



Pan Asian E-Commerce Alliance

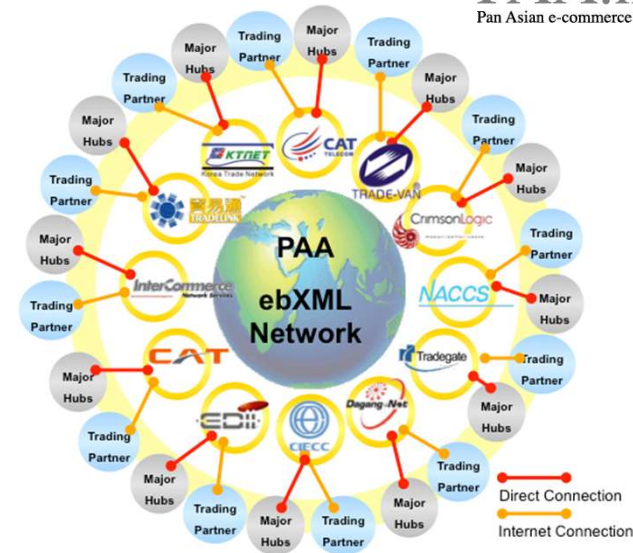
**A synergy
from the EASCAP FA
on Cross-border paperless trade facilitation
to PAA effort**

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PAA Technical WG Chair

1. Who is PAA?

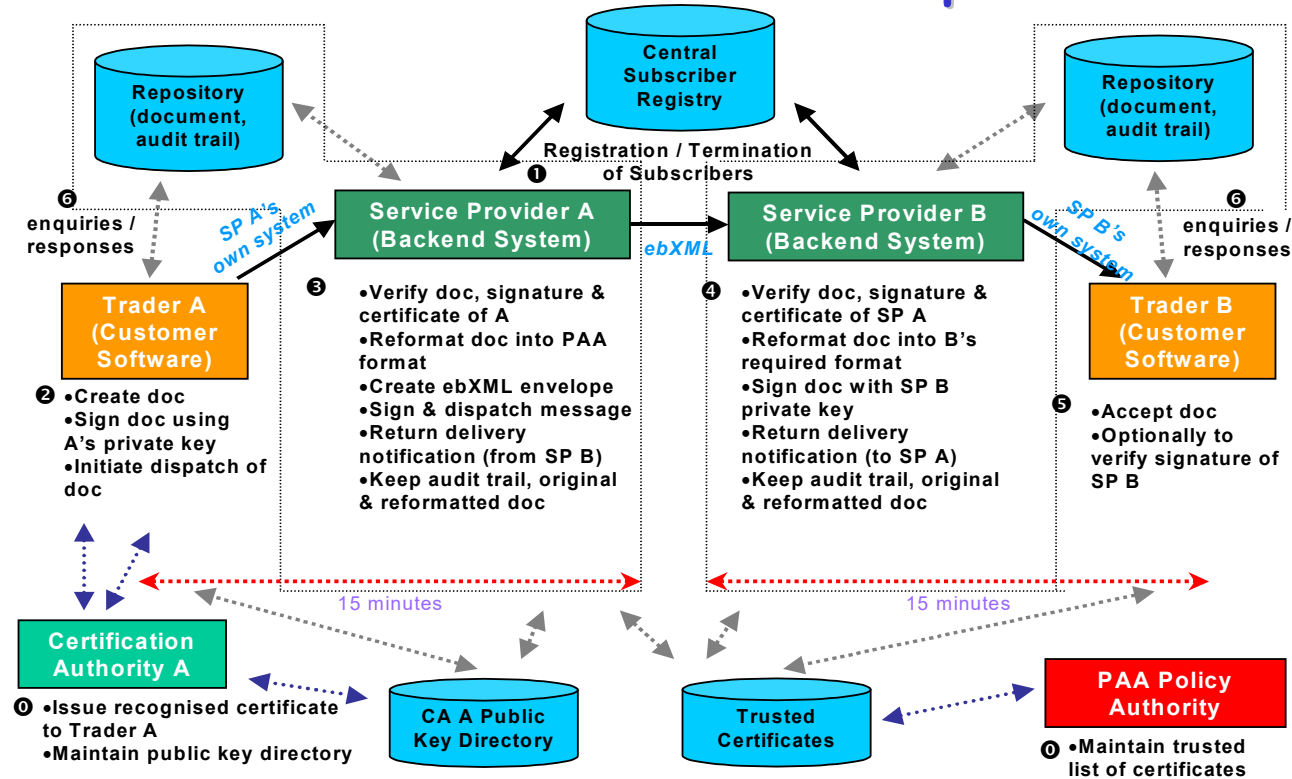
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|--------------------|--------------------|
| 1. China | : CIECC |
| 2. Hongkong | : Trade Link |
| 3. Indonesia | : PT EDI Indonesia |
| 4. Japan | : NACCS |
| 5. Korea | : KTNET |
| 6. Macau | : TEDMEV |
| 7. Malaysia | : DagangNet |
| 8. Philippines | : InterCommerce |
| 9. Singapore | : CrimsonLogic |
| 10. Chinese Taipei | : Trade Van |
| 11. Thailand | : CAT Telecoms |



