

Sichuan Lvdoaya Information Technology:



Sichuan Lvdoaya Information Technology Co. Ltd, a software developer that runs a smartphone app which specializes in promoting carbon neutrality and carbon offsetting to individuals which fits UN Secretary General Antonio Guterres's hope to make every individual become mobile in joining climate actions.

The Chinese company Lvdoaya has created an app that contains an online trading platform for products and services that help users achieve climate neutrality through education and compensation of unavoidable greenhouse gas emissions.

Users can for example purchase products and services ranging from food and textiles to accommodation which have been produced or are offered in a climate neutral way.

The platform offers UN-certified carbon credits (CERs) as a tool to allow its users to support [emission reduction projects](#) in developing countries, ranging from clean cook stove projects in Africa to wind energy in India.

Furthermore, Lvdoaya undertakes efforts to raise awareness about climate change and sustainable lifestyles through social media outreach, using the Chinese social media platforms Weibo and partly Instagram.

The company also organizes voluntary carbon neutral activities, including tree planting and cycling activities and has helped major events to become climate neutral - for example the 2017 International Low Carbon Expo in Zhenjiang.

During the 10th International Forum on Energy for Sustainable Development and the second session of the Committee on Energy Lvdoya invites companies, organizations, governments and citizens to work towards climate neutrality by reducing their climate footprint by measuring their greenhouse gas emissions, reducing them as much as possible and then compensating those which cannot be avoided.

A QR code that provides access to carbon neutrality of this event will be presented to the participants. The QR code and the event information is also displayed on Lvdoya prior to and during the event, so that users of Lvdoya and more individuals could participate voluntarily.

Thus, participants and individuals who follow the event are encouraged to contribute their support to the carbon neutrality. In a long run, individuals' participation will be beneficial for achieving the SDG.