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**Policies to Enhance
the Social Entrepreneurship Ecosystem
Learning from Bina Swadaya
50 years of Experiences**

BINA SWADAYA

Est. 1967; Community-Based Socio-Economic Development Foundation

Community Base Self Help and Production, Micro financing, Training and Education, Social Empowering



TRUBUS BINA SWADAYA GRUP

15 enterprises and companies:

- agribusiness
- retail
- micro financing
- e-com and digital
- publication, magazine
- training and empowering
- research and consultations
- exhibition, event organizing
- property and facilities



Bina Swadaya Foundation and Trubus Bina Swadaya Grup take active roles in contributing to the achievement of Sustainable Development Goals / SDGs



Part or combination of parts of SDGs (poverty reduction, food security, gender equality, etc.) already a development agendas for decades, and Bina Swadaya already actively involve in contributing for the achievement of that goals

Bina Swadaya experiences:

**Social Enterprise and
Social Entrepreneurship
Practices contribute significantly
toward SDGs achievement**

SOCIAL ENTREPRENEURSHIP

(According to Bina Swadaya Journey)

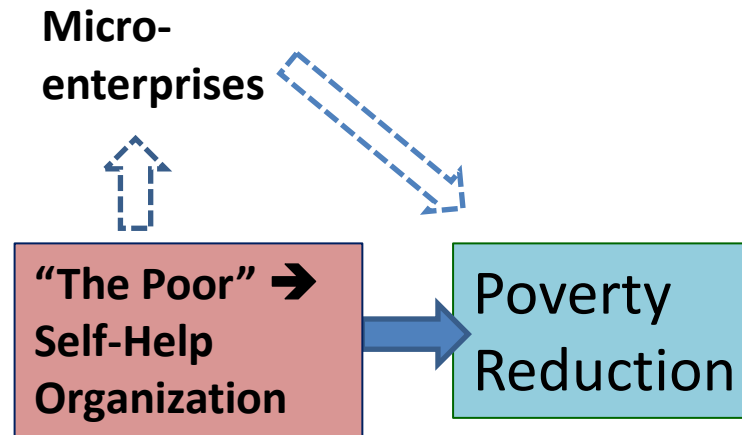
Social entrepreneurship is about social and sustainable development with entrepreneurship solution.

Social development : Development effort which includes aspects of poverty alleviation, productive employment & social integration.

Sustainable development : Development efforts to preserve the environment with sustainability in the financial aspect.

(Bambang Ismawan)

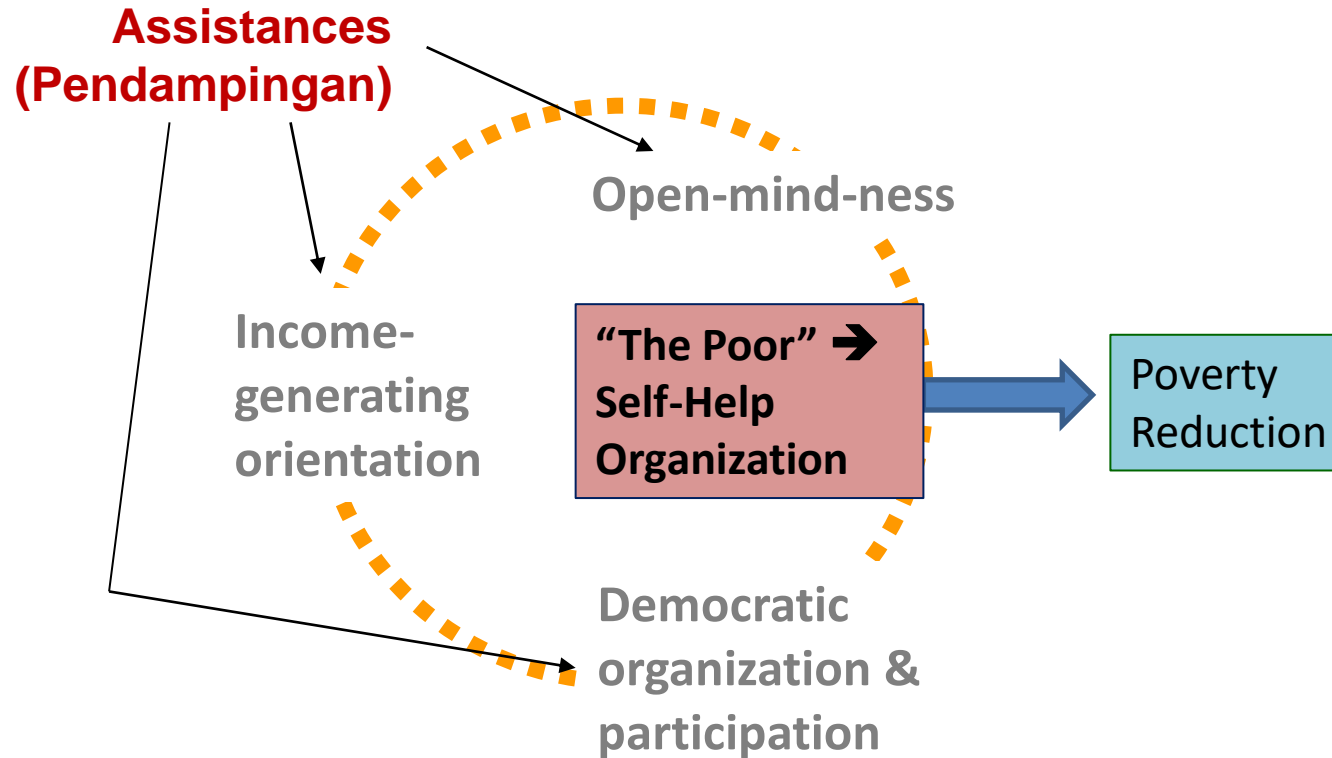
Bina Swadaya Approach: *help others so they could help them self*



