



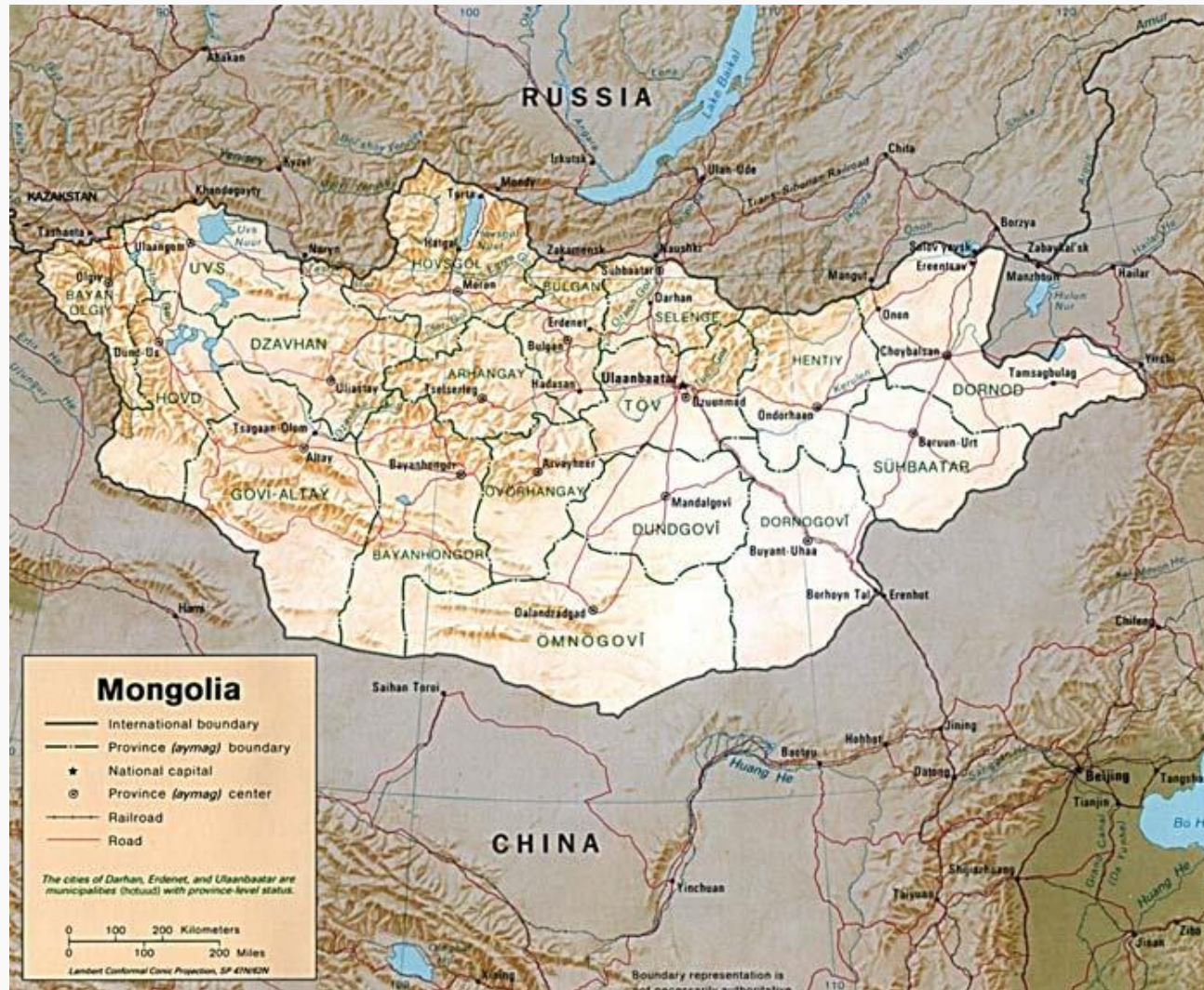
*NATIONWIDE BROADBAND NETWORK*

# MONGOLIAN BROADBAND INTERNET USAGE

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# COUNTRY PROFILE



Mongolia landlocked country in East and Central Asia. It is bordered by Russia to the north and China to the south, east and west. Ulan Bator, the capital and largest city, is home to about 45% of the population. Mongolia's political system is a parliamentary republic.

