



Jesse M. Robredo Institute of Governance

## **PHILIPPINES TRAINING OF TRAINERS ON DIGITAL LOCAL GOVERNMENT**

24-26 September 2019,  
De La Salle University  
Manila, Philippines

### **Concept Note**

The widespread use of information and communication technologies offers both central and local governments new opportunities to increase their efficiency, transparency, and improve public services.

The Asian and Pacific Training Centre for ICT for Development (APCICT), a regional institute of the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP), has been providing countries in the region with capacity building programmes on ICT for development, social media and leveraging data for governance through its "Academy of ICT Essentials for Government Leaders" programme.

Among the Academy's first modules is "*ICT for Development Policy, Process and Governance*", launched in 2013 and focussing on how to leverage ICT to achieve national development goals. In 2015, the Centre launched the module on "*Social Media for Development*" to introduce to policymakers the concept of social media and various applications in a development context. In 2018, it launched the module on "*Realizing Data-Driven Governance*" to inform them on the role of data in policymaking and for them to appreciate the key issues and enabling policies that would facilitate data-driven governance.

These Academy training modules are now utilized in civil service human resource development programmes across the region in cooperation with national ICT ministries and civil service organizations. Recognizing the tremendous impact that ICT, social media and data revolution can also bring to local governance and development, APCICT has been strengthening its partnerships with local governments and stakeholders to provide ICT capacity building support to local government officials. In line with this effort, APCICT is organizing the Training of Trainers (TOT) on DIGITAL LOCAL GOVERNMENTS in Manila, Philippines on 24-26 September 2019. The TOT is being organized in collaboration with the De La Salle University – Jesse M. Robredo Institute of Governance (DLSU-JMRIG).

## **OBJECTIVES**

The TOT aims to:

- Strengthen the capacities of local trainers, comprising of representatives from university-based training providers on local governance, to deliver training on digital development, social media and data-driven governance for local government officials in the country;
- Develop implementation and roll-out strategies to cascade training to local governments; and
- Provide a platform for the exchange of experiences among participants.

## **PARTICIPANTS**

The meeting will be attended by 30 local trainers from university-based training providers on local governance in the Philippines.

## **STRUCTURE**

The event will be held on 24-26 September 2019 in Manila and will consist of a series of lectures, group discussions, and local presentations.

## **VENUE**

September 24-25: Philippe Jones Lhuillier Room, 15<sup>th</sup> Floor, Henry Sy Sr. Hall, De La Salle University, Manila

September 26: Roofdeck, 15<sup>th</sup> Floor, Henry Sy Sr. Hall, De La Salle University, Manila

## **CONTACTS**

Mr. Robert de Jesus, Programme Officer, APCICT/ESCAP ([dejesus3@un.org](mailto:dejesus3@un.org))

Mr. Ho-Din Ligay, Team Assistant, APCICT/ESCAP ([ho-din.ligay@un.org](mailto:ho-din.ligay@un.org))

# AGENDA

24 September 2019, Tuesday

Time	Description
08:30 – 09:00	<i>Registration</i>
09:00 – 10:00	<b>Opening Session</b> <ul style="list-style-type: none"> <li>▪ National Anthem and Prayer</li> <li>▪ Welcome Message: Br. Raymundo B. Suplido FSC, President, De La Salle University (to be confirmed)</li> <li>▪ Welcome Remarks and Presentation on APCICT by Mr. Kiyong Ko, Director, APCICT/ESCAP</li> <li>▪ Self-Introduction by Participants</li> <li>▪ Group Photo</li> </ul>
10:00 – 10:45	<b>Session 1: DIGITAL DEVELOPMENT - 1: From ICTD to Digital Development</b> In this session the role of ICT in development will be discussed. The need to create an inclusive digital infrastructure will also be taken up.
10:45 – 11:00	<i>Coffee Break</i>
11:00 – 12:30	<b>Session 2: DIGITAL DEVELOPMENT - 2: Digital Economy</b> In this session the range of economic activities that use digitized information and knowledge as key factors of production will be discussed Description
12:30 – 14:00	<i>Lunch</i>
14:00 – 15:30	<b>Session 3: DIGITAL DEVELOPMENT - 3: Digital Government</b> This session will highlight and discuss policies to create a digitally enabled public sector of the future.
15:30 – 16:00	<i>Coffee Break</i>
16:00 – 17:30	<b>Session 4: DIGITAL DEVELOPMENT - 4: Digital Skills Development</b> This session will focus on policies to ensure that the skills required for Digital Development will be available.

## 25 September 2019, Wednesday

Time	Description
08:30 – 09:00	<i>Registration</i>
09:00 – 10:30	<b>Session 5: SOCIAL MEDIA, DEVELOPMENT AND GOVERNANCE - 1: Understanding Social Media</b> This session will focus on definitions and types of social media
10:30 – 11:00	<i>Coffee Break</i>
11:00 – 12:30	<b>Session 6: SOCIAL MEDIA, DEVELOPMENT AND GOVERNANCE - 2: Social Media in Society</b> The role of social media in creating (intentional) communities, privacy and surveillance, and youth behavior will be discussed.
12:30 – 14:00	<i>Lunch</i>
14:00 – 15:30	<b>Session 7: SOCIAL MEDIA, DEVELOPMENT AND GOVERNANCE - 3: Social Media and the Sustainable Development Goals</b> This session will discuss best practices in the use of social media in achieving the Sustainable Development Goals.
15:30 – 16:00	<i>Coffee Break</i>
16:00 – 17:30	<b>Session 8: SOCIAL MEDIA, DEVELOPMENT AND GOVERNANCE - 4: Social Media in Governance</b> This session will discuss how social movements and governments use social media.

## 26 September 2019, Thursday

Time	Description
08:30 – 09:00	<i>Registration</i>
09:00 – 10:30	<b>Session 9: DATA DRIVEN GOVERNANCE - 1: Data and Governance</b> This session will discuss how the data revolution is enabling data driven governance. The specific issues to be discussed are: 1) Foundation of Data Revolution; and, 2) Instances of Data Driven Governance.
10:30 – 11:00	<i>Coffee Break</i>
11:00 – 12:30	<b>Session 10: DATA DRIVEN GOVERNANCE – 2: Data Governance, Management and Analytics</b> This session will give an overview of the following key issues governments face in implementing data driven governance: 1) Digitizing Official Statistics and Harnessing New Data Sources; 2) Data Governance and Management; and, 3) Data Analytics
12:30 – 14:00	<i>Lunch</i>
14:00 – 15:30	<b>Session 11: DATA DRIVEN GOVERNANCE – 3: Creating and Enabling Environment for Data Driven Governance</b> In this session the following policies and programs that have to be enacted/or implemented to realize data driven governance will be discussed: 1) Digitizing/Strengthening Data Collection; 2) Institutionalizing Digital Data Governance; 3) Heightening public access and confidence; and, 4) Gearing up for Big Data
15:30 – 16:00	<i>Coffee Break</i>
16:00 – 17:00	<b>Session 12: DATA DRIVEN GOVERNANCE – 4: Creating Data Culture in the Public Sector</b> The role of data culture in promoting data driven governance will be discussed
17:00 – 17:30	<b>Wrap-Up</b> <b>Awarding of Certificate</b> <b>Closing Remarks:</b> <ul style="list-style-type: none"> <li>▪ Dr. Ador R. Torneo, Director, DLSU Jesse M. Robredo Institute of Governance</li> <li>▪ Mr. Kiyoungh Ko, Director, APCICT/ESCAP</li> </ul>