Asia Economies and PAA Members

1. Who is PAA?

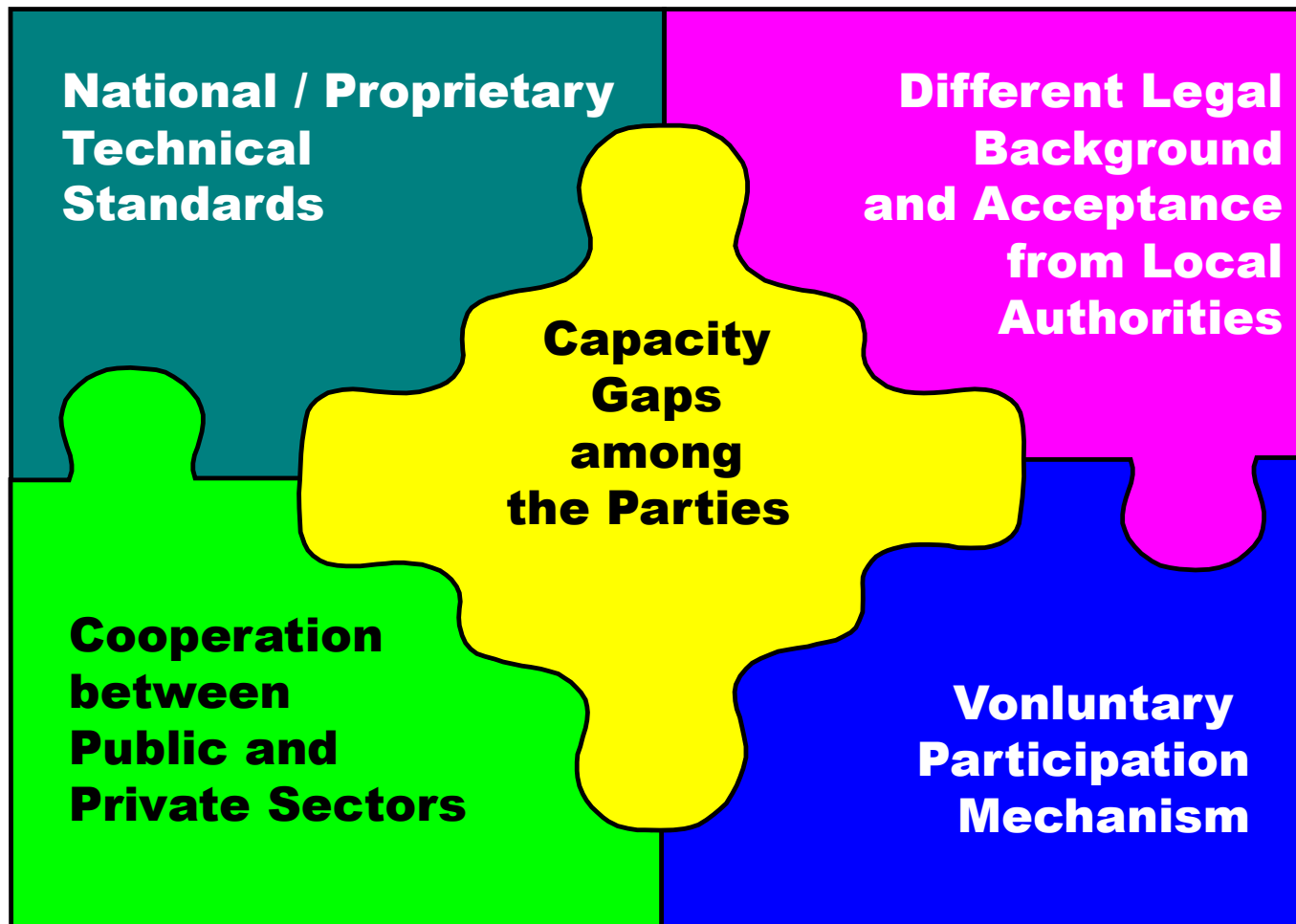
PAA Transaction Services Operation



- Pragmatic approach to drive cross border trade
- Establish comparative level of trustworthiness
- Authentication of identity of individuals/ organizations so as to establishing non-repudiation for cross border trade
- Adherence to "good practice" while being flexible to allow for local requirements / variations

