



Discussant Comments

The rise of non-tariff measures: Why it matters for sustainable development?

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Contributions of the Chapter

- **Pioneering effort to map NTM-SDGs linkages.**
- **Introduces a new data set with lot of research potential.**
- **Systematically describes the key issues around NTMs in (mostly) engaging and non-technical language.**

Discussion points

- **Context of trade wars missing : is this strategic for APTIR ?**
- **What are the relationships between NTM prevalence and export/import diversification, trade intensity, level of economic development, tariff usage, tariff liberalization etc.**
- **The missing story in Chapter 1: regulatory convergence, harmonisation**
- **What is the share of WTO notified SPS/TBT measures in the UNCTAD TRAINS database ?**
- **Are NTMs applied on similar goods in AP versus rest of the world ? Within AP are there variation ? In terms of developed versus developing countries ?**



Discussion points

- **NTM coverage, prevalence rate on SDG areas.**
- **AVE of NTMs on SDG areas. SDG goods versus other goods : any difference ? (especially in terms of coverage)**
- **Derive action points for policy makers :**
 - ✓ **Show trade impact of NTMs in SDG areas : Gravity model estimations with NTMs and measure impact on trade in SDG areas [See Jacob and Moeller (2017) ARTNeT working paper on EG]**
 - ✓ **Impact measures: connect SDG target performance [perhaps the SDG index score for countries (SDSN)] of countries with existence of NTMs (weighted by trade impacts).**
 - ✓ **Connect SDG targets analyses with output measures such as energy efficiency, water efficiency of countries. [might say something about the efficiency of policy instrument]**
- **Environmental technologies/goods especially for pollution control and monitoring [esp. SDG 6.3]**

Robustness Checks

- **Work with sector experts to fine-tune the list and key word analysis**
- **Remove China and see any significant changes in regional average results reported**

Cosmetics

- **Title of chapter 2 : change from ‘measuring development impact of NTMs’ to ‘measuring impact on trade and investment’.**
- **Highlight the big messages more clearly.**
- **Don’t use APTIR chapter to describe dataset.**

THANK YOU



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