Vietnam E-commerce Status
1. Country Profile

Where we are in the world?
1. Country Profile

Country name: **The Socialist Republic of Vietnam**

Capital: **Hanoi**

Population: **94.93 million**

Major language: **Vietnamese**

Major religion: **Buddhism (80%)**

Currency: **Dong (VND)**

GDP 2016: **202 billion USD (per capita: 2,050 USD)**

GDP growth rate: **6.7% (population growth rate (2016 est.): 0.95%)**
2. A Snapshot of Vietnam’s Key Digital Statistical Indicators

- **Total Population**: 94.93 million
- **Internet Users**: 50.05 million
- **Active Social Media Users**: 46.00 million
- **Mobile Subscriptions**: 124.7 million
- **Active Mobile Social Users**: 41.00 million

**Urbanisation**: 31%

**Penetration**: 53%

**Penetration**: 48%

**Penetration**: 131%

**Penetration**: 43%

Source: *Digital in 2017 – Southeast Asia*
3. Annual Digital Growth

Source: Digital in 2017 – Southeast Asia
4. Internet Use

- **Total Number of Active Internet Users**: 50.05 million
- **Internet Users as a Percentage of the Total Population**: 53%
- **Total Number of Active Mobile Internet Users**: 47.19 million
- **Mobile Internet Users as a Percentage of the Total Population**: 50%

Source: Digital in 2017 – Southeast Asia
5. Estimated B2C Ecommerce Revenue (USD billions)
6. Legal framework for e-commerce, information technology, cyber security

- **Law on Cyber security**
  - **Decree on security of information systems by level**
    - 1 guiding circular
  - **Law on IT**
    - **Decree on Internet services and information over the Internet**
      - 5 guiding circulars
    - **Decree on ICT application in Government agencies**
      - 2 guiding circulars
    - **Decree on provision of public services on Government agencies’ websites**
      - 2 guiding circulars
  - **Decree on e-commerce**
    - 2 guiding circulars
  - **Decree on e-transaction in finance**
    - 5 guiding circulars
  - **Decree on e-transaction in banking activities**
    - 1 guiding circular
## 7. Law on electronic transactions

<table>
<thead>
<tr>
<th>Decree No. 57/2006/ND-CP on E-commerce</th>
<th>Circular No.09/2008/TT-BCT guiding the E-commerce Decree regarding information supply and contract conclusion on e-commerce websites</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Circular No. 46/2010/TT-BCT on the operation management of e-commerce websites selling goods or providing services</td>
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<tr>
<td>Decree No. 27/2007/ND-CP on Electronic transactions financial activities</td>
<td>Circular No. 50/2009/TT-BTC by Ministry of Finance guiding the conduct of electronic transactions on stock markets</td>
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<td>Circular No. 180/2010/TT-BTC providing instructions on electronic transactions in the sector of taxation</td>
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<td>Circular No. 209/2010/TT-BTC providing for electronic transactions in the professional operation of State Bank</td>
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<td>Circular No. 32/2011/TT-BTC guiding the creation, issuance and use of electronic invoices for goods sales and service provision</td>
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### 7. Law on electronic transactions (cont.)

<table>
<thead>
<tr>
<th>Decree No. 35/2007/ND-CP on Electronic transactions in banking activities</th>
<th>Circular No. 23/2010/TT-NHNN providing for the management, operation and use of inter-bank electronic payment system</th>
</tr>
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<tbody>
<tr>
<td>Decree No. 90/2008/ND-CP on Anti-spam</td>
<td>Circular No. 12/2008/TT-BTTTT by Ministry of Information and Communication guiding the implementation of several contents of Decree 90/2008/ND-CP on anti-spam</td>
</tr>
<tr>
<td></td>
<td>Circular No. 03/2009/TT-BTTTT by Ministry of Information and Communication stipulating management registration numbers and template of certificate of management registration number for email, SMS and IM advertisement service providers</td>
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# 8. Law on IT

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<tr>
<th>Decree No. 64/2007/ND-CP on IT application in Government agencies</th>
<th>Circular No. 26/2009/TT-BTTTT stipulating the provision of information on and assurance of access to government agencies’ websites</th>
</tr>
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<tr>
<td>Decree No. 97/2008/ND-CP on the management, provision and use of Internet services and electronic information on the Internet</td>
<td>Circular No. 25/2010/TT-BTTTT providing for collection, use, share, safety assurance and protection of personal information on websites or e-portals of State agencies</td>
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<tr>
<td>Decree No. 97/2008/ND-CP on the management, provision and use of Internet services and electronic information on the Internet</td>
<td>Circular No. 05/2008/TT-BTTTT by Ministry of Information and Communication guiding some articles of Decree 97/2008/ND-CP on managing, providing, and using Internet services and electronic information on the Internet</td>
</tr>
<tr>
<td>Decree No. 97/2008/ND-CP on the management, provision and use of Internet services and electronic information on the Internet</td>
<td>Circular No. 07/2008/TT-BTTTT by Ministry of Information and Communication guiding the provision of information on personal blogs</td>
</tr>
<tr>
<td>Decree No. 97/2008/ND-CP on the management, provision and use of Internet services and electronic information on the Internet</td>
<td>Circular No. 09/2008/TT-BTTTT by Ministry of Information and Communication guiding the management and use of Internet resources</td>
</tr>
<tr>
<td>Decree No. 97/2008/ND-CP on the management, provision and use of Internet services and electronic information on the Internet</td>
<td>Circular No. 10/2008/TT-BTTTT by Ministry of Information and Communication stipulating the settlement of disputes over Vietnam national domain names “.vn”</td>
</tr>
<tr>
<td>Decree No. 97/2008/ND-CP on the management, provision and use of Internet services and electronic information on the Internet</td>
<td>Circular No. 14/2010/TT-BTTTT detailing the management of websites and online social network services</td>
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### 8. Law on IT (cont.)

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<tr>
<th>Decree No. 43/2011/ND-CP</th>
<th>Circular No. 24/2011/TT-BTTTTT providing for creation, use and storage of descriptive data on websites or e-portals of State agencies</th>
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<td>detailing regulations on the provision of online information and services on websites or e-portals of State agencies</td>
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<tr>
<th>Decree No. 85/2016/ND-CP</th>
<th>Circular No. 03/2017/TT-BTTTTT detailing and guiding a number of articles of Decree No. 85/2016 / ND-CP on ensuring the safety of the information system by level</th>
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9. Law on Cyber security

In 2016, Vietnam has enacted a Law on Information Security. This Law prescribes the operation of information security, the rights and responsibilities of agencies, organizations and individuals in ensuring the safety of information on the network; Civil code; Standards, technical regulations on network information security; Business in the field of information security; Human resources development, information security network; State management of information security.

In addition, the Ministry of Public Security of Vietnam is also assigned by the Government to develop a Law on Cyber Security. In the coming time, this law will be submitted to the National Assembly and is expected to be promulgated in 2018.
10. What Vietnam needs to support in the coming time

The Members of APTFF need to cooperate in order to create advantageous circumstances for electronic commerce development on the basis of mutual benefits in the areas including, but not limited to those mentioned below:

i. The Members of APTFF will explore possible ways of cooperation such as joint studies, sharing experiences in policy making and government management in e-commerce, IT, cyber security;

ii. There should be a mechanism to coordinate and share information on information security among APTFF members, encouraging enterprises to participate in the field of information security;

iii. The Members of APTFF support Vietnam in the training of high quality human resources in the areas of electronic commerce, information technology, cyber security
THANK YOU

Vietnam Ministry of Industry and Trade
www.moit.gov.vn