

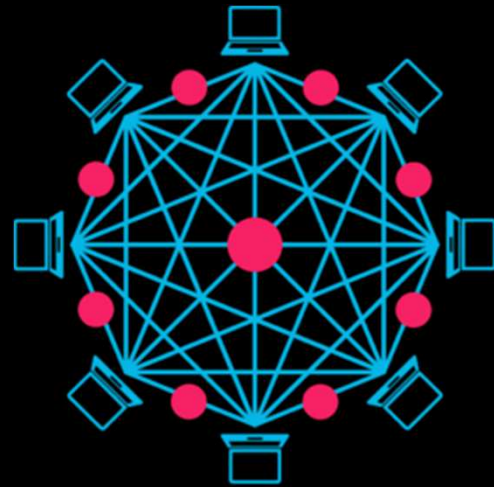
Blockchain for SDGs in Asia

OPPORTUNITIES & CHALLENGES



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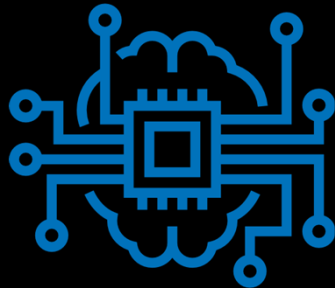
What is it?



A public,
permanent,
append-only
distributed
ledger

What is that?

Mathematical structure for storing data in a way that is nearly impossible to fake. It can be used for all kinds of valuable data



- Accessible to anyone
- Database as public information
- Prohibiting bad actors to tamper with data
- Unchangeable old transactions
- Controlled or owned by no one
- Dealing with transactions of all kinds of digital assets

What is it for?

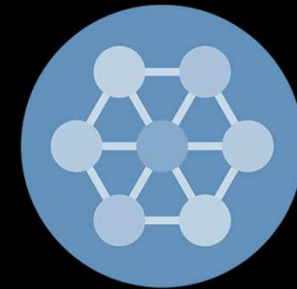
A new way of answering an old question :
how can we create enough trust between one
another to peacefully exchange something of value?