GDP (nominal) 2015 estimate • **Total \$12.5 billion** • **Per capita \$4,353**



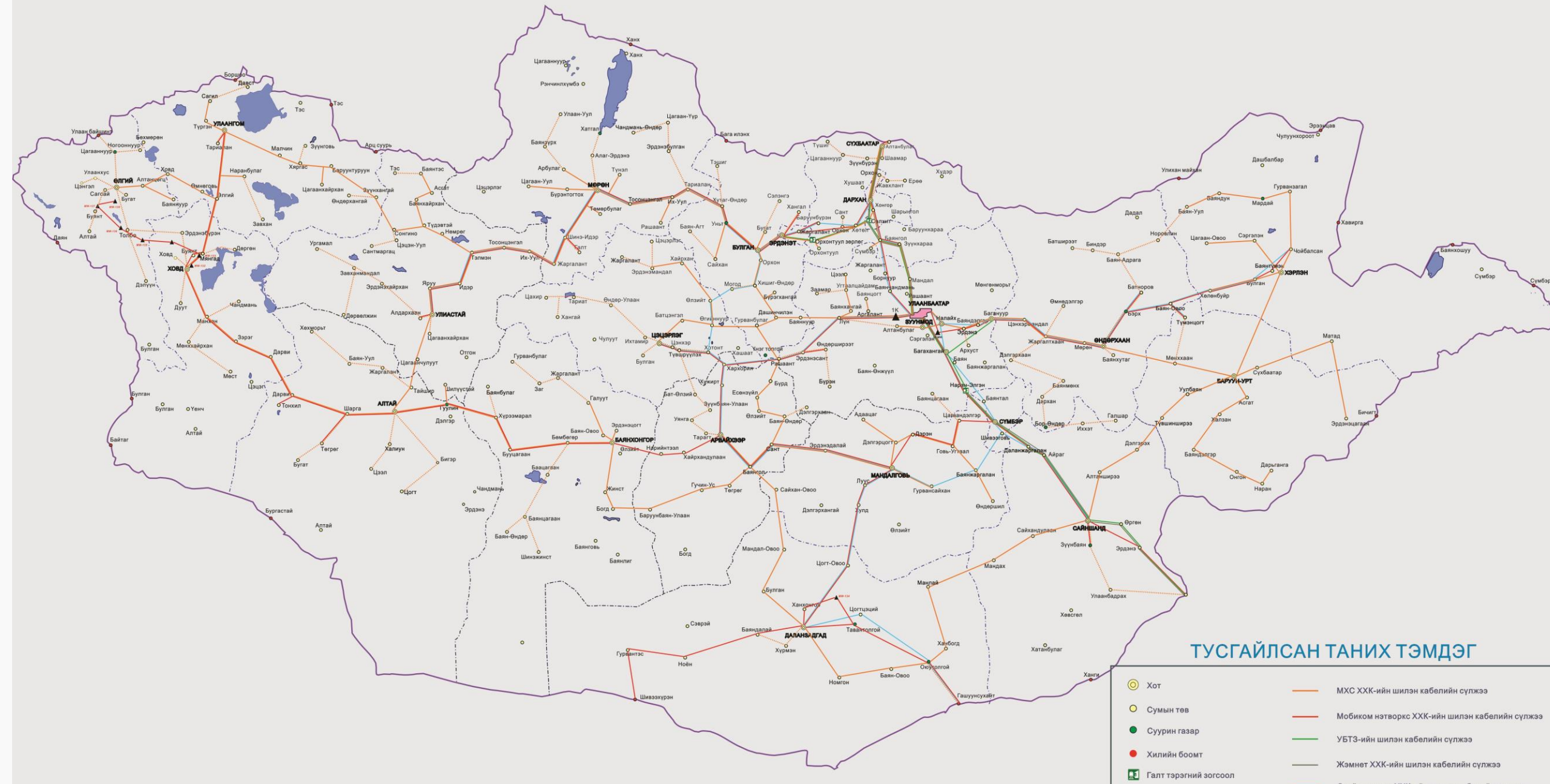
# COUNTRY PROFILE

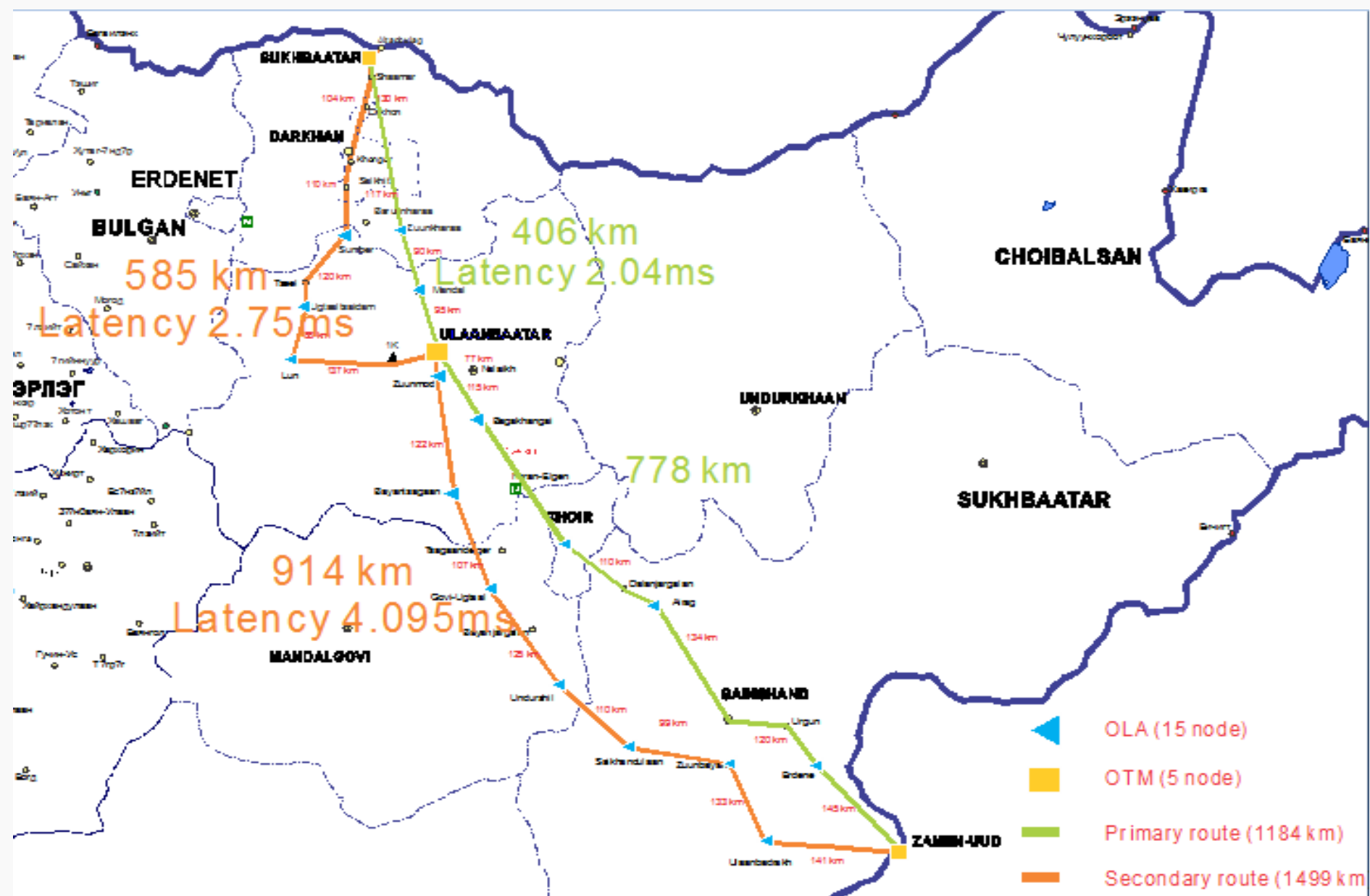
- At 1,564,116 square kilometers (603,909 sq mi), Mongolia is the 19th largest and the most sparsely populated independent country in the world, with a population of around 2.75 million people. It is also the world's second-largest landlocked country after Kazakhstan. The country contains very little arable land, as much of its area is covered by steppes, with mountains to the north and west and the Gobi Desert to the south. Approximately 30% of the population are nomadic or semi-nomadic.

