CSO-SEED
STRENGTHENING CIVIL SOCIETY PARTICIPATION IN SOCIAL ENTERPRISES EDUCATION AND DEVELOPMENT

The Role of Social Enterprise in Peace-building, Resilience and Sustainability
A National Policy Dialogue
Manila, Philippines

Event Summary

Date: November 26-27, 2018
Venue: Ascott Makati

Context and content

The Philippines development paradox of high poverty and inequality despite economic growth is a challenging start. Self-rated poverty among Filipinos rose to 46% in 2017 from 44% in 2016, even as the Philippine economy recorded one of the fastest growth rates in the region. In a recent release by Forbes magazine on the annual list of wealthiest people on the planet, 12 richest Filipinos had a combined fortune of $55.6 billion, nearly a fifth of the domestic economy.

The 2017 World Risk Report lists the Philippines as the third country with the highest exposure and risk to natural hazards, including earthquakes, floods and storms. The report also mentions that the country has a "high" lack of coping capacities which is defined as "measures and abilities that are immediately available to reduce harm and damages in the occurrence of an event."

Peace and security issues are also serious concerns. The internal threats from armed rebel groups should not be missed following the Marawi seige in 2017. The economic development of the conflict affected areas has long been neglected by both the public and private sectors, with the consequence that such areas remain among the poorest in the country.

Social enterprises favour inclusion of the most vulnerable and marginalised and provide an avenue for those left behind – a platform for voice and economic participation. The research conducted by PhilSEN and the British Council in 2017 with support from UNESCAP and the European Union shows that social enterprises are viable businesses that address gaps and issues within communities. The sector has ripe potential and support from a wide range of stakeholders is vital for its growth to continue. In underdeveloped communities, social enterprises can be the missing link to ensuring that even those hardest-to-reach are able to benefit from the gains of the Philippines's globalising and emerging economy.

In order to contribute to community and stakeholder resilience in the short-term and inclusive and sustainable development in the long-term, adequate public policies and multi-stakeholder partnerships should be formed. These in turn nurture an ecosystem for social enterprise to thrive and serve as a catalyst for innovation. With clear strategies and connections to the economy, opportunities are limitless to generate systemic changes.

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PhilSEN Philippine Social Enterprise Network
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Economic and Social Commission for Asia and the Pacific

The policy dialogue will be an opportunity for leaders from government, civil society, the private sector and the social enterprise community to come together to discuss how they can develop policies and strategies support the growth of social enterprises in the Philippines towards building peace, resilience and sustainability.

Provisional Programme

Day 1 / 26 November 2018

8.00	Arrival and Registration/ Networking
8.45	Welcome Remarks
9.00–9.05	Pilar Aramayo-Prudencio Country Director, British Council
9.05–9.10	Franz Jessen Ambassador, Delegation of the EU in the Philippines
9.10–9.45	Keynote Address: John McMullan, Chair, Social Enterprise-NI **Social Enterprise and Peace-building: The Experience of Northern Ireland**

9.45–10.45 Opening Plenary:

Are social enterprises providing solutions for our systemic and chronic problems?
Chair: Tristan Ace, British Council

Panellists:
1. Ruel T. Maranan, President, Ayala Foundation
2. Mujiv Hataman, Regional Governor, ARMM (TBC)
3. Geraldine Labradores, Managing Partners, Southern Partners and Fair Trade Center
4. Ana Meloto-Wilk, Co-Founder and President, Human Nature

10.45–11.05 Questions and Answers

11.05–11.15 Participants move into the breakout sessions / Coffee Break

11.15–12.15 (Parallel Sessions)

Session 1. **Culture: Creative social enterprises and their value to the economy**
Chair: Lovella Naces, Founder, Taotao Souvenirs

Panellists:
1. Marichu G. Tellano, Deputy Executive Director, NCCA (TBC)
2. Carmaela Alcantara, Crystal Seas
3. Maribeth Ditan, Lamlifew Tribal Women's Organization

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Session 2. **Climate Change and Disasters**
Chair: Gomer Padong, PhilSEN

Panellists:

1. Dhang Tecson, Co-Founder & Chief Branding and Marketing Mermaid, Fishers and Changemakers Inc
2. Elvin Laceda, CEO, Rice Up Farmers
3. Mariel Obregon, Founder, Agriblock Builders
4. Pamela Mejia, Founder, PHINIX

Session 3. **Rehabilitation and Social Integration**
Chair: Saidamen Mambayao, SEED Initiative

