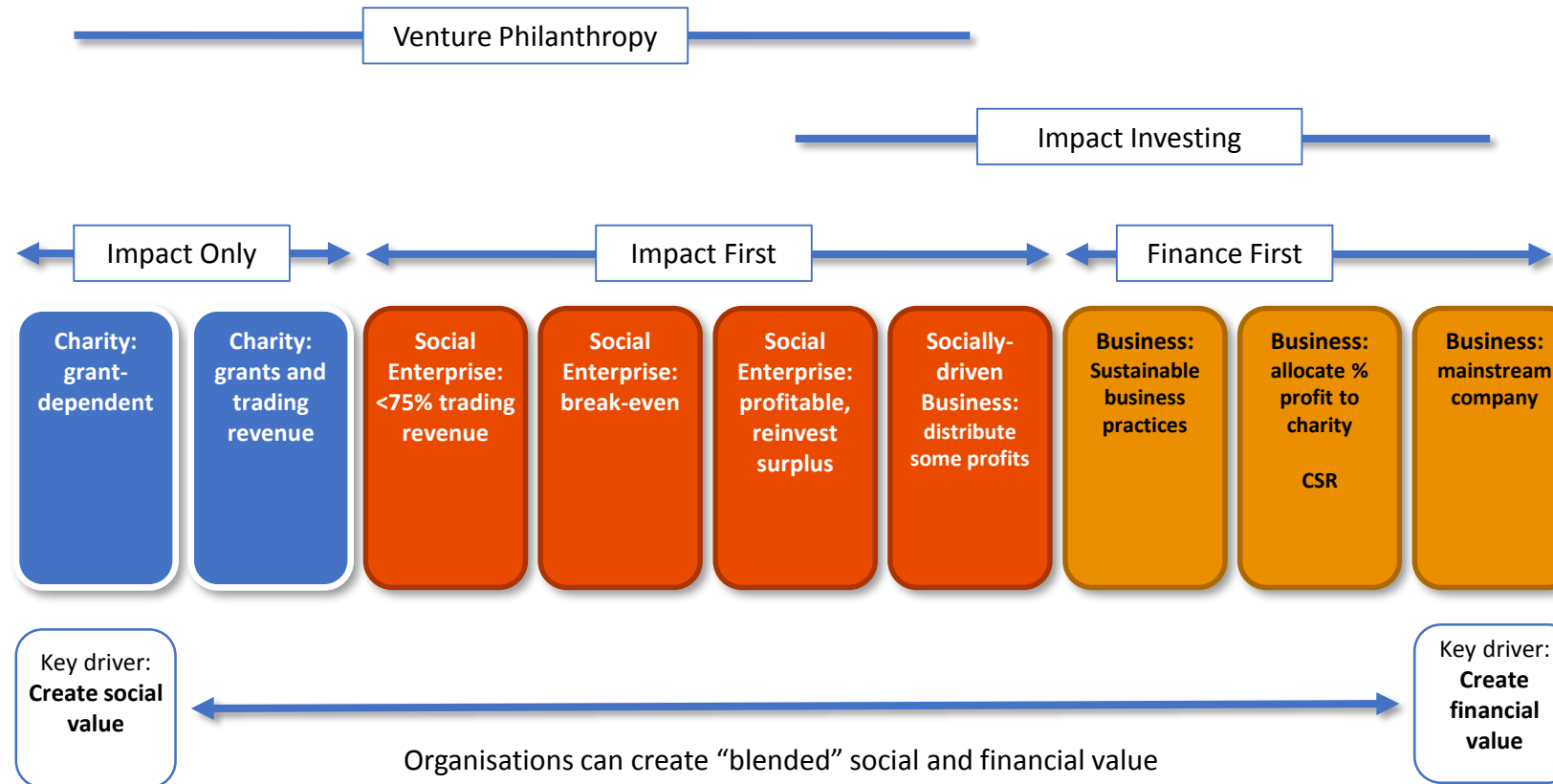
Social Innovation

A novel solution to a social problem that is more effective, efficient, sustainable, or just than present solutions and for which the value created accrues primarily to society as a whole rather than private individuals.

Lead the
change.

Be the
change.

——Dale Miller, et al. , Center for Social Innovation, Stanford




Cross the Boundary: Social Financing

- ❑ 100 stage plays played by primary and middle school students, teachers, parents, police....
- ❑ Supported by *China National School of Administration, Ministry of Education PRC, Emergency Management Expert Group of State Council PRC, Ministry of Emergency Management PRC, Beijing Normal University, UNDP* etc.
- ❑ First Campus Safety-education movie (90-minutes) in China, *My Emergency Power*, will be put into cinemas in the fall of 2019.

