



Welcome & Course Orientation

ESCAP-ARTNET-ITD Online Course on Trade Facilitation for Sustainable Development

3 August – 18 September 2020

Course Objective

- This course intends to
 - Raise awareness of participants on trade facilitation
 - Build their capacity in using relevant trade facilitation instruments, and
 - Enable them to more effectively support or participate in implementing trade facilitation measures.

Course Main Topics

- Introduction to trade facilitation for sustainable development
- **Workshop 1:** Streamlining trade procedures
 - Business Process Analysis (BPA)
- **Workshop 2:** Enhancing online National Trade Portals/Repositories (NTP/Rs)
- Trade digitalization and other advanced topics
- Conclusion and wrap up

Expectation - by the end of this course

Participants should be able to

- understand what trade facilitation is
- learn available key trade facilitation measures and instruments, and
- apply selected techniques to analyze and improve trade facilitation performance, e.g.
 - **Business Process Analysis** for Streamlining Trade Procedures
 - Assessment framework and good practices on how to assess and provide recommendations to further improve the effectiveness and sustainability of **National Trade Portals/Repositories** (aka. **Trade Information Portal**)

Course Schedule and Expected Workload

The course will be held from 3 August to 18 September 2020 (7 weeks).

- **Live-online classes** are scheduled on every Monday, Wednesday and Friday for **about one hour** (during 2:00-3:00pm - Bangkok time).
- After the live class of the day, the participants will be assigned to take **a self-paced study (approximately one hour)** which includes
 - listening to VDO lecture(s)
 - completing and submitting the quiz/assignments of the lecture(s) (before mid night of that day)
 - **being ready for discussion/Q&A during the next live-online session.**

Edmodo.com

- Edmodo is a learning management system (LMS)/website.
- It is used for sharing
 - all relevant announcement
 - learning materials e.g. VDO, presentation files, reference papers
 - quiz/assignments and grading results
 - virtual interactions among participants, instructors and admin staffs e.g. questions & answers, discussions

Instructors and Administrators

Name	Affiliation	Role in this course
Mr. Yann Duval, PhD	Section Chief – Trade Policy and Facilitation Section, United Nations ESCAP	Supervisor of this course
Mr. Somnuk Keretho, PhD	Director - Institute for Information Technology Innovation, Kasetsart University	Principal Instructor (guiding participants in their studies throughout the course)
Ms. Saisamorn Naklada, PhD	Research Associate - Institute for Information Technology Innovation, Kasetsart University	Assistant Instructor
Mr. Sangwon Lim, PhD	Economic Affairs Officer - Trade Policy and Facilitation Section, United Nations ESCAP	Assistant Instructor and Administrator (providing relevant substantive guidance)
Ms. Nattabhon Narongkachavana	Project Assistant - Trade Policy and Facilitation Section, United Nations ESCAP	Assistant Administrator

First Week Schedule

	Live Class (2:00-3:00pm)	Self Study (3:00-4:00pm suggested timing)
Monday 3 August	<ul style="list-style-type: none"> • Welcome Remark • Introduction to the course • Self introduction 	<ul style="list-style-type: none"> • Listening to “Introduction to Trade Facilitation for Sustainable Development” VDO lecture by Yann Duval/ESCAP • Taking the quiz/assignments on the same topic
Wednesday 5 August	<ul style="list-style-type: none"> • Live discussion session on “Introduction to Trade Facilitation for Sustainable Development” with Yann Duval/ESCAP 	<ul style="list-style-type: none"> • Listening to “WTO Trade Facilitation Agreement and Its Implementation in the Asia-Pacific Region” VDO lecture by Dr. Mohammad Saeed/ITC • Taking the quiz/assignments on the same topic
Friday 7 August	<ul style="list-style-type: none"> • Live discussion session on “WTO Trade Facilitation Agreement and Its Implementation in the Asia-Pacific Region” with Dr. Mohammad Saeed/ITC 	<ul style="list-style-type: none"> • Listening to “BPA Module 1 & 2 - Business Process Analysis to Simplify Trade Procedures” • Taking the quiz/assignments on the same topic • Groupwork preparation

2nd-3rd Week Schedule

[Workshop 1 - Business Process Analysis to Simplify Trade Procedures (BPA)]

