



Nepal: Country Experiences:

Trade as a Vehicle for poverty reduction, Gender Equality and Sustainable Environment

Background

- ✓ Nepal is relatively open economy, contribution of Trade to GDP is about 53%
- ✓ Merchandise trade contributes about 34% of GDP
- ✓ GDP per Capita US \$ 730 (current)
- ✓ Population total 28.5 Million (WB, 2015)
- ✓ Nepal - Population - Sex ratio of the total population- 94.1
- ✓ Nepal is one of vulnerable country due to climate change (IPCC)

Background contd..

- ✓ The Constitution of Nepal 2015: Article 18 Right to Equality: (4) ,“ No discrimination shall be made on the ground of gender with regard to remuneration and social security for the same work”.
- ✓ The Constitution of Nepal 2015: Article 30 Right to clean environment: (1) Every citizen shall have the right to live in a clean and healthy environment
- ✓ The Constitution of Nepal 2015 has highlighted the importance of export promotion:

PART 4 Directive Principles, Policies and Responsibilities of the State

51. State policies: The State shall pursue the following policies:

(d) Policies regarding finance, industry and commerce:

(6) Diversifying and expanding markets for productions and services through the development and expansion of industries and promotion of exports by identifying the areas of comparative advantages.

- ✓ ‘10.6.12 Programs shall be launched to link micro, cottage and small and medium industries and industries run by women and marginalized classes/communities to export sector.’ (Trade Policy 2015)

EIF Tier 1 Project

- ✓ Contributed to increasing export trade, income generation and employment
- ✓ Encouraged and support provided to women entrepreneurs
- ✓ Taken utmost care of the gender and environment while framing national trade policies and strategies
- ✓ employment generation, gender and environment are among the major indicators/parameters in selecting priority export products and services in NTIS 2016
- ✓ The issues of poverty reduction, gender equality and environment sustainability are reflected in newly updated NTIS 2016 action matrix



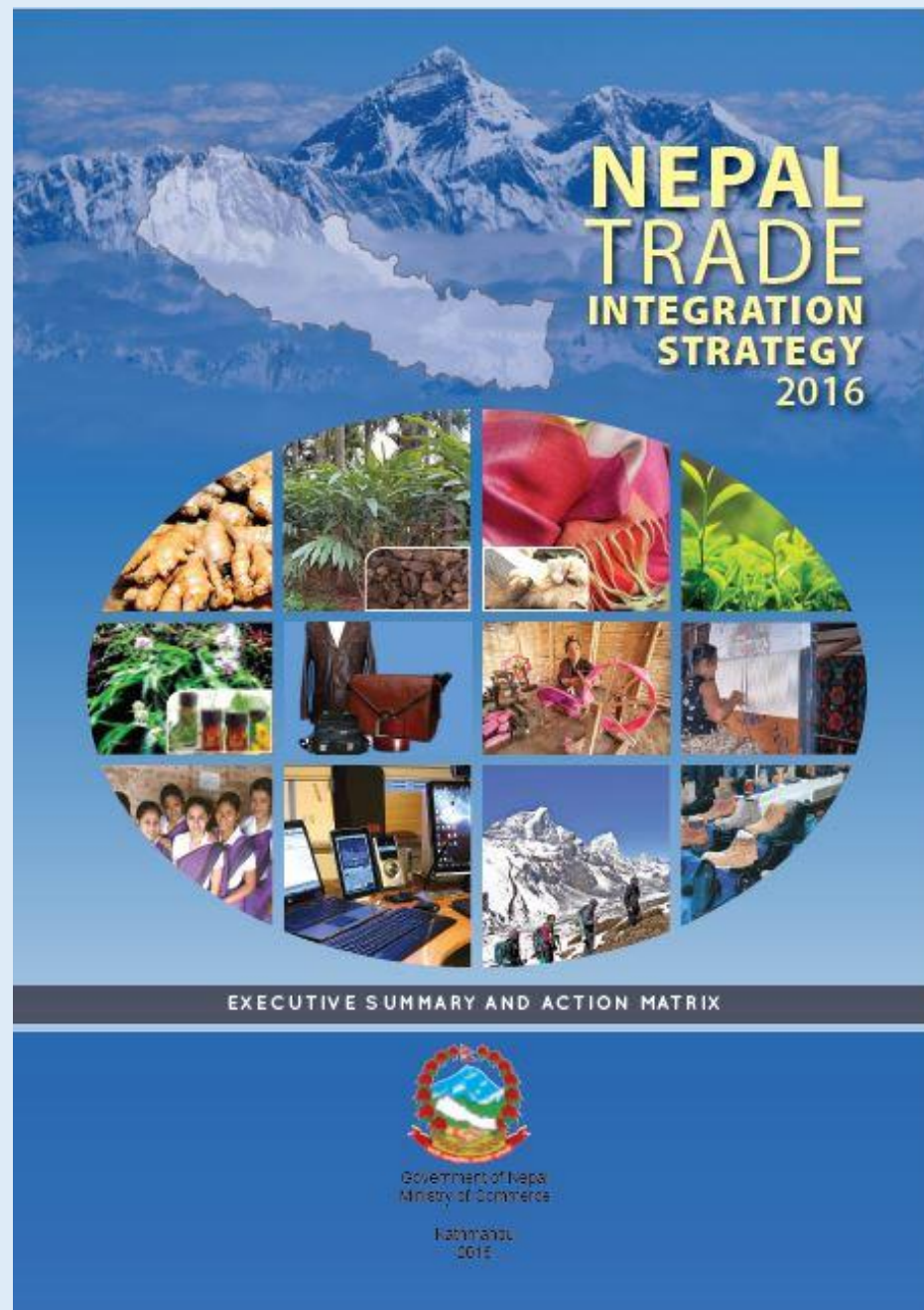
Half day training for women entrepreneurs on export potential to India and Bangladesh, trade & transit procedures, and major issues



