

3RD ASEAN INCLUSIVE BUSINESS SUMMIT 2020

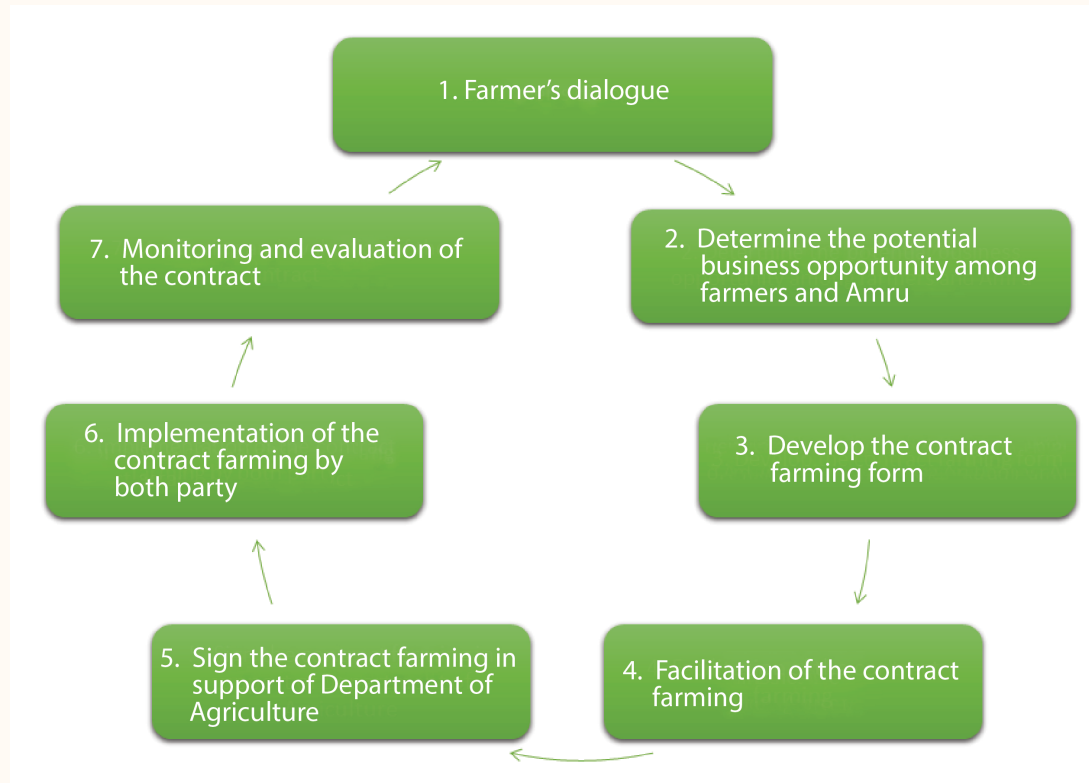
29th September, 2020, Phnom Penh

Saran Song CEO of AmruRice (Cambodia) Co., Ltd



A KEY STRATEGY IS FIND A PRODUCT TO CHAMPION AND FIND YOUR NICHE.

CONTRACT FARMING BUSINESS MODEL



BUILD ON PARTNERSHIP, BUILD CAPACITIES



Saran Song, CEO AmruRice (Cambodia) Co., Ltd



INFRASTRUCTURE: DRYING AND WAREHOUSING.

AMRU has invested heavily on physical infrastructure, efficient processing-to-packaging machinery, alternative energy and waste-management.

These investments are our hedge to ensure better quality and more volume of goods turnover, and a tangible come-on for investors.

The dryer capacity is capable to dry 2000 tons per day; storage over 60,000 tons per time.





AMRU Group's business is also conducted with strong ethics by embracing CSR and investing with farmers on Organic Rice and SRP Rice concept. We work closely with various Associations of Cooperatives throughout the country in carefully crafted contract farming format to also improve livelihood of our farmers along the supply chain.

Our business consistently passed yearly audit for CSR and Fair Trade compliance. We are a pioneer platform for private-public-producer partnership. We bring in development partners to enable farmers to promote eco-friendly technologies and to access to technical, financial and trade assistance. We strive for quality products made from efficient management systems.

AMRU is a key proponent to CSR Alliance in Cambodia. We advocate with Investors a shift towards impact-investing that complement public resources and philanthropy in addressing pressing poverty challenges.



SERVING YOU THE
WORLD'S FINEST RICE



THANK YOU

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