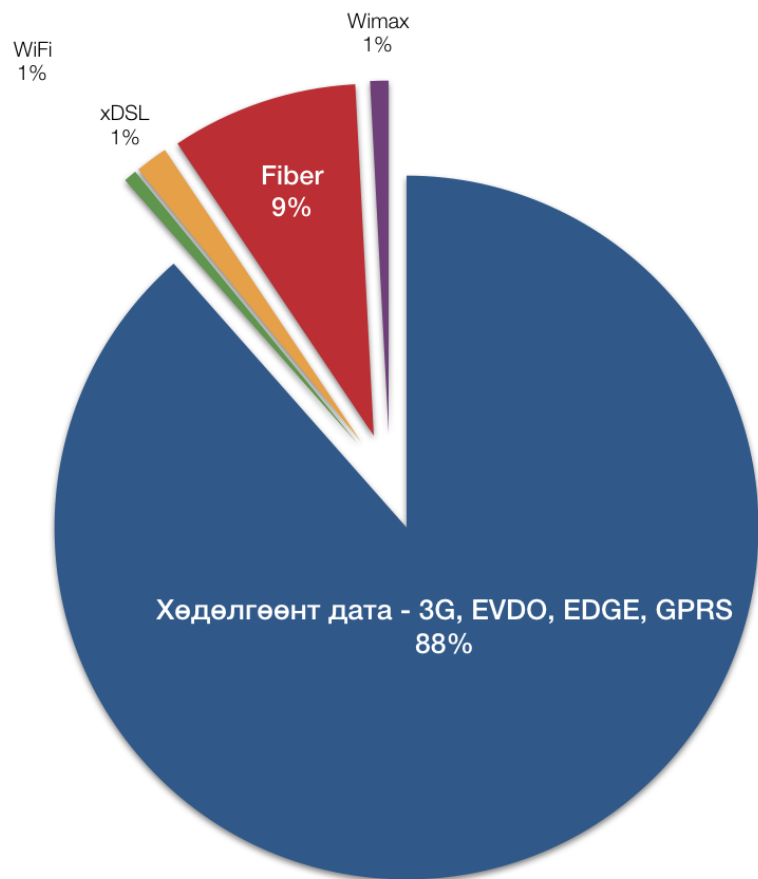




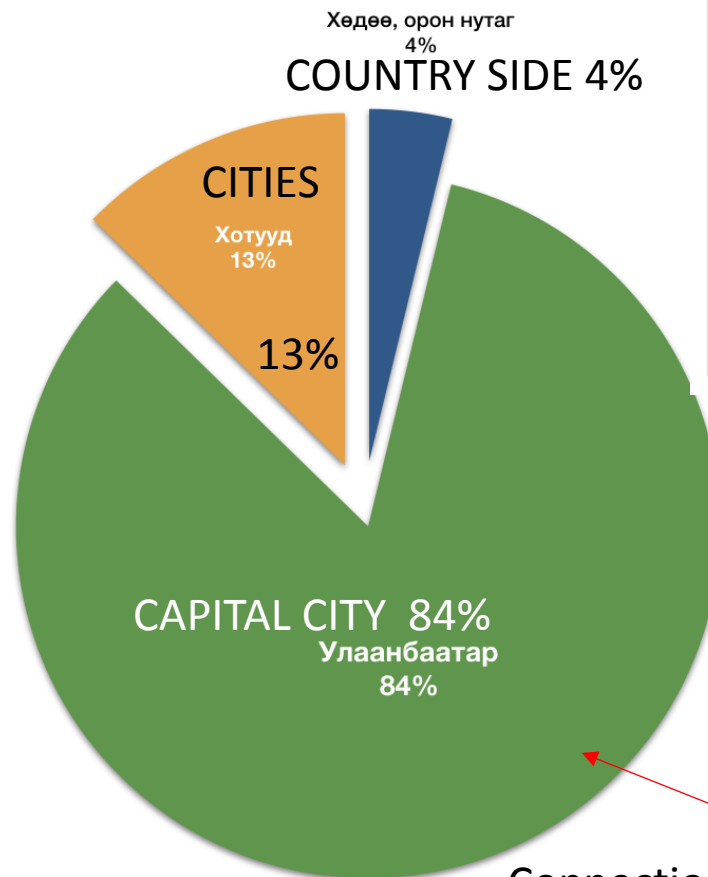
# МОНГОЛ УЛСЫН МЭДЭЭЛЭЛ ХОЛБООНЫ ҮНДСЭН СҮЛЖЭЭ







