

# Regional Conference on Aligning Corporate Sustainability with SDGs

UNESCAP, Bangkok

Date: May 20<sup>th</sup> 2015



**Shahamin S. Zaman**  
GCLN, Bangladesh

# Background

## ❖ MDGs – 8 goals

Focus – basic human needs; poverty;

Low income countries

## ❖ Transition to SDGs – 17 goals

Sustainability ; priority sectors & issues

Economic, social, environmental



# Role of Governments

## ❖ Integration with.....

- ☐ Private Sector
- ☐ NGOs & Development Partners.
- ☐ Civil Society Organizations.



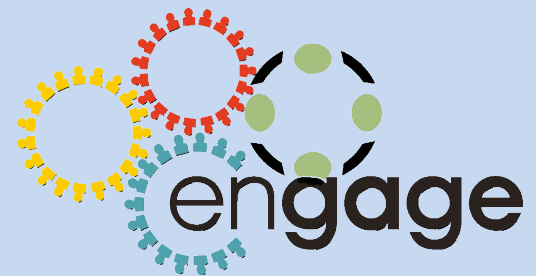
## How to Engage ?

- ❑ Government – Public Private Partnership; National regulations
- ❑ Private Sector – People, Planet & Profit; CSR
- ❑ NGOs & Development Partners – social development
- ❑ Civil Society Organizations – advocacy; accountability
- ❑ Academia – innovation; research & development

**Strategic vision & intervention on SDGs**

**Awareness/ knowledge sharing/ consensus**

**Act & implement**



## What are the Issues ?

- ☐ Economic
- ☐ Social
- ☐ Environment



"A growing number of businesses in all regions recognize the importance of reflecting environmental, social and economic considerations in their operations and strategies."

Ban Ki-moon, UN Secretary General

## How Governments can promote SDGs ?

- ❑ **Multi-stakeholder engagement**

Clear roles & responsibilities

- ❑ **Acknowledging good practices**

Awards/tax benefits

- ❑ **Create “win-win” situation**

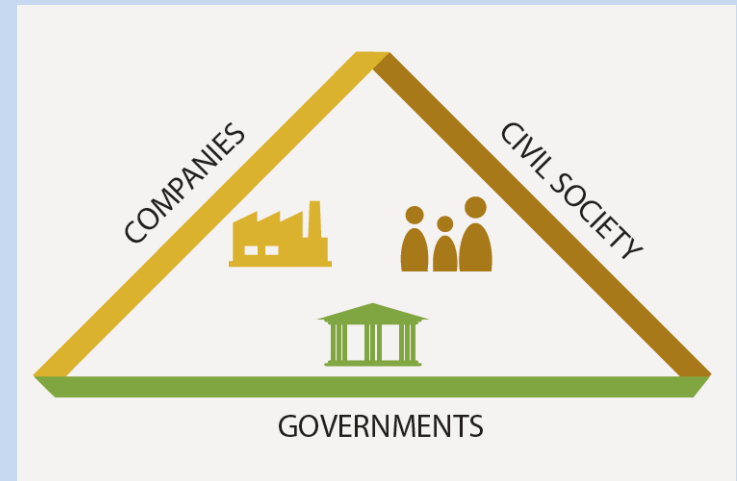
Enabling environment

- ❑ **Transparency, accountability**

Set targets by all stakeholders

- ❑ **Effective monitoring systems**

- ❑ **Reporting progress on SDGs**



**Neven Mimica,  
EU Development Commissioner :**

**“The world is a very different place in 2015 to what it was in 2000. We can no longer focus only on eradicating poverty; today's challenges are much more inter-related and we have to make sure that we achieve sustainable development in all of its three dimensions: environmental, social and economical.”**

**It is time to work together to face the challenges that lie ahead of us !**



*Thank You!*