	Live Class (2:00-3:00pm)	Self Study (3:00-4:00pm suggested timing, but more workload may be expected)
Monday 10 August	<ul style="list-style-type: none">• Live session on BPA Module 1 & 2	<ul style="list-style-type: none">• Listening to “BPA Module 3” and taking the quiz/assignments
Wednesday 12 August	<ul style="list-style-type: none">• Live session on BPA Module 3	<ul style="list-style-type: none">• Listening to “BPA Module 4” and taking the quiz/assignments
Friday 14 August	<ul style="list-style-type: none">• Live session on BPA Module 4	<ul style="list-style-type: none">• Listening to “BPA Module 5” and taking the quiz/assignments
Monday 17 August	<ul style="list-style-type: none">• Live session on BPA Module 5	<ul style="list-style-type: none">• Listening to “BPA Module 6” and taking the quiz/assignments
Wednesday 19 August	<ul style="list-style-type: none">• Live session on BPA Module 6	<ul style="list-style-type: none">• Workgroup preparation for BPA projects
Friday 21 August	<ul style="list-style-type: none">• Workgroup presentation on BPA projects	<ul style="list-style-type: none">• Listening to “Module 1 & 2 – Enhancing National Trade Portals/Repositories” and taking the quiz/assignments

4th-5th Week Schedule

[Workshop 2 - Enhancing National Trade Portals/Repositories (NTP/R)]

	Live Class (2:00-3:00pm)	Self Study (3:00-4:00pm suggested timing, but more workload may be expected)
Monday 24 August	<ul style="list-style-type: none"> Live session on NTP/R Module 1 & 2 	<ul style="list-style-type: none"> Listening to “NTP/R Module 3 & 4” and taking the quiz/assignments
Wednesday 26 August	<ul style="list-style-type: none"> Live session on NTP/R Module 3 & 4 	<ul style="list-style-type: none"> Listening to “NTP/R Module 5 & 6” and taking the quiz/assignments
Friday 28 August	<ul style="list-style-type: none"> Live session on NTP/R Module 5 & 6 	<ul style="list-style-type: none"> Listening to “NTP/R Module 7 & 8” and taking the quiz/assignments
Monday 31 August	<ul style="list-style-type: none"> Live session on NTP/R Module 7 & 8 	<ul style="list-style-type: none"> Listening to “NTP/R Module 9 & 10” and taking the quiz/assignments
Wednesday 2 Sept	<ul style="list-style-type: none"> Live session on NTP/R Module 9 & 10 	<ul style="list-style-type: none"> Workgroup preparation for NTP/R projects
Friday 4 Sept	<ul style="list-style-type: none"> Workgroup presentation on NTP/R projects 	<ul style="list-style-type: none"> Listening to “Practical Strategies and Measures in incorporating Gender Dimension in Trade Facilitation” by Ms. Yumiko Yamamoto, and taking the quiz/assignments

6th Week Schedule

	Live Class (2:00-3:00pm)	Self Study (3:00-4:00pm suggested timing)
Monday 7 Sept	<ul style="list-style-type: none"> Live session on “Practical Strategies and Measures in incorporating Gender Dimension in Trade Facilitation”, Ms. Yumiko Yamamoto, Center for Global Partnerships and Education. 	<ul style="list-style-type: none"> Listening to “National Trade Facilitation Committee (NTFC)” (Dr. Pamela Ugaz/UNCTAD), and taking the quiz/assignments
Wednesday 9 Sept	<ul style="list-style-type: none"> Live session on “National Trade Facilitation Committee (NTFC)”, Dr. Pamela Ugaz/UNCTAD 	<ul style="list-style-type: none"> Listening to “Paperless Trade and Single Window Implementation” (Mr. Sangwon Lim/UNESCAP), and taking the quiz/assignments
Friday 11 Sept	<ul style="list-style-type: none"> Live session on “Paperless Trade and Single Window Implementation”, Mr. Sangwon Lim/ESCAP 	<ul style="list-style-type: none"> Listening to “Digital Trade Facilitation and Emerging Technologies” (Dr. Shantanu Godbole, IBM Research - India)

7th Week Schedule

	Live Class (2:00-3:00pm)	Self Study (3:00-4:00pm suggested timing)
Monday 14 Sept	<ul style="list-style-type: none"> Live session “Digital Trade Facilitation and Emerging Technologies”, Dr. Shantanu Godbole, IBM Research - India 	<ul style="list-style-type: none"> Listening to “Trade Digitalization for Regional Integration” (Mr. Sangwon Lim, ESCAP), and taking the quiz/assignments on the same topic
Wednesday 16 Sept	<ul style="list-style-type: none"> Live session on “Trade Digitalization for Regional Integration”, Mr. Sangwon Lim, ESCAP 	<ul style="list-style-type: none"> Preparing for conclusion and evaluation
Friday 18 Sept	<ul style="list-style-type: none"> Conclusion and way forward Evaluation Closing remarks by ESCAP/ITD 	