**Холболтын төрөл**  
Connection type

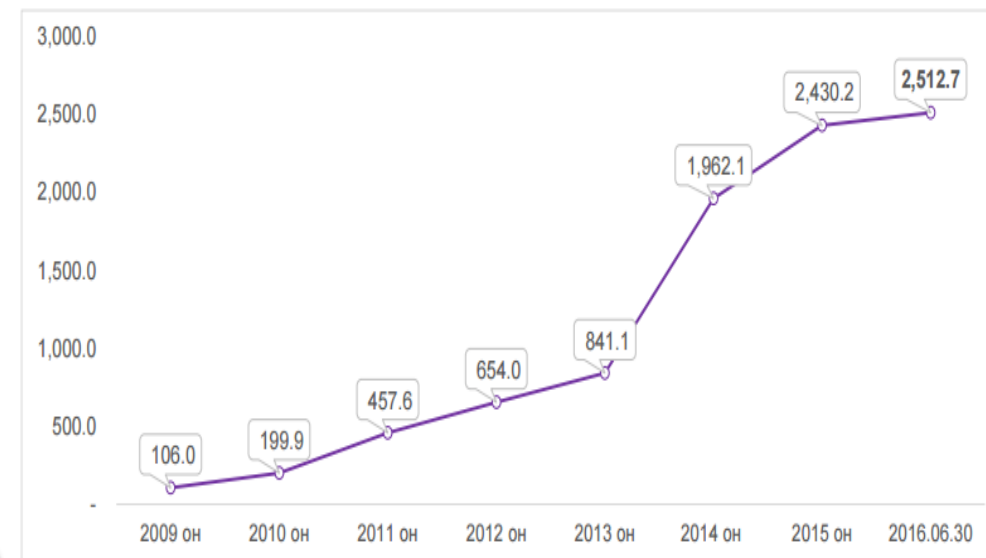


**Холболтын байршил**

1/3 Population of Mongolia  
Connection location

## INTERNET USERS /thousand/

2016.06.30 /мян. хэрэглэгч/

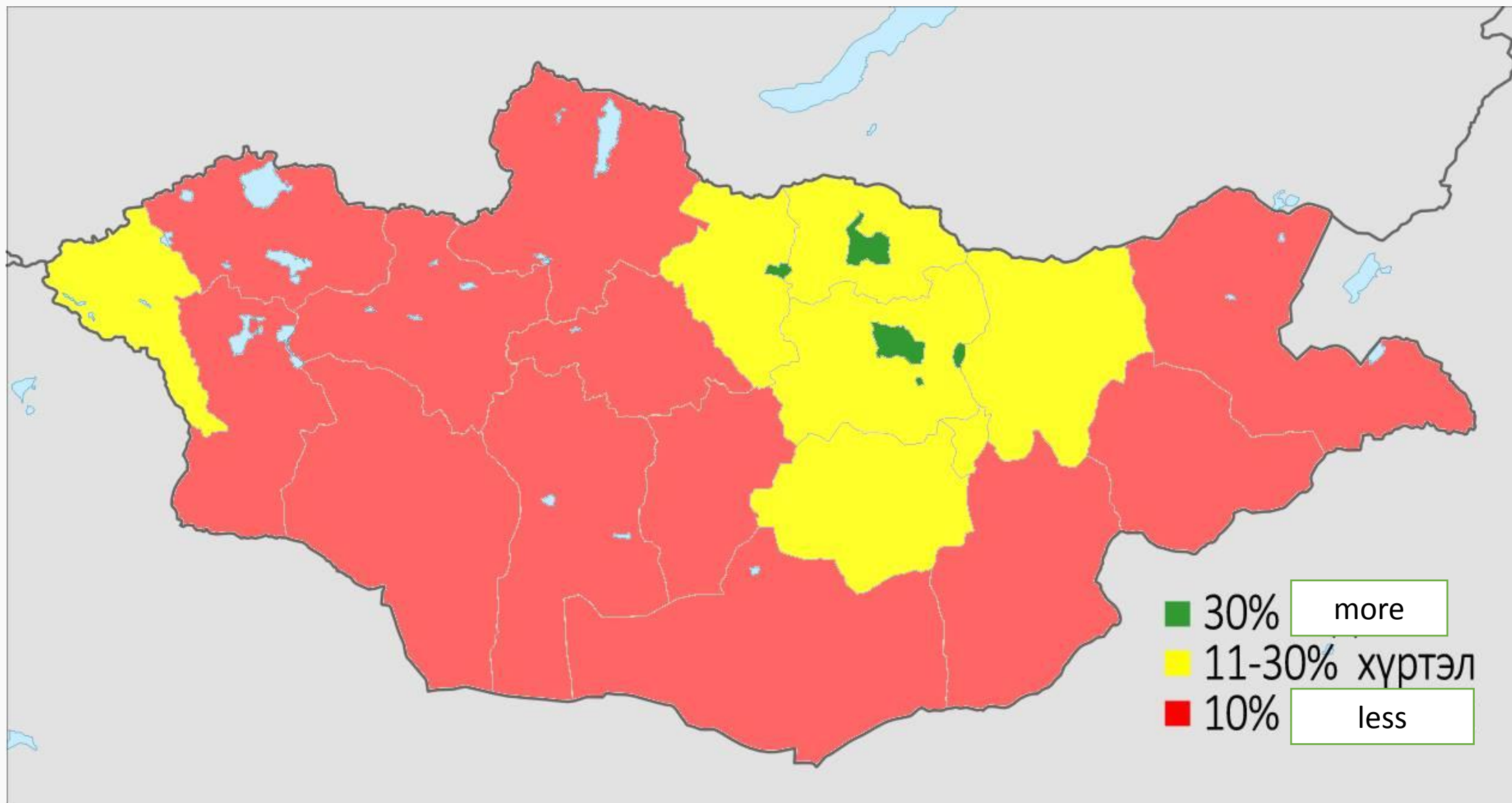


2,5 million of 3 million.  
More than 2/3 people is  
connected with internet in  
Mongolia