“The Poor” : economically active poor;
they who have / can do ‘little’ (not they
who have / can do ‘nothing’)

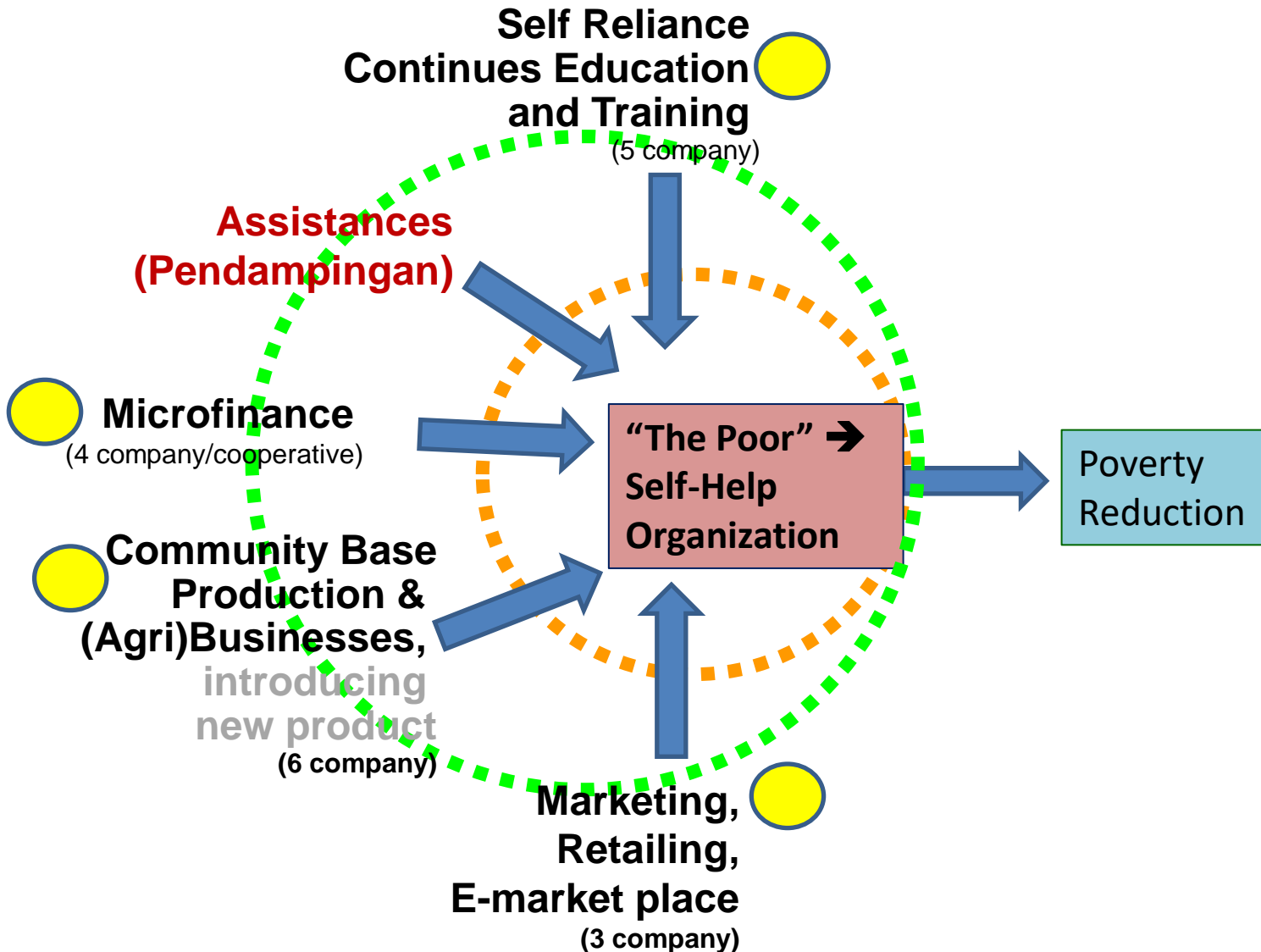
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*one company can perform more than one function

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Bina Swadaya Approach:
help others so they could help them self

Enlarging through partnership and networking:

- **Government:** program or policy-dialogue
- **Private enterprises**
- **NGO:** national/international
- **International agency**
- **Other social-enterprises**
- **Philanthropic**



To Enhance the Social Entrepreneurship Ecosystem

1. Recognition, acknowledgment, and appreciation toward the role of Social Entrepreneurship and Civil Society Organization (VS. Government know all and Government will do all)
2. Multi-stakeholder collaboration: start with government
3. Incentives system: tax system, research and development – technological support and knowledge management system
4. Welcoming and facilitating “the new generation of social entrepreneur” the digital-base and new tech start up with heavy social entrepreneurial value
5. For CSO, from donor approach to self-financing + business-cooperation + people/crowd funding approach.

Terima Kasih

Bayu Krisnamurthi/YBS