

ESCAP-ARTNeT-ITD Online Course on Trade Facilitation for Sustainable Development
3 August - 18 September 2020

Key Success Factors and Course Summary






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Key Success Factors

- **Established Political Will**, e.g.
 - **mandated national goals**, or binding by laws
- **Effective Inter-agency/Business Collaborative Platform***, e.g.
 - **legally established NTFC**
 - **motivated business goals** e.g. increasing national trade competitiveness, facilitating MSME/woman traders, or improving WB doing-business ranking (the trading-across-borders indicator)**
 - **holistic roadmap/actions plans** with measurable goals, timelines and adequate resources
- **Capable/Institutionalized Lead Agency & Responsible Agencies**
 - **Institution(s) with dedicated resources** must be established e.g.
 - Planning/Coordinating/Oversight Lead Agency
 - Organizing/Lead Agency for NTR & BPA
 - Organizing/Lead Agency for National Single Window
 - Organizing/Lead Agency for WTO TFA
 - Organizing/Lead Agency for ASEAN Single Window, and many other sub-regional and bi-lateral initiatives
 - **At the national level**, the Head of Government should establish **a holistic or integrated mgmt** on this somehow.

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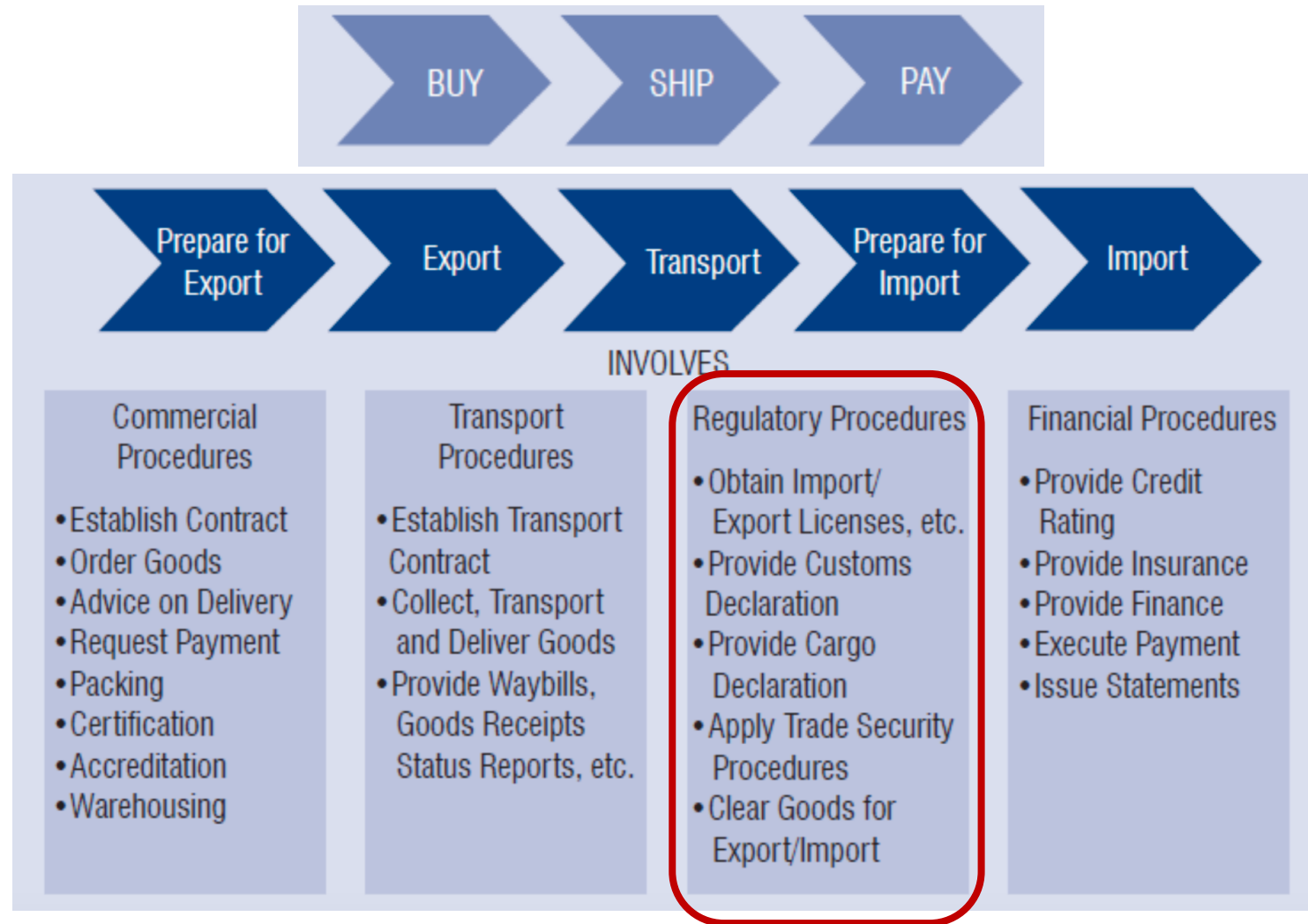
Key Measures of Trade Facilitation