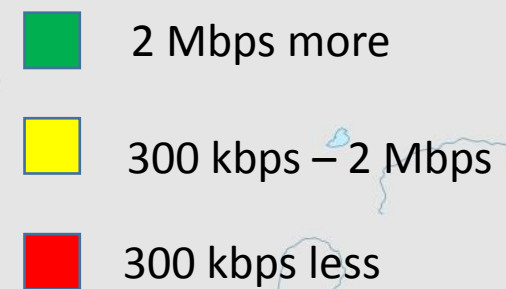
СУУРИН ИНТЕРНЭТ  
FIXED

# FIXED BROADBAND PENETRATION

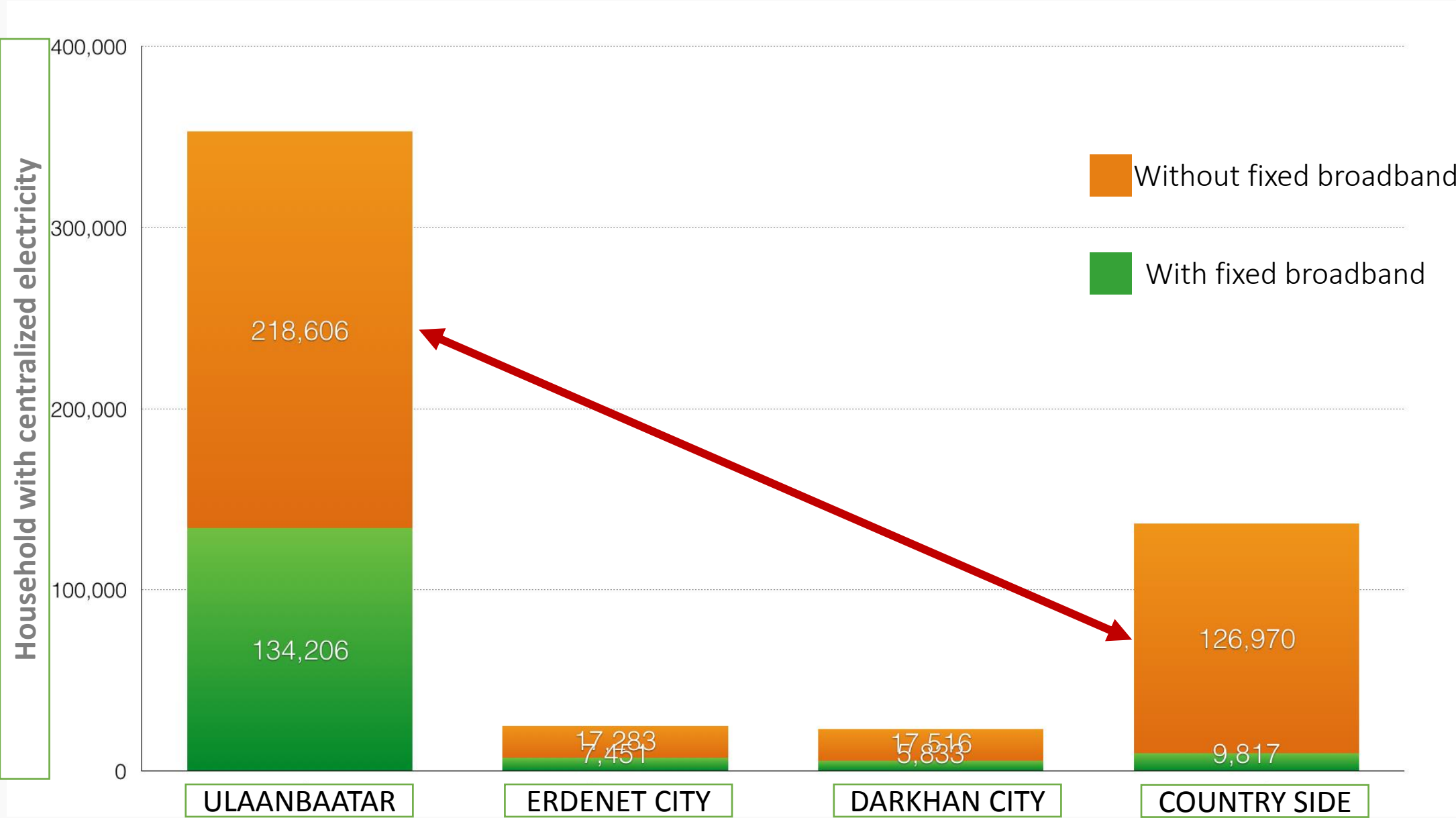
(Household with centralized electricity)







