

A photograph of a beach littered with various pieces of plastic waste, including numerous clear and blue plastic bottles, a yellow container, and other debris. The background shows the ocean with waves under a clear blue sky. A semi-transparent white rectangular box is centered over the image, containing the title text.

# ROADMAP TO PARTNERSHIP

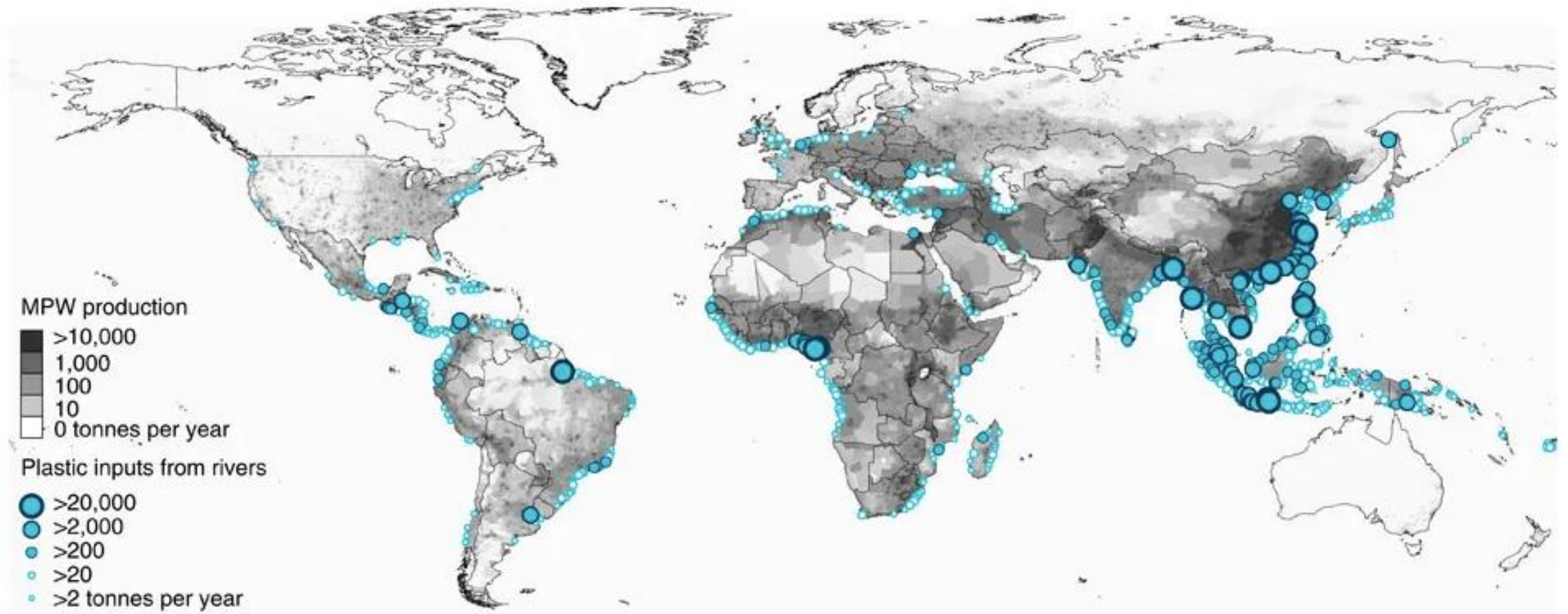


# THE ISSUE





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River contributions to Ocean Plastic are derived from individual characteristics such as population density (in inhab km<sup>-2</sup>), mismanaged plastic waste (MPW) production per country (in kg inhab<sup>-1</sup>d<sup>-1</sup>) and monthly average runoff (in mmd<sup>-1</sup>).

The model is calibrated against river plastic concentration measurement from Europe, Asia, North and South America.



At the heart of Plastic Bank's exponential solution is a simple but powerful concept:

“We make plastic too valuable to become ocean pollution”



**plasticbank**



# TURNING THE TAP OFF





- Head Office in Vancouver, British Columbia.
- Disruptive approach to the plastic pollution problem that **aligns environmental protection, community development, and technology in one solution**
- Operating in Brazil, the Philippines, Indonesia, Haiti, Egypt and soon Colombia, Dominican Republic, Thailand, Vietnam and many more.



