Blockchain for SDGs in Asia

OPPORTUNITIES & CHALLENGES

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What is it?

A public, permanent, append-only distributed ledger
What is that?

Mathematical structure for storing data in a way that is nearly impossible to fake. It can be used for all kinds of valuable data

- Accessible to anyone
- Database as public information
- Prohibiting bad actors to tamper with data
- Unchangeable old transactions
- Controlled or owned by no one
- Dealing with transactions of all kinds of digital assets
What **is it for?**

A new way of answering an old question: how can we create enough trust between one another to peacefully exchange something of value?

- Enforcement
- Institutions
- Mechanized Trust in the Network
Why are there opportunities?

Why are there opportunities?

Source: “Usage for content languages for websites”. W3Techs.com, 8 August, 2018
Blockchain is about way more than money

- Transparency
- Cost Saving
- Safety
- Efficiency
- Energy
- Health
- Smart Sustainable Cities
- Justice
- Education
- Poverty
What is actually happening

**Government/Public**
- Low level of understanding
- Concerned with Loss of Control
- Cryptocurrency-focused regulation

**Blockchain Communities**
- Lack of long term strategies
- No mass adoption
- Lack of technical experts
Suggestions

Collaborate with post ICO corporates

Develop B2G business models

Start with a private-chain
THANK YOU

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