


How does CDP & the  
Climate Disclosure  
Standards Board drive  
change?



A global economic system that operates  
within sustainable environmental  
boundaries and prevents dangerous  
climate change

- Vision, CDP



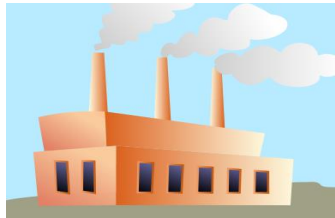
# Multiple stakeholders, one request



**Signatory investors  
Purchasing organizations**

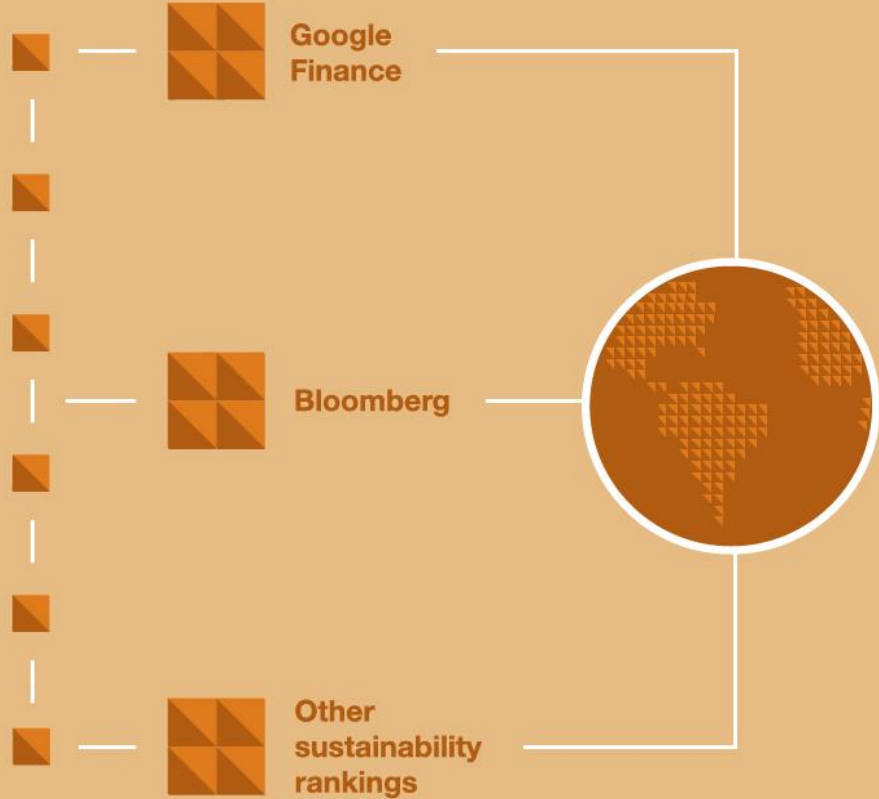


**Information**



**Over 5,000 companies  
and suppliers**

**ENTER YOUR DATA  
INTO THE GLOBAL  
MARKETPLACE**



# The Climate Disclosure Standards Board



**THE CLIMATE GROUP**



Environmental information

CDSB  
Framework

Annual Report

## WHAT – source: CDP response

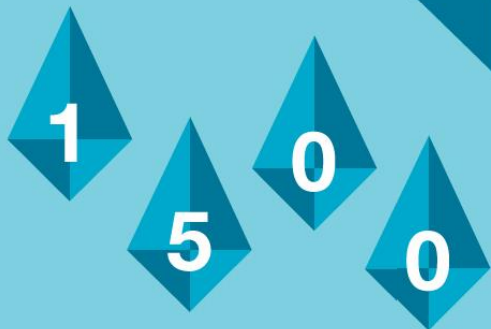
- + Strategic analysis
- + Governance
- + Policies
- + Risks
- + Opportunities
- + Greenhouse gas emissions

## HOW – CDSB Framework

- + Relevance & materiality
- + Faithful representation
- + Connected with other information
- + Consistent and comparable
- + Clear and understandable
- + Verifiable
- + Forward looking

# CDP impact

**MORE THAN 1,500  
BUSINESS  
OPPORTUNITIES  
IDENTIFIED THROUGH  
OUR WATER PROGRAM  
IN 2014**



**3.5 MILLION METRIC  
TONS OF CARBON  
REDUCED IN A YEAR**

Expressly from engagement with  
multinationals' suppliers, that's  
equivalent to driving 8.3 billion miles.