# WHAT WE DO



Plastic bank is **revolutionising worldwide recycling ecosystem** by creating sustainable, inclusive and circular economies:

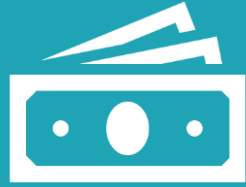
- Plastic is **collected and returned for a premium**: in cash, digital currency, personal necessities, school tuition,...
- Collected plastic is **recycled into Social Plastic®** used by our global partners for high quality recycled material & impact narrative



# HOW IT WORKS



Our Plastic Bank members around the world exchange plastic for...



CASH



DIGITAL  
SAVINGS



HEALTH  
CARE



SCHOOL  
TUITION



CELL  
SERVICE



FRESH  
FOOD



CLEAN  
WATER



POWER

... and much more.



# HOW IT WORKS!



## 1 COLLECTING

Ocean-bound plastic polluting waterways and communities is collected by Social Plastic Members and enters the Social Plastic Ecosystem.



## 2 REWARDING

Members drop off their haul at Social Plastic Branches and are paid Social Plastic Collector Rewards in addition to the market rate for plastic.



## 3 BETTER LIVING

2a. Members can be paid in cash or blockchain-secured digital tokens, which can be exchanged for goods and life necessities that significantly improve living standards.



## CLOSE THE CIRCLE.

Social Plastic products are returned for recycling, creating a closed-loop plastic economy.



## 6 NEW PRODUCTS

Conscious consumers are empowered to effect change by purchasing your Social Plastic products. In addition consumers will be able to seek out Plastic Neutral products. Sales revenues are reintegrated into the value chain to expand Ecosystems and to pay Collector Rewards.



## 5 TRANSPORT

Social Plastic is shipped to manufacturers, where it is made into new plastic products.



## 4 PROCESSING

Collected plastic is sent to a local partner for processing into bales, flakes or pellets called Social Plastic.



PLASTIC NEUTRAL CONTRIBUTIONS

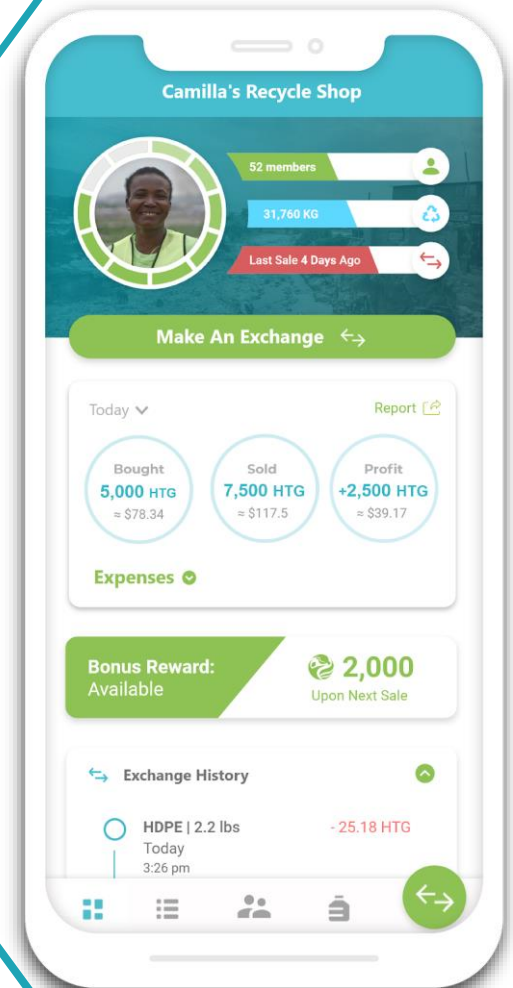
Plastic Neutral contribution helps our collector community earn higher wages and provides access to fresh food, clean water, electricity, and even school tuition.