- “The **simplification** and **harmonization** of **international trade procedures**.”, where trade procedures are the “activities, practices and formalities involved in collecting, presenting, communicating and processing **data and other information required for the movement of goods in international trade**.” (WTO documents)¹
- Key Measures for **Simplification, Automation** and **Harmonization**²
 1. **Make** those procedures & document requirements **transparent** and **easy for stakeholders to access to**  Establishing and Continuously Enhancing **National Trade Repository**
 2. **Merge some procedures**, and/or **documents(forms)**  **Conducting BPA** and Implementing **BPA improvement recommendations**
 3. **Eliminate** redundant procedures and unnecessary documentary requirements  **Implementing Paperless Trade and Single Window**
 4. **Automate** procedures and **share** data electronically among relevant stakeholders  **Resolving legal issues**
 5. **Modify related laws and regulations** to facilitate the operation of the newly designed business processes  **Implementing Organizational Reforms**
 6. **Reform** the regulatory-related organizational structures

1 - Ref: Yann Duval, “12 Trends of National Trade Facilitation Committees “

2 - Ref: Somnuk Keretho, “BPA Workshop Formulating Recommendations for Enhancing Trade Facilitation “

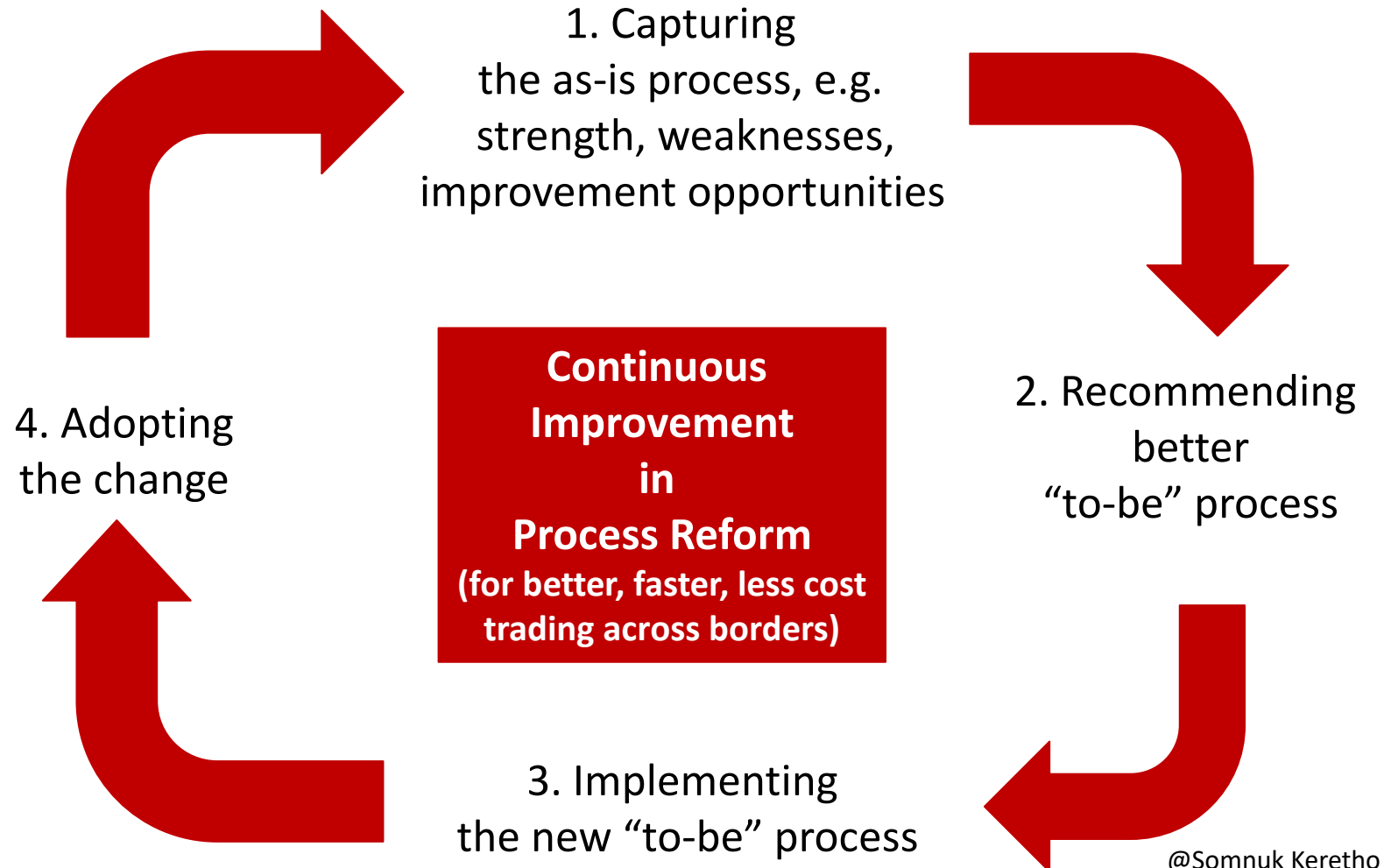
Scope of Trade Facilitation



WTO TFA, NTR and Single Window concentrate more on simplifying regulatory procedures.

Note that there are opportunities to improve “commercial, transport and financial” procedures also.

Trade Facilitation = Trade Process Reform



BPA/BPI in 3 Levels for Simplification and Automation (end-to-end digital transactions of regulatory procedures)

3. Inter-Government/Cross-border Process Reform to streamline and digitize inter-government procedures across trading countries

Establishing cross-border paperless trade, e.g. ASEAN SW, and Framework Agreement

2. Inter-Agency Process Reform to streamline and digitize inter-agency procedures among regulatory agencies **within a country**, e.g. national digital ID, single data submission, and coordinated border clearance

Establishing National Single Window connecting all gov agencies electronically

