

Sustainable Development Role of the Private Sector in Pakistan



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20th May, 2015

5 Pillars for Private Sector Role in Developing Countries

Grow the Business!! 9 out of 10 jobs in the developing world come from the private sector. Job creation drives development.... We need 600 Million jobs in the developing world by 2030

Grow the Business	Proactive Advocacy on Policy	Assess Impact in Value Chains	Implement Inclusive Business Model	Push Public Private Partnership
<ul style="list-style-type: none"> • Agriculture • Consumer Goods • Energy • Strong Corporate Governance • Social Enterprises 	<ul style="list-style-type: none"> • Economic Policy • Industrial Policy • Community Development • Volunteerism • Social Policy <ul style="list-style-type: none"> - Water - Skills - Energy - Agri - Labor - Education - PPP 	<ul style="list-style-type: none"> • Impact Analysis (+/-) • Impact Reporting • Resource Optimization • Skills /Livelihood Improvement • Skills Training • Indirect/Induced Jobs • Local Procurement • Entrepreneurship 	<ul style="list-style-type: none"> • Small Farmers • Youth • Women • Disadvantaged 	<ul style="list-style-type: none"> • Technical Training Company • Partner with other Private Sector Firms • Social Enterprises

Businesses need to be more pro-active with Governments and use PPP model to scale up social initiatives...

Training 12,000 Small Farmers in Pakistan's Rice Belt

With GIZ/EU funding, Engro trained small-holder farmers in conservation agriculture to improve their productivity and link them to Engro's rice value chain

Project Scope (in progress)

Project Cost: \$ 1.2 M

Beneficiaries: 12,000 +

No. of villages: 200

Impact Made

- **Food Security & Yield Increase:** Direct Seeding of Rice & Optimum Plant Population Management
- **Sustainable Consumption & Production:** Better Quality Seeds & Practices
- **Water Conservation:** Alternate Wetting and Drying Irrigation Methodology
- **Income Enhancement:** Premium purchase of paddy & increased volume
- **Efficiency:** Zero-tillage wheat sowing (implemented on 1,400+ acres)



Trained 19,000 Rural Women in Dairy Value Chain

Project WELD with the support of USAID Engro trained 19,000+ women in animal husbandry practices, improved their incomes and linked them to Engro dairy value chain

- **Gender Inclusion:** 19,000 Rural Women Trained
- **Food Security:** Increased yield from 2.5 litres/day to 3 plus
- **Economic Efficiency:** Value of Milk obtained valued at \$ 0.25M
- **Income Enhancement:** Average Income Increased for Farmers is 50%
- **Social Impact @ Home:** Female Empowerment

Project Scope *(completed June 2014)*

Project Cost: \$ 1.85 M

Beneficiaries: 18,661 Women
Farmers
256 Milk collectors
322 Entrepreneurs

No. of villages: 533



Set Up Technical Training Institute (TTC) for Engro Plants – PPP Model



Partnered with other regional companies and Ministry of Industries to set up TTC in Upper Sindh feeding Engro's power plant and fertilizer plant

- **Social Inclusion of Local Youth:** First batch of 54 students have just graduated; 32 already have job offers Half for Engro
- **Demand Mapping of Jobs:** Linking skills to industry and value chain jobs
- **Scale to Takeover Poor Govt. Polytechnics:** Wider approach to Connect Skills Training to Industry Clusters
- **Nurture Entrepreneurship:** Inculcated into the Curriculum
- **Fight Local Unemployment:** Job Creation to Manage External Threats

Project

- 3 year diploma courses in Chemical & Mechanical Engineering
- Top Results in Province
- Vocational training offered