Consultation with women entrepreneurs of central & local levels

Indicators & Weightages for Aggregation of Multiple Parameters in Selecting Potential Products, NTIS 2016

Indicators & Multiple Parameters		Weightages	
A. Export Performance			80%
i. Export Size	15%		
ii. Export Growth	20%		
iii. Export Potential Index	20%		
iv. Potential Value Addition	15%		
v. Potential Destination Diversification	10%		
B. Inclusive & sustainable development impact			20%
i. Geographical Regions	4%		
ii. Environmental impact	4%		
iii. Employment generation	4%		
iv. Gender impact	4%		
v. Skills and Earnings	4%		



Based on the Weightage and Indicators, nine Products and three Services were identified as priority export potentials in NTIS 2016

EIF Tier 2- PETS Project

- ✓ Recent mid-term evaluation indicate positive impact outcomes for project beneficiaries.
- ✓ Beneficiaries have demonstrated an increase in CP export revenues by 23% after PETS project
- ✓ There has been an increase in overall revenue by 21%.
- ✓ The CP trademark is gradually gaining visibility and value.
- ✓ The direct beneficiaries of the project have already seen an increase in overall turnover in the business. They are also taking efforts on their own to explore new export markets (various trade fairs), find new ways to market their products and design new products in their own lab.
- ✓ Many (enterprises) have started exporting to the countries they visited and had also resulted in increased focus on the identified target markets.
- ✓ 26.4% female participation as against the envisaged 30%.
- ✓ Support to marginalized and geographically disadvantaged Chyangra Goat Farmers (explore processing units at the local level, formation of Chyangra Producer Organization, awareness raising amongst local farmers- backward linkages)



Chyangra Goats

EIF Tier 2: IN-MAPs

- ✓ The project interventions have impacted on increasing access of Nepalese traders in international market (Partnership with NATEVA-French Company and Himalayan BioTrade Pvt. Ltd. For processing of *Chiuri Ghee*), B2B meetings with Indian and Chinese delegates, support from Import Promotion Desk, Germany for access to German and European markets
- ✓ The Project has helped increase income of farmers- Partnership with Private Sectors (Infusion Pvt Ltd and Dabur Nepal Pvt Ltd- has given payback guarantee of the produce from local farmers)
- ✓ The project has helped increase involvement of women and disadvantaged groups (JABAN working with Community Forestry Users Groups for quality production of prioritized MAPs species and sustainable harvesting)
- ✓ The project has helped maintain the sustainability of wild resources by practicing sustainable way of collection.



Aloe vera cultivation

EIF Tier 2: Ginger Competitiveness Project

- ✓ Increased farm production of ginger from 731kg/HH in base year to 2993kg/HH in end year, attributed to increases in yield (459 to 477kg/ Ropani) and cultivated area (1.59 to 7.88 Ropani/HH) due mainly to successful crop and disease management interventions
- ✓ Farm income for ginger increased by 62.21 % (NPR 25,991/HH compared to 16023/HH) in 2015 due to increased crop productivity and area
- ✓ Farm net income for ginger increased by 25.31% (NPR 25.31/kg compared to 22/kg in base year) due to reduced costs of cultivation
- ✓ Fresh ginger farm-gate prices fluctuated much in response to external price factors
- ✓ Improvement in post-harvest loss of ginger rhizome by 30 percent due to afield rhizome-rot management and farm learning on post-harvest safe handling and storage
- ✓ New jobs created due to training of FFS-facilitators and added ginger area and production, especially to Women entrepreneurs on sustainable production (organic)
- ✓ A ginger washing facility established and commissioned; above 8,000 farm households seen to have access to washing services, and is foreseen to add further to the aforementioned effects due to demand pull and price incentive effects, and create additional jobs (>200) in association with its operation and seasonal jobs along ginger value chain to carryout added production and transmission functions



Ginger Washing Facility



Farmers Field School



Production- Upscaled

Thank You!