

**CATALYSING WOMEN'S  
ENTREPRENEURSHIP:  
CONSULTATION ON TUESDAY 30  
JULY 2019**

**TANOA HOTEL  
APIA, SAMOA**

# NATIONAL POLICY FRAMEWORK

- ❑ **SDG 5: GENDER EQUALITY**
- ❑ **SDS 2016 – 2021 : ECONOMIC EMPOWERMENT THROUGH BUSINESS & EMPLOYMENT IS A CROSS CUTTING ISSUE IN SDS:**
  - ❖ **PRIORITY AREAS 1,2 & 3 & MULTIPLE KEY OUTCOMES UNDER SAME PRIORITY AREAS.**

## **CEDAW**

- ❑ **COMMUNITY DEVELOPMENT SECTOR PLAN 2016 –2021**
  - ❖ **OUTCOME 3: ECONOMIC EMPOWERMENT OF VULNERABLE INDIVIDUALS, FAMILIES & VILLAGES**

# NATIONAL POLICY FRAMEWORK

- ❑ DRAFT NATIONAL COMMUNITY ECONOMIC POLICY & STRATEGY ; “TUA-I-LE-VAO OLA”
  - ❖ GOAL 1: TO REDUCE VULNERABILITY THROUGH SUPPORTING THE ESTABLISHMENT AND GROWTH OF MICRO & SMALL BUSINESSES
  - ❖ GOAL 2: TO REDUCE VULNERABILITY THROUGH STRENGTHENING PARTWAYS INTO JOBS
  - ❖ GOAL 3: TO REDUCE AND ALLEVIATE POVERTY THROUGH CHANGING MINDSETS & SUSTAINED FINANCIAL LITERACY DEVELOPMENT

# MWCSD PROGRAMS & INTERVENTIONS

- ▶ SMALL BUSINESS DEVELOPMENT THROUGH PARTNERS SUPPORT – SWSD, SDP, YEP
- ▶ WEAVING OF FINE MATS PROGRAM
- ▶ TVET SCHOLARSHIP PROGRAM
- ▶ SMALL BUSINESS INCUBATOR WITHOUT WALLS
- ▶ DISTRICT DEVELOPMENT PROGRAM (DDP)
  - ❖ PROMOTE BUSINESS DEVELOPMENT ACTIVITIES

# ISSUES & CHALLENGES FACED BY VULNERABLE WOMEN

- ▶ RESOURCE ACCESSIBILITY- (eg)Funding & Land
- ▶ CAPACITY GAPS (R& D, Marketing, Business Management, Financial Management)
- ▶ CHANGING OF MINDSETS (commercial vs subsistence)
- ▶ SYSTEMS & PROCESSES TO ACCESS SUPPORT
- ▶ DONOR REQUIREMENTS
- ▶ RESTRICTIVE PROJECT SCOPE
- ▶ FAMILY SUPPORT

# ROLE OF MWCSD & WAY FORWARD

- ▶ FACILITATE OPPORTUNITIES TO PROMOTE & SUPPORT BUSINESS DEVELOPMENT.
- ▶ STRENGTHEN PARTNERSHIPS WITH PRIVATE & PUBLIC SECTOR AGENCIES & DEVELOPMENT PARTNERS
- ▶ COORDINATE RELEVANT SECTORS ASSISTANCE TO RESPOND TO COMMUNITY BUSINESS DEVELOPMENT NEEDS
- ▶ FACILITATE ASSISTANCE FOR CAPACITY BUILDING PROGRAMS FOR BUSINESS DEV.

▶ **FAAFETAI TELE.**