HOUSEHOLD WITH FIXED BROADBAND



## INTERNET PRICE

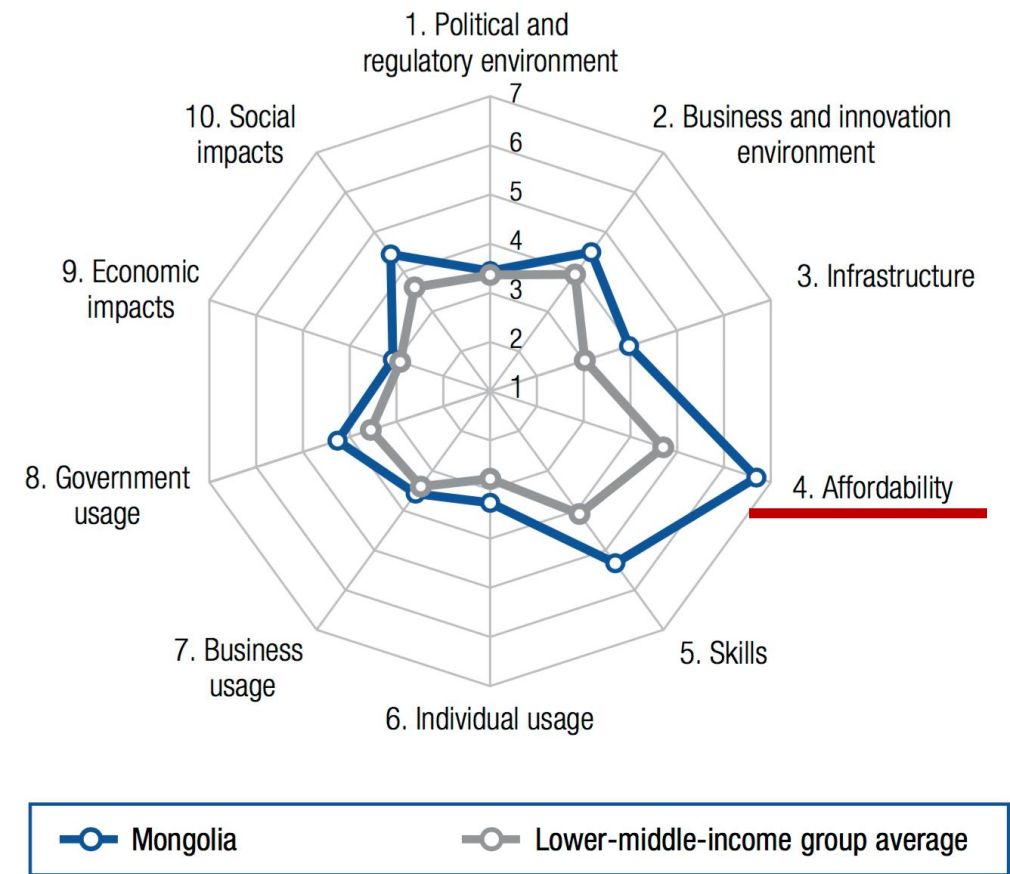


**Broadband price** at a **cost** of no more than **5%** of **GNI** per capita

3.3%

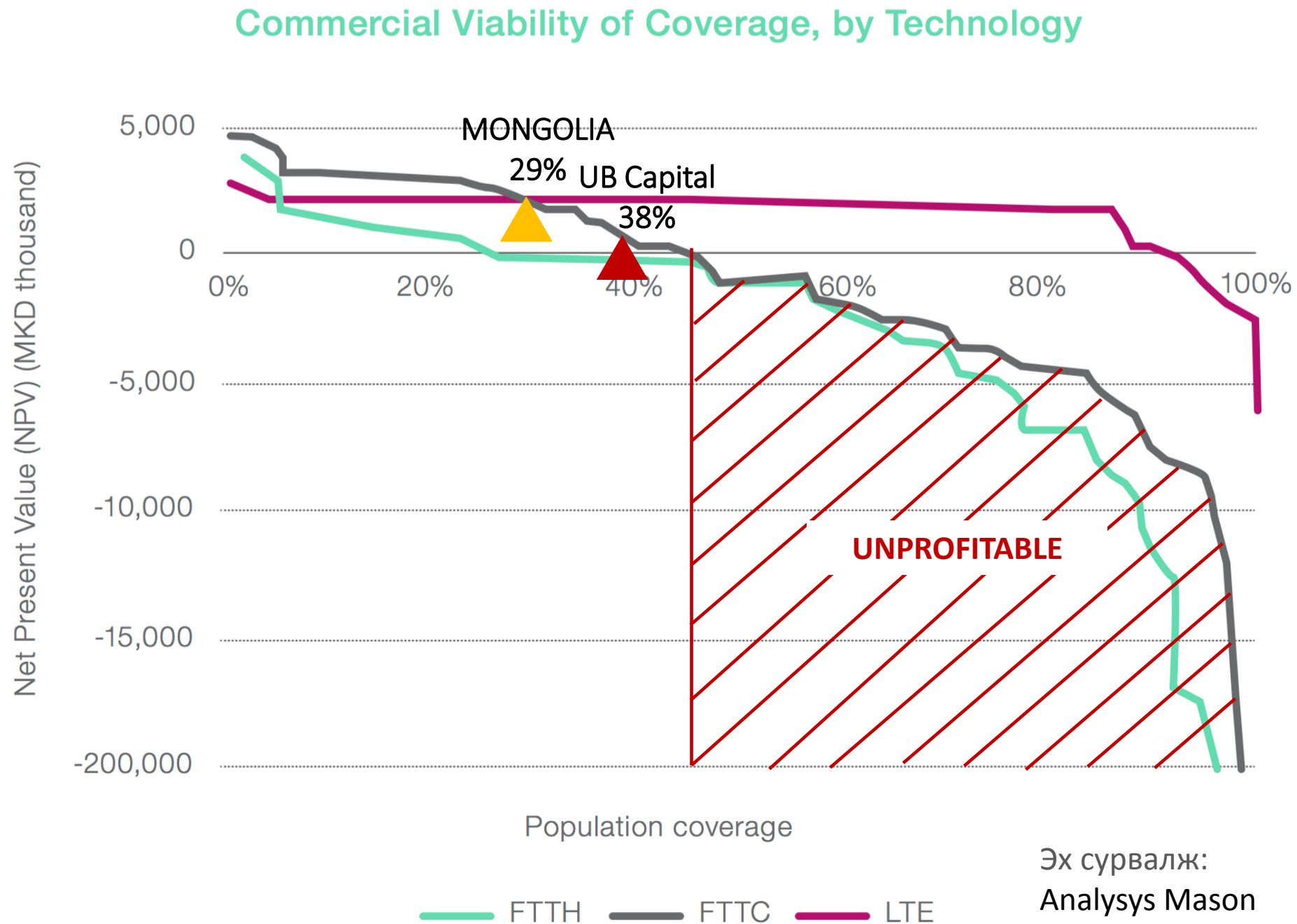
1Mbps = ~9 USD (National average)