All class materials are shared on the Edmodo with the class code **q8dsch**

new.edmodo.com/groups/escap-artnet-itd-online-course-on-trade-facilitation-for-sustainable-development-35786319/posts

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Somnuk Keretho | Professional Development · Adult Education
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Somnuk Keretho posted to **ESCAP-ARTNET-ITD Onli...**
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Teacher · UNESCAP
Jul 31 · 6:31 PM ·

Review questions - Introduction to Trade Facilitation for Sustainable Development
Due Today 11:59 PM

8 submissions

What's Due

Aug 2-8

Review questions - Introduction to Trade Facilitation for Sustainable...
Quiz | Due: 08/03/2020

Assigned	Not Viewed	Submitted
26	17	8

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Class materials for each day are organized in “Folders”

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Folders

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Name	Modified Date ▾
 Day 1-Live Class (3 Aug 2020 - 2:00-3:00pm bkk time) - Course Orienta... Owner: Somnuk Keretho	8/1/2020
 Day 1-Self Study (3 Aug 2020) Owner: Somnuk Keretho	8/1/2020
 Day 2-Live Class (5 Aug-2:00-3:00pm bkk time) - Discussion on TF for ... Owner: Somnuk Keretho	8/1/2020
 Day 2-Self Study (5 Aug) - WTO Trade Facilitation Agreement and Its Im... Owner: Somnuk Keretho	

What's Due

← Aug 2-8 →


Review questions - Introduction to Trade Facilitation for Sustainable...
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Assigned	Not Viewed	Submitted
26	17	8

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Folders/Day 1-Live Class (3 Aug 2020 – 2:00-3:00pm)

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Day 1-Live Class (3 Aug 2020 - 2:00-3:00pm bkk time) -

New

Name	Modified Date
Draft syllabus of online course_Revision.pdf	7/31/2020
Welcome Remark by ITD	7/31/2020

What's Due

< Aug 2-8 >

Review questions - Introduction to Trade Facilitation for Sustainable...
Quiz | Due: 08/03/2020

Assigned	Not Viewed	Submitted
26	17	8

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Folders/Day 1-Self Study (3 Aug 2020)

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> Day 1-Self Study (3 Aug 2020)

	Name	Modified Date
	Trade Facilitation Introduction and State of Play by Yann.pdf	7/31/2020
	Trade Facilitation: Introduction and State of Play by Yann Duval, UN/ESCAP	7/31/2020

What's Due

Aug 2-8

Review questions - Introduction to Trade Facilitation for Sustainable...

Quiz | Due: 08/03/2020

Assigned	Not Viewed	Submitted
26	17	8

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Self Introduction

- Could you please briefly introduce yourselves by posting on the Edmodo (if you have not done so yet).
 - Name
 - Affiliation
 - Work or experience related to trade facilitation
 - Expectation for participating in this course

Day 1 - Self Study

(3 Aug – 3:00-4:00pm suggested timing)

- Listening to 2 VDO presentations by Yann Duval/ESCAP
 - VDO1 – Trade Facilitation for Sustainable Development in Asia and the Pacific
 - VDO2 – UN Global Survey on Digital and Sustainable Trade Facilitation
- Completing and submitting the answers for the reviewing questions (expectedly before mid night of Tuesday 4 August)
- Being ready for discussion/Q&A during the next live-online session on **Wednesday 5 August 2:00-3:00pm** with Yann Duval/ESCAP.

Day 1 - Self Study

(3 Aug – 3:00-4:00pm suggested timing)

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Day 1-Self Study (3 Aug 2020)

Name	Modified Date
Trade Facilitation Introduction and State of Play by Yann.pdf	7/31/2020
UN Global Survey on Digital and Sustainable Trade Facilitation by Yann.pdf	8/3/2020
VDO1 - Trade Facilitation for Sustainable Development for Asia and the Pacific by Yann Duval, ESCAP	8/3/2020
VDO2 - UN Global Survey on Digital and Sustainable Trade Facilitation by Yann Duval/ESCAP	8/3/2020

What's Due

Aug 2-8

Review questions - Introduction to Trade Facilitation for Sustainable... Quiz | Due: 08/04/2020

Assigned	Not Viewed	Submitted
34	17	15

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Q & A

More questions and answers could also be communicated through Edmodo any times.

Happy Learning!