

TECH4GOOD: INNOVATE LOCALLY, IMPACT GLOBALLY

Shanghai, China | 11-12 June 2019

For the first time in history, half of the population in Asia live in urban areas, creating more pressures on cities to host an ever-increasing number of people and do so in a sustainable and inclusive way. Technological change is speeding up at the same time as climate change and inequality are becoming more difficult to mitigate. How can we harness technology and innovation to solve our biggest challenges rather than contribute towards them?

Join Citypreneurs at our event "Tech4good: Innovate Locally, Impact Globally" to be held at the [Consumer Electronics Show Asia](#) to discuss how start-ups, investors, and the tech industry can be a powerful force to reduce poverty, generate opportunity, and protect the environment.

Venue: Shanghai New International Expo Centre (SNIEC)
No.2345 Longyang Road, Pudong New District, Shanghai, China

For more info, please visit www.cesasia.cn

DAY 1 - Tuesday, 11 June 2019

10:30am - 12:30pm

Sustainable by Design Workshop

Kerry Hotel, Level 3, Function Room 4

The United Nations Sustainable Development Goals (SDGs) provide a universal and visionary framework for global cooperation and action to end all forms of poverty, fight inequalities and tackle climate change, while ensuring that no one is left behind. More and more businesses and investors understand that addressing the SDGs represents good business: by providing a conducive environment for long term profits and by developing solutions for these global challenges, they can be at the forefront of new markets. This hands-on workshop is targeted towards impact-driven start-ups and established businesses aiming to integrate sustainability into their core business and align their business model with the SDGs.

Apply Now (limited to 25 participants): <https://www.surveymonkey.com/r/5N82K3T>

DAY 2 - Wednesday, 12 June 2019

2pm - 5pm

Sustainability in Emerging Tech

SNIEC, W5, Conference Room 1

Session 1: Sustainability Investing and Ventures

How can social impact and market-rate returns be simultaneously achieved? What core impact metrics and operating principles should you look for? Explore how impact business models can create positive social and environmental outcomes while generating significant growth and profitability.

Session 2: Is Emerging Tech Helping or Hindering Sustainable Development?

Emerging technologies offer opportunities to transform lives and the environment for good. But what are the risks? Join the conversation to explore the ramifications and trajectories of emerging technologies and how we can shape frontier technologies towards achieving sustainability and inclusion.

Session 3: Delivering Sustainability through Public-Private-People Partnerships at the Local Level

Listen to featured experts from startups, the public and private sectors, city leaders, and UN representatives discuss the vital role of sustainable businesses in solving urban challenges, particularly with regards to urban development, public-private-people partnerships, and the use of emerging consumer tech such as AI, IoT and blockchain.

Citypreneurs is a UN-backed platform for impact-driven innovators with sustainable solutions to urban challenges, as defined and measured by the United Nations Sustainable Development Goals (SDGs)

技术为善: 当地创新, 全球影响

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我们如何运用科技与创新来应对全球挑战? 受联合国支持的Citypreneurs创新竞赛, 旨在鼓励带来社会影响力的创新团队。本场论坛上, Citypreneurs代表将探讨可持续性投资和风险投资, 为实现可持续性和包容性的前沿技术, 以及通过市级层面的合作实现可持续性。

加入Citypreneurs并参加我们在亚洲消费电子展上举办的"技术为善: 当地创新, 全球影响"活动, 讨论初创企业, 投资者和科技行业如何成为减少贫困, 创造机会, 和保护环境的强大力量。

会场: 上海新国际博览中心 (SNIEC)
中国上海市浦东新区龙阳路2345号

欲了解更多信息, 请访问 www.cesasia.cn

2019年6月11日 星期二
可持续的设计研讨会

10:30am - 12:30pm
Kerry Hotel, Level 3, Function Room 4

联合国可持续发展目标 (SDG) 为全球消除一切形式的贫困, 打击不平等和应对气候变化, 同时确保不让任何人掉队的合作和行动提供了一个普遍和有远见的框架。越来越多的企业和投资者认识到, 达成可持续发展目标有益于良好的发展业务: 他们可以通过提供具有长期效益的环境, 为这些全球挑战制定解决方案, 从而站在新兴市场的最前沿。这个实践研讨会的目标受众是效果驱动的初创和成熟企业, 旨在将可持续发展融入其核心业务, 并使其业务模式与可持续发展目标保持一致。

立即申请 (限25名参加者): <https://www.surveymonkey.com/r/5N82K3T>

2019年6月12日 星期三
新兴技术的可持续性

2pm - 5pm
SNIEC, W5, Conference Room 1

会议1: 可持续性风险投资

如何同时实现社会影响和市场利率回报? 哪些核心影响指标和运营原则值得关注? 探索商业模式如何达到效益和盈利能力显著增长的同时, 产生积极的社会和环境成果。

会议 2: 新兴技术是否有助于或阻碍可持续发展?

新兴技术可以提供领域内的竞争优势, 但社会成本是多少? 加入对话, 探讨新兴技术的影响和发展轨迹, 以及它们是否有助于或阻碍我们最终实现可持续性和包容性。

会议 3: 通过地方一级的公私合作伙伴关系实现可持续性

聆听来自初创企业, 公共和私营部门, 城市领导和联合国专家们讨论可持续发展企业在解决城市挑战中的重要作用, 尤其是探索公私合作伙伴关系, 以及在城市发展中使用人工智能, 物联网和区块链等新兴技术。

根据联合国可持续发展目标 (SDGs) 的定义和衡量, Citypreneurs是联合国支持的, 给为城市挑战提供可持续解决方案的影响驱动型创新者的平台