WORLD  
ECONOMIC  
FORUM



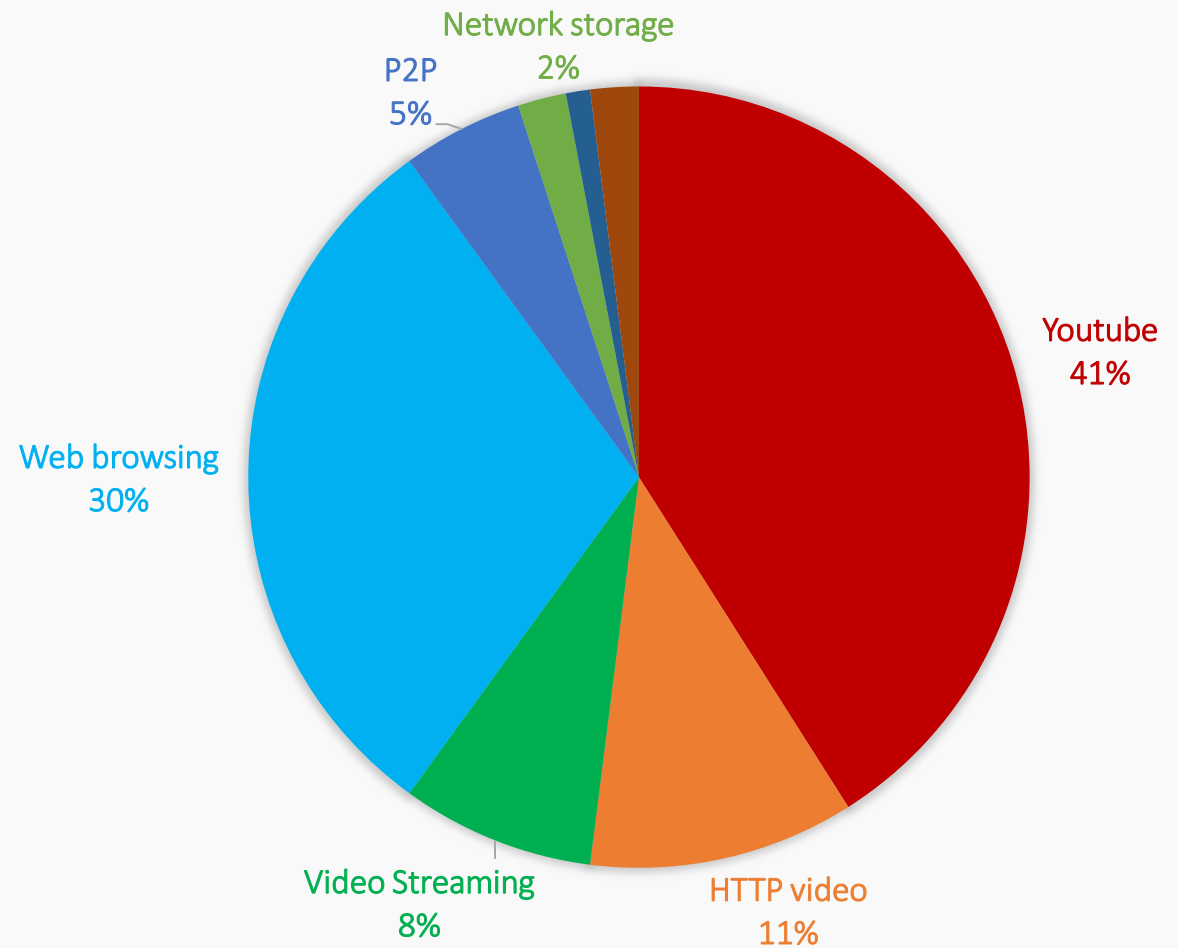


PROBLEM 1:  
FIXED BROADBAND  
NETWORK MARKET



## PROBLEM 2: LOCAL CONTENT

### INTERNET USAGE “**STRUCTURE**” OF MONGOLIAN USERS





***NATIONWIDE BROADBAND NETWORK***

MONGOLIAN ICT STATISTICS - [www.crc.gov.mn](http://www.crc.gov.mn)