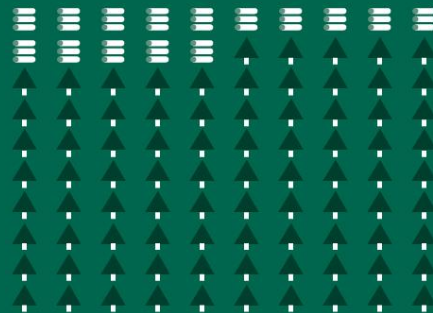


# CDP impact

A QUARTER OF THE  
WORLD'S 25BN METRIC  
TONS OF INDUSTRIAL  
CARBON EMISSIONS  
ARE MANAGED  
THROUGH CDP

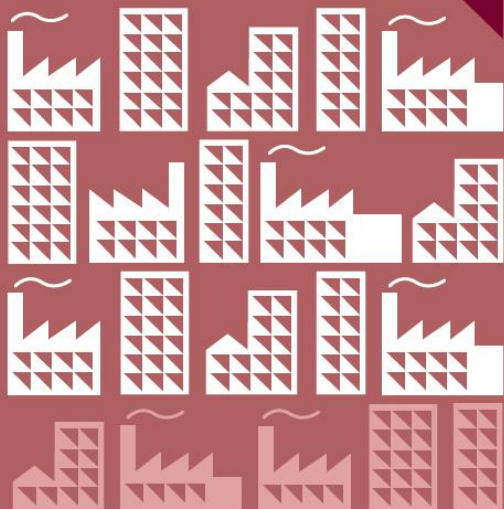


DEFORESTATION  
ACCOUNTS FOR  
APPROXIMATELY 15%  
OF THE WORLD'S  
GREENHOUSE GAS  
EMISSIONS



# CDP impact

**81% OF GLOBAL 500  
COMPANIES USE CDP**



**ONE OF THE  
MOST  
SUCCESSFUL  
INVESTOR  
ENGAGEMENT  
PROJECTS OF  
RECENT YEARS**

Financial Times

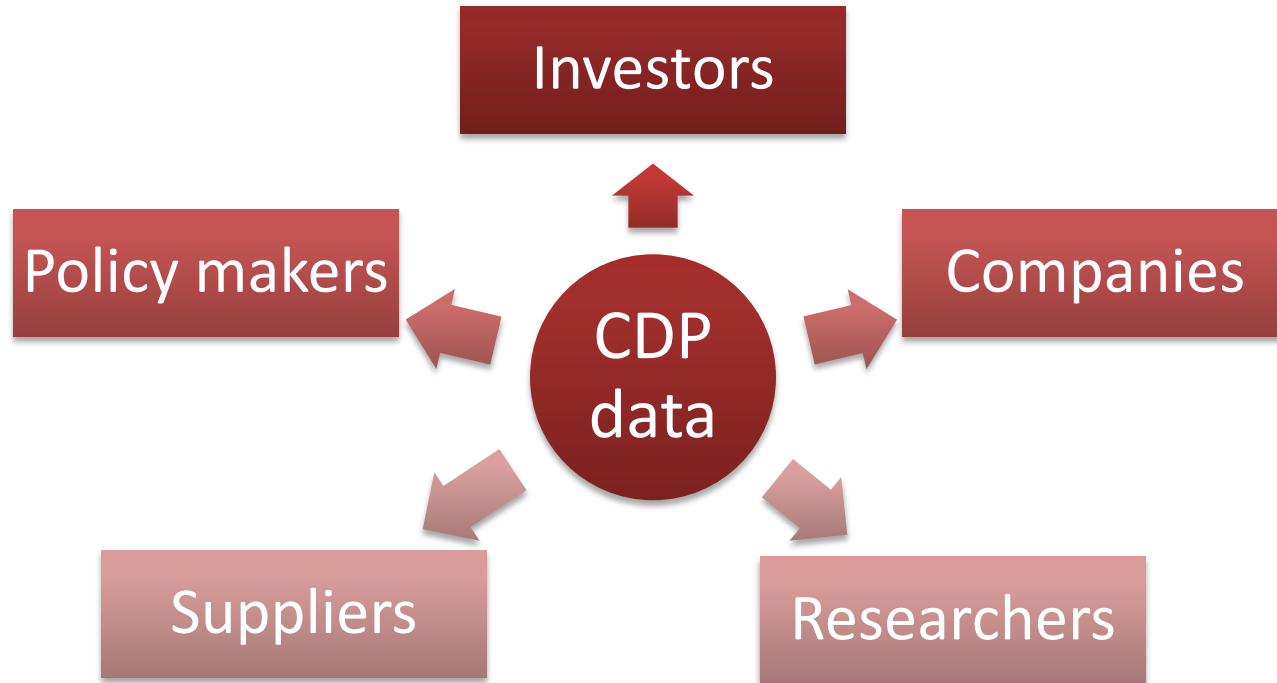
---

# Actions incentivised through scoring

---

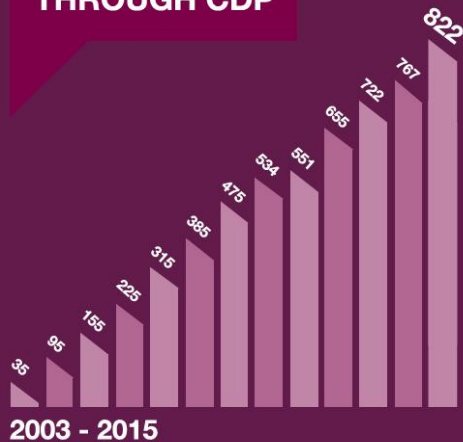
- ▼ Board-level responsibility for climate change
- ▼ Staff incentives
- ▼ Integration with business strategy
- ▼ Integrated communication
- ▼ Risk assessment and management
- ▼ Implementation of GHG emissions reduction projects
- ▼ Setting GHG emissions reduction targets
- ▼ Emissions intensity reduction
- ▼ Data verification

# CDP – a public good with many users



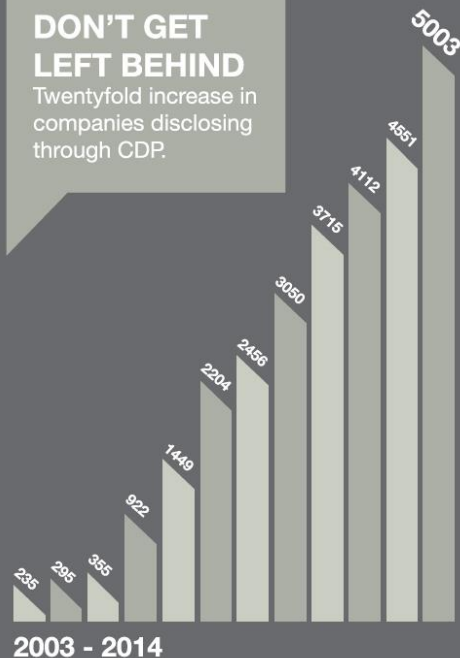
# A growing movement

**INCREASING  
NUMBER OF  
INVESTORS  
REQUESTING  
CLIMATE DATA  
THROUGH CDP**



**DON'T GET  
LEFT BEHIND**

Twentyfold increase in  
companies disclosing  
through CDP.



# 2014 CDP Responses in Asia

Climate Change:

1,050 Investor & Supply Chain

# Supporting SDGs by catalyzing action



**Commit to adopt a science based emissions reduction target**

*Find out more*



