

Enhancing Online National Trade Portals/Repositories

UNESCAP-ARTNeT-ITD Online Course on Trade Facilitation for Sustainable Development

Module 9 – Conclusion

Somnuk Keretho, PhD

Module Objective

To summarize key concepts and wrap up this workshop.

Purpose of a National Trade Portal/Repository (aka, Trade Information Portal – TIP)

NTP/R is a website* that

- ▶ **aggregates** and **publishes all trade related regulatory information** originating from the government agencies that perform control functions in relation to imports, export, transit or trans-shipments
- ▶ **allows importers, exporters or anyone involved in international trade** to easily find and understand any legal requirements and procedures pertaining to specific commodities that are necessary to comply with national obligations for **clearing goods** at the border as well as **before** or **after clearance**.

[*According to UN/CEFACT – ITP-PDA/SWD TIP – P1085 – draft Recommendation, Guidelines for establishing a Trade Information Portal, June 2020]

Many challenges in establishing and sustaining an effective NTR.

A Governance Framework for Effective NTRs is proposed.

4



Capability Maturity Model* for Highly Effective NTRs

As an assessment and roadmap model

5 Areas of Improvement

- 5. Technology & Process Change Mgmt
- 4. Quantitative Mgmt on Contents/Process Quality
- 3. Leadership, Stakeholder Collaboration
- 2. Governance Process
- 1. Governance Structure

Maturity Level 0

No Portal

×

×

×

×

×

Maturity Level 1

Trade Info Portals
exists only at Agency Levels

×

×

×

×

✓

Maturity Level 2

NTR exists but partially or in different siloes

×

×

×

✓

✓

Maturity Level 3

NTP exists with aggregated contents from all or almost all of the relevant regulatory agencies

×

×

✓

✓

✓

Maturity Level 4

NTP exists with consolidated contents from all regulatory agencies + Quantitative Management on the Quality of Contents and Process esp. Defect Detection Mechanism

×

✓

✓

✓

✓

Maturity Level 5

NTP exists with consolidated contents from all regulatory agencies with Quantitative Management on the Quality of Contents and Process + Process/Techno Change Mgmt. and Defect Prevention Mechanism

✓

✓

✓

✓

✓

In many ways, this governance framework can be used?

6

A framework provides a guideline on how to assess the as-is conditions, and then synthesize better “to-be” recommendations for furthering enhancing an NTR.

- ▶ Can be used by an individual or a working group outside of the NTR's organization (there are some limitations in doing this)
- ▶ Can be used by consultants, national or international organization – e.g. as a framework to prepare the TOR, and its execution
- ▶ Shall be the culture of work (institutionalized) within the TF steering committee (e.g. NTFC), inter-agency working groups, and the lead agency.

Thank you for your active participations

End of this online workshop

Enhancing Online National Trade Portals/Repositories

UNESCAP-ARTNeT-ITD Online Course on Trade Facilitation for Sustainable Development

Somnuk Keretho, PhD
sk@ku-inova.org