1. Paul Orpiada, Karaw Craftventures (working with women in the City Jail)
2. Krie Lopez, Messy Bessy (working with at-risk young adults)
3. Nanette Antequisa, Ecoweb (working with ex-combatants)

12.15–12.20 Remove room dividers

12.20–13.20 Lunch break

13.20–13.50 Plenary 2. **The Social Value Act: The UK experience**
Chris White, former UK Member of Parliament

13.50–14.00 PM Open Forum

14.00–15.00 PM **Master Classes**

Session 1. **Master class on Social Enterprise for Policy Makers and Government Officials** (for government representatives, members of the legislative bodies and their staff, local government units and their staff)
Facilitator: Tristan Ace

Session 2. **Social Enterprise Legal Health Check Workshop**
Facilitator: Romulo Law

Session 3. **Using design thinking to brand your social enterprise**
Facilitator: Joie Cruz

15.00–15.15 Coffee Break

15.15–16.15 Plenary 3
Social enterprises: the Quadruple Bottomline (People, Planet, Profit, Peace)
Chair: Maria Angela Flores, Head of Society Philippines, British Council

Panellists:
1. Jandatu Salik, Busikong Greenland Multi-Purpose Cooperative

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2. Salika Samad, The Maranao Collectibles
3. Rashid Bangcolongan, Halal Organics
4. Prof. Marvin Beduya, Bayan Academy

16.15–17.00 Plenary 4
Social Enterprises in the Bangsamoro Organic Law: Challenges and Opportunities
Chair: Selahuddin Yu Hashim, Executive Director, The Moropreneur, Inc

Panellists:
1. Ishak Mastura, Chairman, RBOI
2. Anwar Malang, DTI-ARMM Secretary
3. Maisara Latiph, Commissioner, Bangsamoro Transition Commission
4. Rima Hassan, Chair, ARMM Business Council

Day 2 / 27 November 2018

8.00 Registration
8.45–9.30 Opening Session
Sen Grace Poe (TBC)
Carlos Abad-Santos, Undersecretary, National Economic and Development Authority

9.30–10.30 Plenary 1
Building a Social Enterprise Ecosystem: Lessons from across the globe
Chair: Jakira Khanam

Panellists:
1. Alex Hannant, Director, Yunus Social Business Centre, Griffith Business School
2. Wan Dazriq, Director, Malaysian Global Innovation Center (MaGIC)
3. John McMullan, Chair, Social Enterprise Northern Ireland

10.30–10.45 Questions and Answers / Coffee Break

10.45–11.45 Plenary 2
Inclusive Growth Perspectives
Chair: Tristan Ace

What's Happening in the Missing Middle?
Fai Wechayachai, East and Southeast Asia Regional Chapter Manager, Aspen Network of Development Entrepreneurs (ANDE)

Strengthening Social Enterprises for Inclusive Growth in the Philippines
Gilbert Llanto / MM Ballesteros, Philippine Institute for Development Studies

Social enterprises and the Poor: Transforming Wealth
Lisa Dacanay, ISEA

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11.45–12.00 Questions and Answers

12.00–13.00 Networking Lunch

13.00–14.00 Parallel Sessions

Session 1. **Multi-stakeholder Partnerships and Collaboration for Sustainability**
Chair: Maame Agyeben, UNESCAP

Panellists:
1. Ms. Brenda L. Nazareth-Manzano, Undersecretary for Regional Operations, DOST (TBC)
2. Bonar Laureto, Executive Director, Philippine Business for the Environment
3. Andrew Parker, Senior Advisor, UNDP (TBC)

Session 2. **Understanding Financing and Impact Investing**
Chair: PEF

Panellists:
1. Priya Thachadi, CEO and Co-Founder, Villgro Philippines
2. James Soukamneuth, Impact Investing Partnership Director, Investing in Women

14.00–14.15 Questions and Answers

14.15–15.15 Final Plenary
The New Wave: Empowering Youth through Entrepreneurship
Chair:

Panellists:
1. Dr. Brian Gozun, Dean, Ramon V. del Rosario College of Business, De La Salle University
2. Ryan Gersava, Founder, Virtualahan
3. Abul Maralil, Founder, There is Hope in Daing
4. Wryneth Mayapit, Programme Manager, Edaya Education

15.15–15.30 Questions and Answers / Tea break
15.20–15.45 **Community Reflection:** Farah Ghodsinia, Founder, Children of Mindanao
15.45–16.00 Closing and wrap up