Making **ICT** work for Accelerating Rural Economy:

*Igniting Opportunities Through Youth and ICT*

Bangladesh Institute of ICT in Development (BIID)

[www.biid.org.bd](http://www.biid.org.bd)
Bangladesh Institute of ICT in Development (BIID) is an inclusive business initiative aimed to foster entrepreneurship through ICT enabled solutions.
Evolution Phases of e-Krishok

**Phase I**
Inception of the concept as an ICT enabled agricultural extension and advisory services in 2008 and Pilot Proof of Concept, Partnership and widening scopes during 2009-2013 and partnership development with Govt. and Private sectors.

**Phase II**
Transformation as Service Basket and Business Model (2014 - Ongoing)

**Phase III**
Innovation Process

**Scale Up**
Offering services through public sector led model

**Innovation Process**
DAE/MoA recognized the service as the referred ICT based EAS
Background of B-Lab
(Rural Innovation Lab)

YOUTH IN BANGLADESH
57%

AGRICULTURE SECTOR CONTRIBUTION IN TOTAL GDP
19%

EMPLOYMENT OPPORTUNITY IN AGRICULTURE SECTOR
45%

2018-19 FISCAL YEAR TARGET FOR AGRICULTURE AND RURAL CREDIT
BDT 21,800 CRORE

EMPLOYMENT GENERATION

<table>
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<tr>
<th>YEAR</th>
<th>TARGET</th>
<th>ACTUAL</th>
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<tr>
<td>FY 2016</td>
<td>4.9</td>
<td>12.9</td>
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<tr>
<td>FY 2017</td>
<td>20</td>
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"It appears that new jobs have not been created because of use of modern machinery and technology."

SHAMSUL ALAM
MEMBER, PLANNING COMMISSION

Adoption of labour displacing technology and increased labour productivity has affected creation of new jobs.

PROF MUSTAFAZUR RAHMAN
DISTINGUISHED FELLOW, CPD
Brief on B-Lab (Rural Innovation Lab)

B-Lab foresee to position itself as the leading platform for rural youths to nurture their innovation, enthusiasm and potential as entrepreneur. B-Lab will operate in a structured process with the following services

**Step-1**
Ideation, Business Planning, Skill and learning facilities on business management

**Step-2**
Technical skill (Training) on Business Ideas and proto-typing (Demo, Processes etc.)

**Step-3**
Mentoring, Help Desk, Partnership, Certification, and Networking

B-Lab, jointly designed by BIID and PUM, The Netherlands to recruit potential entrepreneurs through a scanning process (Entrepreneurship and Mental Skill) by experts (local and national) and will receive required skills and support the start-ups over 18 months through smart incubation platform. B-Lab signed MoU with BARD to collaborate.
KEY TECHNOLOGIES

B-LAB Platform

Online Business Idea submission

Entrepreneurship Scan

Idea Factory & Knowledge Repository

www.b-lab.com.bd
PROCESS OF B-LAB

B LAB WEB PLATFORM

ONLINE REGISTRATION

ONLINE LOGIN
Thank You

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