Inclusive Innovation for Sustainable Development

Thailand Policy Lab

Mr. Suriyon Thunkijjanukij
Senior Advisor - Office of the National Economic and Social Development Council

Fourth South-East Asia Multi-Stakeholder Forum on Implementation of the Sustainable Development Goals:

The Socio-Cultural aspects of a South-East Asian Recovery Framework

29 October 2020
Thailand and neighboring countries in South-East Asia are currently experiencing a profound challenge as the rapid spread of the COVID-19 virus has turned the situation into a global public health crisis that has affected not just our health but the way we live.
Thailand’s Recovery Framework

**Ends**
National Strategy Target
Sustainable Development Goals

**Ways**
“Resilience”
Cope | Adapt | Transform

Contingency Plan (2021-2022)

**Area of Focus**
Local Economy | Future Growth

**Enabling Factors**
Human Capital
- Infrastructure
- Legal System & Digital Transformation
- Knowledge Creation/Diffusion & Innovation Ecosystem
- Security & Risk Management
- Regional & International Cooperation for Development

**Means**
Stimulus Package & Flagship Projects under Contingency Plan (2020 - 2022)

Sustainable Development Goals
- TD:
  - Human Capital
  - Local Economy
  - Future Growth

Resilience
Cope | Adapt | Transform

Contingency Plan (2021-2022)

Enabling Factors
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Means
Stimulus Package & Flagship Projects under Contingency Plan (2020 - 2022)
Flagship Initiatives - to encourage the Socio-Economic-Cultural Transformation

Strengthen Local Economy

Gastronomy Tourism: LANNA Gastronomy
• The travel propose to create the experience by targeting the local food and beverages in Chiangmai province as motivating factors.

“One Sub-district One University” project
• Integrated economic and social improvement program in the sub-district region by using local universities as an empowerment center for labor to upskills, reskills as well as create a new job positions.

The Khok Nong Na model
• A new agricultural concept based on the New Theory Agriculture and the Sufficiency Economy philosophy.

Soil and Fertilizer service business for the Community
• Setting up community enterprise to provide consultant services for soil and fertilizer procurement and management.

Other safety tourism projects
• To Prototype and create new standard of services

Strengthen community Business
Increase Job Employment
Improve the Agricultural Productivity
Flagship Initiatives - to encourage the Socio-Economic-Cultural Transformation (Cont.)

Enhance Future Growth

Progress the BCG Model
New economic model for inclusive and sustainable growth by capitalizes the country's strengths in biological diversity and cultural richness. Employs technology and innovation to transform Thailand to a value-based and innovation-driven economy.

Oleo Chemical Projects
Increase value in palm oil-based products by utilizing advanced technology in distillation process.

Smart Farming and Tourism (Lumpoon Province)
- Train and support farmer to do smart farming
- Facilitate the product development along the value chain

Insect Proteins production development for animal feeds

Restructure the production process
Mechanization
“Less for More” value added

Mega Farm Project
Restructuring production and processing of farmers institute by giving machines and tools (Agricultural mechanization)
**Flagship Initiatives** - to encourage the Socio-Economic-Cultural Transformation (Cont.)

**Stimulate Demand**

- Services and Tourism
  - ‘Rao Tiew Duay Kan’ project (We Travel Together)
  - Government’s latest tourism stimulus campaign

- Retail and Local Business
  - ‘Khon La Krung’ program (Half Pay)
  - ‘Shop Dee Mee Kuen’ program (Shop and Payback program)
  - State Welfare Card (Welfare for Grassroots Economy Fund)

**Enhance Enabling Factors**

- Accelerate the development of hard and soft infrastructure as well as encourage the cooperation with development network.

**Technology for ALL policies**

- ICT
- Padaeng Application

**Challenge the Monitoring and Evaluating process**

- To initiate the Sense of Urgency in policy making process proactively

- NESDC Survey in response to Covid-19 measures
- ThaiME
- Tracking and Announcing Application in the spot of COVID-19 pandemic
- Open data monitoring platform for COVID-19 alleviation package progression
Public Policy Process Transformation: Thailand Policy Lab (TP Lab)

Key Partners

Activities (2020-2022)

Theme Setting
- Inequality / BCG / Quality tourism / Digital transformation

Exploration
- Next Gen GOV THAILAND
- Thailand policy innovation for SDGs
- Regional policy innovation for SDGs
- Research-based policy innovation
- Policy innovation dialogue
- Capacity enhancement for private sector to implement SDGs

Experiment

Demonstration
- Policy Innovation Workshop
- Train University Trainers

Scale-up

Deliverables
- Policy Intelligence Unit (Talents, Tools, & Monitoring system)
- Policy KM Platform
- Annual Reports & Playbooks
- Network of policy experts, GOV officials & stakeholders in all sectors

Major Value Proposition
- Providing NEW SCENARIO for development at national and provincial levels.
- POLICY & SERVICE Transformation in new normal contexts.
- Sharing THAILAND EXPERIENCE with other countries.
- Promoting ROLE OF THAILAND in international communities for policy innovation & technical assistance.

Timeline/Goals

SDGs #8 Economic #10 Inequality #11 Urban Dev

RIC
2563-2565
SDG 2573
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Tools
- Social listening
- Portfolio options
- Horizon scanning
- Strategic Foresight
- Scenario planning
- Data Innovation & Dashboard
- Design thinking
- Systems thinking
- Behavioral insights
- Policy sandbox
- Evidence-based policy making

a coordinating platform for various key stakeholders to accelerate the impact of policy innovation in Thailand and across Asia-Pacific region through the citizen-centric innovative approaches and thereby contribute to achievement of the SDGs.
No matter we are facing today’s New Normal or future’s Next Normal, we need to Reimagine the way we generate public policy – Inclusive & Innovative – to accelerate the inclusive and sustainable development in Thailand and Asia-Pacific.
THANK YOU