2. Challenges and Opportunities

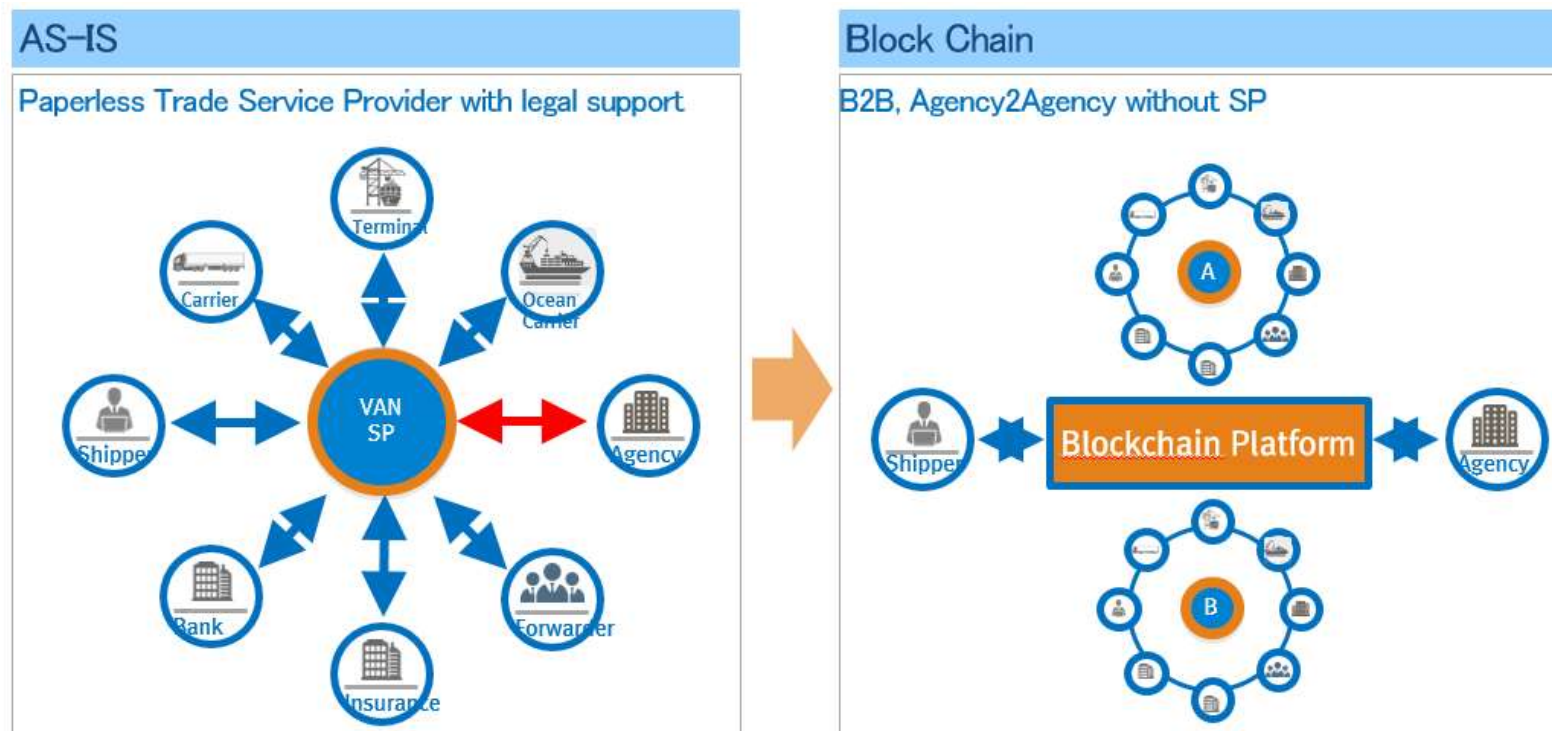
Challenges from stakeholders – members or authorities



2. Challenges and Opportunities

Challenges from technologies – Evolutionary development of services before breakout of revolutionary technology innovations

: AI, Cloud service, Cross-border e-Commerce and Fintech but how about Block-chain?



3. ESCAP Framework Agreement and PAA

Expectations from PAA

- **PAA Declaration:** “The PAA has been involved in a broad range of trade-related cross-border exchange of electronic data and documents. We would like to express our strong collective commitment to support the Regional Framework Agreement on Facilitation of Cross-border Paperless Trade for sustainable intraregional trade facilitation (Dec. 2013)”
- FA shall establish legal and technical scheme of Regional Cross-border Recognition of electronic messages
- Five challenges that PAA has will go to FA
 - Proactive approach to resolve the foreseen issues at regional level is recommended
 - PAA and members will actively participate to facilitation and promotion of ESCAP FA