

**Welcome to**



## **An Online Workshop for Enhancing National Trade Portals/Repositories**

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UNESCAP-ARTNeT-ITD Online Course on Trade Facilitation  
for Sustainable Development

# Enhancing National Trade Portals/Repositories

## Module 1 – Introduction to the workshop

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3

## The objective of this module

- ▶ To describe the purpose and outline of this workshop

# Workshop Objective (what it is for?)

To introduce

- ▶ An assessment framework and guidelines on how to assess the “as-is” and generate recommendations for a better “to-be” information portal, e.g. better quality, more effective and better sustainable NTP/R.

**A National Trade Portal/Repository, or sometimes called “Trade Information Portal (TIP),** is a web portal that provides information about import/export/transit regulatory requirements from all government authorities within a country.

By the end of this workshop:

- ❖ The participants should be able to evaluate and generate recommendations for enhancing the effectiveness and the sustainability of an existing NTP/R.

# Workshop Objective (what it is not for?)

This workshop will

- ▶ **not cover much on how to develop or establish a new NTP/R,**
- ▶ **but emphasize more on how to assess and provide improvement recommendations for the existing ones.**

With the aims to complement other literatures and training courses available else where, e.g.

- ▶ “Developing a Trade Information Portal” World Bank, 2012.  
[https://www.tfafacility.org/sites/default/files/case-studies/1.2\\_world\\_bank\\_developing\\_a\\_trade\\_information\\_portal.pdf](https://www.tfafacility.org/sites/default/files/case-studies/1.2_world_bank_developing_a_trade_information_portal.pdf)
- ▶ “Guidelines for establishing a Trade Information Portal,”  
UNCEFACT Trade Information Portals Project,  
Public Review Draft, August 2020.



# Workshop Outline

- ▶ Module 1 – Introduction to the workshop
- ▶ Module 2 – Objective & challenges of NTP/R
- ▶ Module 3 – **A Governance Framework** for an effective/sustainable NTP/R
- ▶ Module 4 – Contents that should be available
- ▶ Module 5 – Features, functions & performances of the portal
- ▶ Module 6 – How to assess the quality of the available contents
- ▶ Module 7 – How to assess the governance structure and its capability
- ▶ Module 8 – Possible evolutions & emerging issues for an NTP/R
- ▶ Module 9 – Country case presentation & conclusion

# How will the workshop be conducted? (1/2)

## 1. Individual Self Study

Each participant is expected to

- ▶ study each module by listening to the VDO lecture available on-line, then
- ▶ take reviewing questions at the end of each module
- ▶ undertake an assignment/exercise(s) according to the instructions provided in the module (available in some modules)

## 2. Live-Online Class

After the self-paced study by the participants, the next live-online meeting is scheduled for discussion, Q & A for the module(s) that have been studied.

## How will this workshop be conducted? (2/2)

### 3. NTP/R Assessment – Country Case Study

A mini NTP/R assessment report and a VDO presentation per country are expected by the end of this workshop.

This country case study should engage representatives, if possible, from different regulatory agencies, private sectors and academia, for data collection, interviews and opinion for a broad perspective.

Activities of this country case study should include

- ▶ search and try to find the web link of your country's NTP/R, or does it exist?
- ▶ evaluate its quality/effectiveness and sustainability, e.g. by benchmarking
- ▶ generate findings and recommendations (to-be) for further enhancing its effectiveness and sustainability
- ▶ submit a report and record your findings presentation by the end of this workshop



# Conclusion for this module

- ▶ Objectives, expectations and outline of this workshop have been described.

## In the next module

We're going to discuss about

the objectives and challenges  
of a NTP/R to make it effective and sustainable.