



Global Trade Professionals Alliance (GTPA)

Creating an international standard for trade professionals, businesses & consulting services



Our goal is to bring people and organisations together



- Improve professional capabilities in trade
- Advocate the benefits and opportunities of trade
- Facilitate networking
- Improve the performance of companies in global trade
- Streamline the trade process
- Advance international development
- Support the development of MSMEs and their access to global supply chains
- Boost diversity through encouraging women-owned engagement in trade

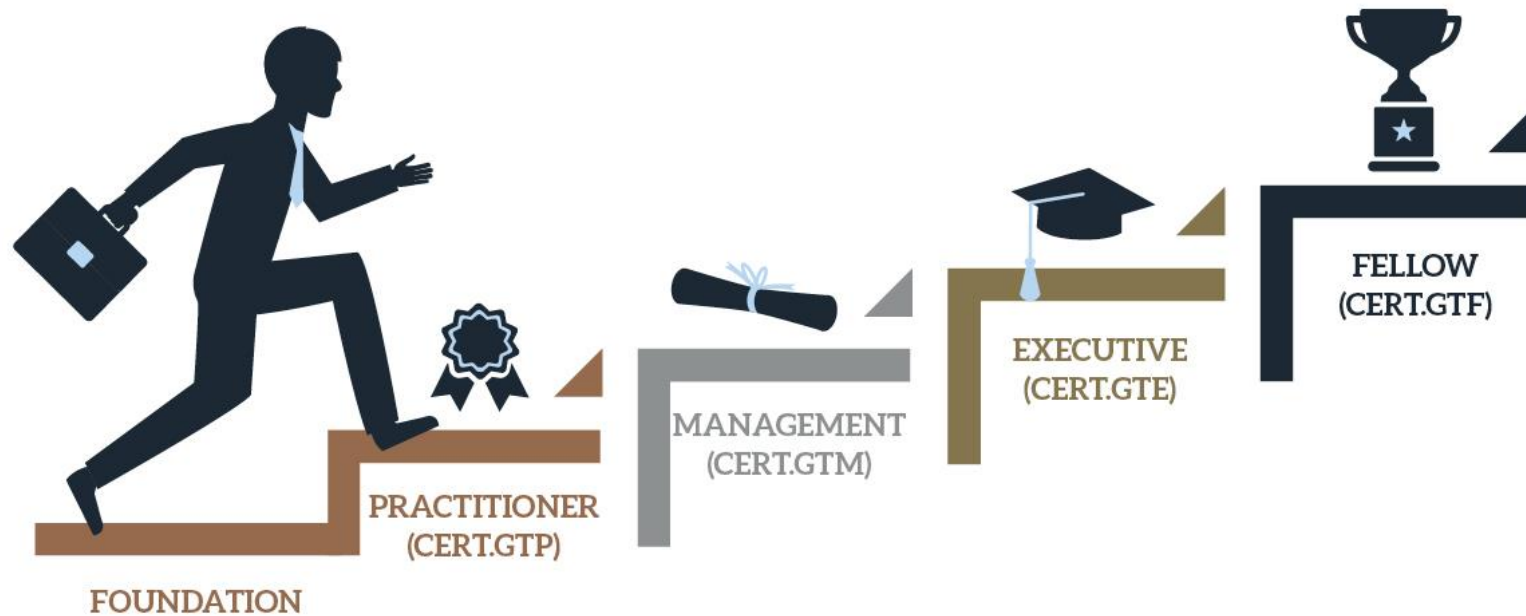


GTPA
GLOBAL TRADE PROFESSIONALS ALLIANCE

International standard



- GTPA is the only organisation offering internationally recognised certification
- Through its Global Trade Professional (GTP) Programme, individuals can attain a standard of professional competence in trade (ISO /IEC 17024)
- Certification is available to those individuals with relevant qualifications and/or experience
- GTPA is also reaching out to link with Education Providers whose course structures will allow for graduate certification under the GTP Programme
- Education Providers whose course curriculum has been approved by GTPA under the ISO/IEC 17024 standard are able to offer graduates the additional benefit of GTP certification and the use of the certification post-nominals (**cert.GTP**, **cert.GTM** or **cert.GTE**) in addition to graduate post-nominals.
- Membership is subject to Continued Professional Development (CPD)
- This offers a clear career path for graduates and signposts candidates' suitability to future employers



Trade Management, International Trade Policy, Trade Finance
& Supply Chain Finance, Trade Regulation & Compliance

Coming soon: ISO 17065



- Businesses, professional bodies and government organisations who are members of GTPA may nominate employees to be certified under the GTP Programme



- Later this year GTPA will be launching a new international standard. Businesses will then be eligible to be certified under ISO 17065 as either a Certified Global Business or a Certified Global Trade Consulting service.



- Businesses can prepare the ground for this new global certification by obtaining ISO/IEC 17024 certification for their employees.

Collaboration opportunities

GTPA is built on a model that promotes inclusiveness and recognises the many delivery mechanisms for trade capability development, education and professional development services globally.

The following opportunities are available to organisations keen to engage with the GPTA and GTP Programme and can be considered independently depending on the organisations needs or a phased approach to ultimately building towards a globally dispersed alliance.

These include:

1. Marketing Exchange Agreement
2. Approved Educational Provider
3. Strategic Alliance
4. Approved Certification Body

Marketing Exchange Agreement

- A substantial discount on GTPA membership for all your students/ members
- Discounted for all registered members to become certified as Global Trade Professionals (GTP) under ISO/IEC 17024 or ISO 17065
- Promotion of your events, courses and publications. These activities and publications may also be listed as 'approved' activities for Global Trade Professionals to undertake as part of their Continuing Professional Development Plan
- Increased marketing outreach through access to the GTPA website, social networking channels, eDMs, articles in our newsletter and blogs
- In exchange GTPA asks that you promote the benefits of Certification to your members through your usual marketing channels, including your website, social media channels, eDMs and newsletters.

Approved Educational Provider

Within the ISO/IEC 17024 framework, the GTPA approves Education Providers round the world who meet the GTP Programme rules and whose training and education courses meet the relevant competency standards.

As an Approved Education Provider, an organisation can apply for accreditation of:

- Degree or diploma courses recognised as an approved learning pathway for specific levels of GTP certification
- Short term education courses or programmes that address specific units of competency required for certification under the GTP Programme and ongoing Continual Professional Development (CPD) status



Collaboration opportunities

Strategic Alliance

A strategic alliance is a more formal process for organisations wishing to collaborate with the GTPA . This collaboration aims to promote and deliver the GTP Programme and GTPA membership for agreed countries/ regional focus or specialisation.

GTPA will continue to process membership and GTP applications, Education Provider approvals, partnerships or alliances and sponsorships but you will benefit from a more proactive partnership through a revenue sharing model.

Approved Certification Body

This is an agreed arrangement whereby the Approved Certification Body has country/ regional/ specialist rights to operate the GTP programme. The approved body will need to adhere to GTPA's ISO/IEC 17024 rules and governance standards and, where relevant under each alternative, undertake the following activities:

- Assessment of GTP Programme applicants
- Membership activities for GTPA Members
- Management of the Continuing Professional Development (CPD) programme for GTP's
- Referral to the GTPA for its approval of educational providers
- Approval of relevant events, research, short courses, online courses, academic journals, and conferences forming ongoing CPD activity
- Recruitment of corporate partners and sponsors to support the GTP Programme and GTPA membership.