Enforcement

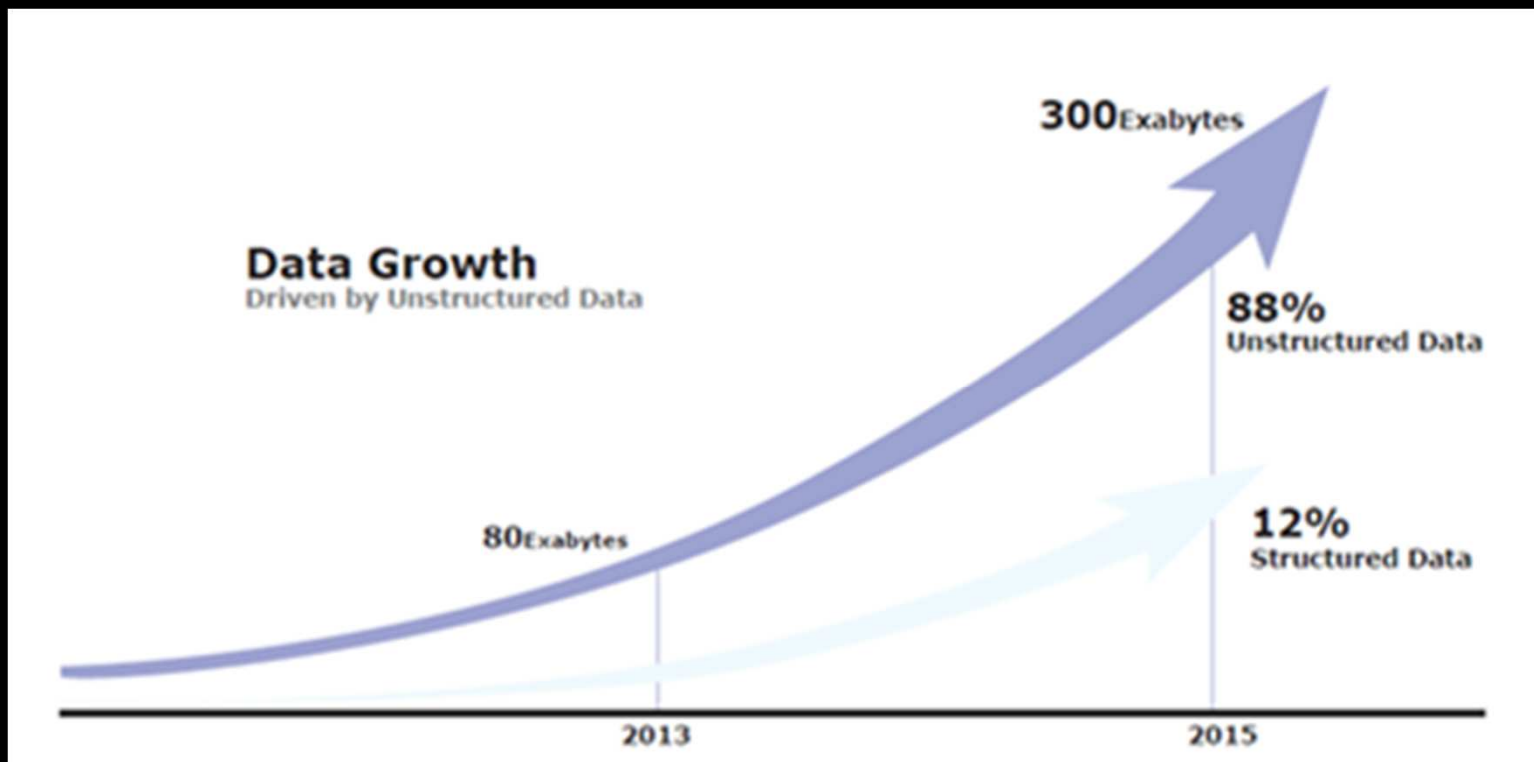


Institutions



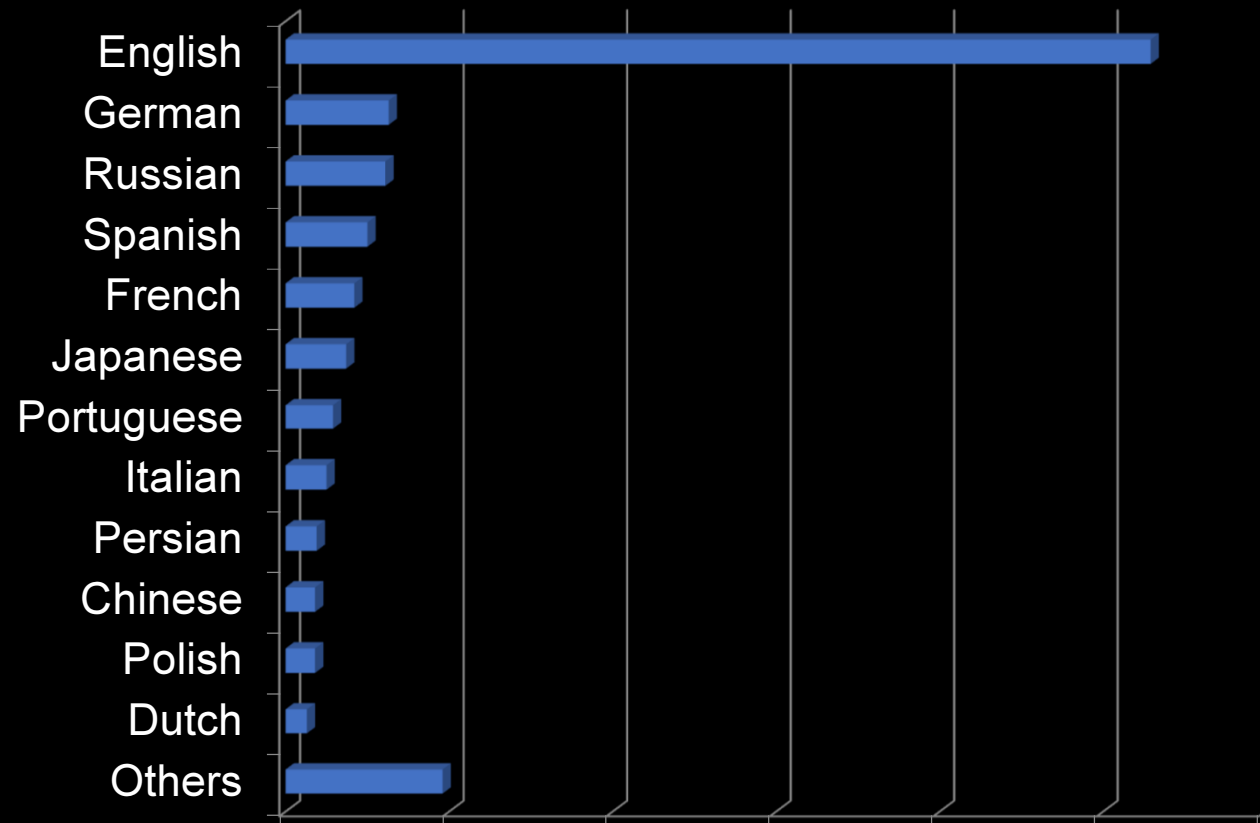
Mechanized Trust
in the Network

Why are there opportunities?



