

Progress - Building Enabling Ecosystem for Inclusive Business in Indonesia

2018

National Policy Framework

Perpres Nomor 26 Tahun 2012 tentang Cetak Biru Pengembangan Sistem Logistik Nasional, bahwa perlu dikembangkan konektivitas ekonomi dari desa, kota, dan pasar global

Presidential Decree Number 26 Year 2012 on Blueprint for National Logistics System Development, to support economic connectivity from rural area to urban and global markets



KEMENTERIAN KOORDINATOR BIDANG PEREKONOMIAN
REPUBLIK INDONESIA

KEPUTUSAN DEPUTI BIDANG KOORDINASI PERNIAGAAN DAN INDUSTRI
NOMOR: 61 TAHUN 2017

TENTANG
KELOMPOK KERJA PENGEMBANGAN SISTEM LOGISTIK NASIONAL
BERBASIS BISNIS INKLUSIF DAN APLIKASI DIGITAL UNTUK KOMODITAS
PERTANIAN, PERIKANAN, DAN PRODUK USAHA MIKRO, KECIL, DAN
MENENGAH (UMKM) DALAM RANGKA KONEKTIVITAS EKONOMI DARI
DESA, KOTA, DAN PASAR GLOBAL

Task Force (Working Group) on development of National Logistics System, based on Inclusive Business and Digital Application, for agriculture, fishery, and MSMEs, to support economic connectivity from rural to urban and global markets.

Task Force on Innovative and Inclusive Business

Focus:

1. Connectivity of rural economy into urban/global market
2. Development of Logistics systems: supply chain efficiency for strategic commodities
3. Special emphasize on the use of IT/Digital Application

Sector Focus



Agribusiness

Shorter supply chain through IT; higher income for producers, cheaper price for consumers



MSMEs

MSMEs empowerment and access to urban/global market, especially through ICT



Inclusive Finance

Providing access to capital for micro-businesses and the “unbankable”

International Policy Framework



In 2011, the G20 adopted the following working definition of inclusive business for the G20 Challenge on Inclusive Innovation: “a private sector approach to providing goods, services, and livelihoods on a commercially viable basis, either at scale or scalable, to people at the base of the pyramid by making them part of the value chain of companies’ core business as suppliers, distributors, retailers, or customers.”



Asia-Pacific Economic Cooperation

AEM formally put Inclusive Business on the ASEAN agenda and “lauded the progress made in the ASEAN Inclusive Business (IB) initiative that was subsumed under the Strategic Action Plan for SME Development (SAPSMED) 2016-2025 of the ASEAN Coordinating Committee on Micro, Small, and Medium Enterprises (ACCMSME)”



National Workshop ADB – CMEA on Inclusive Business (CMEA, Jakarta, 26th May 2015)



Workshop Presidential Palace on Inclusive Business (Jakarta, 13th November 2015)



Partnership Development: Tokopedia City Page



Digital Training in Rural Areas



United Nations
Educational, Scientific and
Cultural Organization





Research and Pipeline Development - Four strategic commodities (Onion, chili, Fish, Timber)



National Workshop ADB – CMEA on Inclusive Business (Jakarta, 13th December 2017)



Next Steps for IB Indonesia:

- 1) IB Accreditation
- 2) Pipeline development
- 3) Publication of study/research
- 4) Public awareness events