1. Agency-level Process Reform to streamline and digitize its inter-division procedures within each regulatory agency e.g. for single-sign on, e-registration, e-applications, lab test e-reports, online payment, and e-permit/e-certificate issuance

Implementing simplification & automation within each gov agency, e.g. Paperless Customs.

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Key Enabling Infrastructure & Other Opportunities

- **Legal Environment**, e.g.
 - Electronic Transactions Law
 - Cybersecurity Law
 - Personal Data Protection Law
- **ICT Infrastructure Readiness** esp. affordable/high-speed Internet & mobiles penetration
- **Simplification/Automation of Financial Procedures**, e.g.
 - Internet Banking, Domestic Inter-bank Transactions Exchange (Single Window for Banks), Blockchain for Cross-border Trade Finance (still an emerging technology)
- **Simplification/Automation of Transport Procedures**, e.g.
 - Port Community Systems (Single Window for Transport Stakeholders) (quite lacking in the Asia-Pacific region), Blockchain/TradeLens for Sea Freight (still an emerging technology)
- **Simplification/Automation of Commercial Procedures & Logistics Providers**
 - Adoption of domestic/social and cross-border e-commerce platforms

Course Summary

1. Trade Facilitation Introduction and UN Global Survey (Advancement of Trade Facilitation and Paperless Trade around the world), by Dr. Yann Duval/ESCAP
2. WTO Trade Facilitation Agreement, by Dr. Mohammad Saeed/ITC
3. BPA Workshop, by Dr. Somnuk Keretho/Kasetsart University
4. Enhancing NTR Workshop, by Dr. Somnuk Keretho/Kasetsart University
5. Gender Dimensions in Trade Facilitation, Dr. Yumiko Yamamoto/Okayama University
6. Paperless Trade and Single Window Implementation, by Dr. Sangwon Lim/ESCAP
7. Framework Agreement to Facilitate Cross-Border Paperless Trade in Asia and the Pacific [for Regional Integration], by Dr. Sangwon Lim/ESCAP
8. Emerging Technologies for Digitalising Trade, by Dr. Shantanu Godbole/IBM India
9. National Trade Facilitation Committee (NTFC), by Dr. Pamela Ugaz/UNCTAD

*Wish you all the best for
your continuous improvement journey
of trade facilitation!*



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