Source : ESG Report : Digital Archive Market Forecast 2015

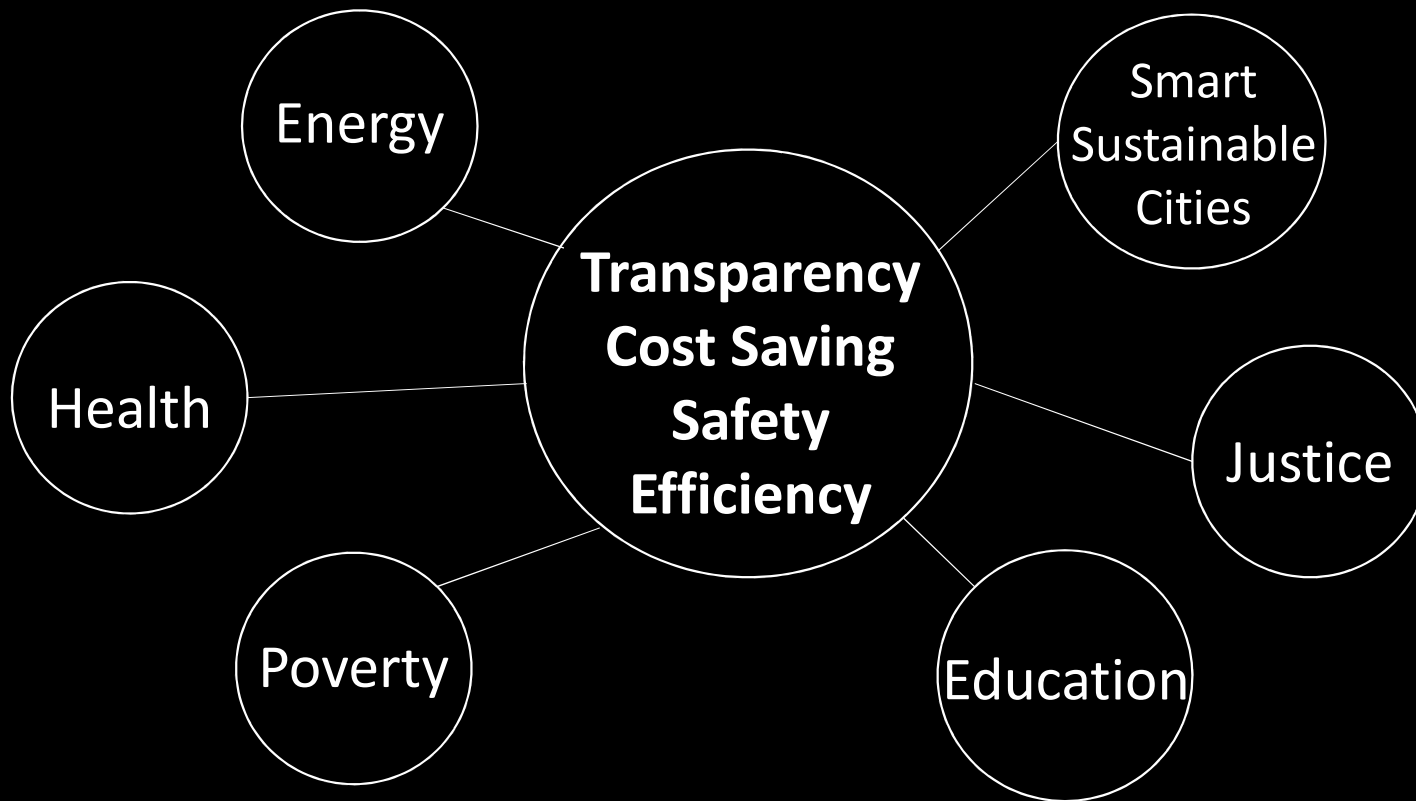
Why are there opportunities?



Source: "Usage for content languages for websites". W3Techs.com, 8 August, 2018

Blockchain

is about way more than money



What is actually happening

Government/Public

Low level of understanding

Concerned with Loss of Control

Cryptocurrency-focused regulation



Blockchain Communities

Lack of long term strategies

No mass adoption

Lack of technical experts

Suggestions

Collaborate with post ICO corporates

Develop B2G business models

Start with a private-chain



THANK YOU

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