Asia and the Pacific Stats Café Series

Social and demographic statistics meet big data

MONDAY, 2 NOVEMBER 2020, 12:00-13:00 hrs.
(Bangkok time, GMT+7)

The use of modern technologies, such as mobile phones or social media generate data about people's movements, activities and opinions. When analyzed in a privacy-preserving manner, these data could translate into valuable insights and statistics to inform public policy. National statistical offices in Asia-Pacific have been exploring ways of generating social and demographic statistics from big data sources, with most pilots focusing on human mobility and migration statistics.

This session will showcase several country examples in Asia-Pacific of compiling social and demographic statistics using big data, in particular the mobile phone data. The discussions will focus on data access and privacy, big data integration, and scaling up big data pilots.

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STATS CAFÉ
Good coffee makes your day,
but good data helps you decide.