

Supporting policy makers in the Asia-Pacific region to formulate and implement effective policies and strategies to foster social enterprise and social impact investment

Asia Pacific Impact Investment workshop hosted by the Global Steering Group for Impact Investment (GSG), UNESCAP and the British Council

[Plaza Hotel](#)

Seoul

22nd and 23rd February 2018

Background

On 27th February 2017, The **British Council** and the **United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)** signed a collaborative agreement to promote the growth of social enterprise and social impact investment across the Asia-Pacific region as a means of supporting progress on the Sustainable Development Goals (SDGs).

The aim of the agreement is to cooperate to provide research, analysis, training, policy dialogues and offer guidance to support policy makers and other stakeholders to formulate and implement policies and strategies that foster social enterprise and create enabling environments for social impact investment. The agreement builds on the existing work of the British Council particularly in East and South Asia over the past 8 years.

Under the agreement, three work streams have been identified.

- 1) Measurement and evidence
- 2) Policy dialogue and capacity building
- 3) Bespoke support to governments

The Global Steering Group for Impact Investment (GSG)

The GSG is an independent global steering group catalysing impact investment and entrepreneurship to benefit people and the planet. The GSG was established in August 2015 as the successor to and incorporating the work of the Social Impact Investment Taskforce established under the UK's presidency of the G8. The GSG currently has 16-member countries plus the EU, as well as active observers from leading network organizations. Chaired by Sir Ronald Cohen, the GSG brings together leaders from the worlds of finance, business and philanthropy.

The GSG's vision is that measurable impact is embraced as a deliberate driver in every investment and business decision affecting people and the planet. Its mission is to fast forward the impact investing and drive it to Tipping Point by end 2020. To achieve that target, the GSG, amongst other activities, supports the development of National Advisory Boards (NABs), with whom it works to catalyse national ecosystems for impact investment. The GSG enables NABs to access and adapt internationally proven approaches and instruments in a given national context.

Asia-Pacific is one of the priority regions where the GSG collaborates with its strategic partners to develop the impact investing market. The GSG is therefore developing a long-term collaboration agreement with the British Council and UNESCAP, to create synergies, leverage resources, and accelerate the growth of impact investing to achieve the SDGs in the region.

On site contact details for the delegates:

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Agenda Impact Investment workshop Seoul 22nd and 23rd February 2018

Date and Time	Activity	Additional Information
21st February		
All day	Delegates arrive	No activities are organised on the 21 st February.
22nd February	Various locations	
09.00 – 12.30 Location: Plaza Hotel	Launch of the Korean National Advisory Board Key note speakers will include: <ul style="list-style-type: none"> • Jae-in Moon the President of Korea (TBC) • Chul Woo Moon Chair of the Steering Group, the Korea NAB • Sir Ronald Cohen, Chair, GSG • Rosemary Addis, Chair, Australia NAB 	All delegates will be invited to the launch event to celebrate the establishment of the Korean National Advisory Board on Impact Investment.
12.30 – 14.00 Location: Heyground (by Root Impact)	Lunch for international delegates organised by British Council	Delegates will leave the Plaza Hotel and join a lunch organised by the British Council. Transportation will be provided.
14.00 – 17.30 Location: Heyground (by Root Impact)	SE and Impact Investing in Asia – Discovery and discussions <ul style="list-style-type: none"> - Each participant presents her/himself briefly and shares her/his interest in the topic (2min max per person) Followed by interventions from discussants: <ul style="list-style-type: none"> - Johan JaeHyong Heo, CEO, Root Impact – topic: Social Entrepreneurs in South Korea (with local SE visit) - Patricia Chu, Director, AVPN – topic: the impact investing landscape in Asia - Krisztina Tora, Market Development Director, GSG – topic: NABs as powerful developers of national impact investing ecosystems 	Delegates will be invited to learn more about the exciting social enterprise and impact investing sector in Korea. They will have the opportunity for interactive discussions about how that relates to their own national context. Transportation to and from the location will be provided.
17.30-18.30	Transfer to dinner	
18.30 – 21.30 Location: Dalgaebi (Korean Restaurant), Seoul	Korea NAB Launch Dinner Key note speakers will include: <ul style="list-style-type: none"> • Dong Yeon Kim, Minister of Strategy & Finance (TBC) • Sir Ronald Cohen, Chair, GSG 	All delegates will be invited to join a dinner hosted by representatives from the Korean National Advisory Board

23 rd February	Plaza Hotel	
08.45 - 09.15	Event Registration and welcome coffee	All delegates to arrive and gather
09.15 – 09.30	Welcome address <ul style="list-style-type: none"> - GSG: Krisztina Tora, Market Development Director - UNESCAP: Jonathan Wong, Chief, Technology and Innovation, Trade, Investment and Innovation Division - British Council: Tristan Ace, Global Social Enterprise Lead 	Co-facilitation of the Workshop by Krisztina Tora and Tristan Ace
09.30 – 10.00	Welcome and keynote from Sir Ronald Cohen, Chairman, Global Steering Group for Impact Investment	
10.00 – 10.40	Q&A session with Sir Ronald Cohen	
10.40 – 11.00	Case study – The establishment of the National Advisory Board in South Korea <ul style="list-style-type: none"> • Chul Woo Moon Chair of the Steering Group, the Korea NAB <p>The presentation will include: context, benefits, process, structure, challenges encountered, learnings for other NABs, national strategy and priorities of action</p>	
11.00-11.15	Coffee break	
11.15-12.15	Fostering Social Entrepreneurship and Impact Investing in Asia <ul style="list-style-type: none"> - In conversation with the following discussants: <ul style="list-style-type: none"> o Sir Ronald Cohen, Chair, GSG o Chul Woo Moon, Chair, Korea NAB o Jonathan Wong, Chief, UNESCAP o Rosemary Addis, Chair, Australia NAB 	Panel discussion facilitated by Tristan Ace, Global SE Lead, British Council & Krisztina Tora, Market Development Director, GSG
12.15 – 12.30	Final remarks from Sir Ronald Cohen	
12.30 – 14.00	Lunch	
14.00 -	Delegates depart after lunch – Free afternoon	
	Visit to Social Venture Valley & Round Table Discussion with Social Entrepreneurs 22 nd of February, 2018, 15:00-17:00, Sung Soo Dong, Seoul (within 40 min ride from the Plaza)	

	(Host by the Korea NAB)	
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