**Commit to having a strategy in place to procure 100% of electricity from renewable sources**



**Commit to removing commodity-driven deforestation from all supply chains**



**Commit to report climate change information in mainstream reports as a fiduciary duty**



**Commit to responsible corporate engagement in climate policy**



**Commit to put a price on carbon**

# Fiduciary duty & climate change disclosure

“We are a group of companies and investors sharing a concern that financial markets do not yet take sufficient account of climate-related corporate performance, risks and opportunities relevant to future shareholder value because of a lack of comprehensive and comparable information in “mainstream” corporate reports for the investment community. This information gap undermines the efficiency by which markets are able to allocate capital to its most productive uses over the medium to long term — a crucial enabler of strong and sustainable economic growth.

For this reason, we have decided to produce and make use of such information on a common basis through the Climate Change Reporting Framework, or other comparable framework, whether or not required by current regulation. We take this step primarily out of a sense of fiduciary responsibility...”

With the support of



Companies



Investors







Michael Zimonyi  
michael.zimonyi@cdsb.net

[www.cdsb.net](http://www.cdsb.net)

Subscribe to our newsletter at [cdsb.net/newsletter](http://cdsb.net/newsletter)



@CDSBGlobal



Climate Disclosure Standards Board



[facebook.com/CDSBGlobal](https://facebook.com/CDSBGlobal)

[cdsb.net/FrameworkLaunch](http://cdsb.net/FrameworkLaunch)