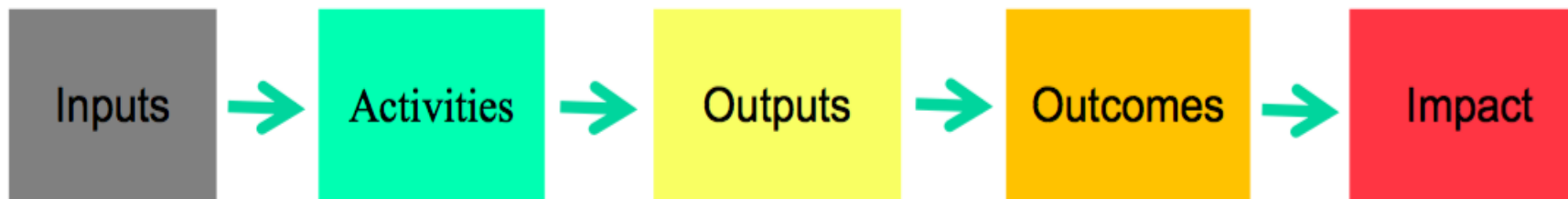


Art + Child-Centered Disaster Risk Reduction



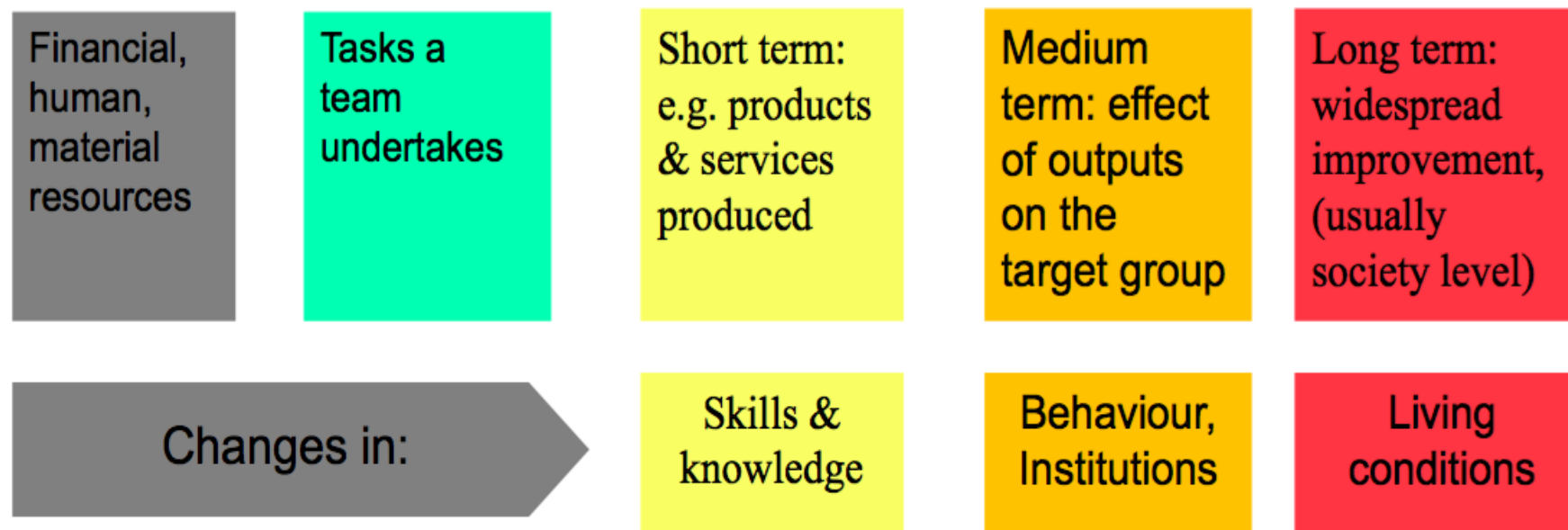
Don't need a complicated solution!
But we should ...

- ◉ *Understanding and enabling Social Changes*
- ◉ *Looking for the Tipping Point*



What we do: Implementation

What we want to achieve: Results



Impact Driven—Theory of Change



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Cooperative
Formal Knowledge
Known-Unknown
Technical Innovation
Turning Point
Outcome driven

Paradigm Shifting



Collaborative
Informal Knowledge
Unknown-Unknown
Social Innovation
Tipping Point
Impact driven



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QZ@BNU.EDU.CN