

**Electronic Traceability and Market Access for Agricultural Trade Facilitation**

# **Supporting Smallholder Farmers**

(part 1)

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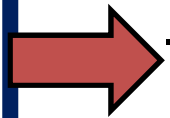
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## The agenda – Day 3

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- Recap of Day 2
- Standards

- Supporting smallholder farmers



- Etrace (Egypt)
- Agriculture Operations centre (Thailand)

- Looking ahead – Practical exercise 2
- Wrap-up



# Traceability of Agricultural Products Egyptian Experience



**UNIDO/ETRACE**

**Agriculture and Agro-Industries Technology center**

**E-Africa Brightanimal Workshop**

**Johannesburg, 8- 9 September 2010**

# Implementation example - Egypt

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## Project Overview



### Who do we support?

- Growers
- Dealers
- Pack houses
- Exporters
- NGOs
- Small - holders associations
- Transporters
- Agriculture Extension Officers
- Retailers suppliers
- Agriculture Quarantine
- Governmental bodies (such as GOEIC & EOS)
- Food Processing sector (MTI)



[www.etrace-eg.org](http://www.etrace-eg.org)



## Implementation example - Egypt

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### Project Activities



- **Surveys and Assessments**

- Identify Major Exporters and Exported crops.
- Assess current traceability systems implemented.
- Assess preparedness for traceability implementation.
- Physical product trace from farm to UK supermarket



- **Awareness Campaigns**

presentations and seminars to producers and stakeholders.  
Dissemination of technical material and brochures.



# Implementation example - Egypt



## Project Activities



### Development and dissemination of Traceability Manuals

According to local parameters as a result of the surveys and initial technical assistance effort with beneficiary companies (for fresh produce and agro-industries)

(available on our website)

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## Implementation example - Egypt



### Project Activities



- **Training and technical assistance to beneficiary companies**
- Implementation of traceability systems
- EU Quality Standards of different crops
- Quality and food safety management systems





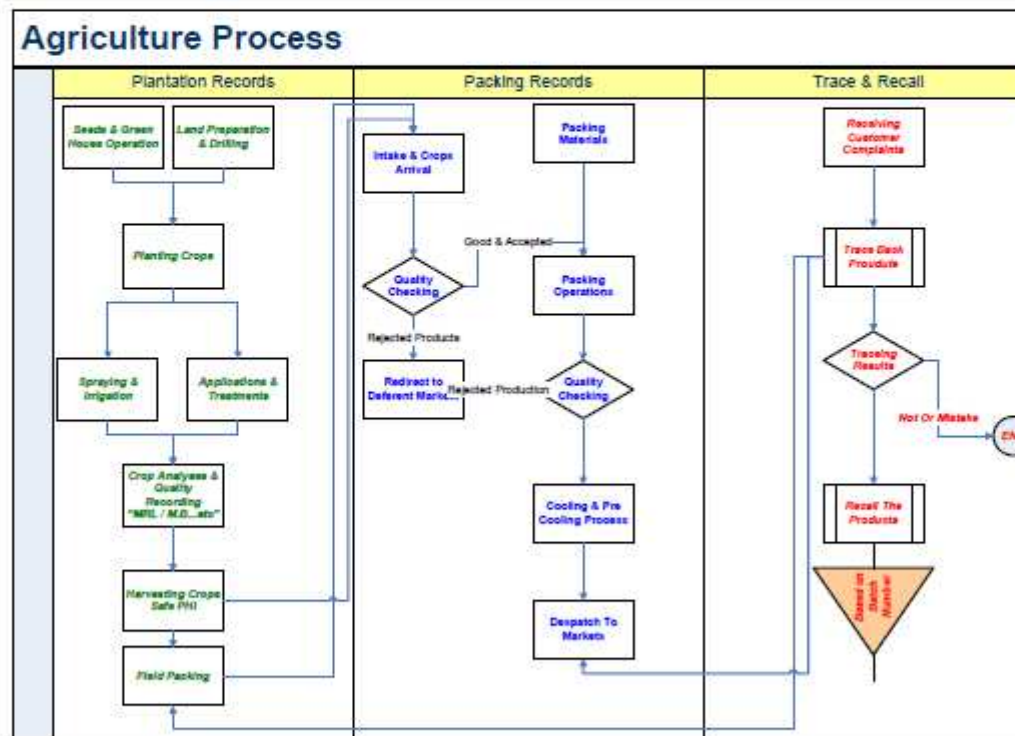
# Implementation example - Egypt



## Project Activities



### Establishing High-Tech Systems at major exporters





## Implementation example - Egypt

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### Project Activities



### National Traceability System

### General Organization for Export and Import Control

- System linked to individual traceability systems at enterprise level
  - On-the job training (field assessment visits to exporting companies)
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## Implementation example - Egypt



ETRACE 2009



### Bridging funds by UNIDO

- Continuation of the project operations including south-south cooperation
- Development of further projects (Upper Egypt – MDG; MAP-SECO; South-South Cooperation – Italy; GFSI MAKRO )





## Institutionalizing Etrace

[illegible]

Ministerial Decree 826/2009 registered 8 October 2009



## Implementation example - Egypt

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**ETRACE Center**



Establishment of the "Agriculture and Agro-Industrial Technology Center" (ETRACE) affiliated to the Technology Development Sector of the Ministry of Trade and Industry, **ETRACE will be autonomous in financial, administrative and technical aspects.**

**The Center aims at:** upgrading and enhancing the efficiency of the agro-industrial value chains in line with the recommendations of the national Agriculture Export Strategies.



## Implementation example - Egypt



**ETRACE Center**



### **Sustainability**

- Strong Governmental ownership
- Strong demand from private and public sector
- Multi-donor funding
- Revenues from rendering services
- Based on **Egyptian expertise** and staff, supported by **UNIDO experts and best practices**



## Implementation example - Egypt

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## Continued in part 2

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