

**5<sup>th</sup> Green Industry Conference for Sustainable Development**  
**UNIDO/UNESCAP | 3-5 Oct 2018**

**GGGI Lunch Side Event: Greening Industry through Green Growth Programs**  
**12:30-14:00 on Thursday 4<sup>th</sup> Oct 2018**

**DRAFT CONCEPT NOTE**

**Background**

The Global Green Growth Institute (GGGI) supports government partners in developing their national and sectoral green growth plans. GGGI also facilitates mobilizing green and climate finance to implement green growth projects.

Greening industry is a multi-sectoral strategy for achieving green growth in the manufacturing and related productive sectors. Greening industry aims to reduce the amount of natural resources needed to produce goods through more energy and material-efficient production processes. This involves addressing the lifecycle impacts of products affecting supply chain companies and small and medium-sized enterprises. It has been well demonstrated that improved resource-efficiency and decoupling resource use and environmental impacts from industrial activities can lead to competitive advantage and sustainable growth.

This side-event will showcase how promoting green industrial practices contribute to green growth through enabling policies, financial mechanisms and initiatives. Regional experience and country examples from Thailand and Vietnam will be introduced.

GGGI, through GGKP, is also in the process of establishing a Green Industry Platform for effective knowledge sharing, learning and partnerships. A soft launch of this Platform will take place during this side-event focusing on the overview and strategy for relaunching the platform as well as providing an overview of the type of information and data the platform will include.

**Tentative program**

With a brief introduction from GGGI, this side-event will adopt a panel discussion format with insights from 3 panelists. This will be followed by a presentation on the Green Industry Platform, originally an initiative of UNIDO and UN Environment, which will be relaunched in collaboration with the Green Growth Knowledge Platform (GGKP).

Duration	Title	Speaker
12:30-12:40	Introduction: Role of green industry in realizing green growth	Ms. Inhee Chung, GGGI
12:40-13:20	Panel discussion: Sharing country experiences and lessons learned <ul style="list-style-type: none"><li>Regional perspective on how green industry initiatives contribute to green growth</li></ul>	Mr. Arab Hoballah, Team Lead, SWITCH-Asia SCP Facility

Duration	Title	Speaker
	<ul style="list-style-type: none"> <li>Thailand: Green industry as a tool for green growth</li> <li>Viet Nam: Supporting SME Development Fund in prioritizing finance for inclusive green industry in Viet Nam</li> </ul>	<p>Mr. Decha Pimpisut, Director, Eco-Industrial Development Division, Ministry of Industry, Thailand</p> <p>Ms. Hanh Le, Program Lead, GGGI Vietnam</p>
13:20-13:40	Relaunch of the Green Industry Platform	Mr. Benjamin Tyler Smith, Senior Knowledge Management Officer, Green Growth Knowledge Platform (GGKP)
13:40-14:00	Q&A	