Social Enterprises as Innovators towards Building Back Fairer Amid COVID19

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Social Enterprises (SEs) and COVID19 in Asia: Just before the pandemic

- about to co-convene launch & development of SE-SDG Acceleration Platforms
- recognition of important contribution of SEs and potential of SE multistakeholder platforms as game changers
Research Findings: SE Survey, Philippines

Overall Impact of COVID19

- Positive Impact: 4%
- Some Downturn: 41%
- Major Downturn: 55%

Sales/Revenues

- No effect: 4%
- Increased: 3%
- Declined: 100%
- Declined by above 50% but not entirely: 31%
- Declined by 50% or below: 33%
- No effect: 29%
Social Enterprise Action Research, Philippines: Differentiated impact on/response of SEs & poverty sectors served

Influencing factors

**Internal Factors**
- Nature of SE & SE model before pandemic
- Level of SE maturity/sustainability including diversity of income sources and extent of digital/ICT integration
- Nature and extent of partnership/relations with resource institutions and government
- Level of leadership/organizational agility and entrepreneurial management competencies including capacity for managing change and innovation
- Size and nature/composition of poverty/vulnerable sector(s) served
- Presence/absence and nature of gender agenda

**External Factors**
- Nature of pandemic & national government response
- Nature/type of product/service or value chain/economic subsector where SE situated
- Nature of market & distance from sources of inputs
- Location (urban vs rural) and access to infrastructure support, including digital infrastructure
- Local government leadership, capacity and response
- Presence of SE Resource Institutions
SEs have experienced differentiated impact: 96% have experienced moderate to severe downturn

The **more vulnerable SEs** have closed/stopped operations (due to a combination of internal and external factors) but the **sustainers**

- have adopted measures/mechanisms to immediately respond to their drastically changed situation
- are rebuilding and/or pursuing innovations towards recovery
- are reconfiguring their social enterprise models or pursuing their pre-pandemic social enterprise models proven more relevant now
- common: commitment to put needs of poverty sectors first the best way they can
WEBINAR SERIES:
THEMES & FEATURED SE ORGANIZATIONS

FAIR TRADE COVID-19 RESPONSE IN ASIA

TURNING THE COVID-19 THREAT INTO AN OPPORTUNITY: EXPERIENCE SHARING FROM A VIETNAMESE SOCIAL INCUBATOR

ENGAGING HUMAN NATURE STAKEHOLDERS DURING COVID-19

THAI SOCIAL ENTERPRISES VS COVID-19: FROM SURVIVAL TO REGENERATION

ALTER TRADE FOUNDATION, INC.: SUSTAINING PEOPLE’S DEVELOPMENT UNDER THE NEW NORMAL

2020

May 26
June 2
June 9
June 16
June 23
June 30
July 7
July 14
July 21
July 28
August 4

DOMPET DHUFA
RESPONSE AND CONTRIBUTION TO INDONESIA HEALTH SECTOR AMID COVID

RISE AND LIVING IN HARMONY WITH COVID-19

SEED TO TABLE: CONVERSATION ON FOOD SECURITY, SUSTAINABLE AGRICULTURE AND SOCIAL ENTREPRENEURSHIP TOWARDS SUSTAINABILITY AND RESILIENCE

FINDING THE LIGHT DURING COVID-19

BUILDING SOCIAL CONNECTIONS AND RESILIENCE DURING LOCKDOWN IN CHINA

SYNTHESIS SESSION
Showed INSPIRING SE MODELS & RESPONSES to PANDEMIC

- **DEMONSTRATED VALUES** of SOCIAL EQUITY, SUSTAINABILITY AND SOLIDARITY → MARGINALIZED SECTORS/COMMUNITIES & SOCIAL ENTREPRENEURS/FRONTLINERS
  - DELIVERY of HEALTH SERVICES; MASKS, PPEs, HEALTH & SANITATION PRODUCTS
  - PRODUCTION and DELIVERY of HEALTHY FOOD, BASIC NEEDS
  - JOBS, LIVELIHOODS, AGRICULTURAL SERVICES, MARKETS
  - INFORMATION, EDUCATION, RELIEF & other BASIC NEEDS, SERVICES
- SHOWED HOW EMPOWERED SMALL PRODUCERS HAVE ACHIEVED FOOD SECURITY & RESILIENCE
- PURSUED SOCIAL INNOVATION and CREATIVELY UTILIZED ICT and SOCIAL MEDIA to be more RESPONSIVE and ENHANCE OUTREACH → COMMUNITY-ORIENTED DIGITAL ECONOMY
- MOBILIZED STAKEHOLDERS and COMMUNITY ASSETS, NETWORKS and CADRES in REACHING MOST VULNERABLE including far flung areas → BRIDGE DIGITAL and SOCIAL DIVIDE
- DISRUPTED MARKETS for COMMON GOOD
Multi-level Response of SE Sector Stakeholders:

- Individual and bilateral partnerships
- Multilateral partnerships between/among SEs/SE resource institutions
- Coalitions → Poverty Reduction through Social Entrepreneurship Coalition (Philippines): action research; partnership/social innovation with government; renewed efforts to enact PRESENT Law
- Multistakeholder platforms: inclusive recovery & building back fairer at national and regional levels → COVID19 SERVE
SE-SDG ACCELERATION PLATFORMS → PLATFORMS for INCLUSIVE RECOVERY & BUILDING BACK FAIRER

• WE LIVE FOOD: WOMEN’S EMPOWERMENT, LIVELIHOODS & FOOD in AVCs

• DECENT WORK for ALL in SUSTAINABLE VALUE CHAINS

• HEALTH for ALL

• RURAL REVITALIZATION, YOUTH and SOCIAL ENTREPRENEURSHIP

• TECHNOLOGICAL INNOVATIONS for SUSTAINABLE DEVELOPMENT
WE LIVE FOOD PLATFORM --> BENCHMARKS for TRANSFORMATIONAL PARTNERSHIPS & WOMEN’s ECONOMIC EMPOWERMENT in AVCs: 8 ELEMENTS

1. APPROPRIATE TECHNOLOGY and COMMUNITY-BASED/ORIENTED INNOVATIONS
2. MORE SUBSTANTIVE SHARE of VALUE CREATED
3. FOOD SECURITY AND RESILIENCE
4. EMPOWERMENT OF SMALL PRODUCERS
5. STEWARDSHIP AND SUSTAINABLE CONSUMPTION AND PRODUCTION
6. TRANSACTIONAL AND TRANSFORMATIONAL SERVICES
7. WOMEN’S PARTICIPATION AND EMPOWERMENT
8. MEASURABLE OUTCOMES OF TRANSFORMATION
MULTISTAKEHOLDER PLATFORMS LAUNCHED/PRESENTED at CONFERENCE CO-CONVENED by UNESCO & ISEA, 16-17 SEPT 2020:

--> RECOVERY OF SOCIAL ENTERPRISES towards LEAVING NO ONE BEHIND & BUILDING BACK FAIRER

- LEARNING EXCHANGE and CAPACITY DEVELOPMENT
  - SE and CROSS SECTORAL COLLABORATION → INCLUSIVE RECOVERY and BUILDING BACK FAIRER

- PROJECT COLLECTIVE IMPACT
  - RECOVERY of SEs and MARGINALIZED SECTORS SERVED
  - SDGs LINKED TO PANDEMIC RECOVERY

- ENGAGE GOVERNMENTS → CHANGES in POLICY and PROGRAMS/COLLABORATION
  - PROMOTE INCLUSIVE RECOVERY and BUILDING BACK FAIRER

- PARTNERSHIPS → CROSS-SECTORAL COLLABORATION
  - BROADEN the OUTREACH and IMPACT
SDGs that stakeholders from 5 platforms shall be contributing to

→ SDGs linked to pandemic recovery+

1. No Poverty
   - no poverty, zero hunger, good health and well-being, reduced inequality (Goals 1, 2, 3 & 10)

2. Zero Hunger
   - decent work and inclusive growth (Goal 8); inclusive and sustainable industrialization and innovation (Goal 9)

3. Good Health and Well-Being
   - responsible consumption and production; sustainable communities; climate action (Goals 11, 12 & 13)

4. Reduced Inequalities

5. Decent Work and Economic Growth

6. Responsible Consumption and Production

7. Climate Action

8. Peace, Justice and Strong Institutions

9. Industry, Innovation and Infrastructure

10. Sustainable Cities and Communities

11. Gender Equality

12. Partnerships for the Goals

13. Peace, Justice and Strong Institutions; partnership for the goals (Goal 5, 16, 17)

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Social Enterprise Response and Visioning Effort
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