

Executive Council of the ESCAP Sustainable Business Network (ESBN), 3rd meeting

Virtual meeting
15 May 2020, 13.00-16.45 hours
Bangkok time

Tentative Programme

15 May 2020		Virtual meeting (MS teams)
13:00 - 13:10	Welcome and opening remarks Armida Salsiah Alisjahbana, Executive Secretary of ESCAP George Lam, President, ESNB Executive Council	
13:10 - 13:15	Adoption of the report of the Executive Council at its 2nd Meeting	
13:15 - 14:00	Substantive issues requiring business and ESNB response: COVID-19 and SMEs Introduction by Mia Mikic, Director, Trade, Investment and Innovation Division, ESCAP Discussion Selected background materials will be shared prior to the meeting.	
14:00 - 15:15	Substantive issues requiring business and ESNB response: Reducing marine pollution and ensuring healthy oceans Moderator: Kaveh Zahedi, Deputy Executive Secretary, ESCAP Presentation of the ESCAP Theme Study “ <i>Changing Sails: Accelerating Regional Actions for Sustainable Oceans in Asia and the Pacific</i> ” by Manuel Castillo, Environment and Development Division, ESCAP (10 min) Q&A (5 min) Presentation by Jacob Duer, President and CEO, Alliance to End Plastic Waste (10 min) Q&A (5-10 min) Discussion on what business can do to reduce plastics, and what actions ESNB could take to push reduced use of plastics.	
15:15 - 16:15	ESBN management issues requiring EC attention and/or decision Introduction by Kaveh Zahedi, Deputy Executive Secretary, ESCAP	

	<p>Discussion on:</p> <ul style="list-style-type: none"> • Adopting a requirement of demonstrable sustainability commitments of ESNB members by the end of 2021 • Reforming and refocusing task forces: from generic to specific (issue-based) and time-bound tasks • Membership expansion: targeting new corporate members that matter • Financial management: improving financial sustainability of ESNB • Improving information flow, visibility and outreach: monthly updates, website and social media <p>Background material: ESNB EC discussion document</p>
16:15 - 16:30	<p>Asia-Pacific Business Forum 2020: The Future of Value Chains Bangkok, 30 October 2020</p> <p>Introduction by Marc Proksch, Chief, Investment and Enterprise Development Section, ESCAP</p> <p>Background material: Draft programme for APBF 2020</p>
16:30 – 16.45	<p>Other matters</p> <ul style="list-style-type: none"> • Dates of the next meeting of the ESNB and the Executive Council • Any other matters
16.45	<p>Closing</p>