# SECURED VIA BLOCKCHAIN



- UNMATCHED TRACEABILITY & REAL TIME DATA
- GOES BEYOND “CASH FOR COLLECTION”
- HIGHLY SCALABLE MODEL
- IMMEDIATE SOCIAL & ENVIRONMENTAL IMPACT
- INCLUSIVE, SAFE, TRANSPARENT SUPPLY CHAIN







**PLASTIC BANK DIRECTLY CONTRIBUTES TO 14 OF THE 17 UNITED NATION'S SUSTAINABLE DEVELOPMENT GOALS**



# PB = A TRUSTED PARTNER





# OPTIONS FOR PARTNERSHIP



01

ECO-SYSTEM ACTIVATION

02

SOCIAL PLASTIC

03

IMPACT PROGRAMS

04

EMPLOYEE ENGAGEMENT  
PROGRAMS



# WHAT IS ECOSYSTEM ACTIVATION?



- **The sponsorship of plastic collection infrastructure:**
  - Funds 'branded' recycling infrastructure
  - Primarily in a developing nation and improve lives of its people
- **Provides access to:**
  - Supply chain security
  - A powerful marketing narrative
- **Ability for organisations to show proven impact:**
  - Helped stop ocean plastic and fight poverty
  - Funded infrastructure that reveals the value in plastic waste





# OPTIONS FOR PARTNERSHIP



01	ECO-SYSTEM ACTIVATION
02	SOCIAL PLASTIC
03	IMPACT PROGRAMS
04	EMPLOYEE ENGAGEMENT PROGRAMS



# SOCIAL PLASTIC®



- Social Plastic® is the only recycled feedstock that is both socially and environmentally friendly
- **rPET (incl. food grade) - rPP - rHDPE - rLDPE available**
  - Available in Bales, Flakes, Pellets
  - Multiple colors
  - Sampling + Worldwide shipping
- Social Plastic® trademark and impact narrative can be included in products, packaging and marketing assets
- Supply chain transparency and traceability through blockchain technology





# SCJ - SOCIAL PLASTIC EXAMPLE



This Windex bottle is made with 100% crystal clear Social Plastic® PET.



# HENKEL - IMPACT GUARANTEE EXAMPLE



For each bottle bought 2 ocean bound bottles are collected, making the brands regenerative.



# OPTIONS FOR PARTNERSHIP



# PLASTIC NEUTRALITY PROGRAM



**Principle:** Recover 1 KG of ocean-bound for 1 KG of Plastic used

- 1. Calculate your annual plastic footprint (per brand/product/company)
- 2. Purchase equivalent amount of **Social Plastic Collection Credits** (“SPCCs”)
- 3. SPCCs neutralize your footprint by funding the collection and recycling of plastic waste around the world
- 4. Value derived from SPCCs is distributed to collectors

1 KG of Plastic



1 SPCC



PRICE

\$0.50 per SPCC

=

\$0.01 per bottle collected





# IMPACT PROGRAM



**Principle:** Recover MORE than 1 KG of ocean-bound for 1 KG of Plastic used

1. Dedicate a % of your sales to a plastic extraction program
2. Purchase equivalent amount of Social Plastic Collection Credits (“SPCCs”)
3. Become “plastic positive”, “plastic regenerative” or “ocean regenerative”!

PRICE

\$0.50 per SPCC  
=  
\$0.01 per bottle collected



1 weDo/  
product sold

=

8

plastic bottles removed  
from the environment

# OPTIONS FOR PARTNERSHIP



01

ECO-SYSTEM ACTIVATION

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PROGRAMS



# EMPLOYEE ENGAGEMENT PROGRAMS



- **What?**
  - On-site & digital employee education and training
  - Team campaigns & projects
  - Game-based education
  - Recycling programs
- **Why?**
  - Retain and attract purpose-driven talents
  - Create a culture of personal empowerment and impact
  - Inspire leadership
  - Track tangible impact metrics







**THANK YOU FOR BEING PART OF THE SOLUTION!**





# OUR ECOSYSTEMS





# OUR ECOSYSTEMS



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## TUKARKAN PLASTIK BEKAS ANDA

**CARANYA MUDAH :**

- 1 Download aplikasi Plastic Bank di HP anda
- 2 Kumpulkan dan pilah plastik bekas anda dalam kondisi bersih dan kering
- 3 Bawa HP dan plastik bekas anda ke Pusat Koleksi kami

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# OUR ECOSYSTEMS





# OUR ECOSYSTEMS

