

# Achieving SDG 13 in the context of cities

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# Why cities matter?

- More than half of the world's population lives in cities, and the number is increasing.
- Urban dwellers' increasing appetites for different foods, goods and energy put more pressure on the world's land, waters and climate.
- A major contributor to climate change: responsible for more than **70%** of global carbon emissions.







# What do we do?

## ONE PLANET CITY CHALLENGE

Launched in 2011, the **One Planet City Challenge** is an initiative designed by WWF to mobilize action and support from cities in the global transition towards a 100% renewable future.



Set the  
criteria



Select  
winners



Learning  
and sharing

To this date, over **400** cities from around the world have participated in WWF's City Challenge, showing the world their role in leading the transition toward a climate-friendly, one-planet future.



JOIN YOUR FAVORITE  
CITY ON ITS JOURNEY  
TO SUSTAINABILITY

HOME CITIES NAVIGATE SHARE LANGUAGE CONTACT

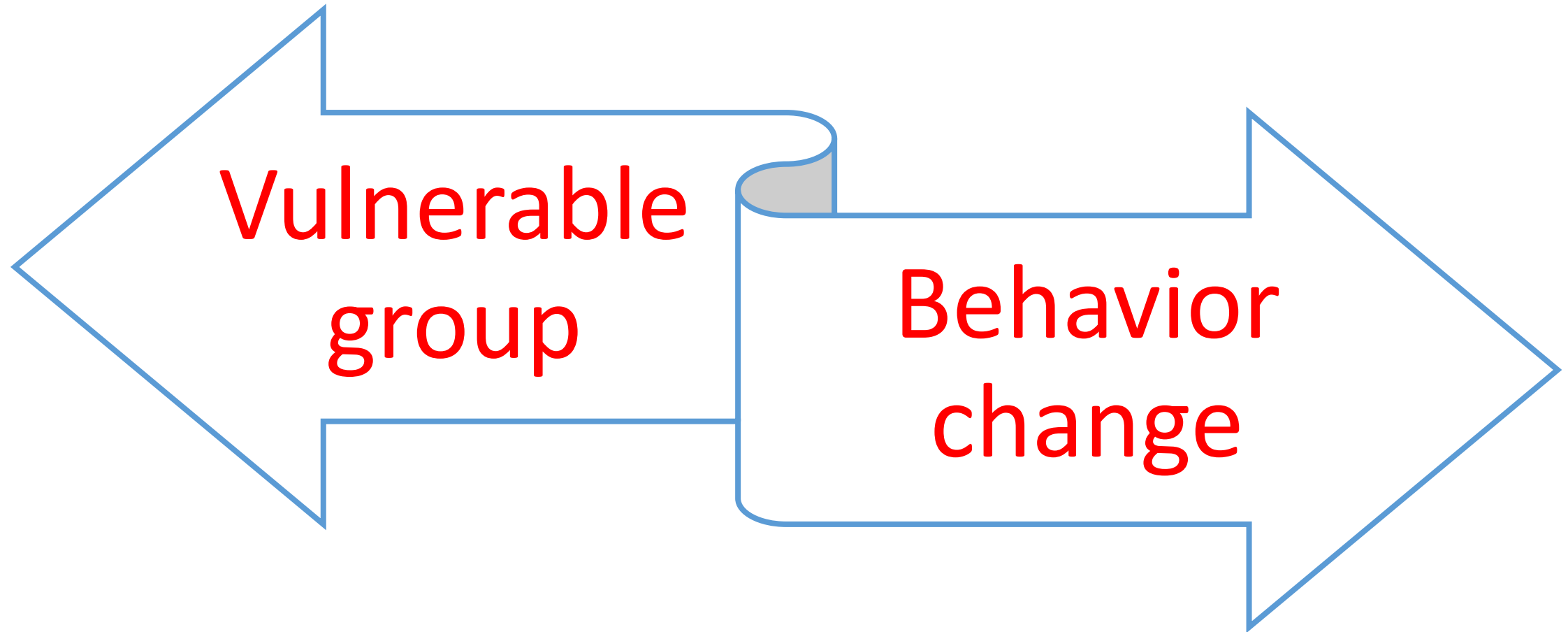


Join the millions of people shaping the future of sustainable cities all over the world.

**VOTE** for your favorite city, **SHARE** what you love about it and **TELL** us your ideas for making it even better. The winner of the We Love Cities Award will be announced during a global awards ceremony.



# Empower people and ensure equality







# Case: Cape Town, South Africa

- Help poor communities meet their energy needs
  - Fitting solar water heaters and installing ceilings in homes that were built without ceilings.
- Encourage mid- to high-income residents to reduce energy consumption
  - Setting up a green purchasing policy
  - Replacing its traffic lights and street lights and retrofitting municipal buildings.





# Case: Vancouver, Canada

- The city aims to engage all sectors of society, and puts particular effort into public engagement.
- **Neighborhood Energy Strategy:** in close collaboration with stakeholders to develop tailored approach to save energy from renewables.







# Case: Seoul, South Korea

- **Eco-Mileage program:** rewards energy savings by citizen with points that can be used to purchase eco-friendly products as well as receive financial support for retrofitting buildings.
- The program started in 2009 and has more than tripled since to 1.68 million participants – 47% of the city's households.





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- One Planet Cities are cities that enable *all* people to thrive and prosper while respecting the ecological limits.
- Increasing the livelihood of vulnerable groups and changing the behaviors of citizens towards a more sustainable way are key to empower people and ensure inclusiveness and quality in regarding to SDG 13.
- The OPCC program will continue to award and share such role models in the future.





# Thank you!



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