



AP –IS Meeting Broadband for all

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Case 1-5000 Women entrepreneurs – Windows Women -



***Partnership between Prime
Minister's Office and Microsoft***

***5000 Women entrepreneurs from
digital centres trained on hardware and
software and turned as Windows
Women and linked to the market***

Increasing the service/maintenance support of the product for the end user at the remote areas;

- Accelerating the growth of market through new subscription of corporate products/ services at the remote areas;*
- Increasing the technology inclusive growth of “Windows Women “at the remote areas;*
- Ensuring the accessible and affordable digital services for the end users;*
- Empowering every citizen by training women service engineers to serve the community*
- Building awareness about the digital services and creating a market*
- Reaching the unreached people through the digital centres.*

Case 2- Microsoft Innovative Educators (MiEs)



“Microsoft technology and online platform educating the teachers community and creating an enabling environment for teachers in remote areas ”

Increasing the teachers capacity in terms of technology using and connecting classrooms to one to another countries.

Bridging the digital divide between rural and urban teachers and students

Promoting innovation and growth ;

Promoting affordable access to underserved areas.



To Create Best Story

We need

Affordable and accessible Internet for all

How do you plan to ensure it?



Microsoft

Microsoft
WHITESPACES
D A T A B A S E

White Spaces Database

The Microsoft White Spaces Database site offers users the ability to identify and access available unoccupied TV channels by given location, creating premium wireless broadband broadcasting that has the ability to transmit over greater distances with increased coverage, significantly lower power consumption and reduced network and end-user costs.



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OUR STORY

At the forefront of TV White Spaces innovation, Microsoft has spent years investigating methodologies to increase productive use of the wireless spectrum through scientific development and experimentation. The Microsoft 2009 WiFi project in Redmond, Washington was one of the first TV White Spaces-based trials in the world.

Since then, Microsoft has been a driving force behind commercial pilot programs across the United States, as well as working with industry consortiums and regulators around the globe in such areas as Singapore, Africa, Jamaica, and the UK.





Thank you